

A welder wearing a red helmet and black jacket is working in a workshop. The welder is holding a torch in their right hand, which is emitting a bright yellow flame. In their left hand, they hold a wrench. The background shows various industrial equipment, including a HAAS lathe and a HAAS mill. The scene is dimly lit, with the primary light source being the flame from the torch.

# Pdp Gala 2021

What is there to come?

**HAAS** mill  
accessories

**HAAS** lathe  
accessories

**IT IS URGENT TO THINK REMOTE**





**THINK GLOBAL** AND MAXIMIZE OUTCOMES



# All in one : Digital Pdp Gala 2021



Gala prototype testing



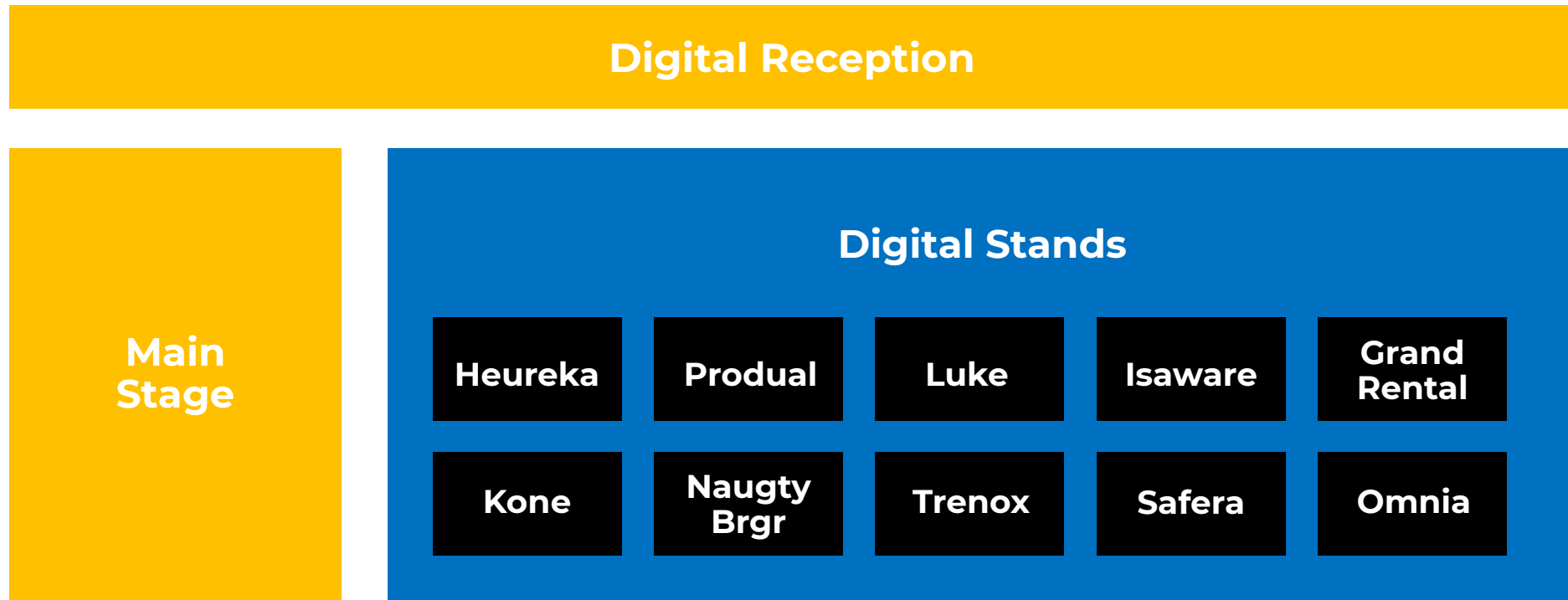
Gala talks

**21st May 2021**  
**09:00 – 17:00**

Save this date

# From analogue to digital. The Remote Format.

## EVENT PLATFORM



The Pdp Gala will be a compelling virtual event

The screenshot displays a virtual event interface. At the top, the title "The biggest tech conference in the world" is shown, along with "Hosted by Opers" and a "Time Left" progress bar. A participant count of "2403" is visible in the top right. The main area features a grid of nine video feeds of participants. On the right, a "Chat" sidebar is active, showing a list of messages from participants like Miko, Joseph, Sara, Ronnie, Sofia, Ben, Yesica, and Robert. The interface includes navigation icons on the left (home, live, group) and a bottom control bar with icons for video, microphone, screen sharing, and settings.

