



ARCHMOSPHERES

architectural atmospheres

1

Against the postcard standard - why does good architecture need good weather?

2

Against international style - what about critical regionalism?

3

Architecture studios project - who is behind the curtain?

4

Discussion?

1



Against the postcard standard - why does good architecture need good weather?



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Against the postcard standard - why does good architecture need good weather?



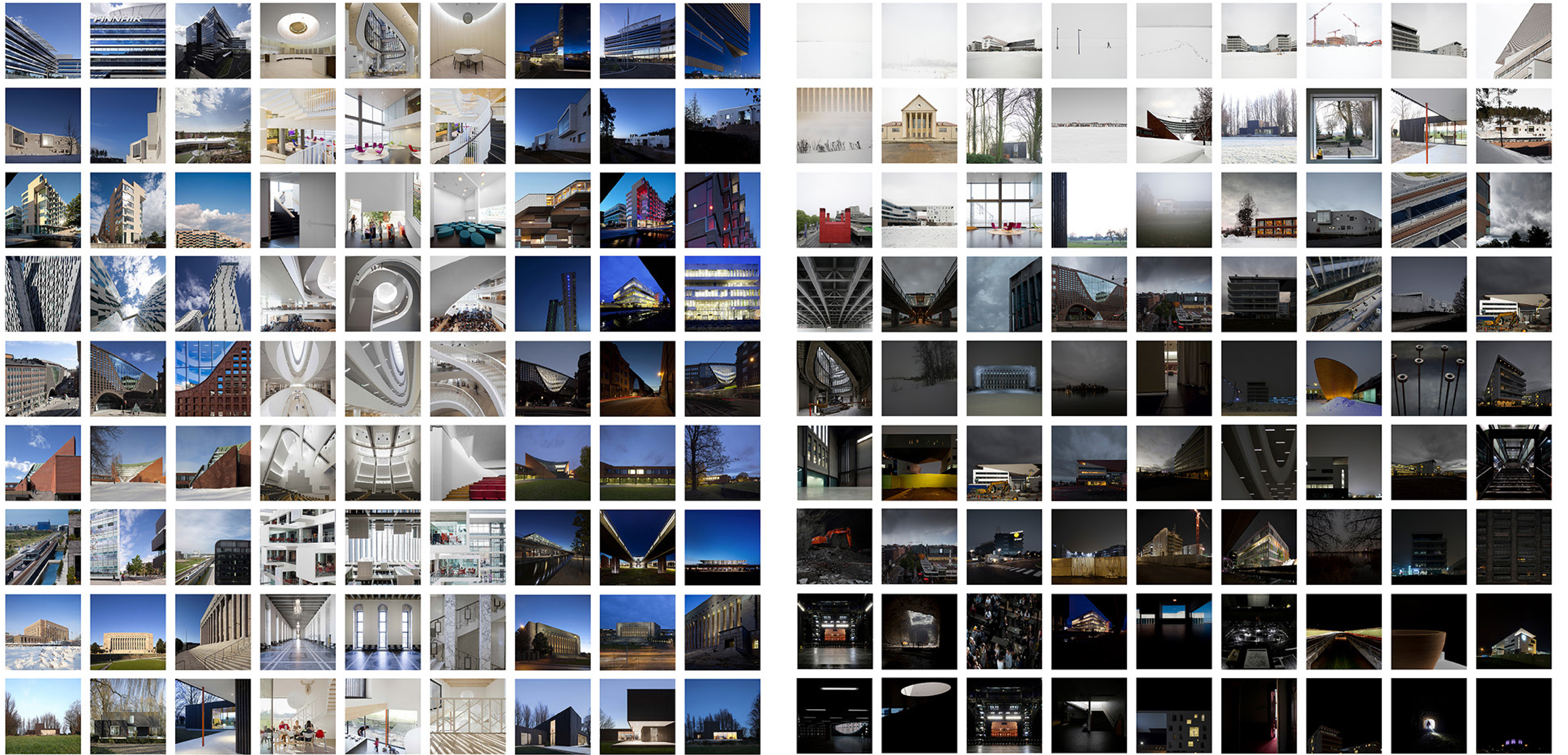
Against the postcard standard - why does good architecture need good weather?

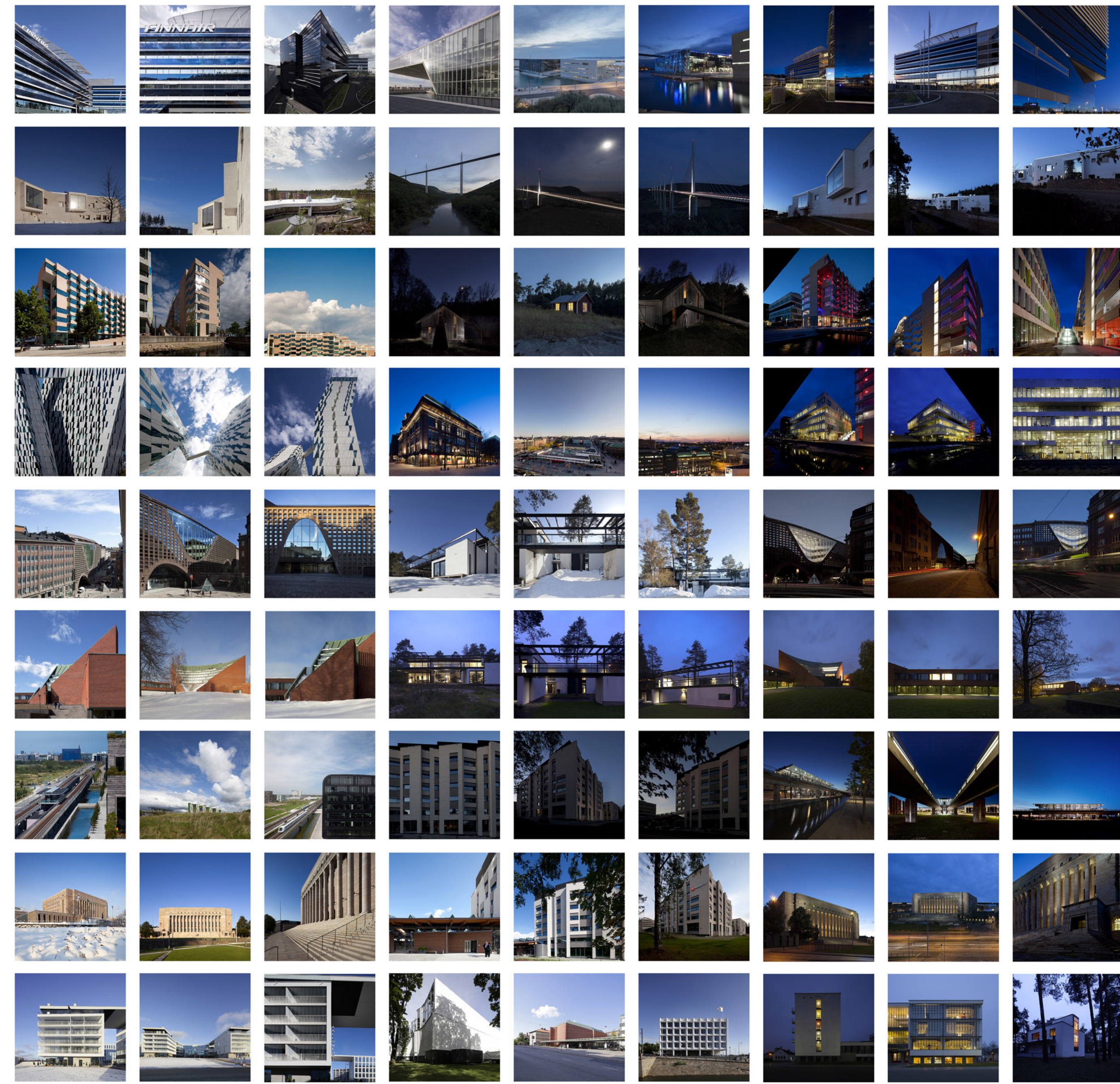


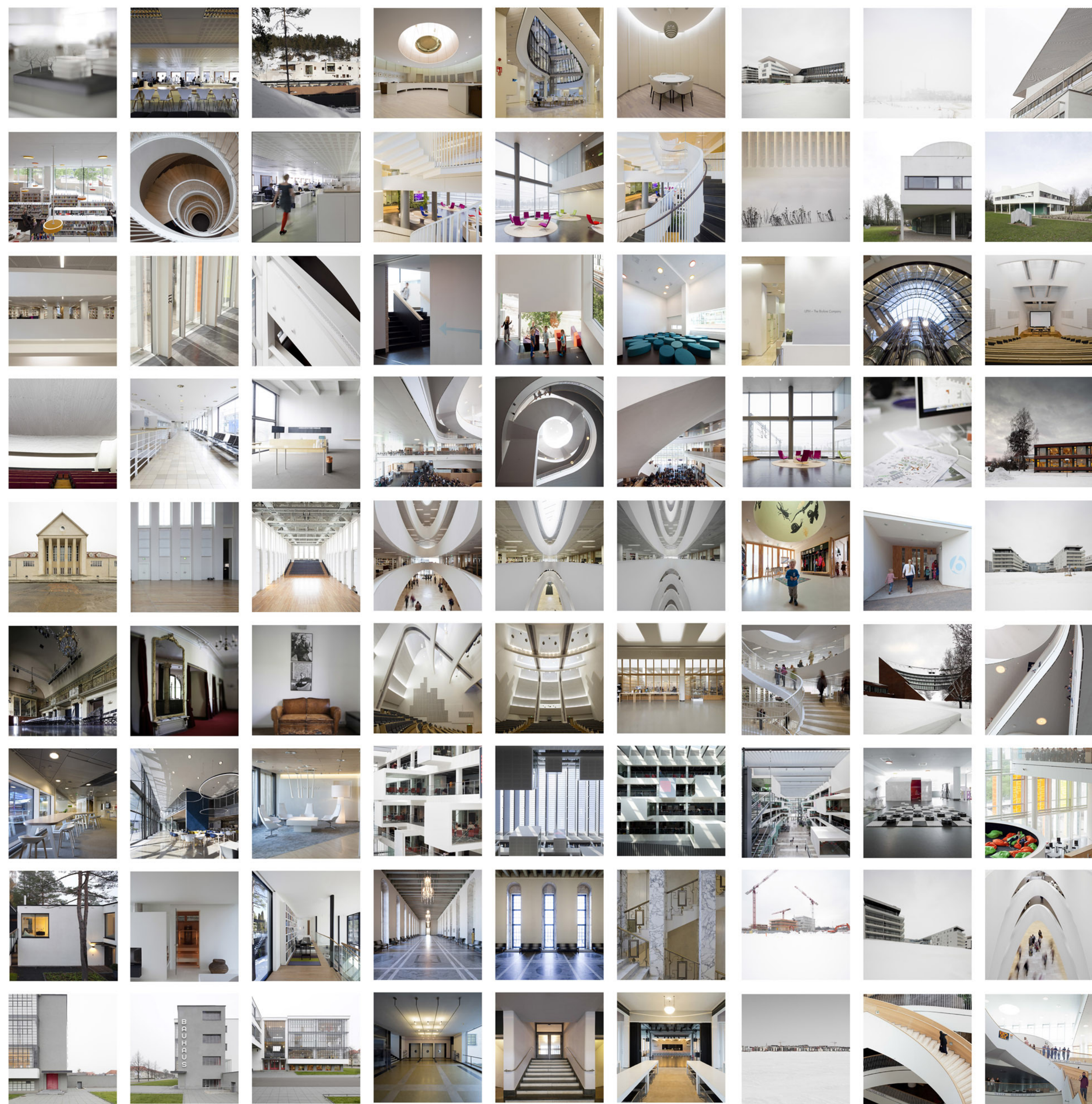
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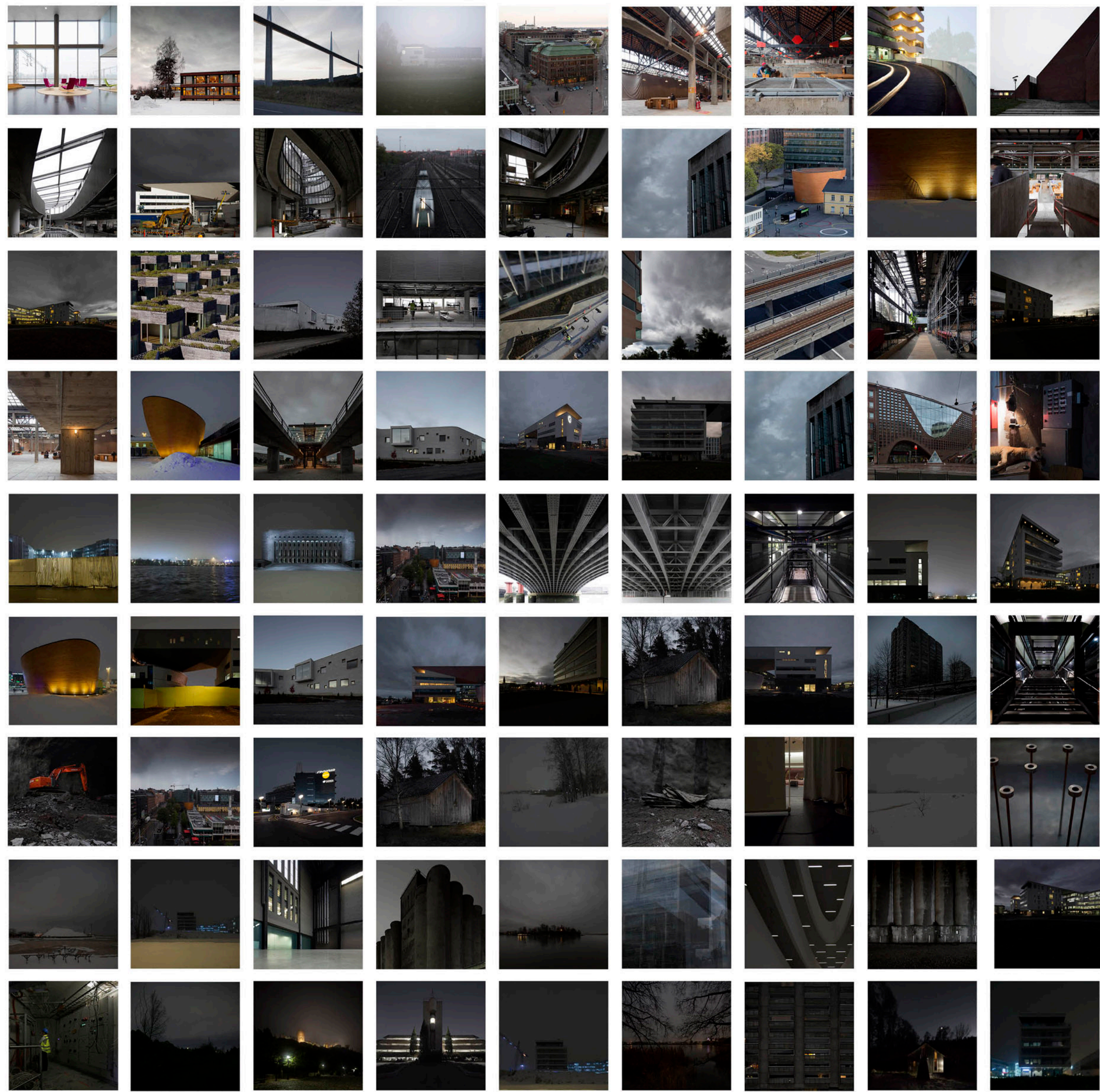


