

taidesukellus

Digital Art Immersion®

TO DO BEFORE THE IMMERSION / Zoom Download

1. Art Immersion requires a stable internet connection, a webcam and to download ZOOM video call facility (free)
 2. download the program in advance of the Art Immersion (<https://zoom.us/download>) -Zoom Client for Meetings-
 3. an invitation to attend will be sent to you as a separate link into your email
 4. join the Immersion through the link
 5. **if** the link doesn't work, join the Immersion by using the Meeting ID and the password given to you on the email
 6. zoom application doesn't require registration, downloading it is enough
 7. computer is recommended to be used instead of an ipad
-
- length of Art Immersion session is about 3hrs, filmed live from the Art Immersion Studios
 - all materials needed will be delivered / posted to participants as agreed
 - Immersion doesn't require investments, already existing materials are sufficient
 - everyone can choose their own immersion space freely. It's recommended to have a space with enough room (table space at least 60 x 70 cm) and quietness, where you can feel pleasant and relaxed
 - we will enjoy creativity, freedom and capturing the moment. The Immersion will be conducted in confidentiality so that we can ensure a natural and real encounter with each other and everyone can feel safe to express all emotions which may arise

Required from the participant - GOOD TO ACQUIRE BEFOREHAND!

- materials to cover the table ie. plastic bag and/or newspaper
- any kind of piece of cardboard onto which you can attach 2 x A4 (A4 = 21 x 29cm) papers with masking tape. **Papers can also be attached onto any magazine spread if necessary**
- bowl / dish /cup with clean water
- piece of cloth or kitchen towel etc.
- 1-2 magazines / newspapers
- ballpoint pen and/or pencil
- scissors
- wear clothing which doesn't matter if it gets splashed with paint. Art Immersion is a very peaceful method but this is just to ensure that you won't get stains on good clothes. Art Immersion Factory is not' liable for any stains

Participants other equipment - NOT mandatory

- mirror set on the working surface so that you can see your own face (recommended especially for children)
- permanent colour pens (not necessary if you don't have these)
- if you have your own acrylic paints / gouache / watercolors you can take them along (the package containing your materials will have paints)
- image below (p.4) shows you how to prepare your work surface and how to set your tools before the Immersion

Material package includes

- 1 x canvas
- 4 x A4 paper
- 1 transparent sheet (which has a piece of masking tape on it to attach the A4 paper sheets)
- bag of glue
- 1 empty bottle for paint
- paints (6 different colours)
- black permanent marker
- 3 different size brushes
- 5 x plastic cups (one for glue and rest to mix paints in)
- 2 x sponge (to apply glue with)
- CREOPS® Stream Poem sheet

Setting up the work surface BEFORE the Immersion, takes about 15mins (see image on page 4)

- cover the work surface with plastic, newspaper etc.
- set onto the work surface a piece of cardboard onto which you'll attach 2 x A4 paper with small pieces of masking tape (attached onto the transparency sheet). The sheets of paper can also be attached onto any newspaper / magazine that you have. Just make sure that the two pieces of paper fits next to each other.
- place on to one of the A4 papers the thinnest brush and a pencil / ballpoint pen
- place paints and rest of the tools and equipment on to the work surface
- choose one favourite colour and squeeze it into the empty bottle of paint - remove the lid of the empty bottle, screw open the screw top - open the chosen paint tube, remove the piece of foil covering the top, squeeze the paint in slowly by one dollop at a time - screw the top back on of the filled bottle and cut off from the pointed top about 1mm with scissors. To begin with cut a very small hole - the squeezed line of paint from the paint bottle needs to be thin
- transparency sheet, 1-2 magazines/newspapers ready at the work surface
- The Poem sheet and the white UNICanvas* near the workspace to be at the ready

*Art Immersion method uses a new patented innovation canvas (Finland patent, European Patent EP3446598).

Rights

- **Art Imersion® is registered and the method (Creops®) is trademarked. The method is protected and it can't be used without licencing**
- **Using Media** without permission is not allowed. Recordings will stay with researchers. If the recorded material is to be used for PR, anyone shown in the material needs to be asked a permission. Explaining the steps of the method in detail is not allowed
- **Art Immersion Factory Ltd.** has the rights for the concept and the content of the method
- **Art Immersion Zoom is password protected** and the Immersion in question is allowed only to those who are invited

Illustration / Setting up the work surface

Acquire in advance
1-2 magazines / newspapers / any leaflet.