The biggest tech conference in the world Hosted by Opers Time Left 2403

9/10 292

Chat People

Session Event

Miko · Organizer · 12:45  
Everyone, session has started!

Joseph · 12:45  
Happy to be here, it is high-quality content!

Sara · 12:45  
Elon, can you please tell us more about the challenges during the engine launch?

Ronnie · 12:47  
This is an amazing speech!

Sofia · 12:47  
Which sources would you recommend to learn more about this technology?

Joseph · 12:47  
Wow, this is such a useful lecture! Thanks, bro!

Ben · 12:50  
I fully agree with you, Elon!

Yesica · 12:50  
Hi Elon! Thanks for sharing this!

Sara · 12:50  
What is your favorite part of the workday and why?

Robert · 12:50  
Great lecture, I am so happy I found it!

Start typing...

# What will happen in the 21<sup>st</sup> May?

09:00



WELCOME

First presentation & demo window (3/4 teams)

Digital Gala Stand time

Second presentation & demo window (3/4 teams)

Digital Gala Stand time

Third presentation & demo window (3/4 teams)

CLOSING

17:00



# Presentation



- Presentations will be pre-recorded.
- Max duration: 7 min.

**PDP STAFF WILL HELP YOU OUT  
IN RECORDING AND EDITING.**

**YOU PREPARE THE SCRIPT**

# DEMO'S

- Time for your prototype to shine.
- Be ready to show-case your product.
- Max Duration: 7 min.

**PDP STAFF WILL SUPPORT  
YOU ON LIVE-STREAM YOUR  
PROTOTYPE**

**YOUR PROJECT YOUR  
DEMO, YOU DECIDE HOW.**

# The Remote Format.

What will happen in  
the main stage?

- Gala Opening
- Every team's presentation
- Every team's demo
- Gala Closing

**The stage will be the spotlight moment for your team.**



# The Remote Format.

Space to interact with the visitors and show:

- The prototype
- Product development process
- Reasoning your decisions

**The Digital Stands are your team's space.**

**What will happen in the digital stands?**

Heureka

Produal

Luke

Isaware

Grand  
Rental

Kone

Naugty  
Brgr

Trenox

Safera

Omnia

# **Start to plan your digital stand and what equipment you might need for the remote participation.**

- additional web cameras or wide cameras
- tablet's
- screens

The staff will generate a list of what is available in DF that can be requested by the end of April. Use your budget to buy additional equipment.