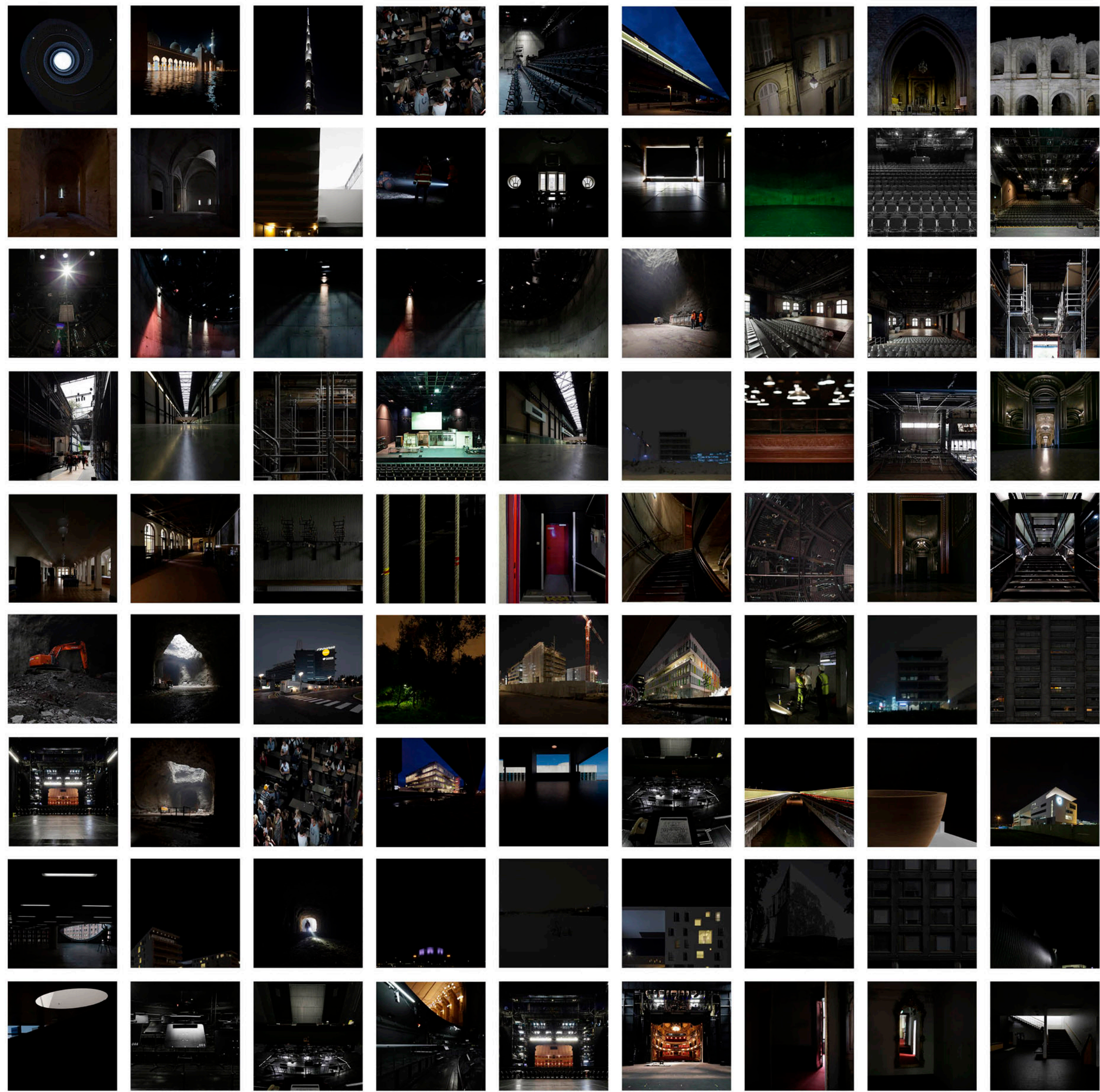
Against the postcard standard - why does good architecture need good weather?

