

Design Thinking and Electronic Prototyping

Week 3



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Project Presentations

Today (22.9.):

Project Focus

In 3 weeks (13.10.):

Project Plan

In 10 weeks (1.12.):

Project Results with Prototype Demo

Diary Feedback

- **Diaries are on very good overall level**
- **Reflecting on the reading**
 - The course book is a very good source to reflect on – recommended
 - It has changed the way many of us observe our surroundings
 - If you have already read it, you can choose another source
 - But this needs to be reflected in comparable depth, i.e. ~300 words/week

This week's tasks

- 1. Diary – Deadline on Monday at 10 AM**
- 2. Reading: Chapter 2 – until p. 57**
 - The Psychology of Everyday Actions
 - How People Do Things: The Gulfs of Execution, and Evaluation
 - The Seven Stages of Action / Human Thought: Mostly Subconscious / Human Cognition and Emotion
 - The Seven Stages of Action and the Three Levels of Processing
- 3. Exercises**
 4. Sensor experiment
- 4. Project**
 - Choose your ONE project idea and start to think more in detail which features and functionalities it can have