

FLOW FESTIVAL®



PHOTO BOOK 2018

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Flow Festival



THE LEADING NORDIC CITY FESTIVAL

Flow, the truly urban boutique city festival has been organised in Helsinki annually since 2004. The festival was born out of the founders' passion for culture. In 15 years, *Flow Festival* has grown from a small club event to the trailblazing European music and arts festival it is today.

While the scale and breadth of *Flow* has changed throughout the years - more artists, more people, more everything - the founders' original vision still stands every year: to create a festival they genuinely want to attend themselves.

Flow Festival is a carefully curated, high-quality festival with an innovative and content driven program that is an inspired mixture of popular culture and experimental arts. With a broad music and arts program, hand-picked food and restaurant services, thoughtfully designed and decorated festival area and an extensive sustainability program *Flow* has put a new benchmark on the European festival scene.

In 2018, the three-day sold out festival drew a crowd of 84 000 visitors into the monumental former power plant area in the Suvilahti district of Helsinki.



© KOPTERCAM / PETRI ANTILA





©MIIA NÄRKKI

FLOW FESTIVAL 2018 IN A NUTSHELL

Sold out

3 festival days

84 000 visits

28 000 capacity per day

52 000 unique visitors

10 stages

147 music acts

74 domestic acts

73 international acts

11 art projects

65 food stalls, cafes and bars

108 759 sold meals – of which

46% vegetarian or vegan



© SAMULI PENTTI





© SAMULI PENTTI



SEAT X BASSO

© KONSTA RYÖSÄ

"One of the most important festivals in Europe"
- THE VILLAGE





"Big headliners, hidden ambient stages, curated art: Flow Festival has got it all."

- NOTHING BUT HOPE AND PASSION

© RIIKKA VAAHTERA





© MIIA NÄRKKI



OP HELSINKI LOUNGE

© JULIA DRUMMOND

"A festival that is at the razor's edge of worldwide music and culture."

– CRACK MAGAZINE





© KOPTERCAM / PETRI ANTILA



Visual identity



AN INTERNATIONALLY RECOGNIZED BRAND

Flow is a festival with a strong brand and identity. The most important and distinguishing aspects of the *Flow* brand are its program and services, the festival location and area, and the story behind the festival. Additional brand components include sustainability, year-round operations, the visual identity and marketing communication.

Helsinki-based design agency studio TST0 designed *Flow Festival's* visual identity, pushing and playing with the typography. The *Flow Festival* brand and visual identity is protected since 2018 by an EU wide trademark registration.

In 2018 *Flow Festival*, clothing brand Makia and TST0 joined forces to create a rare, limited edition clothing collection for *Flow Festival* 2018. The *Flow x Makia* collection consisted of pieces with a modern urban feel and prints recognized from the festival's visual identity. Yet again, the festival published *Flow Magazine* – a publication hailing from Helsinki – the city of loud music, free art, honest cuisine and obscure fashion – and the official bullhorn of *Flow Festival*. *Flow Magazine* was made by Double Happiness with selected established writers. The print run of the magazine was 12 000 copies.



© KONSTANTIN KONDRUKHOV



FLOW2018 LIGHT DISPLAY

ABCDEFGHIJKLMNO
 PQRSTUVWXYZÅÄÖ
 abcdefghijklmnop
 qrstuvwxyzääö
 0123456789[#!&?]

FLOW POSTER BOLD

**ABCDEFGHIJKLMNO
 PQRSTUVWXYZÅÄÖ
 abcdefghijklmnop
 qrstuvwxyzääö
 0123456789[#!&?]**

FLOW POSTER ALTERNATES

**AAABBBDDCCDDEEE
 CGHII/IJJKLLMMNN
 OOPPPQQRRRSSTTU
 VVWWYZ**

FLOW COLORS

C0 M20 Y90 K0	R255 G193 B36	C0 M0 Y0 K100	R0 G0 B0

FLOW2018 TEXT

ABCDEFGHIJKLMNO
 PQRSTUVWXYZÅÄÖ
 abcdefghijklmnop
 qrstuvwxyzääö
 0123456789[#!&?]

FLOW2018 INVERTED

**ABCDEFGHIJKLMNO
 PQRSTUVWXYZÅÄÖ
 abcdefghijklmnop
 qrstuvwxyzääö
 0123456789[#!&?]**

FLOW DINGBATS



FLOW ICONS





© KEVIN LAKE



© PETRI ANTILA



© MONA SALMINEN





© JUSSI HELLSTEN



© PETRI ANTILA



© MIIA NÄRKKI



Visitors



DIVERSE AND LOYAL DEMOGRAPHICS

Flow Festival is a people and customer driven festival and therefore visitor experience is emphasized in every aspect of the event. The Flow organization places careful attention on all actions affecting visitor experience, including marketing, social media communication, ticketing, festival area design, and the quality of services in the festival area. Flow Festival emphasizes equality and safety, thereby creating a festival with an open-minded community spirit where everyone has a great time. The average overall rating for the 2018 Flow Festival was 4.3 out of 5 in the visitor survey.

While demographically Flow's audience is more heterogeneous than at most festivals, Flow's inclusive and accepting spirit creates a sense of community among visitors. The sense of community is reflected above all in the atmosphere of the festival as well as the visitors' social media postings.

Instead of being just a one-weekend event, Flow strives to offer its audience experiences year-round. Outside of the festival weekend, this is mainly achieved through active use of digital marketing and well-timed program announcements throughout the year.



© KONSTANTIN KONDRUKHOV



OP HELSINKI LOUNGE

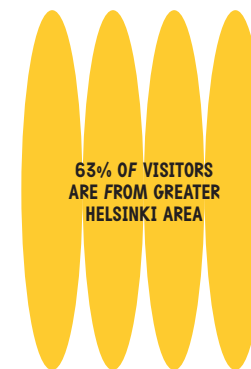
© MIIA NÄRKKI



© JULIA DRUMMOND

"Among hundreds of European summer festivals, the *Flow Festival* of Helsinki is becoming more of a must-see event."

– LES INROCKS

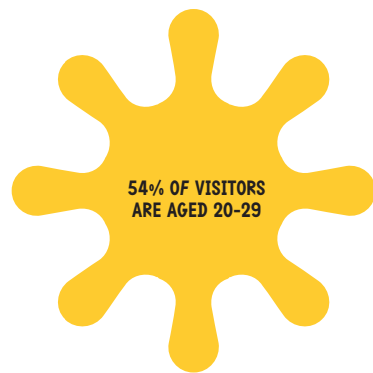




© SHOOT HAYLEY

“Prevailing over the whole weekend was a great atmosphere”

– CLASH MUSIC



© MIIA NÄRKKI





© MIIA NÄRKKI



Festival area & venues



A UNIQUE URBAN SETTING

Flow Festival is held at the monumental former power plant area of Suvilahti, adjacent to central Helsinki. The area is easily accessible by foot, bike or public transport. *Flow Festival* and Helsinki belong together. *Flow* is, essentially, a Helsinki-based festival for city dwellers. Helsinki and Suvilahti have played an important part in the development of *Flow*, and *Flow* has significantly affected the development of Helsinki's offering and cultural prominence by creating and supporting a new kind of urban culture in the heart of Helsinki.