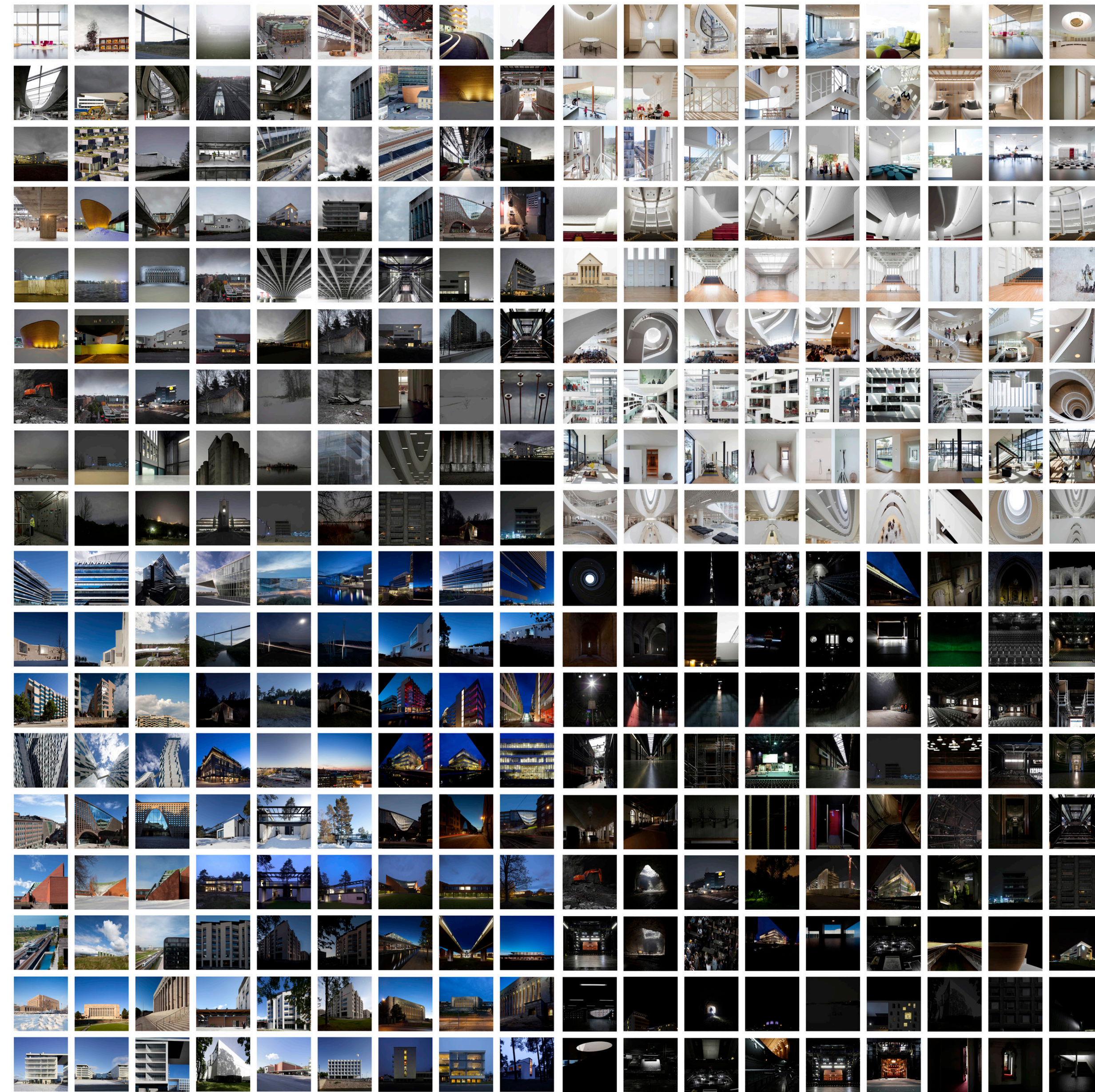










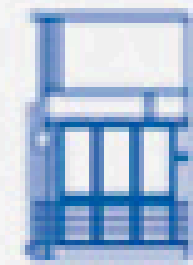




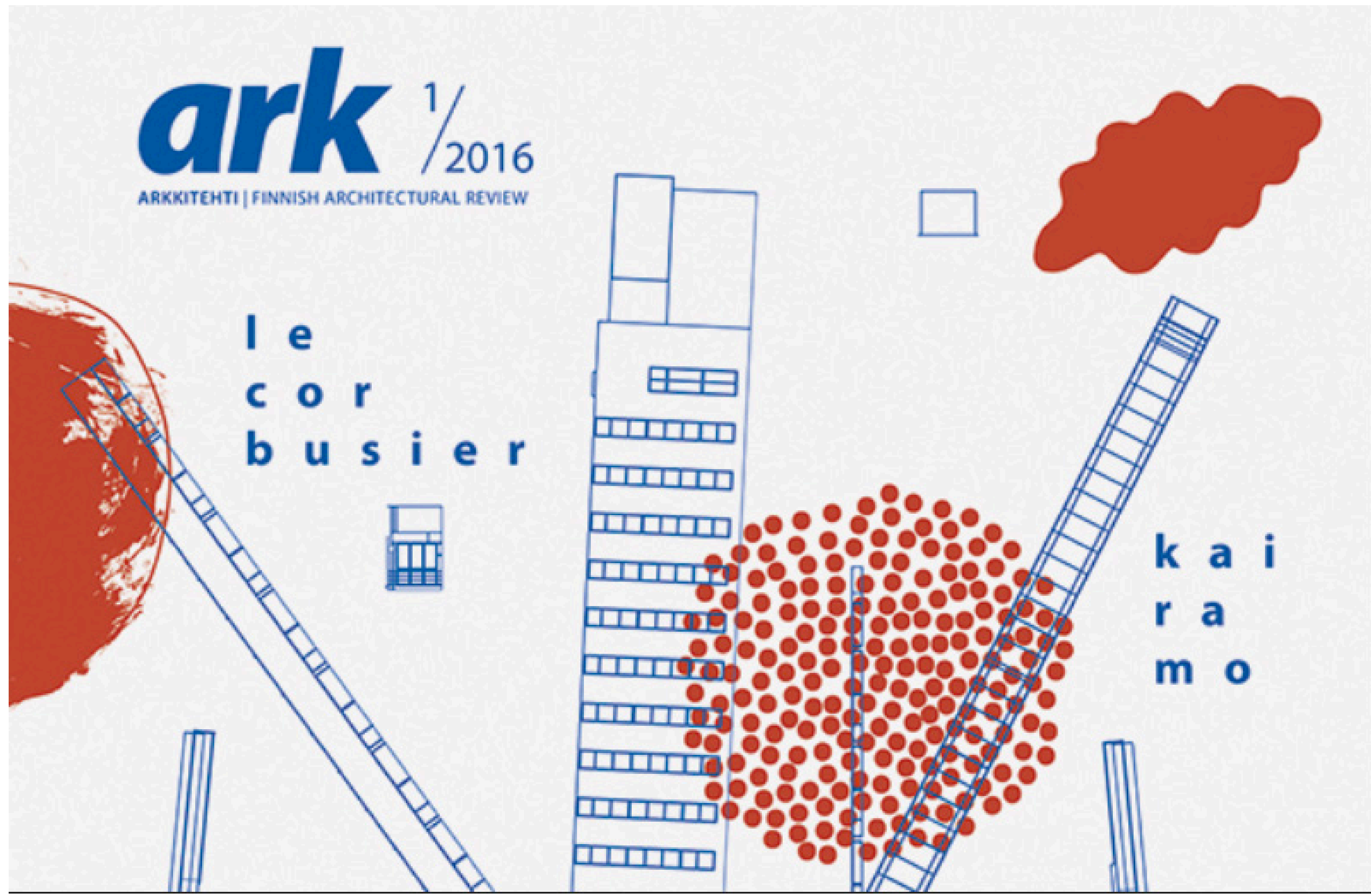


ark ¹/₂₀₁₆
ARKKITEHTI | FINNISH ARCHITECTURAL REVIEW

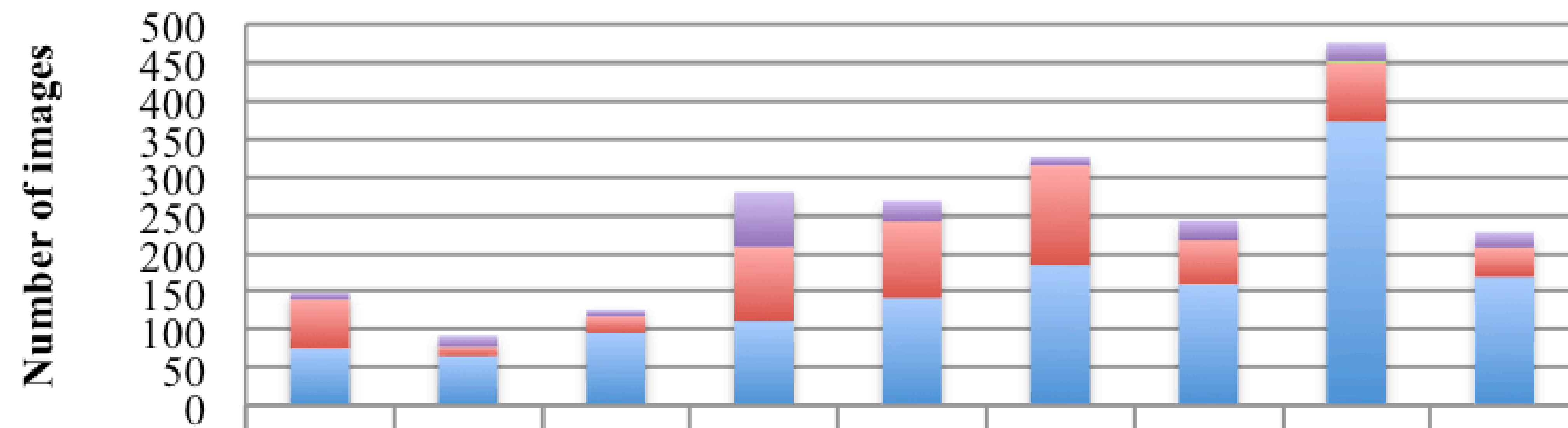
l e
c o r
b u s i e r



k a i
r a
m o

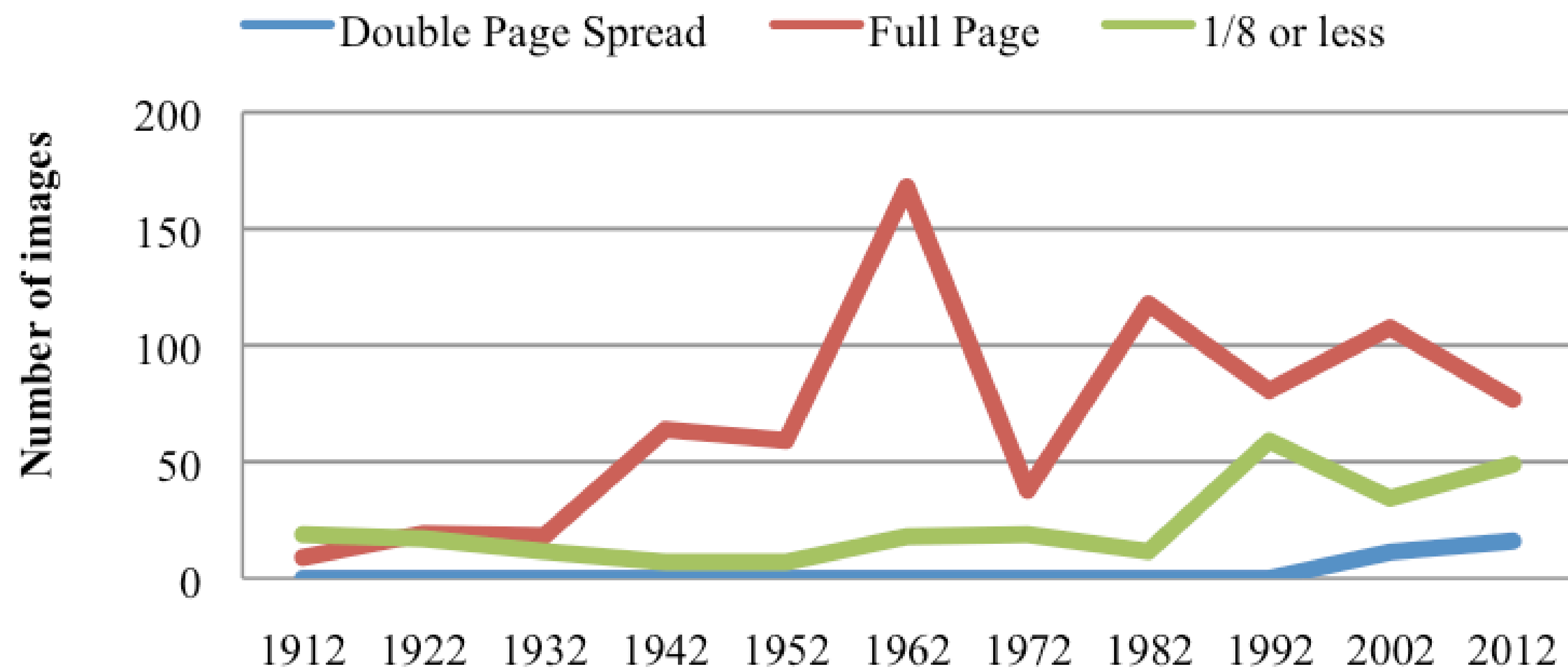


Weather

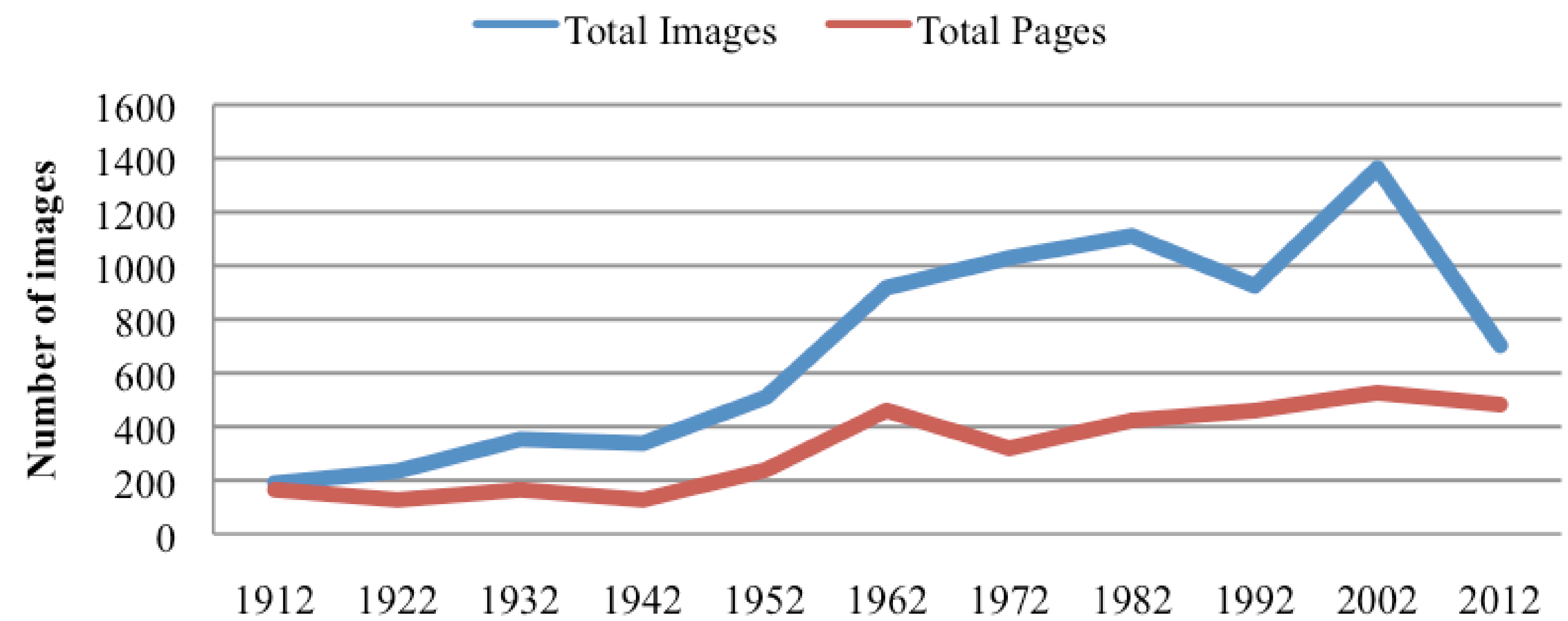


	1932	1942	1952	1962	1972	1982	1992	2002	2012
■ Snow	9	14	8	72	27	11	26	24	20
■ Rain	0	0	0	0	0	0	0	1	0
■ Overcast	64	12	22	97	101	131	58	78	38
■ Sunny	75	65	95	111	141	184	159	373	169

