



LC-1121 Communicating Sustainable Solutions

Course content and aims

Welcome to Communicating Sustainable Solutions! This course will teach you to

- Present, challenge and defend solutions to real-life sustainability issues faced by companies and organizations
- Organise arguments clearly, cohesively and concisely in speaking and in writing
- Collaborate in interdisciplinary teams

During the course, you will learn the tools to collaborate in interdisciplinary teams to find solutions to real-life sustainability issues faced by companies and organizations. Each student will function as an expert on their particular area within the team and will be responsible for researching the solution from that particular angle, for example, design, branding, technical or financial viability. You will practice structuring arguments and counterarguments both in speaking and in writing as well as apply different types of reasoning behind argumentation. In addition, you will analyse speeches and sample texts to identify strengths and weaknesses.

During the course, you will receive constructive feedback on your written and spoken argumentation skills, give feedback to others, and reflect on your own performance.

Assignments and grading:

- Course Assignments 40% (pass / fail)
 - 1: Oral progress report & feedback/questions from peers (4%)
 - 2: FISH document contributions (4 x 2% = 8%)
 - 3: Reflection cards (4%)
 - 4: Rehearsal presentation outline (4%)
 - 5: Recommendation draft to peers (4%)
 - 6: Video rehearsal (4%)
 - 7: Peer feedback on rehearsal (4%)
 - 8: Being an opponent (4%)
 - 9: Self-evaluation of final presentation (4%)
- Final presentation on solution to sustainability problem 30% (videoed/graded: individual/ group grade)
- Recommendation report on solution to sustainability problem 30% (graded) (individual part & intro and conclusion together)