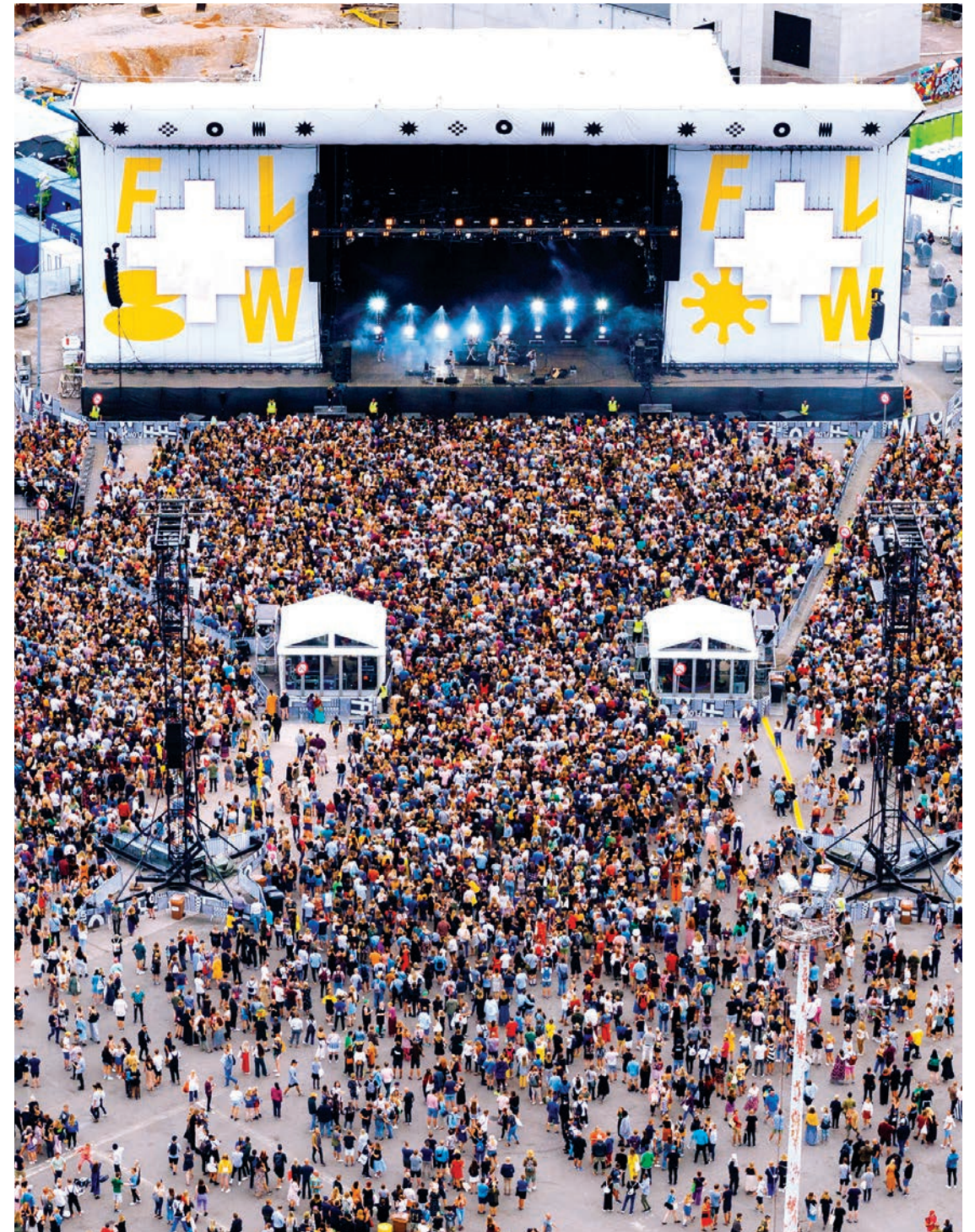
During *Flow*, the Suvilahti area is transformed into a one-of-a-kind 10ha festival area with impressive light design, furnishing and decorations. In order to create a unique urban festival atmosphere and the high quality visitor experience, careful attention is paid to each detail of the area. The festival area housed 10 different venues, including large outdoor stages, tent stages of various sizes as well as intimate indoor and outdoor venues. The Main Stage area holds a crowd of 25 000 people and the biggest tent Lapin Kulta Red Arena has a capacity of 15 000, while the smallest venues are suited for a few hundred people.

MAIN STAGE

Capacity 25 000



© JUSSI HELLSTEN



© KOPTERCAM / PETRI ANTILA



LAPIN KULTA RED ARENA

Capacity 15 000



© RIIKKA VAAHTERA



© JUSSI HELLSTEN



SEAT BLACK TENT

Capacity 6 000



© KONSTA RYÖSÄ



© SAMULI PENTTI



BALLOON 360° STAGE

Capacity 2 500

“The area is transformed into a beautifully illuminated setting for music and visual arts”

– THE GUARDIAN



© KONSTA RYÖSÄ



ORLANDO JULIUS & THE HELIOCENTRICS

© KONSTANTIN KONDRUKHOV



RESIDENT ADVISOR FRONT YARD

Capacity 3 500



© JUSSI HELLSTEN



© PETRI ANTTILA



BACKYARD

Capacity 2 500

"If you ever wanted to explore Helsinki, *Flow Festival* takes you to the heart of the city. This eco-conscious festival reuses an old power plant and turns it into the site of a three-day party with all the fixings including a killer soundtrack, incredible food and drink, and chilled-out vibe."