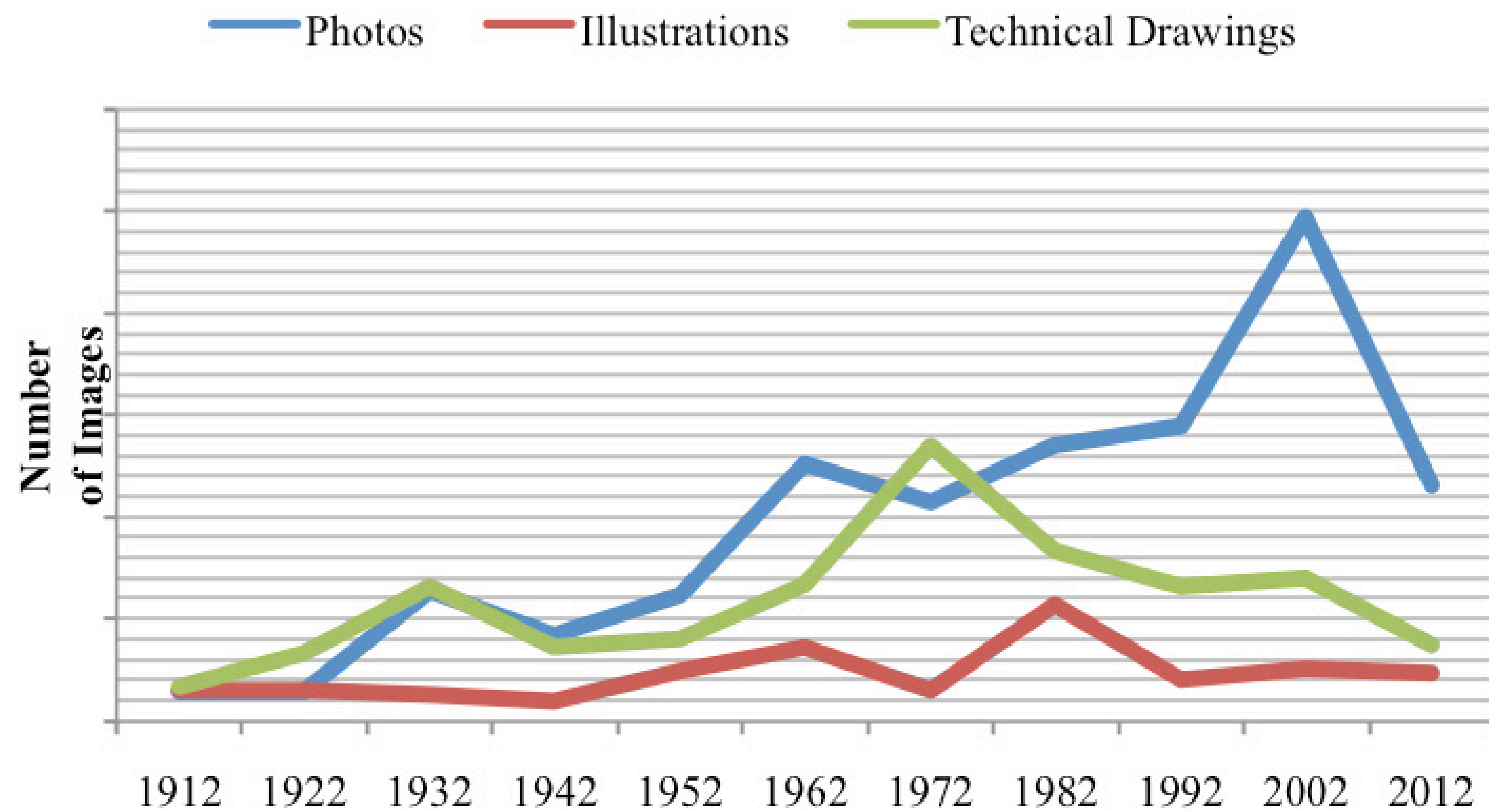
Size of images



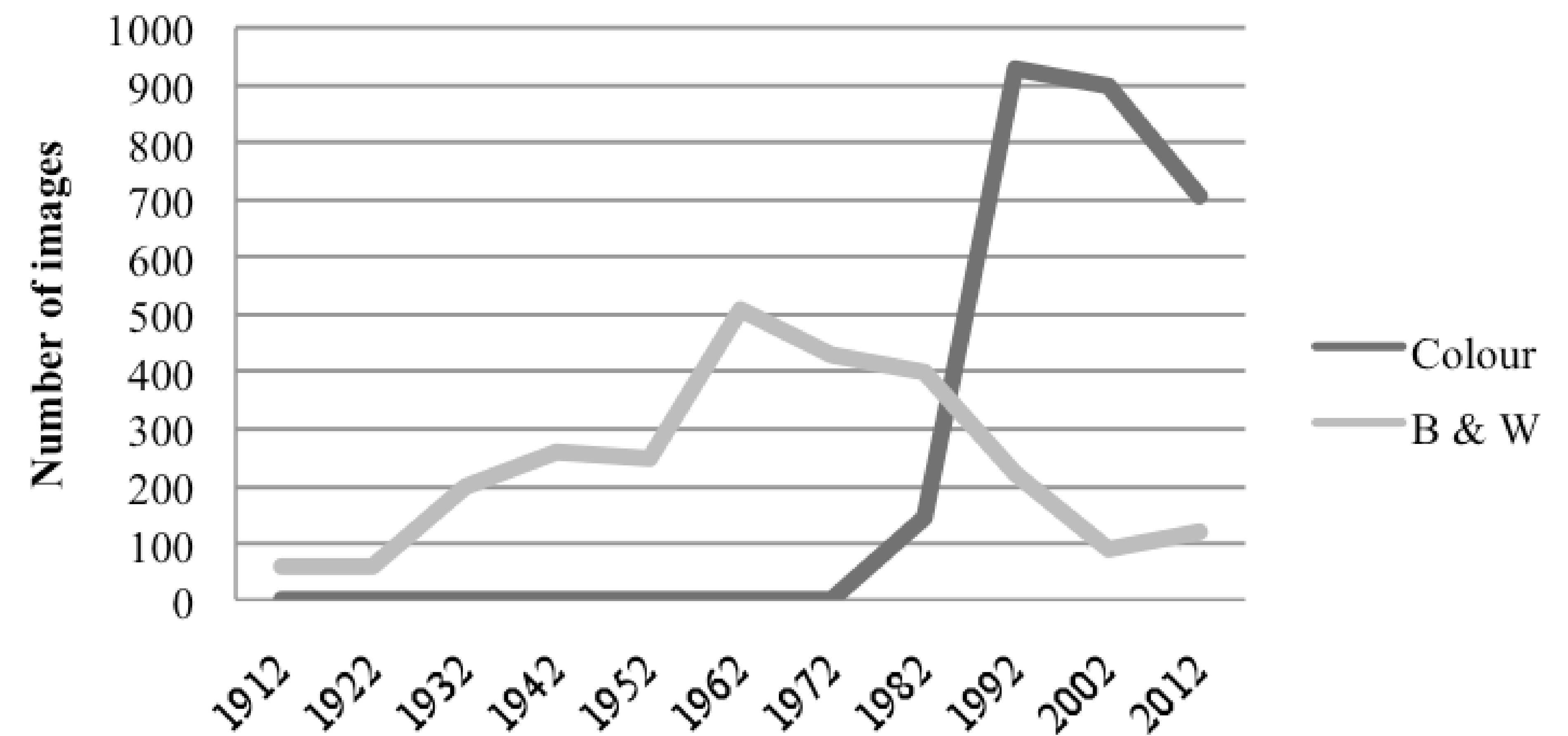
Number of images



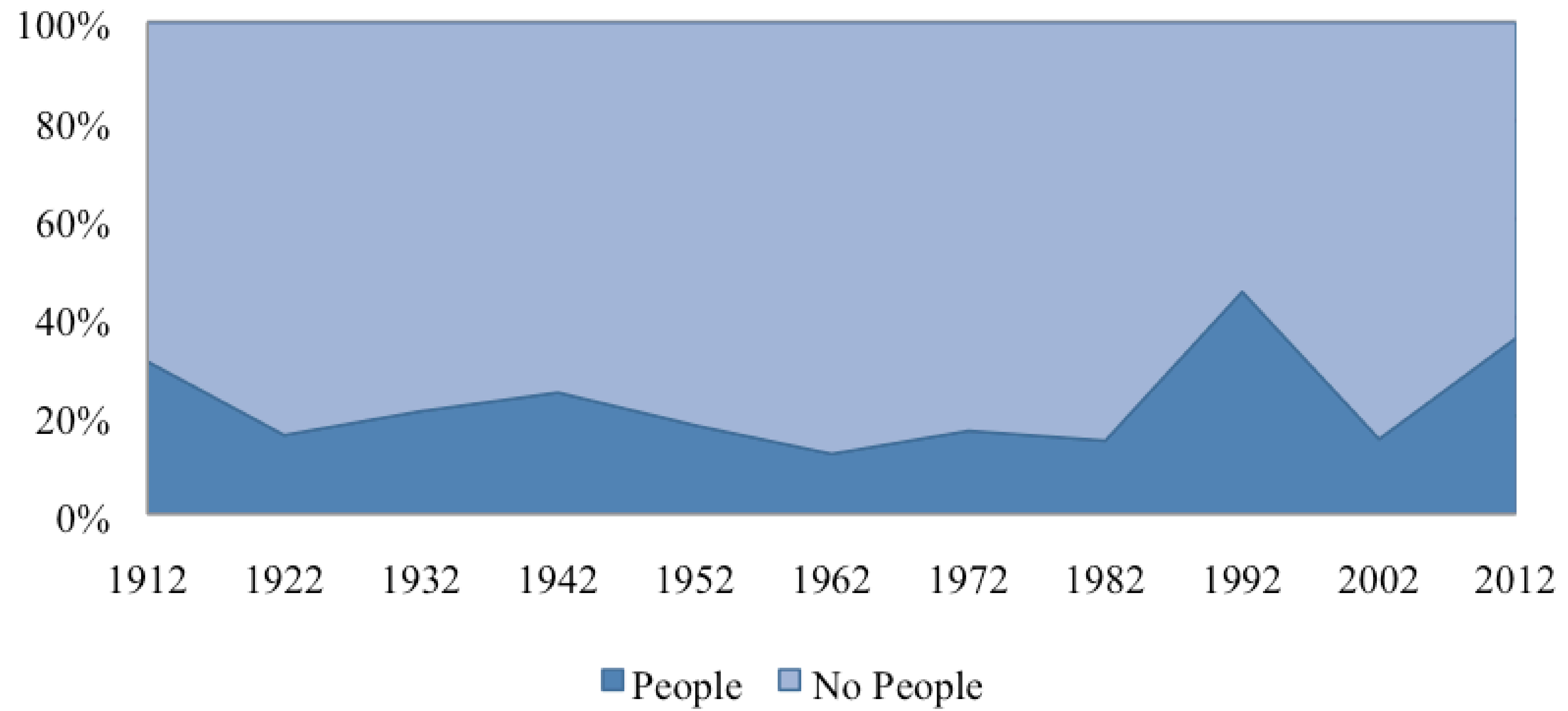
Types of Images

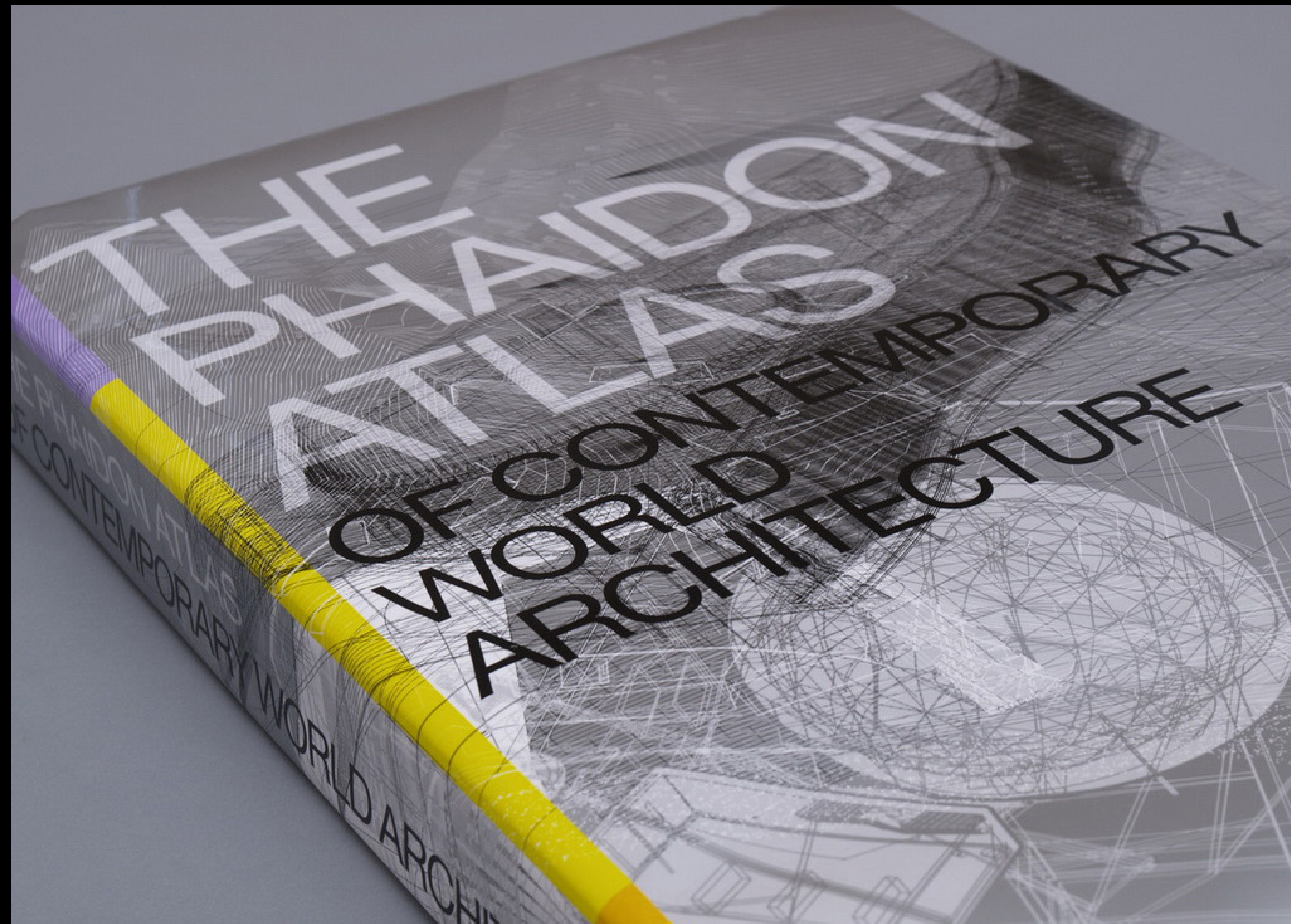


Colour vs Black & White



Human Presence





Europe

Studio Granda
 Laugavegur 105 Reykjavik, IS
 http://laugavegur105.is
 0299 | RES 2004

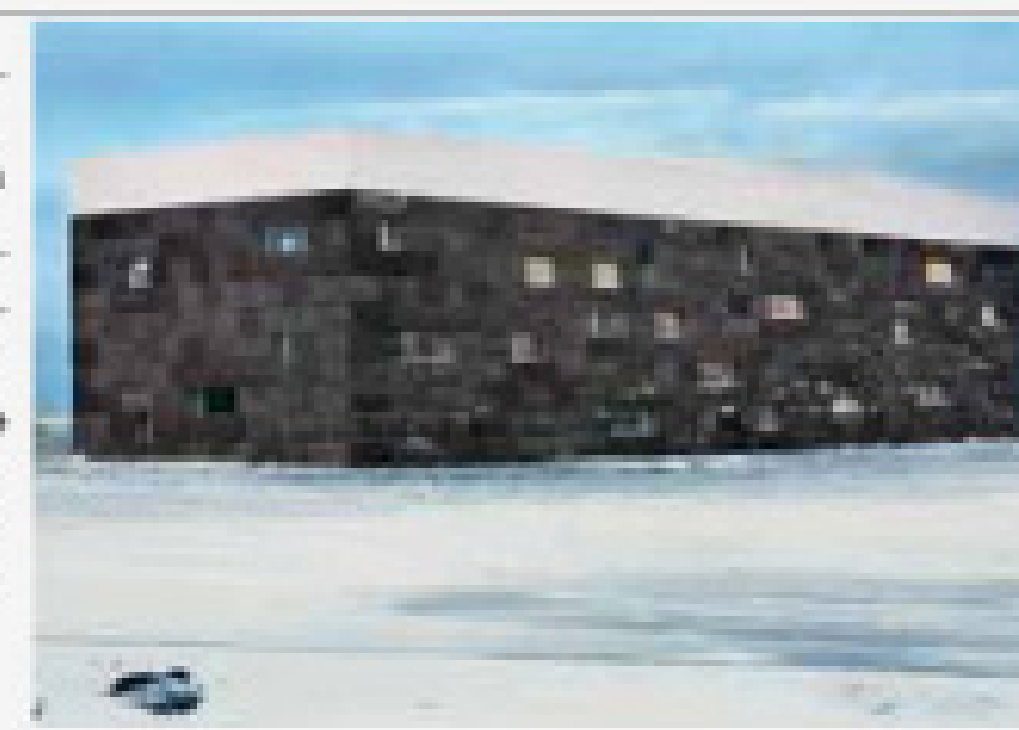
This school extension links two existing buildings and provides space for a new hall, reception area and library. A grass-covered roof emphasizes its function as a bridging landscape between the play areas, and an external route running up and over the new block maintains the connection between the buildings.

Greenland and Iceland



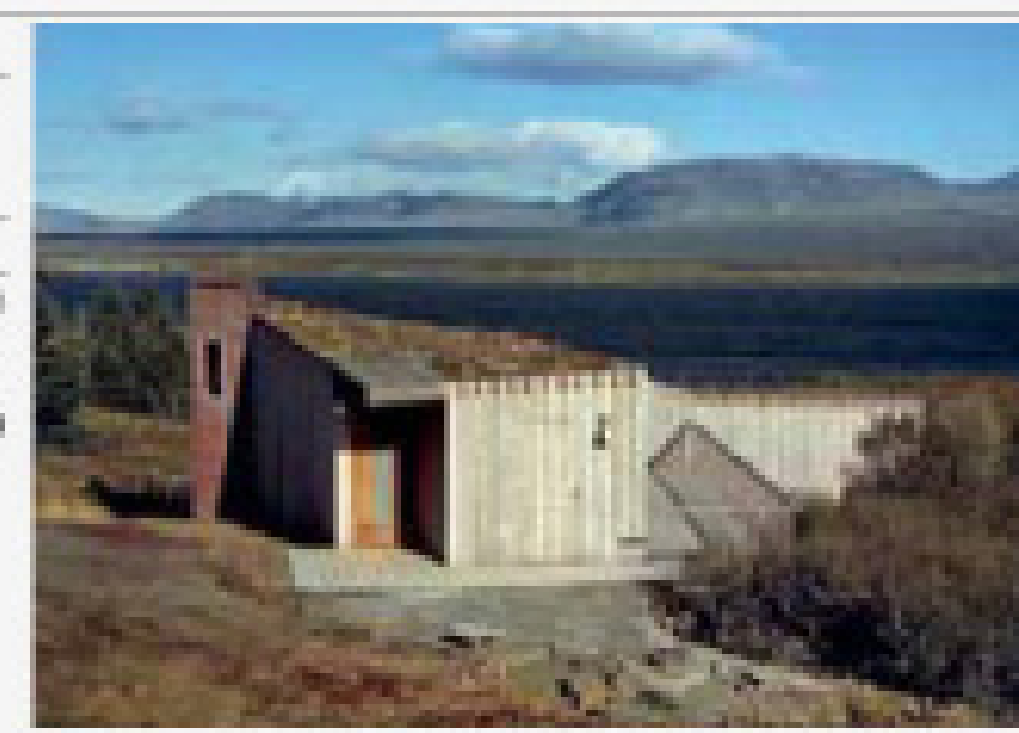
Arkibulan - architects
 Churchyard Offices and Staff Housing for Gufunes Cemetery
 Thíravegur 1-7, 112 Reykjavik, IS
 +354 585 2770
 0300 | REL 2007

This building is the first of several new buildings in Reykjavik's main cemetery. It comprises three interlocking volumes: a central higher block clad in local basalt stone with an irregular pattern of small windows, a curved concrete block and a lower rectangular concrete block partially set into the hillside.



Studio Granda
 Valhalla
 Thingvallir National Park, 901 Thingvellir, IS
 0304 | RES 2003

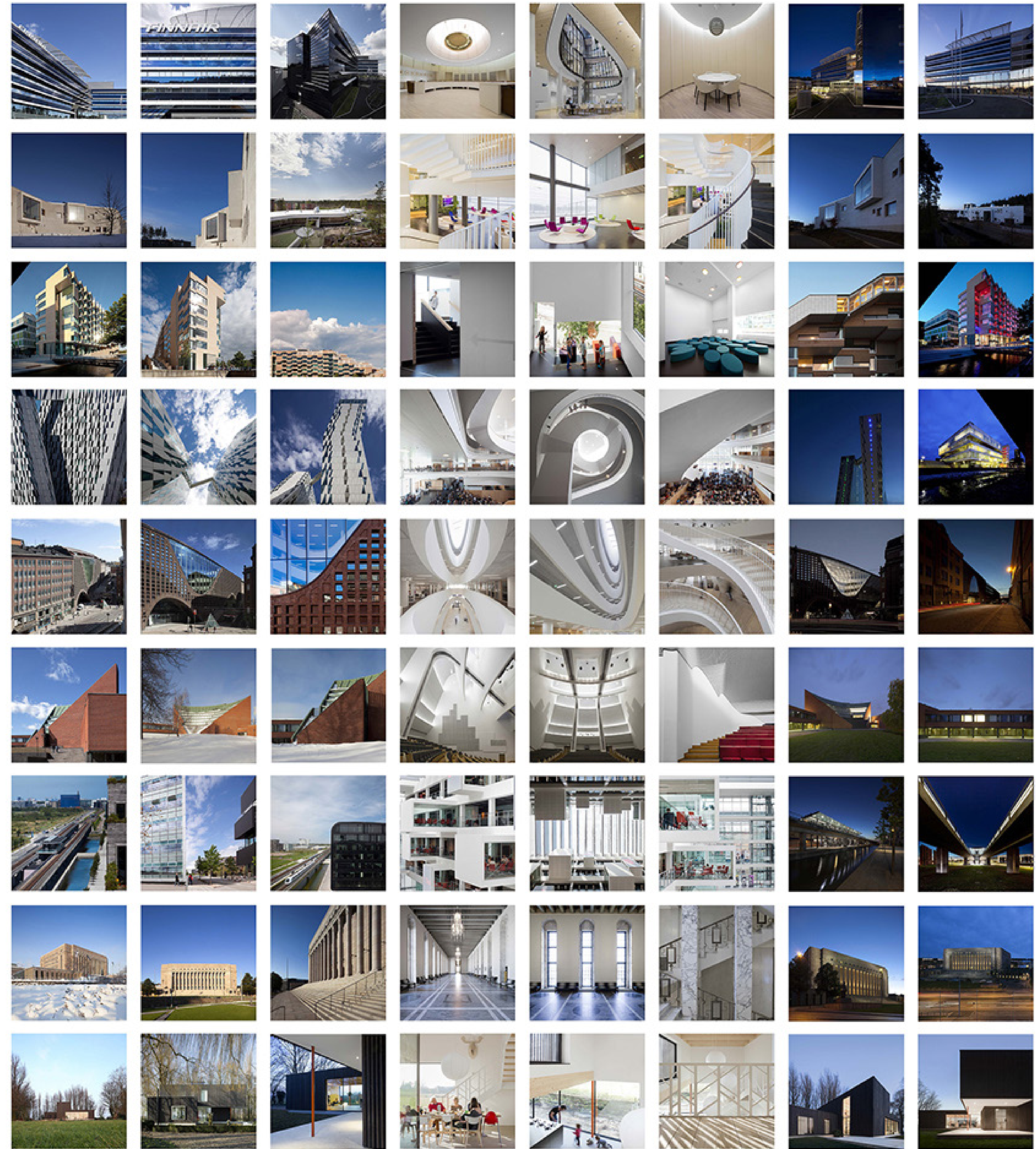
Located in an area of outstanding natural beauty, the entrance of this summerhouse perches atop a rocky slope, with the living room cantilevering over the ground below. The grey weathered, planked exterior walls and roof covered in rocks, mosses and lichen, blend this house into its surroundings, contrasting with the interior's bright colours.



