

Problem Set 3: Due May 6, 2020

1. Consider the following system of equations:

$$f_1(y_1, y_2; \alpha, \beta, q) = y_1 + \alpha y_2^2 - q = 0$$

$$f_2(y_1, y_2; \alpha, \beta, q) = \beta y_1^2 + y_2 - q = 0$$

- (a) Can you solve (y_1, y_2) as functions of (α, β, q) in a neighborhood of the point $(y_1, y_2) = (1, 1)$, $(\alpha, \beta, q) = (1, 1, 2)$?
- (b) Find the matrix of partial derivatives:

$$\begin{pmatrix} \frac{\partial y_1}{\partial \alpha} & \frac{\partial y_1}{\partial \beta} & \frac{\partial y_1}{\partial q} \\ \frac{\partial y_2}{\partial \alpha} & \frac{\partial y_2}{\partial \beta} & \frac{\partial y_2}{\partial q} \end{pmatrix}.$$

2. A monopolist firm sells two models of a smartphone. Buyers prefer the fancier model, but if the price is too high, they switch to the cheaper model. Let (p_1, p_2) denote the prices of the fancy and cheap phone respectively with $p_1 > p_2 \geq 0$. The demand at a given pair of prices is $q_1(p_1, p_2, x_1), q_2(p_1, p_2, x_2)$. The costs of production for the two models are given by: $c_1 q_1^2, c_2 q_2^2$.

- (a) The monopoly firm chooses the two prices to maximize total sales revenue net of the production cost. Write the objective function of the monopoly firm.
- (b) What are the natural assumptions to make on the partial derivatives of the demand functions?
- (c) Write the first order necessary condition for the optimal pair of prices (\hat{p}_1, \hat{p}_2)
- (d) Suppose that $q_1 = x_1 + \alpha_1 p_1 + \beta_1 p_2$, $q_2 = x_2 + \alpha_2 p_1 + \beta_2 p_2$ and solve the optimal prices explicitly. What do you need to assume about the α_i, β_i, x_i parameters for the model to make sense?

3. Consider the following matrices and

- (a) Determine if the following matrices are positive or negative definite:

$$\text{i) } \begin{pmatrix} 1 & 3 \\ 3 & 5 \end{pmatrix} \quad \text{ii) } \begin{pmatrix} -1 & 2 \\ 2 & -8 \end{pmatrix} \quad \text{iii) } \begin{pmatrix} -1 & -2 & 3 \\ 4 & 5 & 4 \\ 3 & 4 & -9 \end{pmatrix}$$

(b) For which values of b is the matrix $A = \begin{pmatrix} 1 & b \\ b & 9 \end{pmatrix}$ positive definite?

(c) Minimize the function

$$f(x, y) = \frac{1}{2}(x^2 + 2bxy + 9y^2)$$

for some value of b that you found in the previous part. Is the minimum global minimum?

4. Which of the following functions is concave?

(a) $f(x) = x^3$.

(b) $f(x, y) = x^{\frac{1}{2}} + y^{\frac{1}{2}}$.

(c) $f(x, y) = -x^2 - y^2 + 3xy$.

5. Consider the general **Cobb-Douglas** function defined for all $x_1, x_2 > 0$ by

$$f(x_1, \dots, x_n) = Ax_1^{\alpha_1}x_2^{\alpha_2}$$

where A, α_1, α_2 , are positive constants. Find sufficient conditions for f to be

(a) concave and strictly concave,

(b) quasiconcave and strictly quasiconcave.