



Aalto University
School of Science

CS-E4920 Portfolio in Software and Service Engineering

Module 2 - Contact Session I, 5th Mar 2020



Aalto University
School of Science

Agenda

- **12:15 – 12:25 Welcome and Introduction of the participants**
 - **12:25 – 13:25 Recruiting in 2021 - networking with potential employers**
 - what are professional networks, how they work
 - career path and important skills
 - career story – from Software Developer to Enterprise Agile Coach
 - how LinkedIn can be used to land your dream job, how to work with portfolios
 - **13:25 – 13:35 Break**
 - **13:35 – 13:55 Task 1 results: Skills & competences**
 - **13:55 – 14:00 Instructions for Tasks 2 & 3**

 - **14:00 – 14:15 Creating/improving your LinkedIn profile**
 - Q&A / practical tips on using LinkedIn
 - tips on creating a 1-minute video of yourself
 - **14:15 – 15:15 6 min slots for editing/discussing your profile with the organizers**
 - **15:15 -> Organizers available for answering questions**
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CS-E4920 Portfolio in Software and Service Engineering

Module 1: START 2cr

- selecting a track and planning your studies
- analyzing the job market

Module 2: WORK 2cr

- **constructing a learning portfolio**
- **constructing and promoting a LinkedIn profile**

Module 3: PREPARE 1cr

- Preparing for the Master's Thesis in SSE
- Contact Session, Wed 5 May

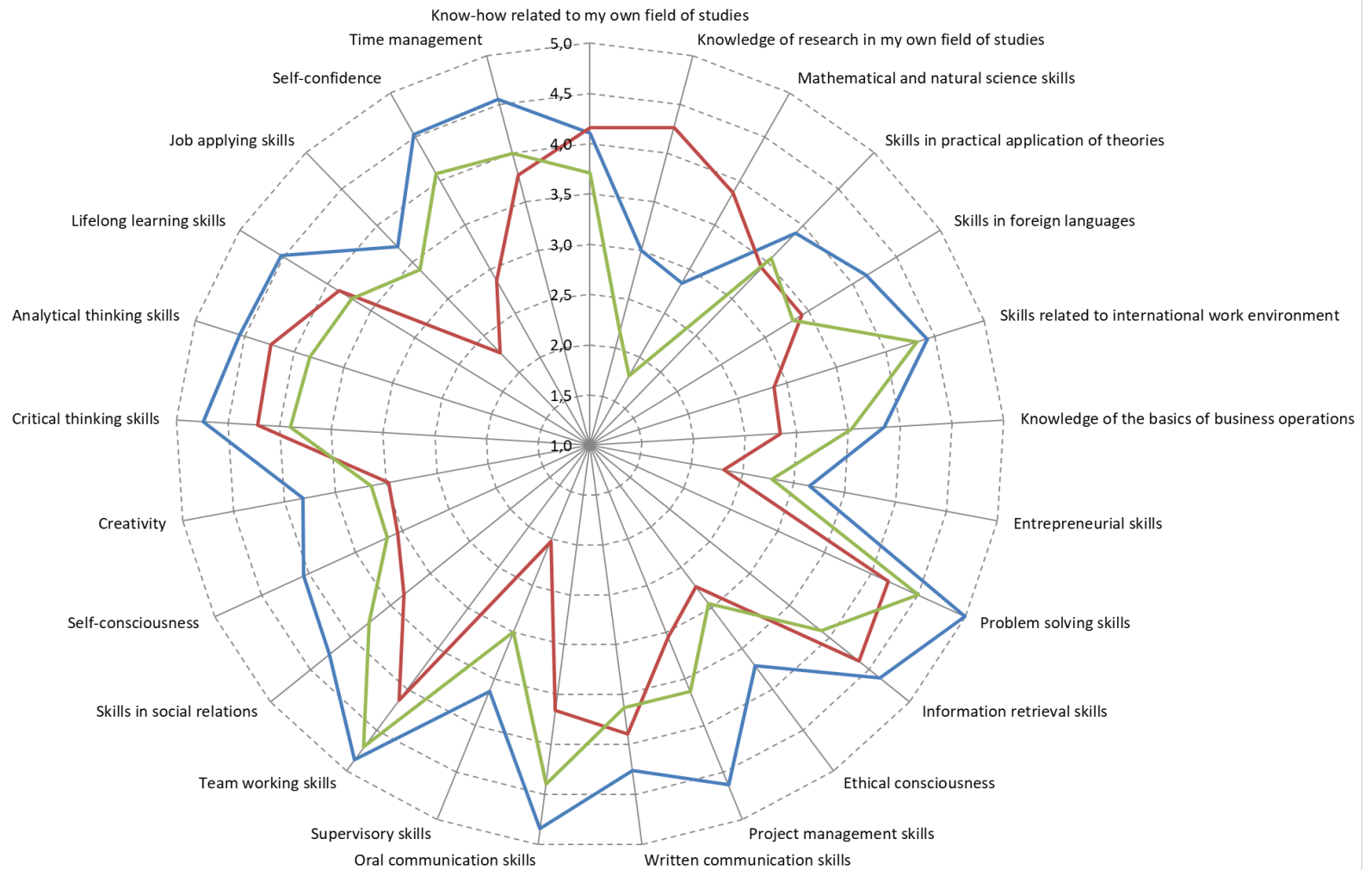
Each module can be taken individually
or accumulated up to 5cr.

Introduction of the Participants

- Your name, study track
- What has been best in your SSE studies so far?
 - some course, lecture, topic, new idea, ...