– TRAVEL + LEISURE



© SAMULI PENTTI



CHEE SHIMIZU

© JULIA DRUMMOND



THE OTHER SOUND @SUN EFFECTS VOIMALA

Capacity 1 200



© RIIKKA VAAHTERA

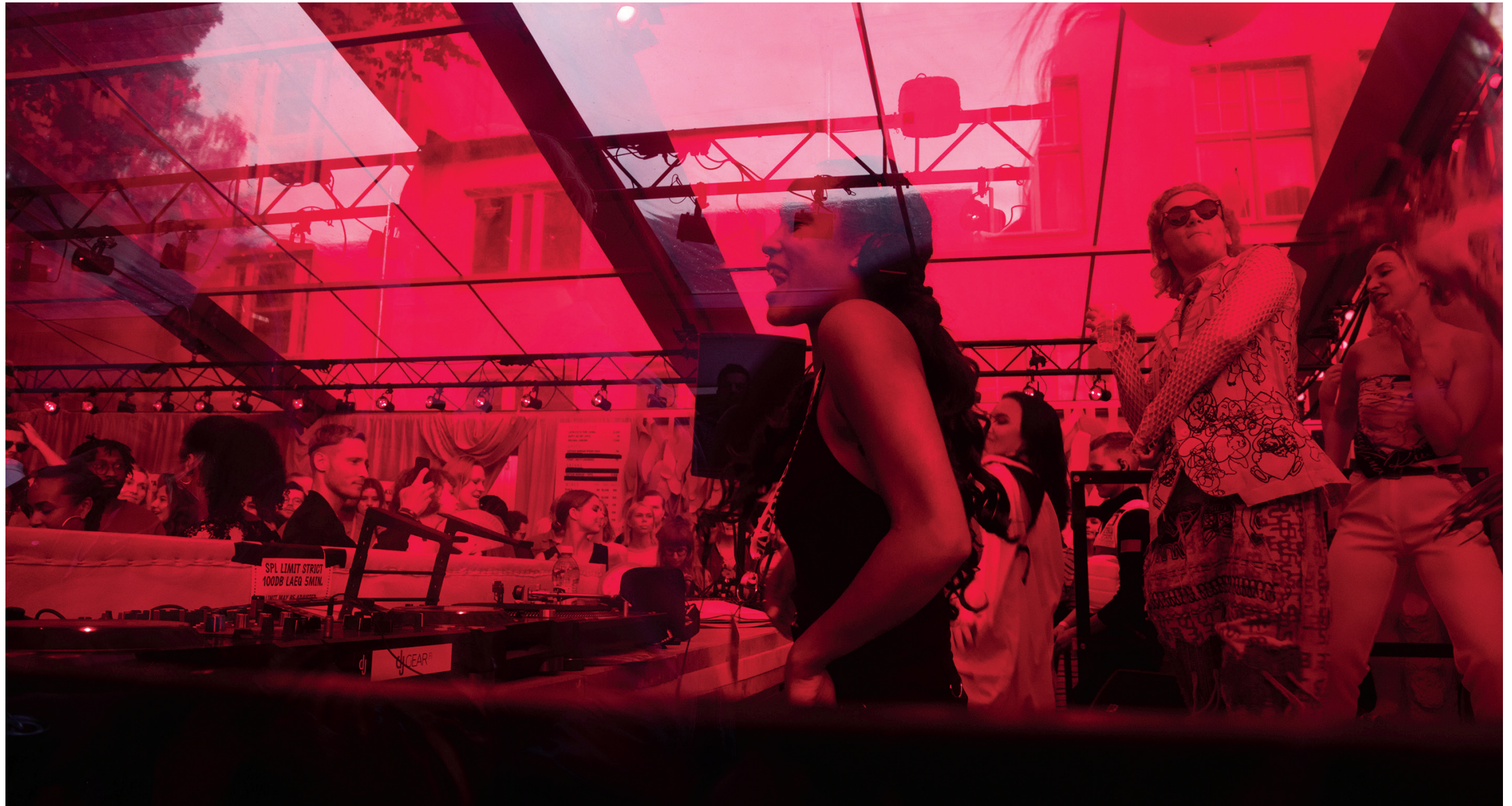


MERIHEINI LUOTO & MI-RAGE

© SAMULI PENTTI

RED GARDEN

Capacity 1000



YEBOYAH

© IIRIS HEIKKA



FINNKINO POP-UP CINEMA

Capacity 700



© RIIKKA VAAHTERA



© PETRI ANTILA



CHAMPAGNE BAR & LOUNGE

Capacity 400



©MIIA NÄRKKI



Program



WORLD-CLASS PROGRAM

The artist lineup is a carefully thought out and handpicked combination of big names in pop culture, interesting newcomers, indie artists, experimental artists, and international superstars. In 2018 Flow presented 147 music acts on 10 stages in its versatile program, balanced between international and local names as well as male artists and female, trans and non-binary performers.

Flow participates in the European Keychange initiative, which aims to improve women's standing in the music industry. Among other things, Keychange participants commit to choosing an equal amount of male and female performers by 2022.

International names for the 2018 Flow included, among many others, Kendrick Lamar, Arctic Monkeys, Lykke Li, Ms. Lauryn Hill, Bonobo, Alma, Patti Smith, St.Vincent, Mura Masa, Fleet Foxes, Charlotte Gainsbourg, Grizzly Bear, Jorja Smith, Fever Ray and Brockhampton.

Flow Festival is internationally renowned also for its high-quality electronic music, which the audience got to enjoy at the Resident Advisor Front Yard and the Backyard, among other venues. Flow Festival's compilation of experimental music, The Other Sound, also offered a high-quality program.



FINNINKO
 POP-UP CINEMA
 FRIDAY 10.8.: 22:00 THE PLAGE / 21:00 NOKKOPAT / 19:00 THE EXTRAORDINARY JOURNEY OF THE FAKIR / 17:00 THE SPY WHO DUMPED ME
 SATURDAY 11.8.: 22:00 THE PLAGE / 21:45 BOLLINGER / 21:30 SYLL / 19:30 THE SPY WHO DUMPED ME / 17:30 THE EXTRAORDINARY JOURNEY OF THE FAKIR / 15:30 SYLL / 14:30 THE MISADVENTURE OF CAMERON POST
 SUNDAY 12.8.: 22:20 HEIKKI / 22:00 BELBOY / 20:00 GREASE / 18:00 THE MISADVENTURE OF CAMERON POST / 17:20 TULLIDUORI / 17:00 RUUSUKOTO / 15:00 ARRIETTY / 13:15 MY NEIGHBOR TOTORO

FRIDAY 10.8.

MAIN STAGE

22:45 MS. LAURYN HILL
 20:45 PATTI SMITH
 18:45 FLEET FOXES
 17:15 PAPERI T

LAPIN KULTA RED ARENA

00:00 ALMA
 21:45 BONOBO
 19:45 MURA MASA
 18:00 OLAVI UUSIVIRTA
 16:30 TÖÖLÖN KETTERÄ

SEAT BLACK TENT

00:00 JOENSUU 1685
 22:00 SIGRID
 20:30 ONNI BOI
 19:00 KAKKA-HÄTÄ 77
 17:30 KYNNET
 15:45 IBE

BALLOON 360° STAGE

23:00 KOKOKO!
 21:15 OLLI AHVENLAHTI NEW QUARTET
 19:30 THE LIMINÄNAS
 17:45 KARINA
 16:15 KARDEMIMMIT

RESIDENT ADVISOR FRONT YARD

23:30 SAMMY DEE B2B ZIP
 21:30 SONJA MOONEAR
 20:50 IMATRAN VOIMA (LIVE)
 19:00 PEGGY GOU
 16:30 YOUNG MARGO
 15:30 DANIEL & JUSTUS

THE OTHER SOUND @

SUN EFFECTS VOIMALA
 00:30 PAAVOHARJU
 23:00 LUBOMYR MELNYK
 21:30 LENA PLATONOS
 20:00 OLLI AARNI
 18:15 TERRY RILEY & GYAN RILEY
 16:15 MERIHEINI LUOTO & MI-RAGE

BACKYARD

23:30 I-F
 21:30 LIL TONY
 19:30 DJ MARGELLE
 18:00 DANE
 16:00 DONNA LEAKE

RED GARDEN

00:00 LENA POPOVA
 22:30 KRISTIIINA MÄNNIKKÖ
 21:30 VOLITION IMMANENT (LIVE)
 20:00 LAURI SOINI
 19:15 PEU (LIVE)
 17:45 MAD MIRAN
 17:00 SANSIBAR (LIVE)
 15:30 MIKKO MATTIAR

CHAMPAGNE BAR & LOUNGE

ERIC FILIPUS & IMAGINARY_FRND_

SATURDAY 11.8.