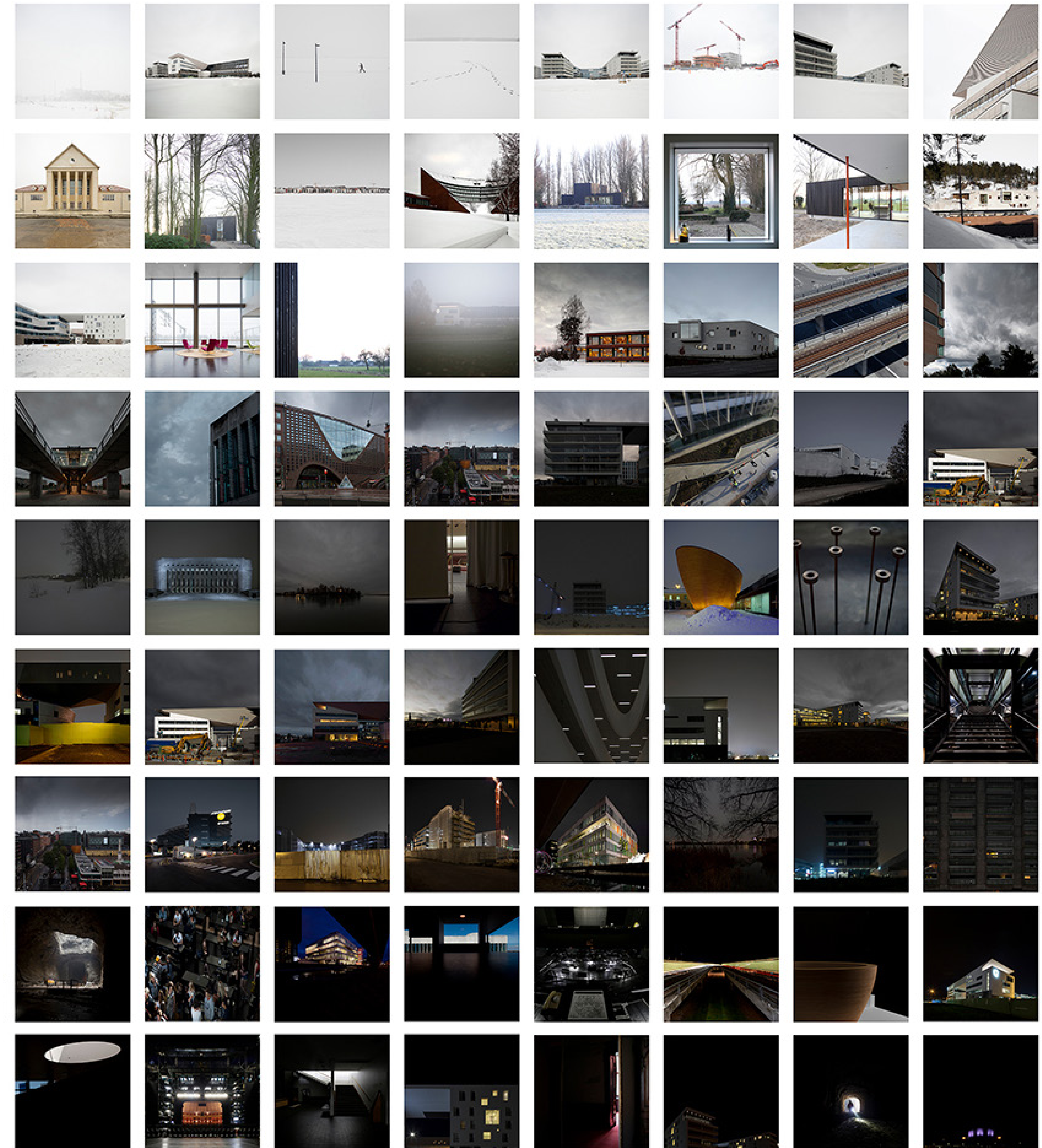
Europe Norway, Sweden, Finland and Denmark



	Daytime landscape	day facade/corner	daytime detail	Interior general view	interior room	interior detail	Night landscape	night facade/corner	night time detail
Australia 001 - 059	001 002 003 005 012 015 018 019 021 022 025 026 027 028 029 031 032 033 034 037 038 040 042 044 045 048 050 052 053 054 055 056 059	001 002 003 005 006 008 013 015 016 018 019 020 021 022 024 025 027 029 030 031 032 034 035 036 037 041 042 043 044 045 046 048 049 050 051 053 055 056	002 005 006 015 018 021 022 023 028 033 037 040 041 042 043 046 047 048 050	037 040 044 045 052 059	027 030 034 036 044 047 052 059	009 014 027	006 056	007 009 014 015 016 023 024 027 031 034 035 044 045 048 050 055 056	008 016 031 056
China 097 - 130	098 100 101 105 107 108 109 112 116 117 119 122 124 127 128 129 130	098 099 101 103 105 106 109 111 112 115 118 122 127 128 129 130	098 099 102 119 122 128	100 120 127 128	110 126		117	107 126	
South Korea 131-151	131 133 136 144 145	135 136 139 140 141 143 144 145 146 151	131 133 150					132 137 148	138
Finland 282 - 297	285 286 292 293 29 296 297	282 287 288 289 291 292 293 294 295 296 297	284 286 287 288 289 294 295		288		282 287 296	283 290	
Denmark 298 - 322	300 301 302 303 305 307 310 313 32	298 300 301 302 303 305 307 311 312 314 315 316 317 318 319 320	298 301 305 308 314 319	299 301 309 313	310 313		312	299 311 314	313
United Kingdom 322 - 389	322 323 324 325 326 327 329 330 331 333 334 335 336 337 339 341 342 346 350 353 355 358 359 360 365 366 367 369 370 374 382 384 385 388 389	322 323 324 325 326 328 329 330 331 333 334 335 336 337 338 339 340 342 345 348 351 354 355 358 360 362 364 365 366 367 368 369 375 380 382 383 384 385 388 389	321 322 323 325 326 328 329 330 333 336 338 339 340 341 345 346 348 352 353 355 360 364 367 369 370 375 380 382 386 389	324 327 334 336 345 354 356	328 333 341 345 354 356 357 364 367	324 331 333 336 345 354 357	328 331 345 346 348 350 387	345 347 360 362328 370	
Africa 837 - 860	838 841 842 846 849 854 855	837 838 839 840 841 842 846 847 849 850 851 853 854 855 859 860	838 839 841 842 844 847 849 852 857 860	839 840 846 848				843 844 852 857 858	852
United States 872 - 917	872 875 877 879 881 884 885 891 893 896 905 908 909 909 917	873 874 877 878 879 880 881 883 884 886 887 888 889 890 891 892 893 894 895 896 897 900 901 904 905 905 907 908 909 911 912 913 914 915 916 917	872 876 879 880 881 882 886 888 889 890 896 897 898 901 902 907 910 914 916 917	876 880 891 908 909 912	872 910	888 895 913	913	876 878 879 880 884 886 896 898 903 911 916	880 899 912 915
South America 1026 - 1052	1028 1033 1034 1035 1036 1041 1043 1044 1048 1050 1051	1027 1028 1030 1031 1032 1033 1034 1037 1038 1040 1043 1044 1045 1046 1047 1049 1050 1051 1052	1027 1028 1034 1035 1036 1037 1038 1041 1042 1043 1044 1047	1026 1028 1039 1040 1043 1044	1027 1044	1026 1036 1049		1027 10261030 1032 1038 1039 1047 1050 1052	



	grey landscape	grey facade/corner	grey detail	black landscape	black facade/corner	black detail	white landscape	white facade/corner	white detail
Australia 001 - 059	028 033 038 053	047 058		018	040 050		011 012 025	001 004 007 011 024 059	008 013 016
China 097-130	097 111	110	108 114 129		118 119 121 123	129	097 104 113 114 115 116 123 125	113 114 116 123 125	100 106 113 116 117 118
South Korea 131-151	147	131 140 141		132			149	133 134 137 138 141 143 144 147 150	132 133 134 143 144 150
Finland 282 - 297	282		291		291		382 284 285 290 296		290
Denmark 298 - 322		299 306 321			301		304 319	308 309	300 303 312 320
United Kingdom 322 - 389	322 323 361 385 387 388	343 376 378	322 352		333 349	331 371		325 343 344 346 349 352 359 368 381 389	340 344 345 357 359 361 388
Africa 837 - 860	844 849 850	853			843 857			859	843
United States 872 - 917	876	873 902	877 904 908					875 888 889 892 900 906	885 903 908
South America 1026 - 1052	1032						1032 1036 1042 1048	1052	



Narrow bandwidth.

