

15.10

Online marketing assignment

- Pre-work for next Thursday:
 - Initial content/publishing plan
- Workshop with Essi Isomäki next Tuesday
- Marketing content creation
 - N-1 content pieces (4/5 depending on team size)
 - Content is not: creating a channel, creating a web page (empty)
 - Deadline Monday 28.10 21:00

Other stuff

- Book your team session with Jari
 - 2 hours
 - Doodle on mycourses
- It is safe to book flights home after Dec 13, 16:00
- Pitch is NOT next week, but two weeks from now
- With the new insights from today, plan new round of experiments and interviews
- Prototype session 3 weeks from now