MAIN STAGE

22:30 ARCTIC MONKEYS
 20:30 GRIZZLY BEAR
 18:30 VESTA
 16:15 LAKE JONS

LAPIN KULTA RED ARENA

00:00 CHARLOTTE GAINSBOURG
 21:30 GLACK
 19:30 ANNA PUL: THE INTERGALACTIC LOVE ODYSSEY
 17:15 D.R.E.A.M.G.I.R.L.S.
 15:15 KUBE X EEVIL STÖÖ

SEAT BLACK TENT

00:00 D.A.F.
 21:45 STM IN 3D
 19:45 NONAME
 18:00 SHAME
 16:15 DJ IBUSAL
 14:30 MIO

BALLOON 360° STAGE

23:00 ORLANDO JULIUS & THE HELIOCENTRICS
 21:15 ANNA OF THE NORTH
 19:30 LAU NAU & POSEIDON
 18:00 LXANDRA
 16:15 JUKKA ESKOLA & UMO
 14:30 MOPO

RESIDENT ADVISOR FRONT YARD

23:00 HELENA HAUFF
 22:00 DETROIT IN EFFECT
 19:30 VERONICA VASIOKA
 18:30 THE EGYPTIAN LOVER (LIVE)
 16:30 PHUONG-DAN
 14:00 ZOZO

THE OTHER SOUND @

SUN EFFECTS VOIMALA
 00:15 KEDR LIVANSKIY
 21:30 SUZANNE CIANI
 20:00 ABUL MOGARD
 17:30 ANTTI TOLVI
 14:30 NYKY ENSEMBLE

BACKYARD

22:30 JOE CLAUSSELL
 20:00 SADAR BAHAR B2B LEE GOLLINS
 18:00 CHEE SHIMIZU
 16:00 DUBBY
 14:00 DENZEL & J.LINDROOS

RED GARDEN

00:00 MARG FRED & OLLI KOPONEN
 23:00 MISKA TUISKU
 22:00 MARJU
 21:00 DJ LIFE GOALS (LIVE)
 20:00 MALIN NYQVIST
 19:00 BOMBARELLI
 18:00 HANDSHAKING (LIVE)
 17:00 DJ RAMAZOTTI
 16:00 SIGOUTCHE
 15:00 HANNA OJANEN
 14:00 JOSHI

CHAMPAGNE BAR & LOUNGE

HEIKKA RISSANEN, IRENE KOSTAS & FUMMER

SUNDAY 12.8.

MAIN STAGE

21:30 KENDRICK LAMAR
 19:30 LYKKE LI
 17:30 PYHIMYS

LAPIN KULTA RED ARENA

23:00 ST. VINCENT
 20:30 FEVER RAY
 18:30 BROCKHAMPTON
 16:30 JORJA SMITH
 14:30 RUUSUT

SEAT BLACK TENT

23:00 TANGERINE DREAM: QUANTUM OF ELECTRONIC EVOLUTION
 20:45 VIEW
 19:15 FRED VENTURA
 17:30 K-X-P
 15:30 STIG DOGG + SPECIAL GUESTS

BALLOON 360° STAGE

22:00 KEVIN MORBY
 20:30 KAMASI WASHINGTON
 19:00 KAMASI WASHINGTON
 17:15 MOSES SUMNEY
 15:45 JUKKA NOUSIAINEN & KUMPP.
 14:15 YONA & LUMOS

RESIDENT ADVISOR FRONT YARD

22:00 GERD JANSON
 20:00 MOODYMANN
 19:00 BROKEN ENGLISH CLUB (LIVE)
 18:00 YAEJI (LIVE)
 16:00 MOXIE
 14:00 KHIJDA

THE OTHER SOUND @

SUN EFFECTS VOIMALA
 23:00 JONNY NASH (LIVE)
 22:00 JAMIE TILLER B2B TAKO
 21:00 GIGI MASIN (LIVE)
 20:15 JAMIE TILLER (DJ SET)
 19:15 MICHAL TURTLE (LIVE)
 18:30 TAKO (DJ SET)
 17:30 SUSO SAIZ (LIVE)
 16:00 SKIDIT MEGA DISKO
 14:00 HEBÖ: AAPO HÄKKINEN & DIMITRE MARINKEV

BACKYARD

22:30 COLLEEN 'OOSMO' MURPHY
 21:00 LAUREN HANSOM
 19:30 GE-OLGY
 18:30 GINEMA ROYALE
 17:00 JEN FERRER
 13:00 FAMILY SUNDAY

RED GARDEN

23:00 MÖDYA
 22:00 BALEARIO MAN
 21:00 PEKKO
 20:00 YU GHUAN
 19:00 VALLEY GIRL
 18:00 YEBOYAH
 17:00 AAKE KIVALO
 16:30 PEKKA AIRAXIN (LIVE)
 15:30 GUTE GUMBER
 14:30 NIKO HALLIKAINEN: BLUE EXHAUST (LIVE)
 13:45 KRASH BANDICUTE
 13:00 MASHA

CHAMPAGNE BAR & LOUNGE

ESKO ROUTAMAA

FLOW FESTIVAL®

FLOW FESTIVAL®

"The Nordic countries' coolest music festival!"

VOGUE (US)

HELSEINKI 10.-12.8.2018

KENDRICK LAMAR



ARCTIC MONKEYS

FLOW FESTIVAL HELSEINKI

FLOWFESTIVAL.COM HELSEINKI



PATTI SMITH



CHARLOTTE GAINSBORG

FLOWFESTIVAL.COM HELSEINKI

FLOWFESTIVAL.COM HELSEINKI



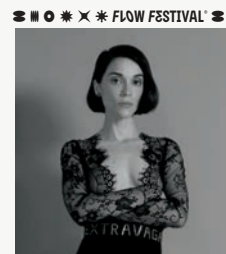
FLEET FOXES



LYKKE LI



ST. VINCENT



FLOWFESTIVAL.COM HELSEINKI

FEVER RAY X ALMA
 BONOBO X BROCKHAMPTON
 JORJA SMITH X MURA MASA
 GRIZZLY BEAR X SIGRID
 SUSANNE SUNDFOR X NONAME
 TANGERINE DREAM X SHAME
 HELENA HAUFF X FRED VENTURA
 D.A.F. X ALICE GLASS
 KEVIN MORBY X MOODYMANN

