Assignment 3, Deliverable 1
Individual Ideation Exercise

Assignment A3-D1 Instructions

- Use three ideation methods to create solutions for the given problem
- Return a written report explaining what you did and why
- Attach a categorized numbered list of 60-100 unique ideas

Idea Generation Exercise
Individual assignment A3-D1

347941	1	650308	3	841188	4	896269	2
427447	2	651899	4	877783	1	912907	3
474830	3	652270	1	878449	2	913553	4
586281	4	652364	2	878944	3	915140	1
593371	1	652856	3	879354	4	915153	2
593902	2	657437	4	882134	1	915179	3
594435	3	666541	1	889645	2	916343	4
610351	4	796233	2	892137	3	k88727	1
614593	1	815376	3	892399	4		
648006	2			894863	1		

Ideation Exercise Topic 1

How to stop Milla the Dog from eating the TV remotes?
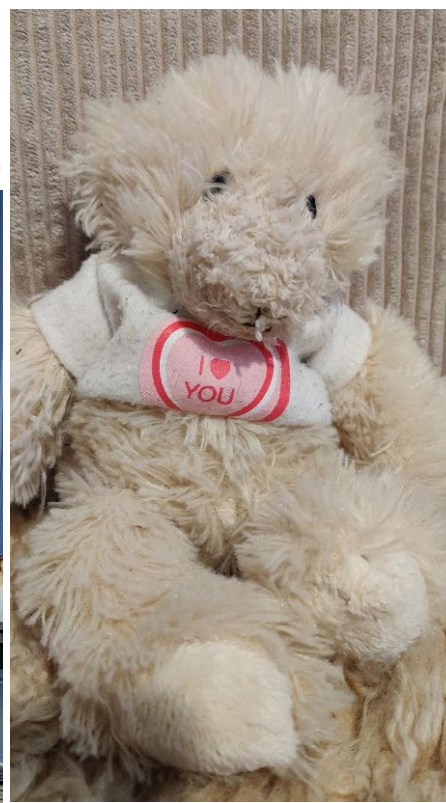
Ideation Exercise Topic 2

How to stop Cindy the Cat
from eating Laku's very much tastier kitten food
and dying due to obesity?

Ideation Exercise Topic 3

How to stop Leevi the Dog from eating shoelaces?

Ideation Exercise Topic 4

How to persuade Nova the Wolf
not to become a brain surgeon?

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Assignment 3, Deliverable 2
Group Ideation Exercise

First Things First

- Come up with a name for your newly formed group!

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How to organize the coronavirus vaccination of 70% of Finland's residents in 12 weeks?

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Creative Problem Solving Group Assignment A3-D2

- Plan your group activities and reserve enough facetime for ideation sessions. Choose your tools and comms channels. (Wed workshop!)

- Find reputable sources to define the problem and its sub-problems. A good start is https://thl.fi/en/web/thlfi-en

- Use minimum of four ideation methods to create 300-400 ideas to solve the problem

- Categorize ideas and assess/rate to find "best" solutions for each category

- Report results. Include list of all raw ideas