Readings in Business and Intercultural Communication (61C00600)

Course readings

Read all of the following articles.

The articles can be found through Aalto University's library services by clicking on the 'bib.fi' links or by searching for the article using the name of the journal e.g. *Journal of Business Communication* ([http://web.lib.aalto.fi/en/journals/](http://web.lib.aalto.fi/en/journals/)).

Concepts and approaches

Koschmann, Matt (2012). What is Organizational Communication? [https://www.youtube.com/watch?v=e5oXygLGMuY](https://www.youtube.com/watch?v=e5oXygLGMuY)


Cultural differences in communication


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**Managing intercultural business (communication)**


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**Language use in intercultural business**