+MANY MORE

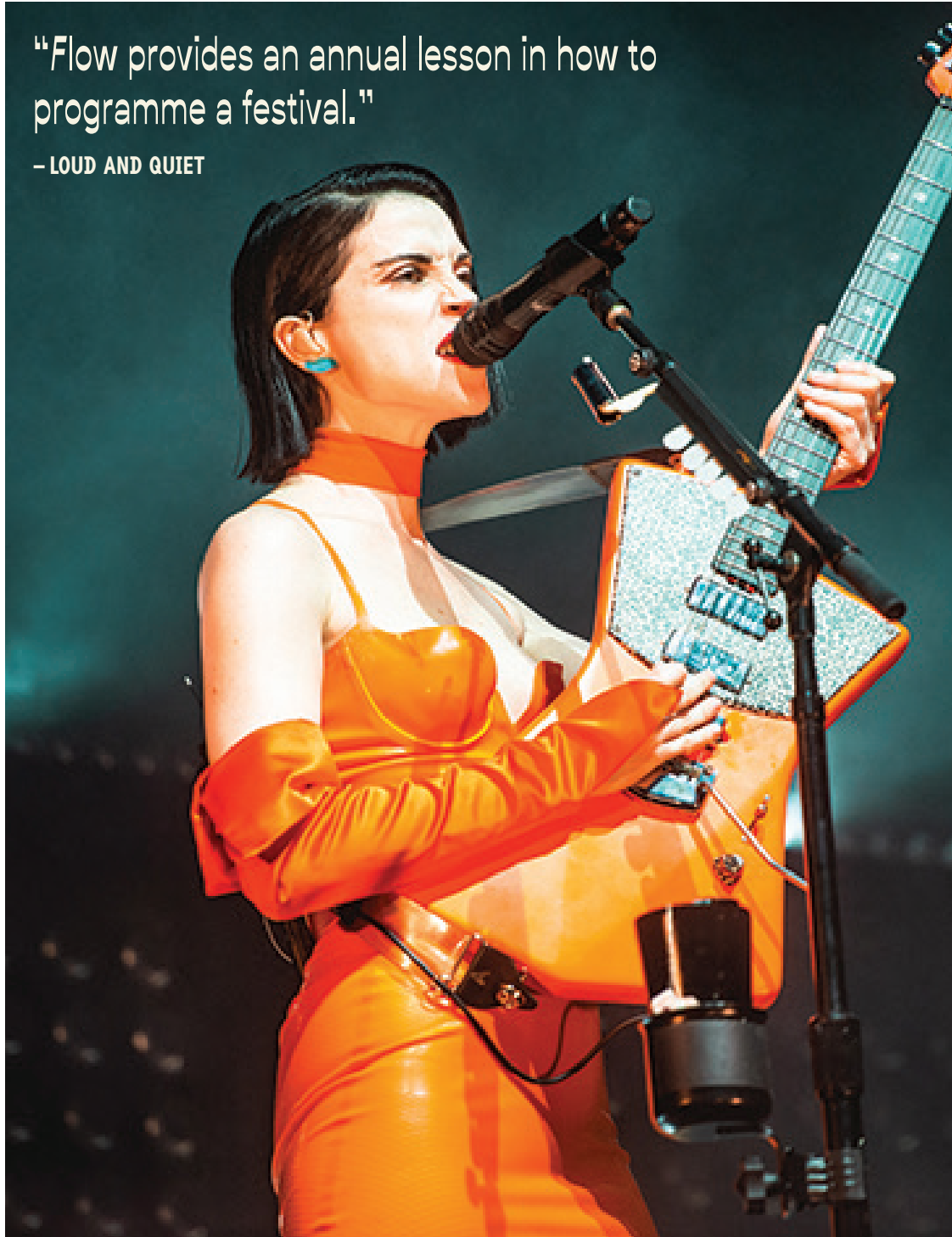
TICKETS 99-195€
 TICKETS AND TRAVEL PACKAGES:
 FLOWFESTIVAL.COM/TICKETS

FLOWFESTIVAL
 @FLOWFESTIVALHELSINKI
 @FLOWFESTIVAL
 #FLOWFESTIVAL

FLOW FESTIVAL 2018 MAIN PARTNER IS LAPIN KULTA
 FESTIVAL IS ALSO SUPPORTED BY A! / MTV / OP / Spotify
 MEDIA PARTNERS ARE ESSO / Clear Channel /

"Flow provides an annual lesson in how to programme a festival."

— LOUD AND QUIET



ST. VINCENT

© JULIA DRUMMOND



FEVER RAY

© JULIA DRUMMOND





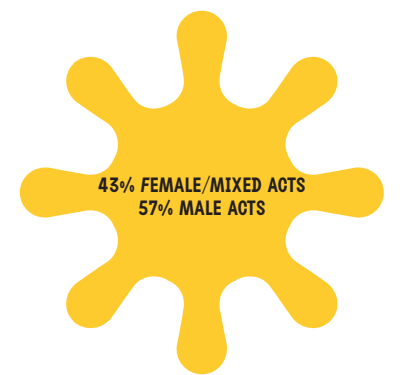
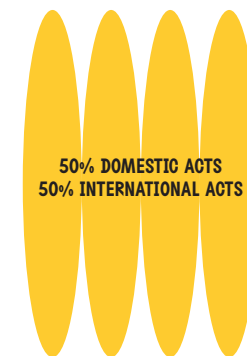
CHARLOTTE GAINSBURG

© KONSTANTIN KONDRUKHOV



MOSES SUMNEY

© KONSTANTIN KONDRUKHOV





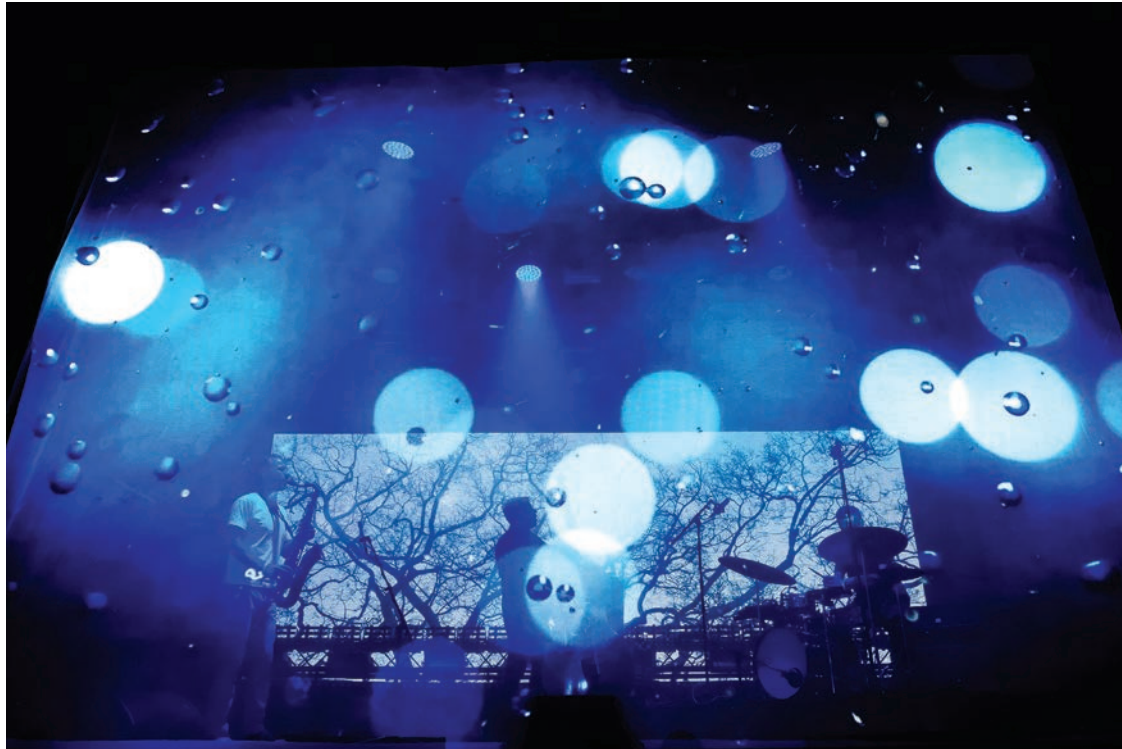
"Flow hits it out of the park with its lineups each year."

