

Introduction

Startup Experience
Build like an entrepreneur



Critical thinking

Critical thinking

10 minutes discussion

Critical thinking obstacles

- Cognitive biases
- Lack of information
- Logical errors
- Lack of training



What is the best way?

Under what assumptions?

Other ways?



Decision making

Decision making
criteria?

Well-defined problems

Open-ended problems



Well-defined or open-ended?

- Solve a second degree equation
- My car does not start
- Design a car with better fuel economy
- Create a marketing campaign
- Start a new business

Well-defined problems

Open-ended problems



Different skills, methods and tools

Entrepreneurship
as an open-ended question

Thinking

Acting

Decision making



Validation

Critical thinking



Information

Values



Outcomes

Thinking

Team

Analyzing together

Acting

With customers

Division of labor

Analyze your own critical thinking and
open-ended problem solving ability