

2022 BA Digital Service Design project course (9cr.)

	Monday (9.15-12)	Tuesday (09.15-12)	Thursday (09.15-12)	Thursday (13.15-15)	Independent group activities	Submissions & Deadlines
Week 1 Tuesday 06.09 Thursday 08.09	(No session)	Course introduction (Otakaari 1, U358)	Posti presentation Pre-task: Try the service and prepare questions (Otakaari 1, Y308)	Fieldwork Pre-task read the chapter: "In-depth interviews as a qualitative research method" (Otakaari 1, Y308)	Desktop research Arrange 4 interviews	Interview schedule (Fri 9.09 by 18h)
Week 2 Monday 12.09 Tuesday 13.09 Thursday 15.09	Group tutorials (Otakaari 1, U229a / U401b) Check team slots on MyCourses page	Service map Introduction (Otakaari 1, U356)	Service map workshop Bring your laptop, we will work on Miro in class (Otakaari 1, U264)	Optional: MOOC tutorial about Round 1 (Otakaari 1, U264)	Conduct 4 interviews (participate at least in 2)	Discussion guide (Tue 13.09 by 18h) MOOC 1 (Wed 14.09)
Week 3 Monday 19.09 Tuesday 20.09 Thursday 22.09	Group tutorials (Otakaari 1, U229a / U401b) Check team slots on MyCourses page	Storyboard Introduction (Väre, M202)	Storyboard workshop Pre-task: Use case description (Otakaari 1, U405a)	Optional: MOOC tutorial about Round 2 (Otakaari 1, U405a)	Prepare Mid-Term presentation	Service map (Tue 20.09 by 18h) MOOC 2 (Wed 21.10) Reflective essay I (Fri 23.09 by 18h)
Week 4 Monday 26.09 Tuesday 27.09 Thursday 29.09	Group tutorials (Otakaari 1, U229a / U401b) Check team slots on MyCourses page	Evaluation and co-design methods (Otakaari 1, U356)	Mid-term review presentation (Otakaari 1, U405a)	Mid-Term group reflection and next steps	Arrange 4 user evaluation sessions	Storyboard (Tue 27.09 by 18h) Mid-Term Presentation (Thu 29.09) MOOC 3 (Mon 17.10 by 23.59h)
Week 5 Monday 03.10 Tuesday 04.10 Thursday 06.10	Group tutorials (Otakaari 1, U229a / U401b) Check team slots on MyCourses page	Optional: MOOC tutorial about Round 3 (Väre, F102)	Guest lecture: Life as a service designer Interactive prototype (Väre, M202)	Optional: MOOC Tutorial about Round 4 (Väre, M202)		Evaluation plan (Tue 04.10 by 18h) MOOC 4 (Mon 17.10 by 23.59h)
Week 6 Monday 10.10 Tuesday 11.10 Thursday 13.10	Group tutorials (Otakaari 1, U229a / U401b) Check team slots on MyCourses page	In-class pilot tests for prototypes (Väre, M202)	Optional: Interactive prototype clinic Book a group slot (Väre, M202)	Optional: Interactive prototype clinic Book a group slot (Väre, M202)	Conduct 4 user evaluation sessions (participate at least in 2)	Figma prototype (Fri 14.10 by 18h) Interactive prototype (Tu 18.10 by 18h)
Week 7 Monday 17.10 Thursday 20.10	Group tutorials (Otakaari 1, U229a / U401b) Check team slots on MyCourses page	(No session)	Final Presentations (Väre, M202)	Final Presentations continue until 13h (Väre, M202)		Final presentation (Thu 20.10) Final report (Fri 21.10 by 18h) Reflective essay II (Fri 21.10 by 18h)