– THE HUFFINGTON POST

ANNA PUU: THE INTERGALACTIC LOVE ODYSSEY

© RIIKKA VAAHTERA



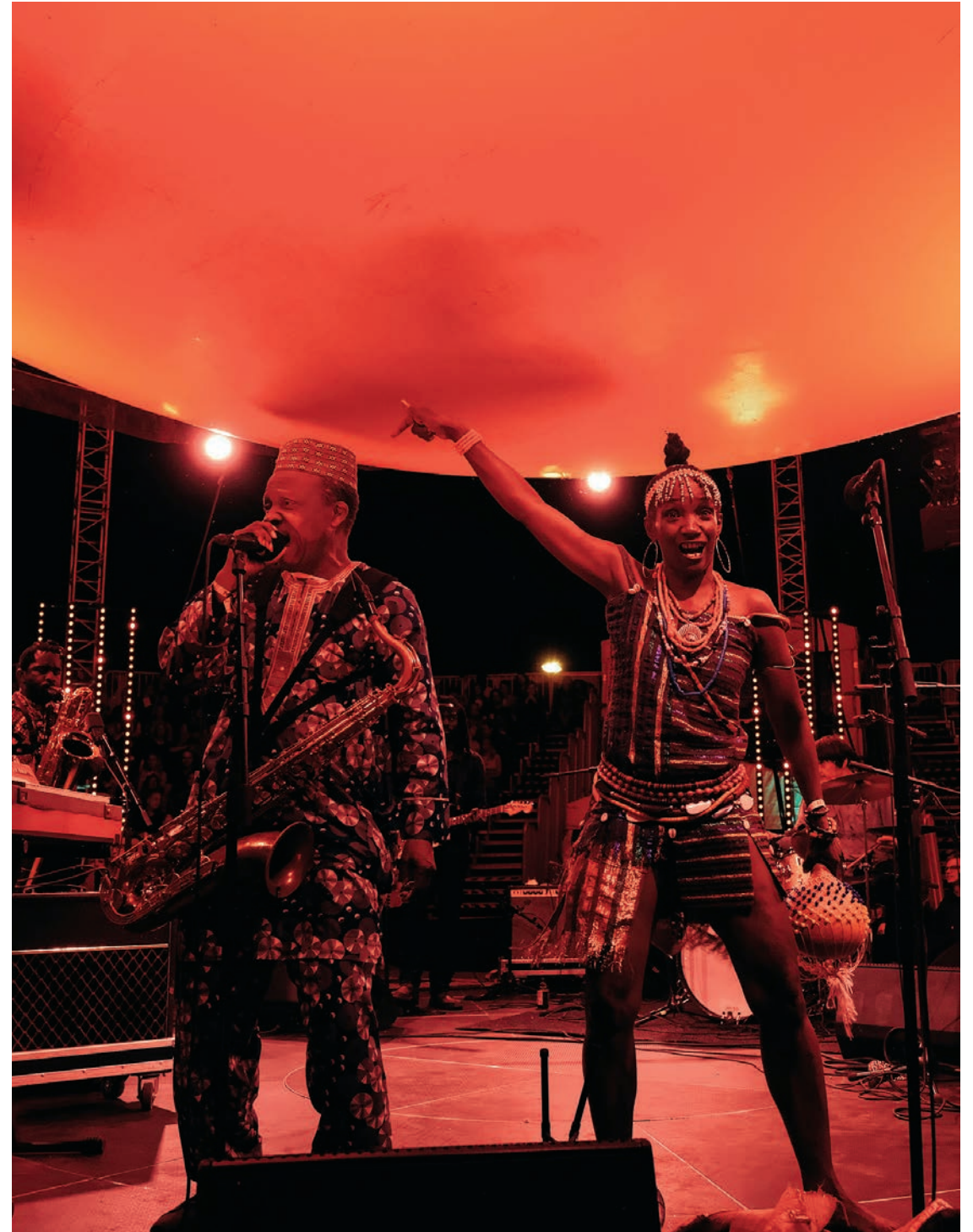


3TM IN 3D

© KONSTANTIN KONDRUKHOV

"Now in its fifteenth year, *Flow* brings world-class international acts to a Finnish audience fiercely loyal to homegrown talent. On the European festival circuit it stands out for its commitment to diversity: only one of the headline acts this year is white and male (Arctic Monkeys), while lower down the bill young, female artists and artists of colour abound."

– INDEPENDENT



ORLANDO JULIUS & THE HELIOCENTRICS

© KONSTANTIN KONDRUKHOV





"The festivalgoers
this year were treated
to another installment
in what's becoming
Flow's customarily
strong and diverse
lineups."

– STEREOGUM

LYKKE LI

© JULIA DRUMMOND



Art & design



A GENUINE ART FESTIVAL WITH A SOUL

Beyond music, *Flow* offers a warm embrace of visual and cross-disciplinary art, design and film screenings as well as a family program. *Flow Festival's* art program features an impressive collection of works by a diverse group of artists ranging from street art to light installations. *Flow* is a genuine art festival with a soul, guided by artistic principles and maximizing visitor experience.

Among the featured artists in 2018 were Tiina Pyykkinen, the Young Finnish Artist of 2017, and Mark Bode, the famed cartoonist. *Flow* also presented a multitude of contemporary video and light art: the video installation by Sami Sänpäckilä and Anna-Mari Nousiainen, as well as *The Other Light* exhibition, curated by the light art collective and production house Sun Effects.

The collaboration with Aalto University brought a diverse collection of art, architecture and design to the festival area. The on-site construction of the Aika-lava, a marvel made out of ply and wood by Aalto's Architecture program provided a frame to a hyper-sensorial experience. Aalto students also presented a 100-meter long mural as well as video art all over the festival area. The festival pop-up cinema, *Finnkino* pop-up, provided a sneak peek of the coming autumn's movie premieres.

"Behind the Balloon, the main festival area opens up with its countless fairy lights, street art, architectural installations and many more (regular-sized) balloons, all neatly tucked away in an old power station."