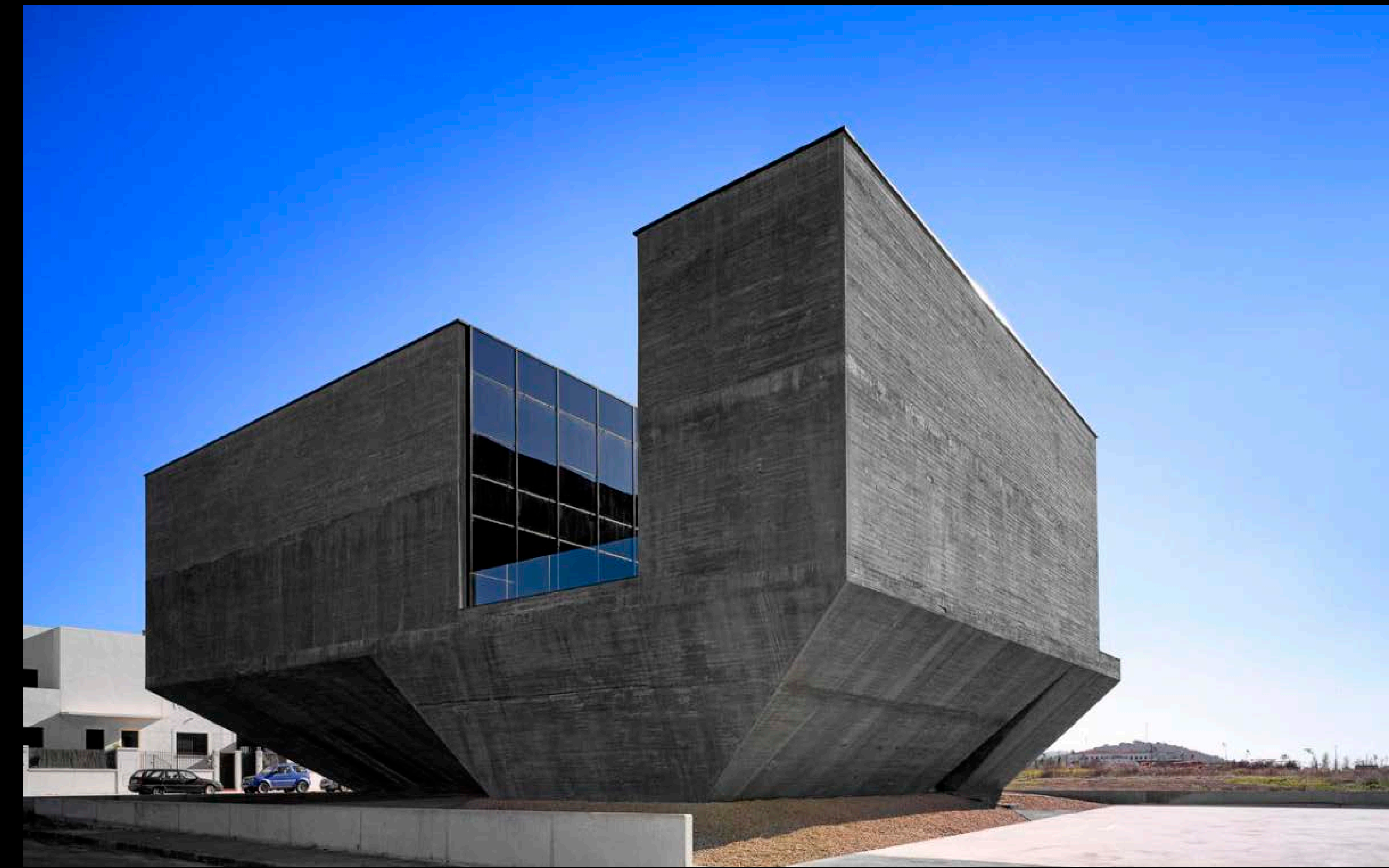




SUZUKI



MORK



GRANADA



PONS



HUFTON CROW



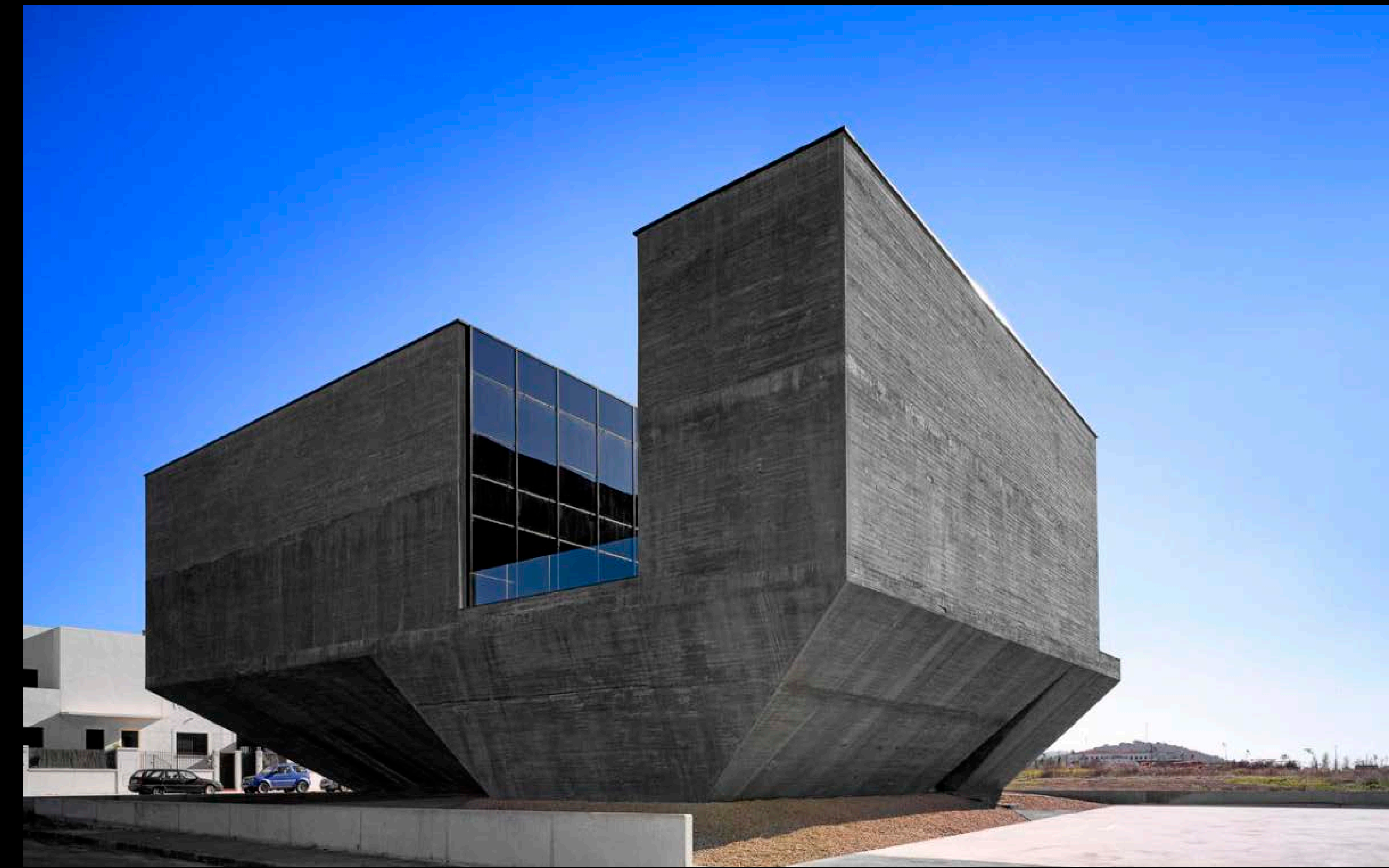
GUERRA



PONS



HUFTON CROW



GUERRA



SUZUKI



MORK



GRANADA

2

Against the international style of visualisation
- what about critical regionalism?



Against international style - what about critical regionalism?





Against international style - what about critical regionalism?





Against international style - what about critical regionalism?

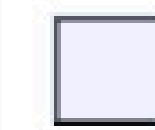
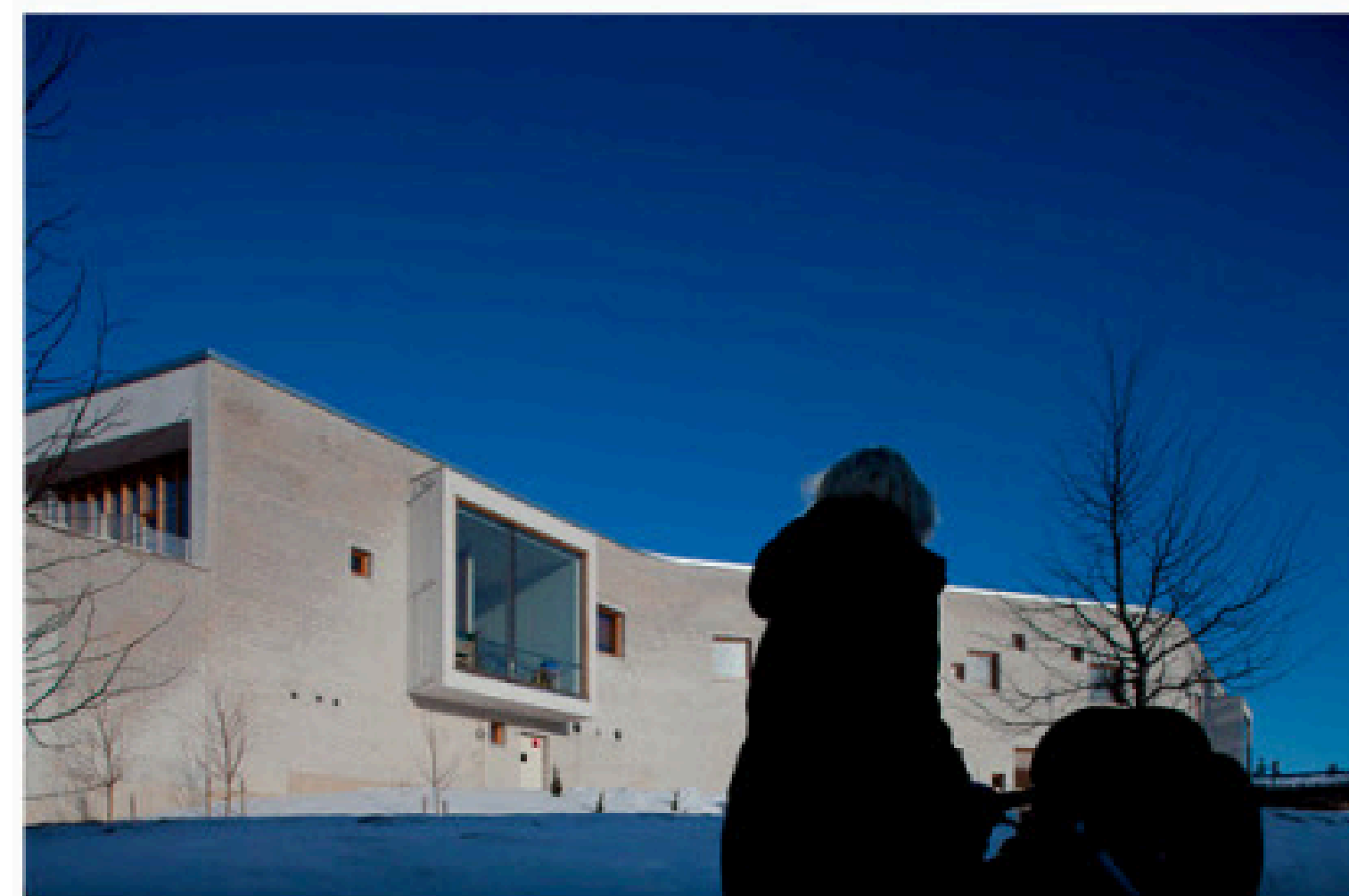
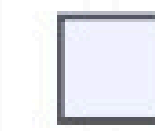
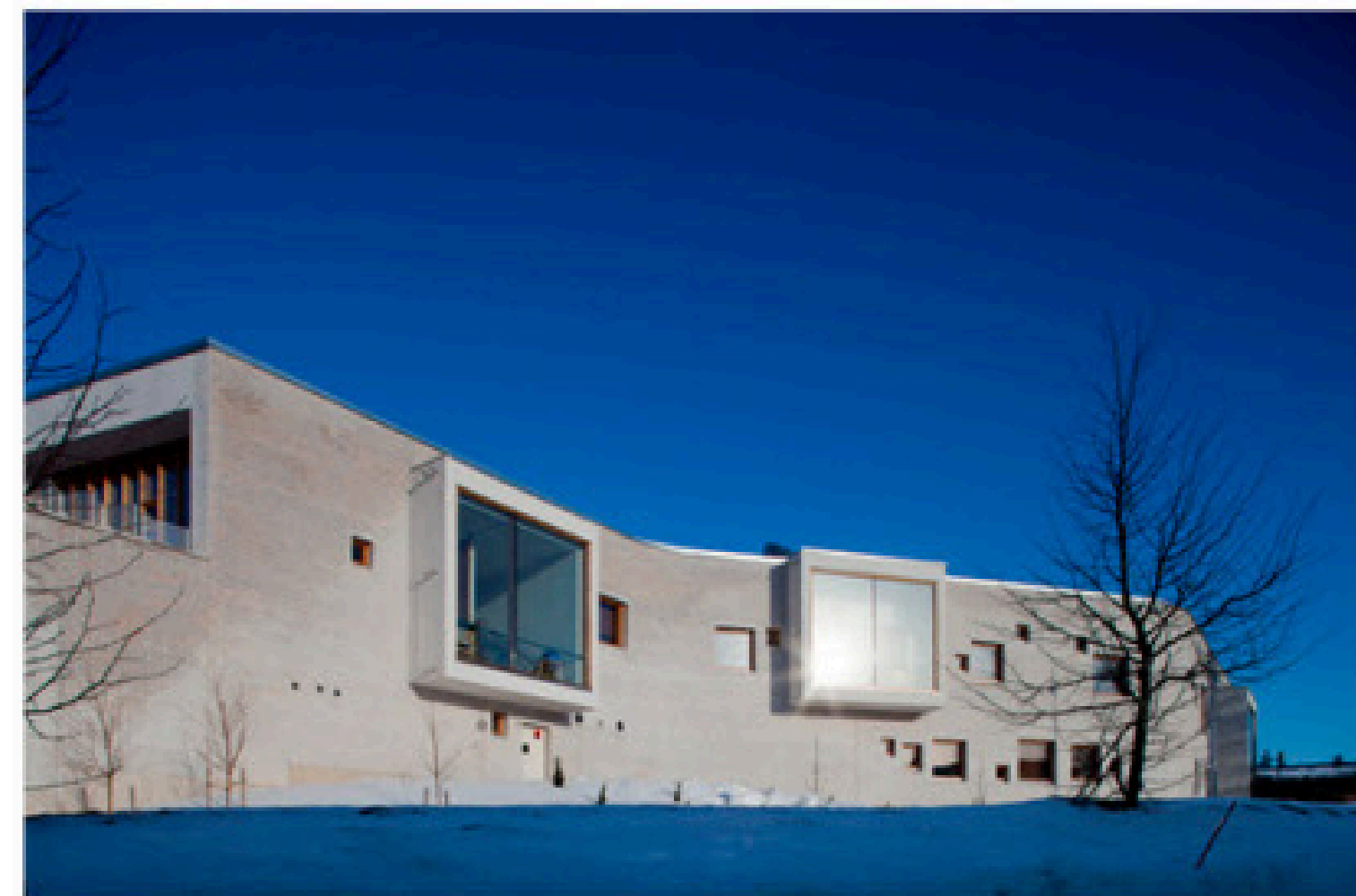
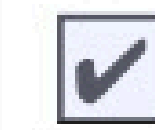




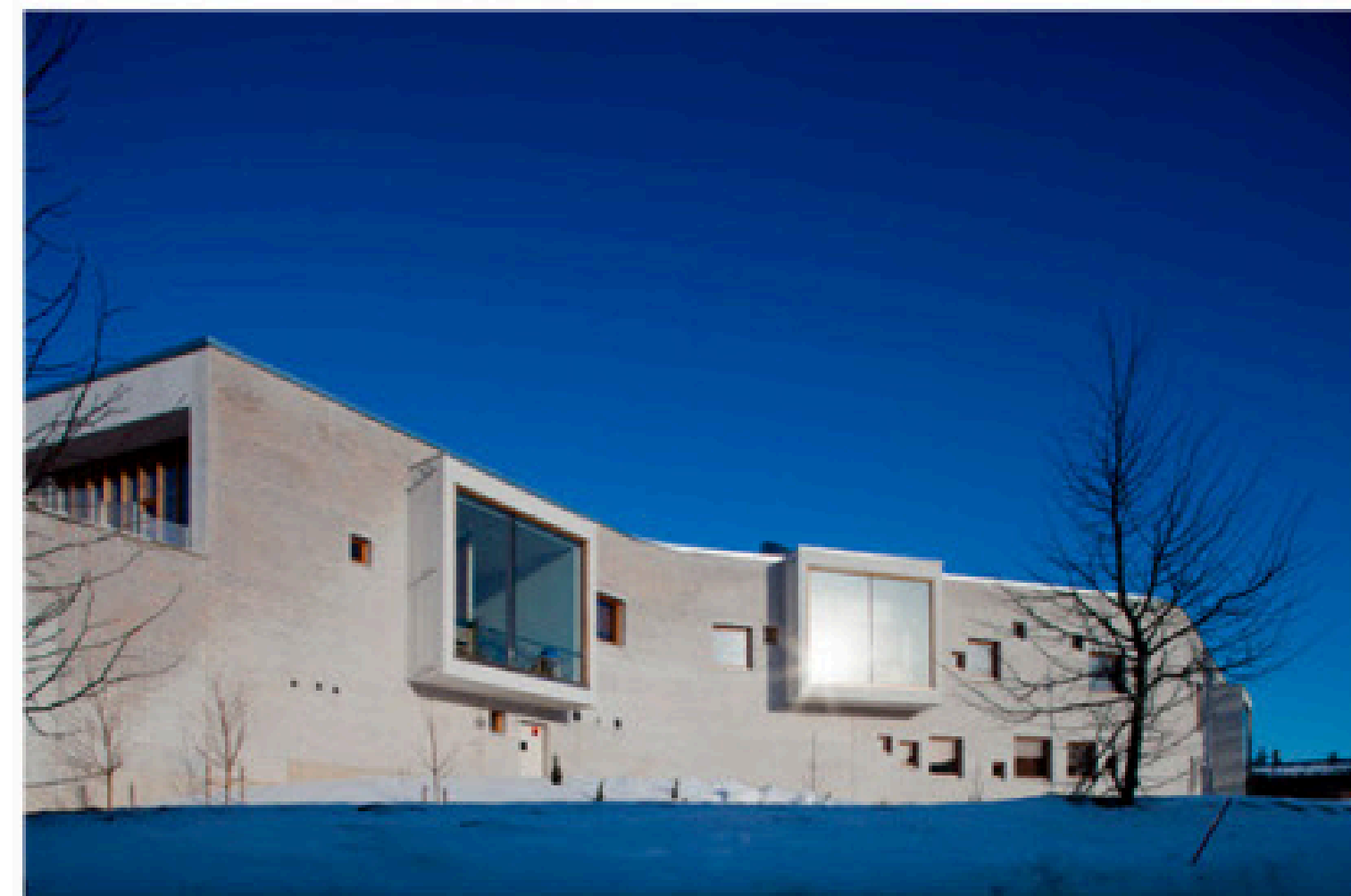
Against international style - what about critical regionalism?



