Introduction

TILAVA - Re-thinking the real estate business

The launch of TILAVA has started completely new concept within the real estate business. We stand out from the crowd because of what we sell, how we sell it and how we visually present our objects. We don't want people to see us as a real estate broker, we want people to see us as a real estate experience provider.

Our client segment is more niched than that of a traditional real estate firm. Our client is looking for style and that little extra in his or her home. That being said, the price range of our objects can vary from more affordable treasures to more expensive value properties, but they all have two things in common: they look damn good and they stand out from the crowd!

Now we are jumping into new era of changing the way to sell new production in real estate.

Project goals

Project team have an opportunity to innovate how technology can be used to change digital sales of new production in real estate. Team will develop new sales platform with new experience and competitive edge. Ultimate objective is to confirm together the scenarios that solution would support and implement technology solution to support the defined goal to have a sales channel that TILAVA will use in future. This will be the overall solution for helping our company to handle sales process digitally. It would cover main aspects form signing the contract online and making real estate purchase using this platform both in desktop and mobile. We want get rid of basic web page and start new era in real estate sales!

Technologies

We provide the team with suitable tools, technologies and licenses:

- Microsoft Azure platform / AWS / or other hosting service
- Version control system: GitHub / GitLab / or other
- CI tool: Jenkins / Travis CI / or other
- Backlog management tool: JIRA / AgileFant / Trello / or other

We trust the team to choose the relevant technologies and tools corresponding to product requirements. We are happy to listen your proposals.

Team can select their preferred programming languages for the solution.

TILAVA will provide required support including help in innovating how the final platform should work

Requirements for the students

We assume that team will have an aim for innovating truly new way in the real estate scene, interest and skills in applying visual design and have strong interests for web technologies in addition developing high end sales platform.

Legal Issues

The client gets all IPRs to the results. The client will not share any confidential information with the students. Standard Aalto confidentiality agreement is required.

Client

In today's business environment, companies need to continually reinvent themselves. At TILAVA, we take an innovation-led approach to help clients create their future. We invent, develop, and deliver best ways for real estate sales. TILAVA as a small business will dedicate all possible ways to support the project team. We have opportunity to allocate a project room for the team in our sales studio in central Helsinki, Pohjoinen Hesperiankatu 9.

In addition, after the work is done and the requirements are fulfilled, TILAVA will provide closure party somewhere unexpected.

Afterwards, project member(s) have change to have a bright future working with TILAVA in digital business.

Client representative(s)

Project Owner: Mikko Hyötylänmäki, mikko@tilava.fi +358407725758

Project support: Anna Päivinen, info@tilava.fi +358413185250

Preselected Student Team Members

• N/A

Additional information

• N/A

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