– THE SKINNY



TIINA PYYKKINEN: TRANSMISSION

© RAUNO TRÄSKELIN





JUKKA PELTOSAARI / SEAT BLACK TENT

© KONSTANTIN KONDRUKHOV



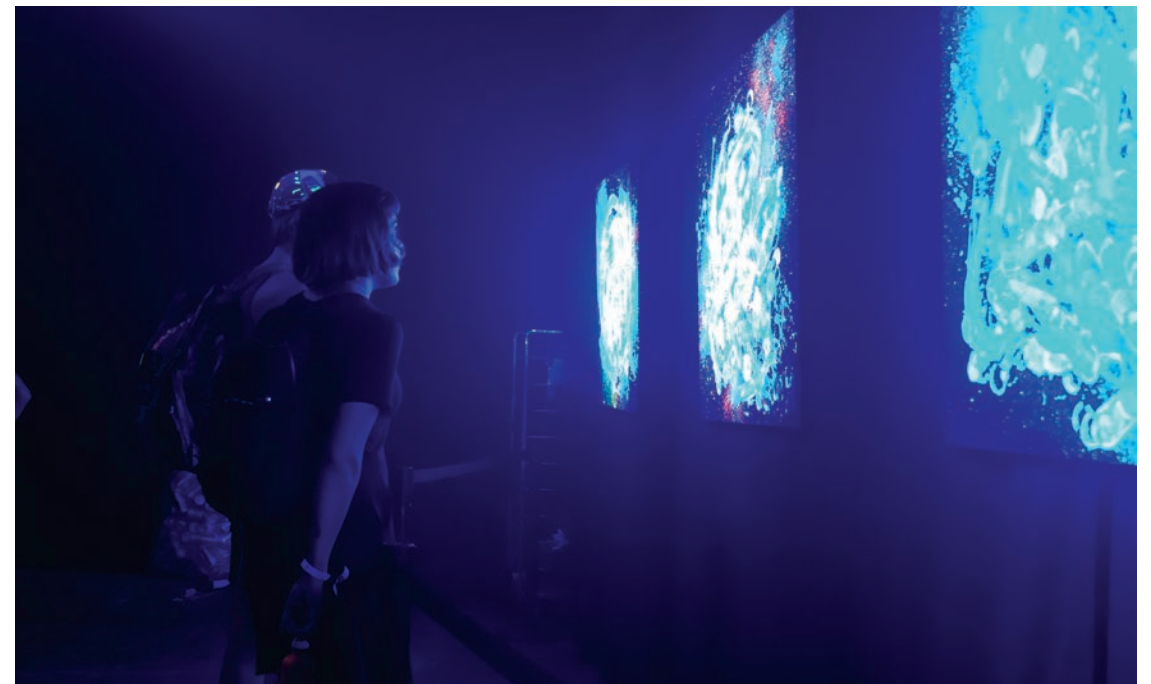
SUN EFFECTS VOIMALA

© KONSTANTIN KONDRUKHOV



LAURA LEHTINEN: DIAMOND LETTERS

© KONSTA RYÖSÄ



STONE63: BARRIERS / THE OTHER LIGHT CURATED BY SUN EFFECTS

© KONSTANTIN KONDRUKHOV





"There's a pop-up cinema projecting international and Finnish films and a diverse art program with installations, street and video art."

– CLASH

AALTO UNIVERSITY: AIKA-LAVA

© KONSTANTIN KONDRUKHOV





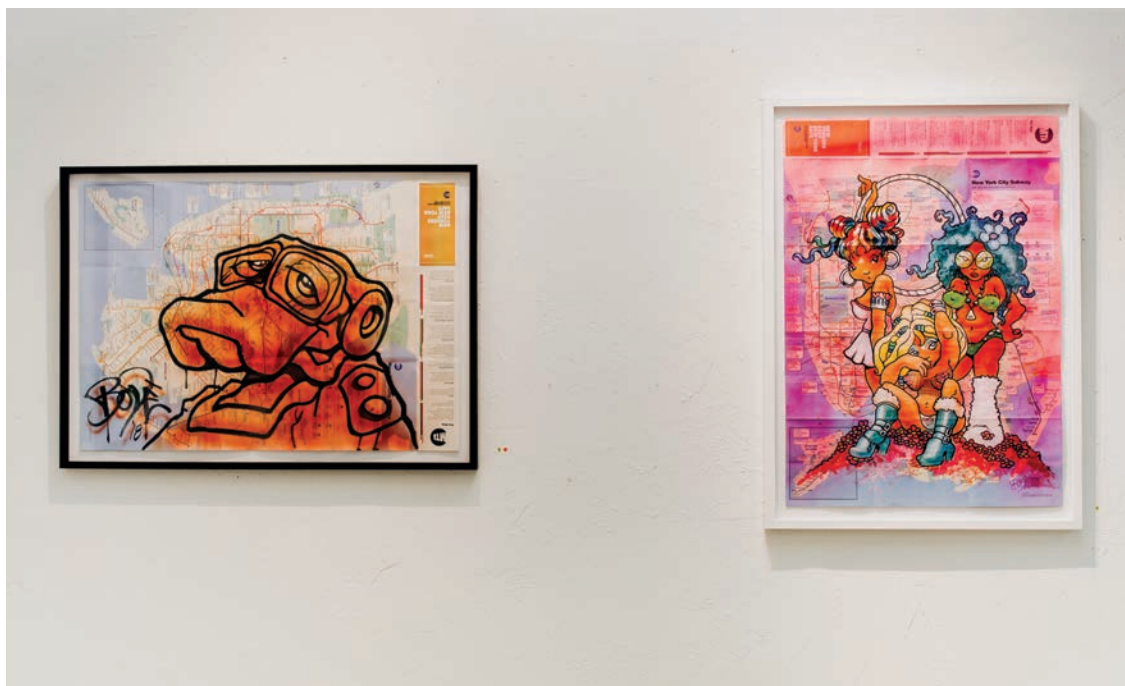
SAMI SÄNPÄKKILÄ & ANNA-MARI NOUSIAINEN: THE ETERNAL SLEEP OF THE MAN

© SAMULI PENTTI



KEKE LEPPÄLÄ: FLOWRIDERS

© SAMULI PENTTI



MARK BODE AT MAKE YOUR MARK GALLERY

© MIIA NÄRKKI



LAURA LEHTINEN: TIME MACHINE

© RIIKKA VAAHTERA





SKATEPARK JUNGLE, LANDSCAPE ART BY SINI PARIKKA. PLANTS PROVIDED BY PUUTARHA TAHVOSET © SAMULI PENTTI



MURAL BY DANIELA CARVALHO

© MIIA NÄRKKI



PAINTINGS BY YASMIN MAY JAAFAR & CHRISTIAN SJÖHOLM

© MIIA NÄRKKI

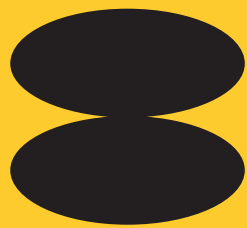


AALTO UNIVERSITY: SNAPSHOT

© KONSTANTIN KONDRUKHOV



Eat & drink



THE BEST FOOD YOU'LL FIND AT ANY FESTIVAL

Food plays an essential role in the *Flow* program – the restaurants attending the festival are handpicked and there are more than 60 different restaurants, cafés and bars serving a variety of tastes to the audience. Organic, locally sourced, meat-free and environmentally friendly options are emphasized in the menus. Seasonal food and craft beer mix seamlessly with artisan drinks and the eloquent Lanson champagne bar.

Each year, a number of Helsinki's most interesting restaurants are offering their signature styles and dishes for the benefit of *Flow* visitors. *Flow*'s wide selection has it all: Finnish wild food, traditional Ethiopian flavors, juicy burgers, nutritious smoothies, healthy street food or festival feasts from a Michelin-starred restaurant.