TICK THE BOX OF THE IMAGE YOU PREFER



TICK THE BOX OF THE IMAGE YOU WOULD PURCHASE **PURCHASE**



3

Architecture studios project - who is behind the curtain?

205 studios
15 countries
2 years

Marc Goodwin



Eight Panama City architecture studios captured by Marc Goodwin

Photographer [Marc Goodwin](#) has captured the architecture offices of eight firms based in [Panama's](#) capital city for his latest studio photography set. [More >](#)

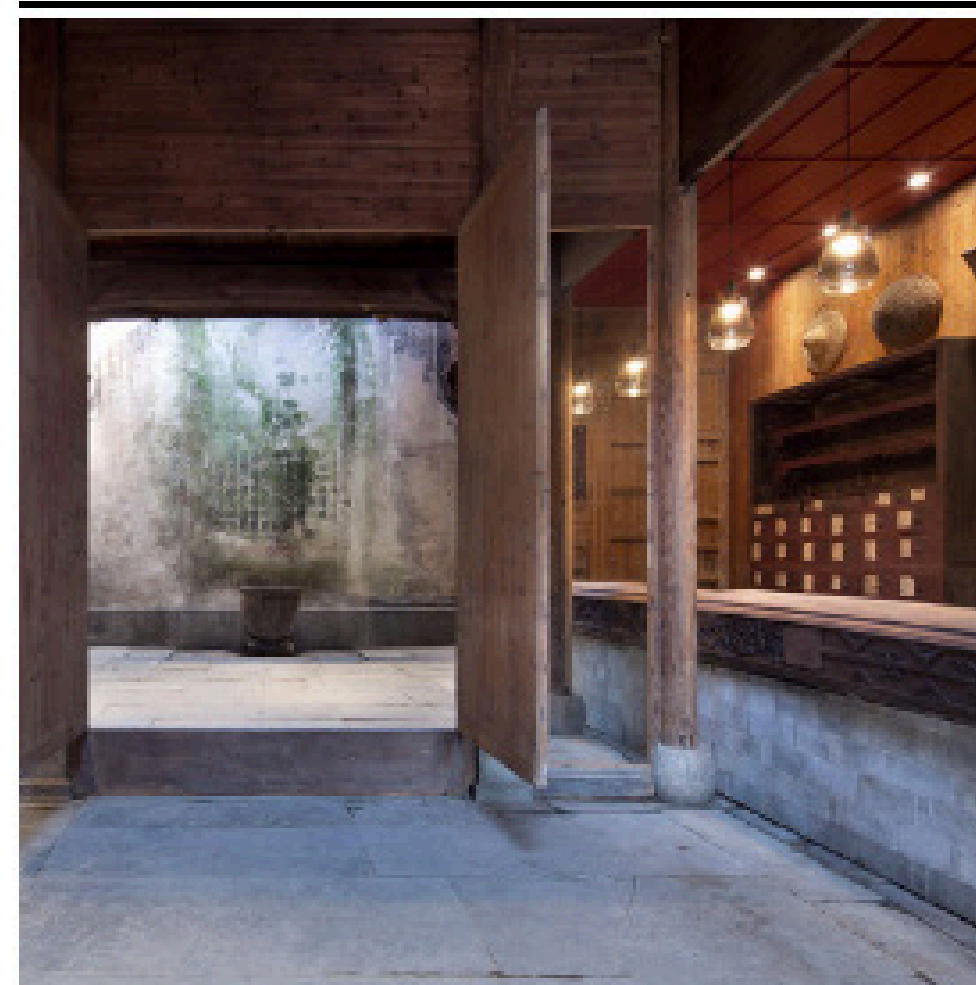
[Eleanor Gibson](#) | 20 April 2019 | [Leave a comment](#)



Photos show Mexico City architects' studios of Escobedo, Rojkind and more

[Frida Escobedo](#), [Michel Rojkind](#) and [Tatiana Bilbao](#) are among the Mexico City-based architects who have opened their studios to photographer [Marc Goodwin](#) for his latest set of images. [More >](#)

[Eleanor Gibson](#) | 10 February 2019 | [4 comments](#)



Wuyuan Skywells hotel occupies a 300-year-old building in rural China

[Anyscale Architecture Design](#) made only subtle interventions to this centuries-old building in rural [China](#) to transform it into this boutique hotel, which features a host of original decor details. [More >](#)

[Natasha Levy](#) | 8 February 2019 | [5 comments](#)



LA architecture studios captured in photos by Marc Goodwin

Photographer [Marc Goodwin](#) has taken his tour of architecture studios around the world to the US, kicking off with 15 workspaces in [Los Angeles](#) that are packed with models and photographs. [More >](#)

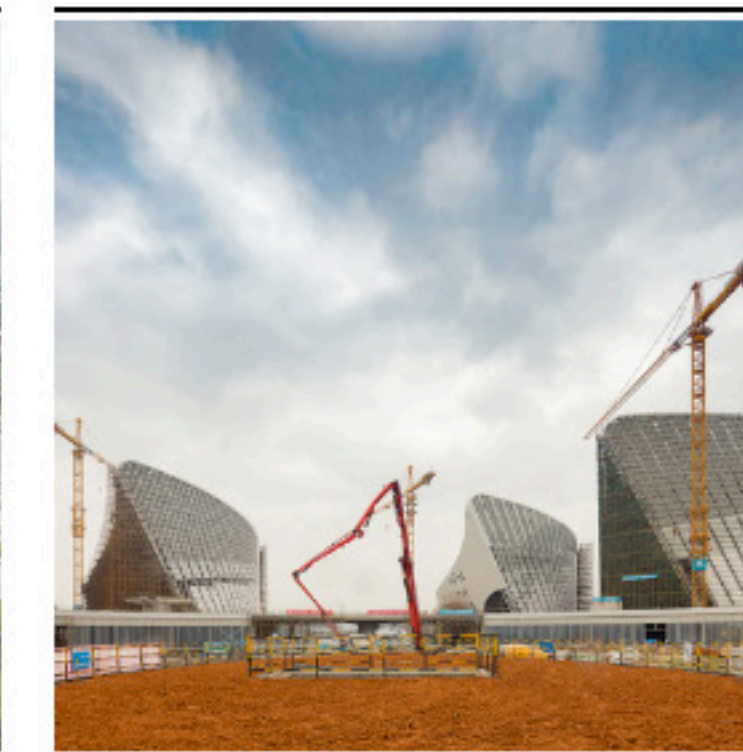
[Eleanor Gibson](#) | 24 January 2019 | [1 comment](#)



PES Architects reveals petal-shaped Strait Culture and Art Centre in Fuzhou

[PES Architects](#) used custom-developed ceramic tiles and louvres to create the curving lines of the Strait Culture and Art Centre in [Fuzhou, China](#). [More >](#)

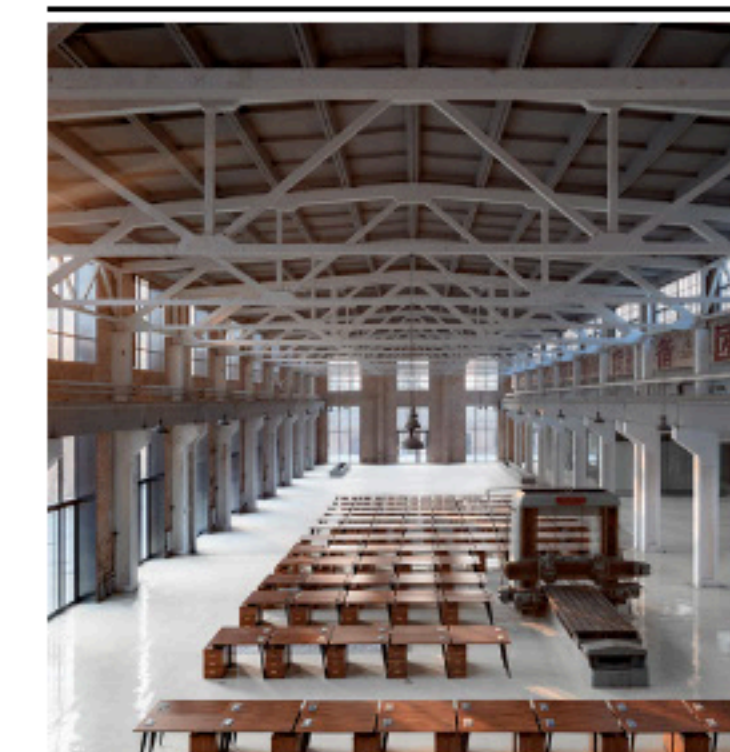
[India Block](#) | 11 October 2018 | [6 comments](#)



Marc Goodwin captures PES Architects' vast cultural centre under construction in Fuzhou

Photographer [Marc Goodwin](#) has captured a set of construction images of [PES Architects'](#) Strait Culture and Art Centre, which is nearing completion in [Fuzhou, China](#). [More >](#)

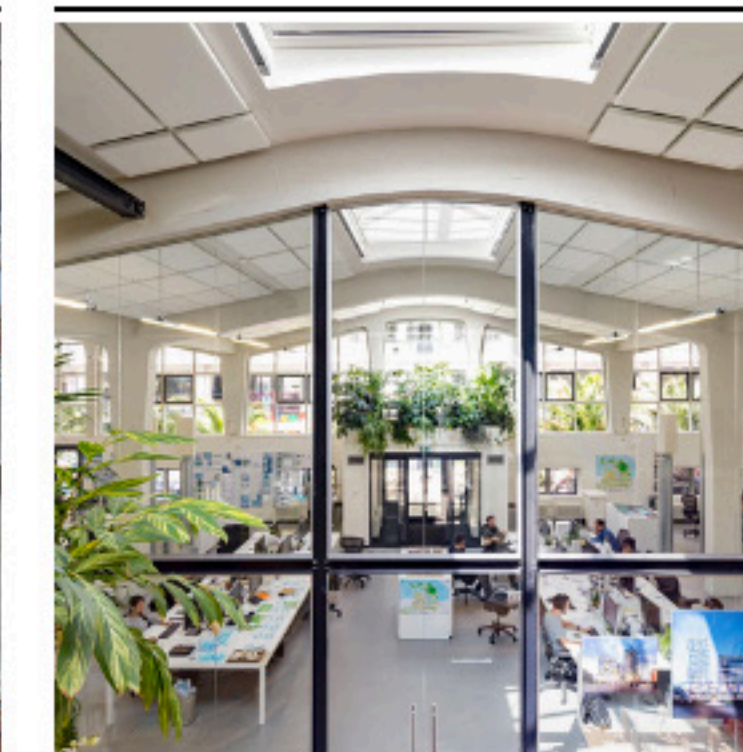
[Ali Morris](#) | 18 September 2018 | [2 comments](#)



Superimpose turns Chinese revolutionary factory into exhibition centre

[Superimpose](#) has saved a historic factory in [Changzhi, China](#), from demolition by renovating it into an exhibition centre for the city. [More >](#)

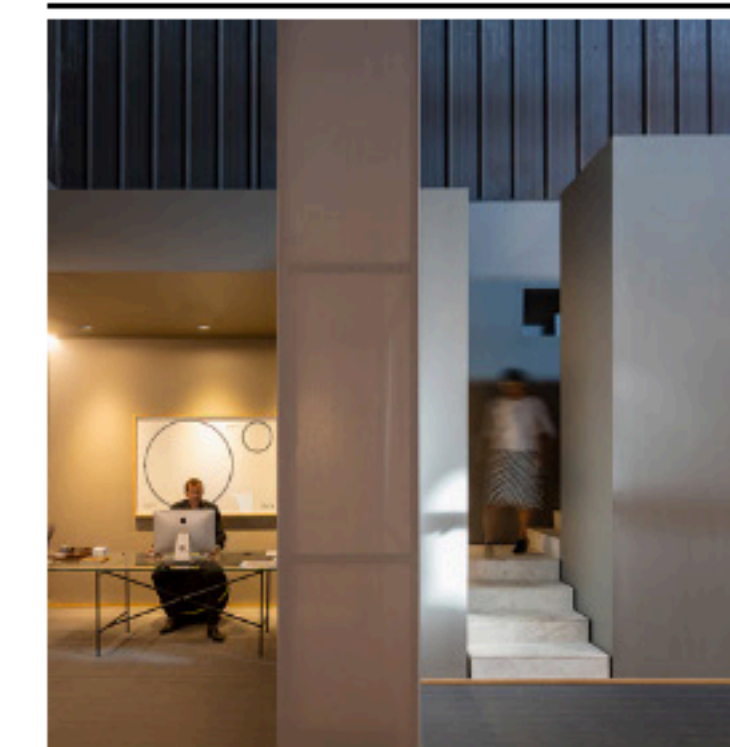
[India Block](#) | 6 July 2018 | [1 comment](#)



Studios of Dutch architecture firms including OMA, MVRDV and UNStudio revealed in photos

The latest set of images from photographer [Marc Goodwin](#) offers a look inside 17 prolific architects' studios in the [Netherlands](#). [More >](#)

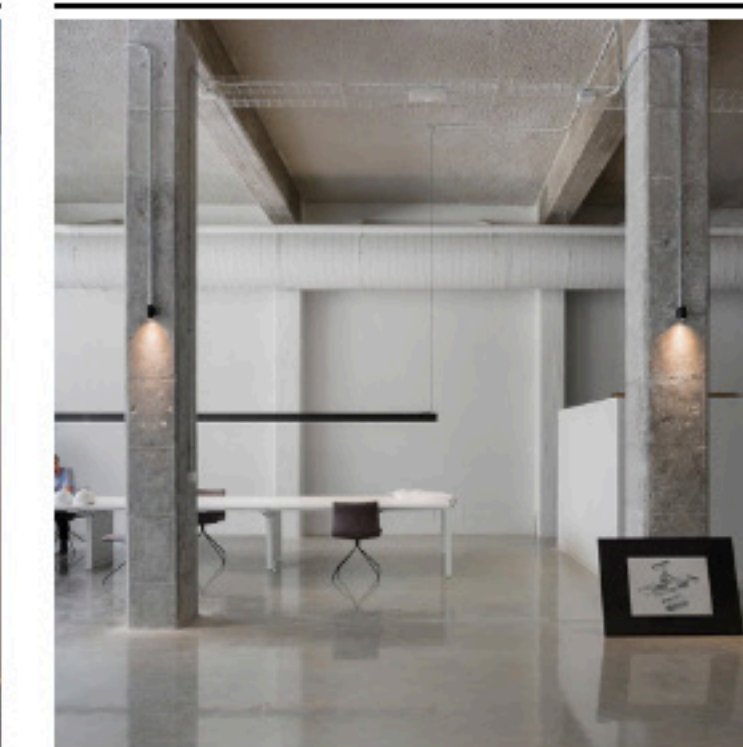
[India Block](#) | 4 July 2018 | [10 comments](#)



17 Dubai architecture studios photographed by Marc Goodwin

For the next in his studio photography series, [Marc Goodwin](#) visited the [Dubai](#) offices of 17 architecture practices, including [Grimshaw](#) and [Gensler](#). [More >](#)

[India Block](#) | 11 April 2018 | [3 comments](#)



Marc Goodwin photographs 14 architecture studios in Barcelona

Photographer [Marc Goodwin](#) visited [Barcelona](#) for the the next instalment of his series on architects' offices around the world, shooting among others the workspace created inside a former cement factory by Spanish architect [Ricardo Bofill](#). [More >](#)

[India Block](#) | 2 March 2018 | [18 comments](#)

28 day 'ultra marathon'



SE



DK



FI



NO



Architecture studios project - who is behind the curtain?



