

## IMC groups 2019

Sponsorship	<ul style="list-style-type: none"><li>• Ingela</li><li>• Deborati</li><li>• Sara</li><li>• Vella</li><li>• Fiona</li></ul>
Sales promotions	<ul style="list-style-type: none"><li>• Merle</li><li>• Ronja</li><li>• Deepa</li><li>• Laszlo</li></ul>
Personal selling	<ul style="list-style-type: none"><li>• Aleksi</li><li>• Miki</li><li>• Patrik</li><li>• Miska</li></ul>
Social media	<ul style="list-style-type: none"><li>• Roosa</li><li>• My</li><li>• Taina</li><li>• Stefanos</li><li>• Ajda</li><li>• Kaisa</li></ul>
Public Relations (PR)	<ul style="list-style-type: none"><li>• Hao</li><li>• Hong</li><li>• Madhu</li><li>• India</li></ul>

\* 20 minutes per group presentation.

\* Use PowerPoint to deliver your presentations. Avoid Prezi or similar tools as they often tend to malfunction.