Task 1 – Skills and Competences (average, N=20)

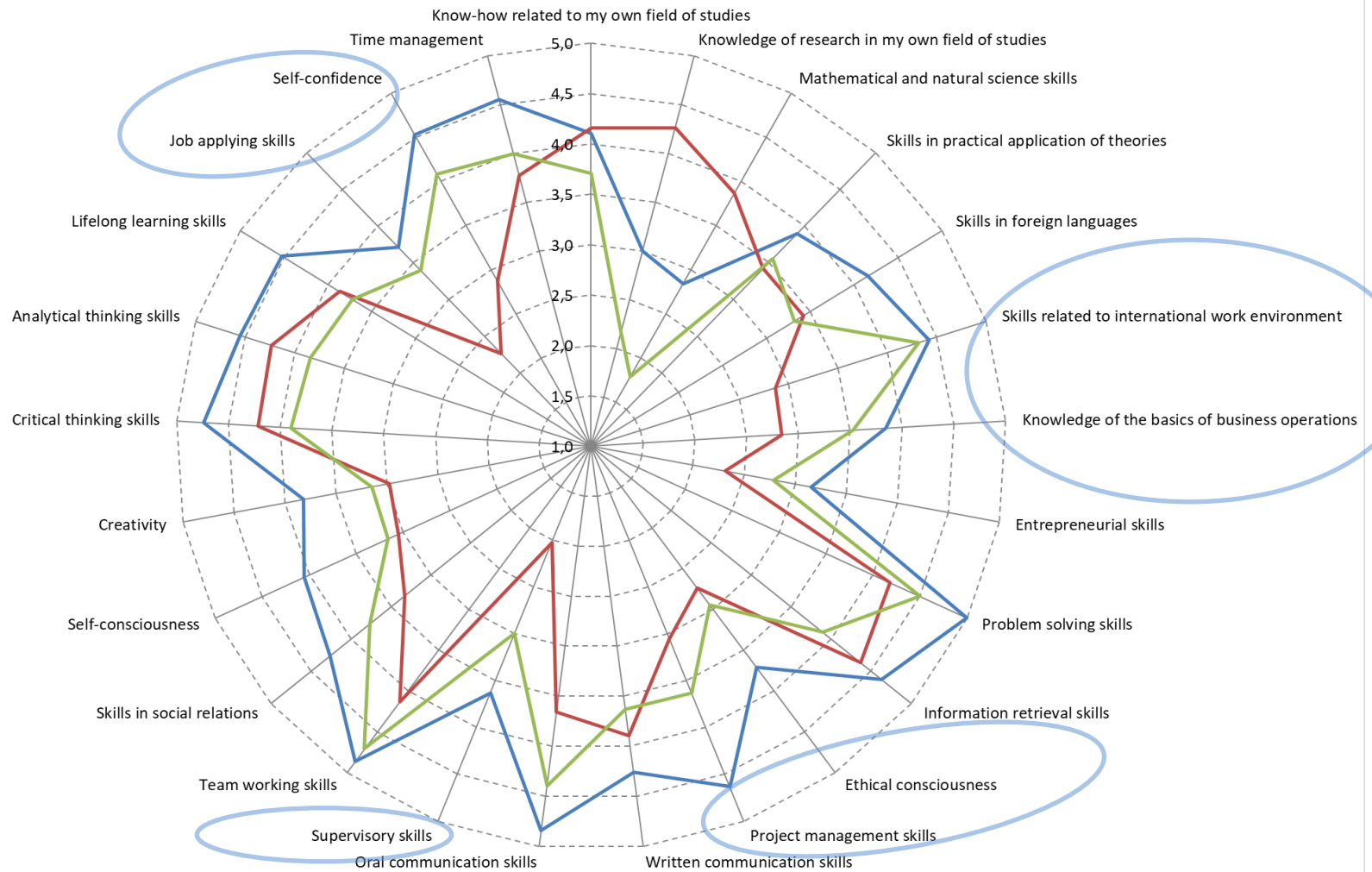


— Perceived importance in working life (1-5)

— Possibilities of development within studies (1-5)

— Possibilities of development with work experience during studies (1-5)

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Task 1 – Discussion in random breakout rooms with 2 students

- Everyone choose one of their **strengths or competences**
 - pick one of those listed on the previous slide, or something else...
- Spend 4-6 minutes per student to discuss
 - *How he/she has acquired the strength or competence?*
 - *How he/she could best highlight it in the LinkedIn profile?*
- Total time available 15 minutes

(Task 1 – Pair discussion)

- Choose 1-2 areas **where you would like to improve**
- Discuss 3+3 minutes with your pair
 - *How could you improve in these areas?*

Remaining tasks of Module 2

Task 2 - Profile creation and promotion

- Construct a **LinkedIn profile** based on your learning portfolio
- Construct a **1-minute video** that summarizes you as a SSE professional
- **Promote** your profile and video **to a potential employer**
 - Use the Google Sheet to share which company you have contacted
- Create a **presentation** (5-7 min)
 - Your profile and video
 - Who you contacted and feedback you got
 - Presented in **Contact Session 2: Fri 26 March 12-16**
 - Sign up to one session on the Google Sheet

- **DL Wed 24 March 13:00**

Task 3 - Updated profile + reflection

- Based on the feedback, what did you change in the profile and why?
- How would you evaluate your profile now?
- Did you find this module useful and/or how would you improve it?

- **DL Mon 5 Apr**