

Name	Website	Description	Something to think about?
Sharetribe	https://www.sharetribe.com/	Online Marketplace Creator and Software Services	Check out their ownership model and ethos - might give some new perspectives.
Spotify	https://www.spotify.com/fi/	Online Music Platform	Business model, growth strategies
MaaS Global / WHIM	https://whimapp.com/	Mobility as a Service Offering	Problems, changes to consider, future growth strategies
Wolt	https://wolt.com/	Food Delivery Services	Love them, or hate them - it's pretty hard to ignore them in Finland at least :) Why not try your hand at analyzing them more in depth?
Tinder	https://tinder.com/?lang=en	Geo-social dating, networking application	Competition they face? Issues to consider? Ethical problems?
UBER	https://www.uber.com/fi/en/	Mobility application with many services	Ethical issues? What is their value proposition? How can they become more inclusive and social?
Etsy	https://www.etsy.com/	E-commerce platform for handmade, vintage supplies	What makes them different from other marketplaces? What's the future like for Etsy?
Pinterest	https://fi.pinterest.com/	Image sharing and social media application	Platform strategy? Growth opportunities? How does the app continue to function?
GitHub	https://github.com/	Development platform code sharing and software development	What makes them the defacto option? How are they able to stay relevant? What does their owner have to say about their model?
AirBnB	https://www.airbnb.com/	Vacation Rentals, Homes, Traveling Application	How did they become so popular? What's their value proposition? How are they staying strong as a platform?