Flow guides and educates its food vendors in offering ecological menus. The caterers are provided with Sustainable Meal guidelines that are developed according to the principles of sustainable catering. Following these guidelines, caterers offer a special Sustainable Meal option on their menu.



LANSON CHAMPAGNE BAR & LOUNGE

© JUSSI HELLSTEN

RESTAURANTS

- | | |
|-----------------------------|------------------------|
| 3 Kaverin Jäätelö | Ônam |
| Addis Ethiopian Kitchen | Paulig Coffee Bar |
| Baba Foods | Paulig Coffee Van |
| Bistro Sinne | Pizzarium |
| Bun-2-Bun | Pobre |
| Cargo | Powau |
| El Ceviche Güero | Sandro |
| Fat Ramen | Shelter |
| Good Life Coffee | Social Burgerjoint |
| Grön | Soft Republick |
| Jungle Juice Bar | Soi Soi |
| Kahvila Sävy | Street Gastro |
| Kimchi & the Chicken Gang | Suvilahti TBA |
| Levant | Thai Papaya |
| Lie Mi | Thaiger |
| Mad Wok | thetastydogs |
| The Meatles - by Gold&Green | Twisted Street Kitchen |
| Mo Café | UMAIJARI+Sushi |
| Munchies by Matti Jämsen | Soft Republick |
| Na'am Kitchen | Wicked Rabbit |
| Oatly | |



© JUSSI HELLSTEN



UMAIJARI+SUSHI

© JUSSI HELLSTEN

"While the music is consistently good - it's with its food that *Flow* really comes into its own, attracting some of the capital's most avant-garde restaurateurs."

- THE TELEGRAPH





"We're at Helsinki Flow, which has successfully turned itself into a food event as well as a music festival."

- MONOCLE



"The best food you'll find at any festival in the world"

- RESIDENT ADVISOR



© ANDREW TAYLOR AND JULIA DRUMMOND



Sustainable Flow



RESPONSIBILITY AT THE CORE OF OPERATIONS

Environmental responsibility and the social aspects of sustainability are at the core of *Flow's* values and operations. *Flow* takes the environment and sustainable development into consideration in everything it does.

The event is powered by renewable energy. 100% of festival waste is hand-sorted and recycled. A high portion of the menus served at *Flow* is locally sourced, plant-based and environmentally friendly.

Flow is one of the world's first carbon-neutral festivals, having offset its carbon footprint already since 2009 via certified energy projects and ventures. *Flow* promotes local businesses and public transport, as well as supports the protection of the Baltic Sea. Since 2012, *Flow Festival* has been using the EcoCompass environmental management system.

Flow is committed to promoting the principles of justice, equity and equality.. Everyone is welcomed to the festival as they are, and we tolerate no form of discrimination. *Flow* expects the entire staff, as well as associates to adhere to the same values.



© SAMULI PENTTI

"With 84,000 people (an increase on previous years), it's so clean and the fruits of a site-wide emphasis on sustainability are clear to see."

– GLASH MUSIC



© PETRI ANTILA



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Partners



INNOVATIVE PARTNER ROSTER

The forward-thinking *Flow Festival* brand is associated with brand partnerships which are innovative and high in quality. The musical content and additional programming plus the uniquely decorated Suvilahti festival area offer remarkable grounds for new innovations and visibility for brand partners. Each of the partnerships at *Flow Festival* are individually tailored concepts, which remain on the agenda throughout the year.

Flow Festival's partners for 2018 were the main partner Lapin Kulta, partners Aalto University, Bright Finland, Norwegian Reward, Oatly, OP, Paulig, Plan B, SEAT, Stopteltat and Sun Effects, media partners Basso, Clear Channel, Helsingin Sanomat and Resident Advisor, as well as Sustainable *Flow* partners: main partner Neste and partners HSY and Mall of Tripla.

Thanks to: Finnkinno, Helsinki Marketing, Iittala, Marimekko, Puutarhatahvoset and Teknos.





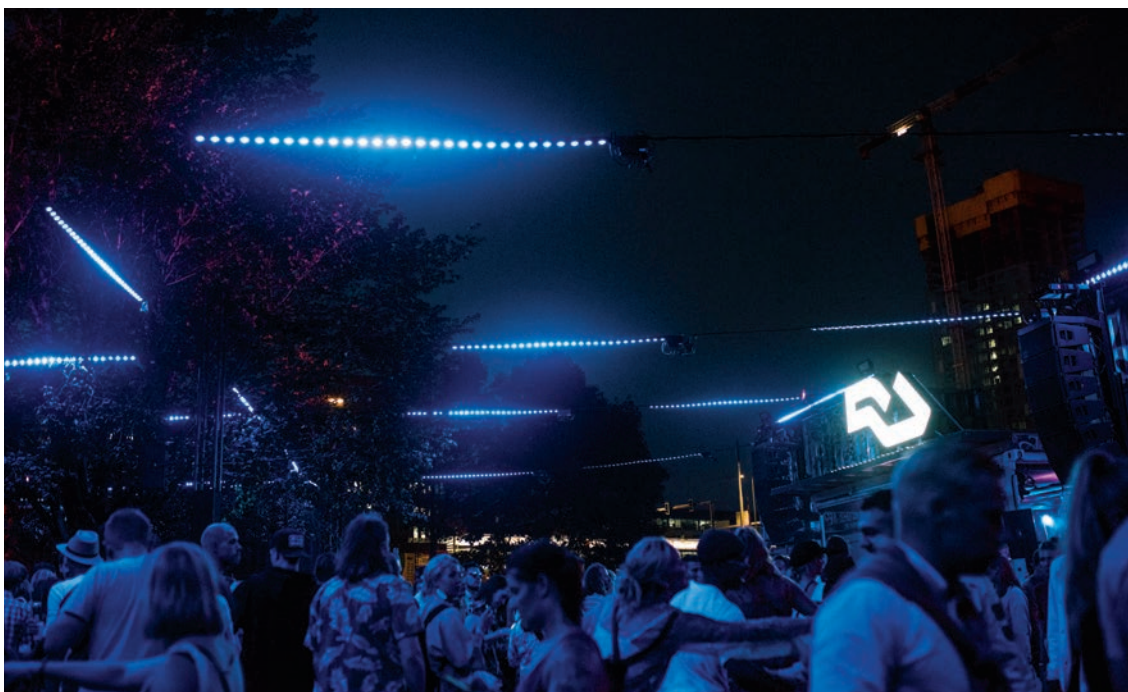
AALTO UNIVERSITY

© KONSTANTIN KONDRUKHOV



LUMO RENTAL HOMES

© SHOOT HAYLEY



RESIDENT ADVISOR FRONT YARD

© SHOOT HAYLEY



SEAT BLACK TENT

© SAMULI PENTTI





NOLLA CABIN BY NESTE

© PETRI ANTILLA



IITTALA GLOW IN THE DARK BAR

© PETRI ANTILLA



ORIGINAL LONG DRINK / CONCRETE VILLAGE & WALK OF GREY

© MIIA NÄRKKI





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