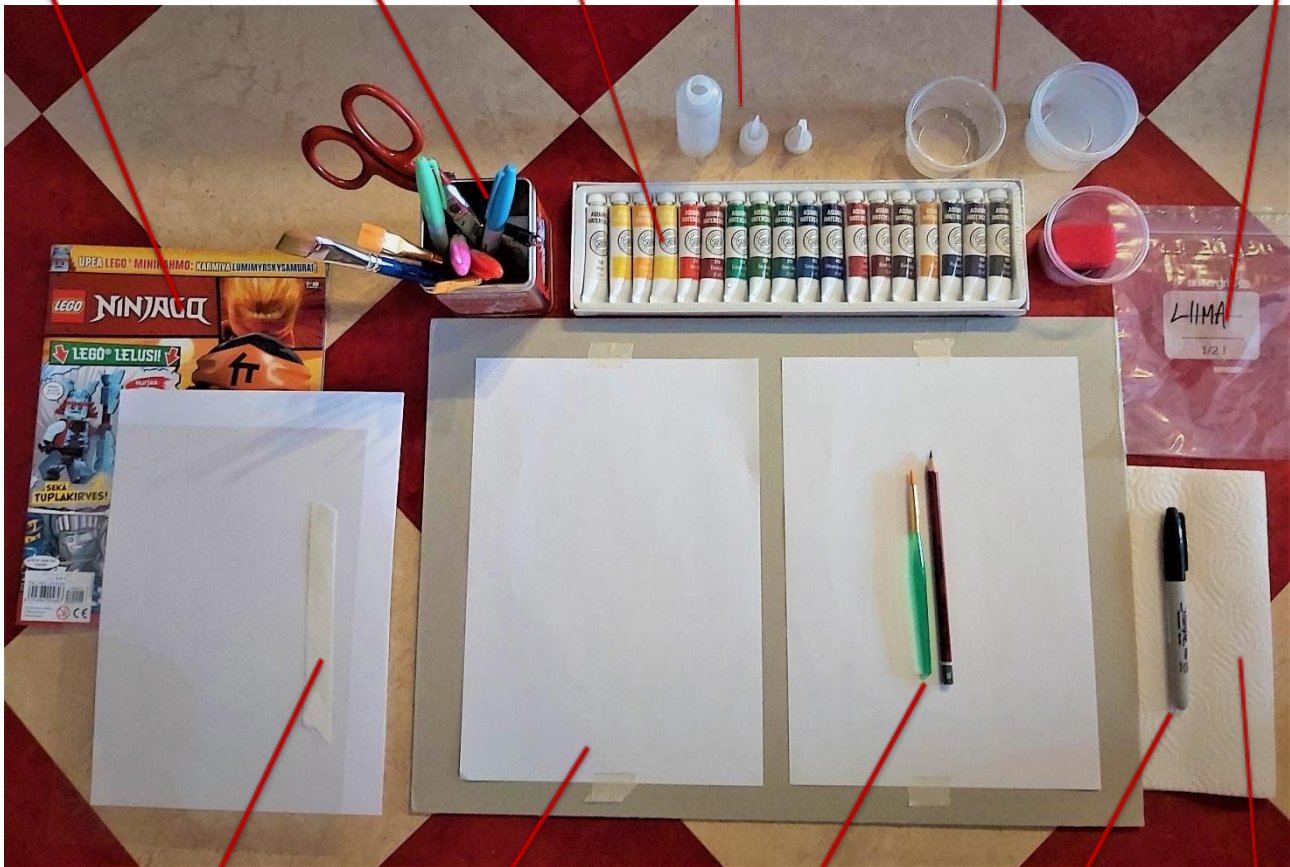
Arrange the scissors, brushes and your own pens and pencils (permanent colour markers, ballpoint pens etc.) into any can or jar.

Paints. Choose one favourite colour and squeeze the contents into the empty paint bottle, cut open the top with scissors. Note: cut only about 1mm. Screw the top back on.

5 plastic cups, fill one with water, one is for the glue and the rest are for mixing paints in.

Also fill a larger jar / cup with water to clean brushes with.

Pour glue (=LIIMA) into one of the plastic cups. With scissors, cut one corner open of the glue bag and squeeze the glue out.



4x A4 paper and 1 transparent sheet. On the transparency sheet there is a piece of masking tape. Remove the tape and use pieces of it to attach 2 sheets of paper on to a board. 2 extra sheets are spare to use for experimenting etc.

2 sheets of paper attached on to a board etc. The board can be any piece of cardboard or card. It can also be any spread of a newspaper / magazine which fits 2x A4 paper.

Place **the first tools** at the ready on to the paper (1 thin brush and pencil or a ball point pen).

Place **all the other tools** next to the board (one permanent marker and another pen which could be either your own coloured permanent marker or a ball point pen).

You can put aside kitchen towel or a piece of cloth onto which you can wipe paint on to.

What can happen along the journey?

- Whatever happens during the Immersion or if you have questions, in most cases the artist themselves can freely decide how to proceed in their own artwork. Even if you're given instructions by the instructor you must give space to creative thinking to find your own solutions
- All the colours, brush techniques and artistic compositions are freely to be decided by the participants themselves
- The instructor will explain the procedure and the essential instructions and will show example techniques
- If the brush part happens to come loose from the handle of the brush you can reattach it by screwing it tightly back onto the handle
- If you have questions during the immersion you can address them in the chat
- If the connection happens to cut off, wait a few minutes, the instructor will be able to re-enter the meeting. Likewise the participant is recommended to do on their side - re-log into the meeting through the link / Meeting ID
- If you have any questions before the Immersion you can contact paula@taidesukellus.fi

"The most important material is already within you.

Art will happen by itself.

Heartfelt welcome to the infinite secrets of the immersion."

-Paula, Mother of Art Immersion

