

Course overview

Credits	3 cr
Status of the Course	MSc skills option ('Maisterin taitosalkku'), advanced language course (DR 2005)
Level of the Course	MSc skills option ('Maisterin taitosalkku')
Exam dates	6 November 2015 and 18 March 2016
Workload	Self-study and exam 100%. No teaching.
Learning Outcomes	By the end of the course students will have a deeper knowledge of key strategies and skills in the field of business communication. Course readings cover essential aspects of business communication: persuasive techniques; presentation skills; cross-cultural communication; and negotiating strategies. Required reading is listed on the course homepage.
Content	
Assessment Methods and Criteria	Self-study - Exam 100%
Study Material	As indicated on the course home page.
Grading Scale	0-5
Registration for Courses	Check registration time in WebOodi.
Language of Instruction	EN. English
Further Information	You should only register for one of these two exams.