Create a better event experience  
for your attendees





# **Presentation** How to prep for one

**Write a script. Word by word.**

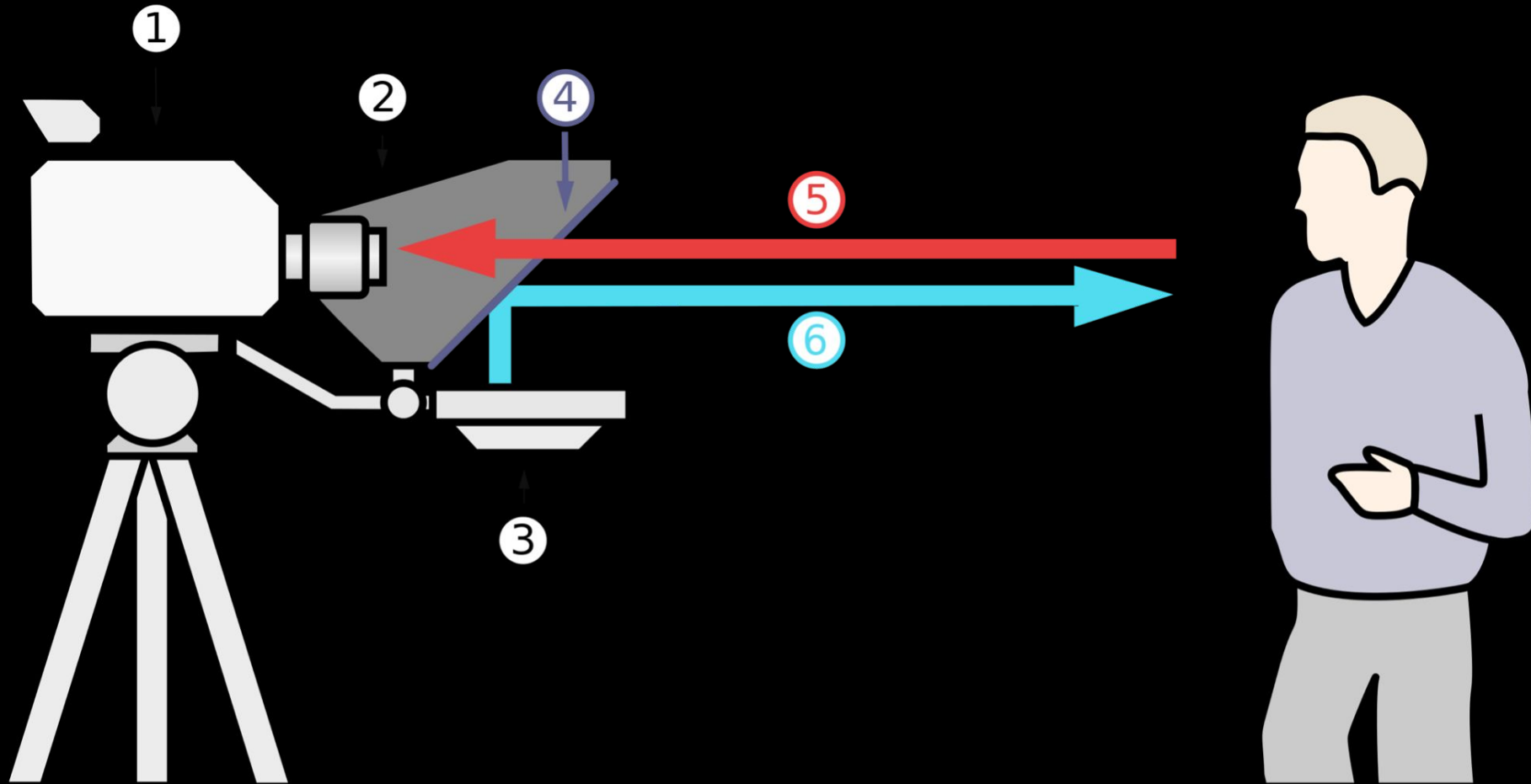
- Make short sentences
- Write it for speech not reading... no academic text
- Practise

**Slides ???**

[Example Video](#)

**Whos is responsible for this?  
Pick a team member.**

# WTF Teleprompter???





**EASILY FIT TWO CAMERAS IN THE  
ROBOPROMPTER BY PROMPTER PEOPLE  
FOR MORE INFORMATION VISIT  
[WWW.PROMPTERPEOPLE.COM](http://WWW.PROMPTERPEOPLE.COM)**



# **Virtual Booth** How to make a good one

Think of your stand as a movie set

Have live events

Make an Agenda

Fill in your personal information

Live announcements

**Whos is responsible for this?  
Pick a team member.**

## What's next? Dates you need to know

## 24<sup>th</sup> April: Video Teaser (DL) & Project Square (DL)

**26<sup>th</sup> - 30<sup>th</sup> April:** CPM4 (who is the speaker and the event manager)

**3<sup>rd</sup> May:** Open Event registration page ([pdp.fi/gala21](https://pdp.fi/gala21))

## 7<sup>th</sup> May: Presentation Rehearsal

## 7<sup>th</sup> May: Final Report

**10<sup>th</sup> May:** Open Pine event

**10<sup>th</sup> - 11<sup>th</sup> May:** Pre-record final presentations

## 21<sup>st</sup> May: Final Gala