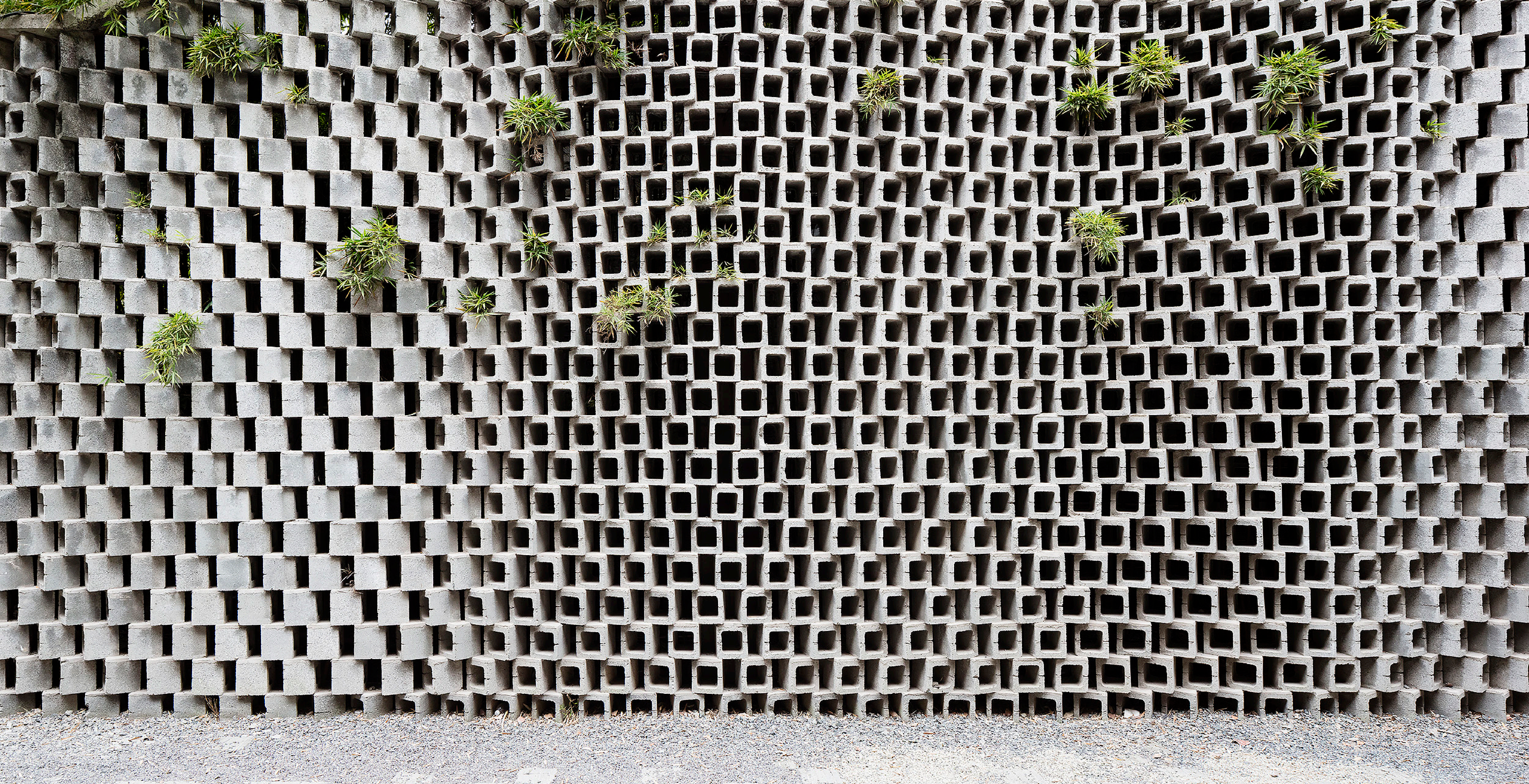
Architecture studios project - who is behind the curtain?



Architecture studios project - who is behind the curtain?



Architecture studios project - who is behind the curtain?



Architecture studios project - who is behind the curtain?



Architecture studios project - who is behind the curtain?

Discussion

Never change.

Architectural Render: 1992 / 2012

Michael Graves's
red-use Metropolis will
be built in five stages on a
3.3-acre site between Eighth
and Ninth streets, adjacent
to the Harbor Freeway. The
deviation shown will face
downtown.



Michael Graves ©1992



Luxigon © 2012

Architectural Photography: 1992 / 2012



Esto ©1992



©2012

the greatest invention since the wheel and interweb.





before



after



before



after

Preview



View 4.jpeg



_N0A3268.CR2



View 1.jpeg



_N0A3262.CR2



View 7.jpeg



_N0A3260.CR2



View 3.jpeg



_N0A3269.CR2

ARCHMO
SPHERES

until finally....

Preview



18.jpeg



_NOA2755.CR2



08.jpeg



_NOA2887.CR2



_NOA2878.CR2



19.jpeg



_NOA2729.CR2

ARCHMO
SPHERES

photography imitates renders

Discussion

Documentary Fiction.

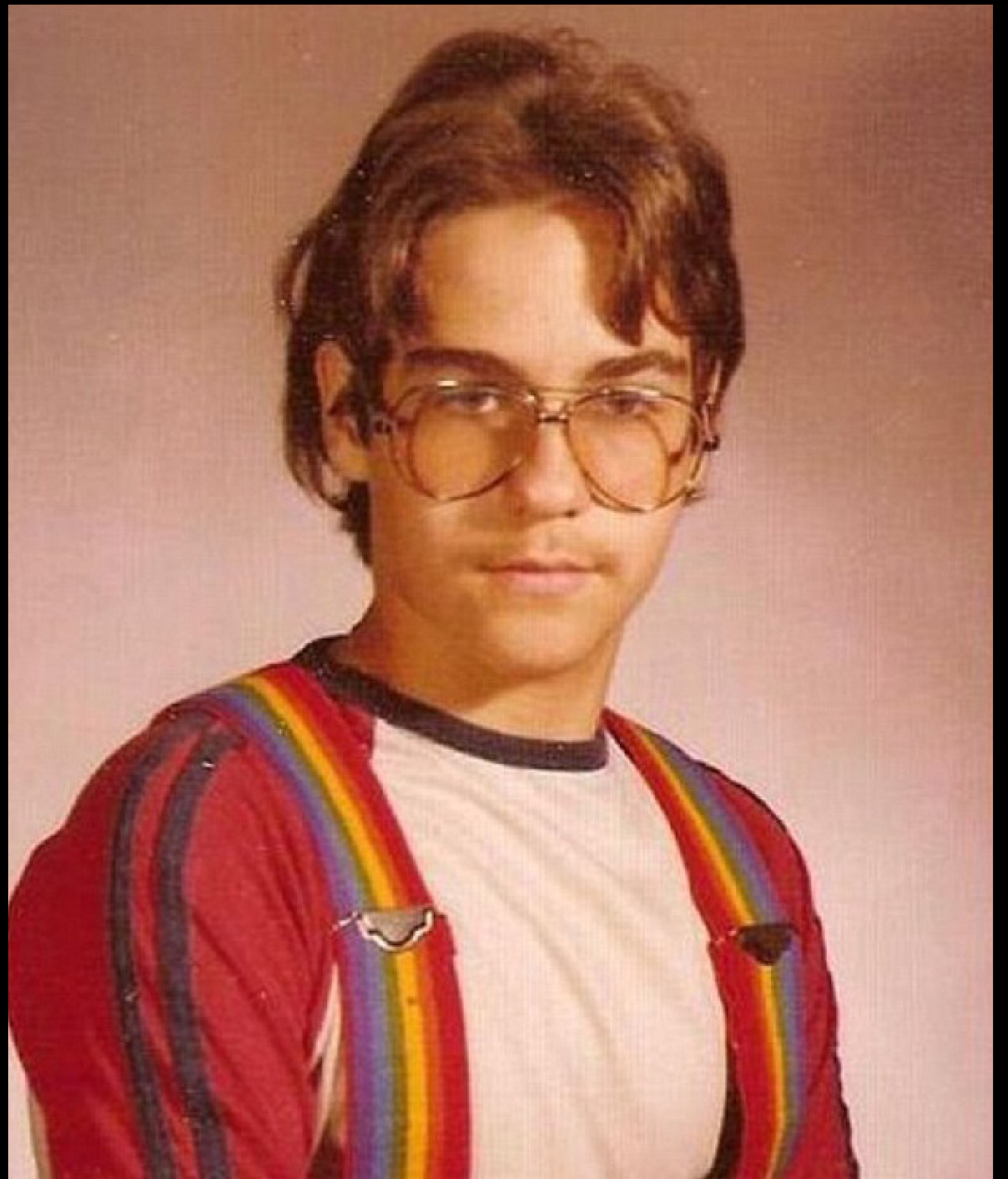
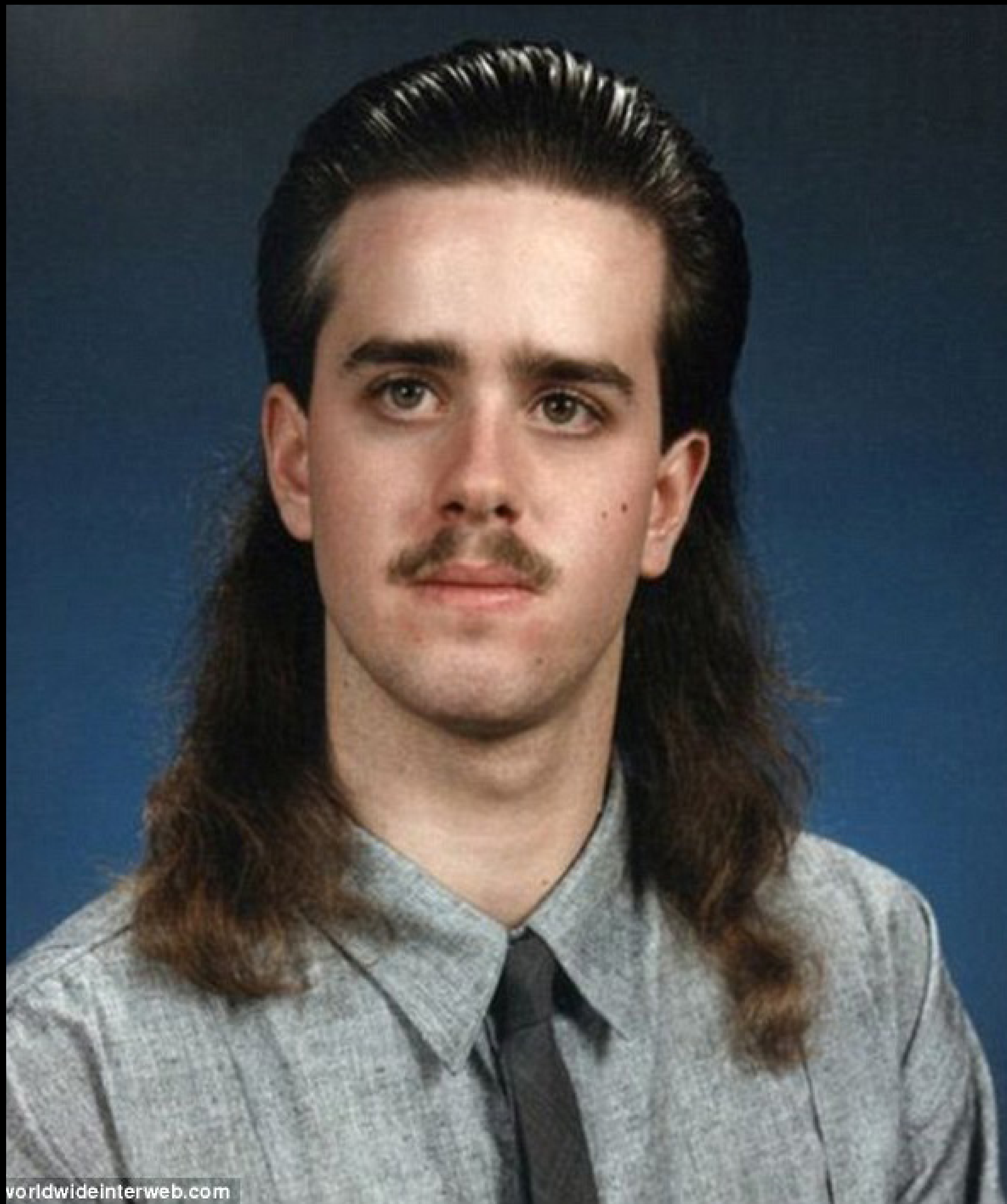






Discussion

Pictures of our children?



Discussion

Everyone is a photographer.

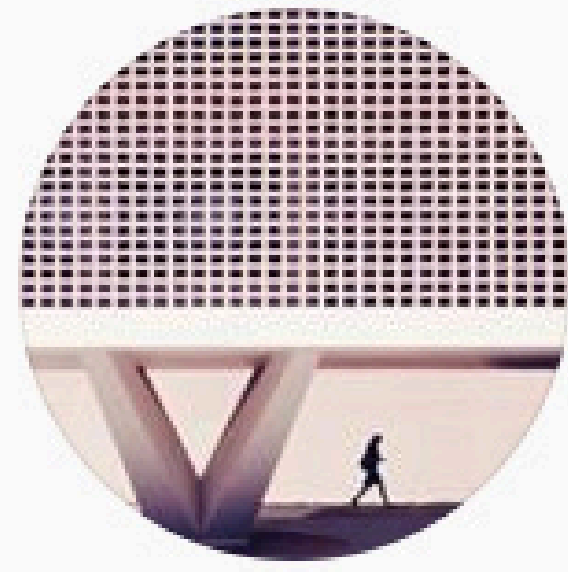






Discussion

A social animal.



stoptheroc [Seguir](#)

790 publicaciones 153k seguidores 442 seguidos

Roc Iern
Architecture | Barcelona @BarcelonaFacades [www.stoptheroc.com](#)



Switzerland



Façades



Highlights



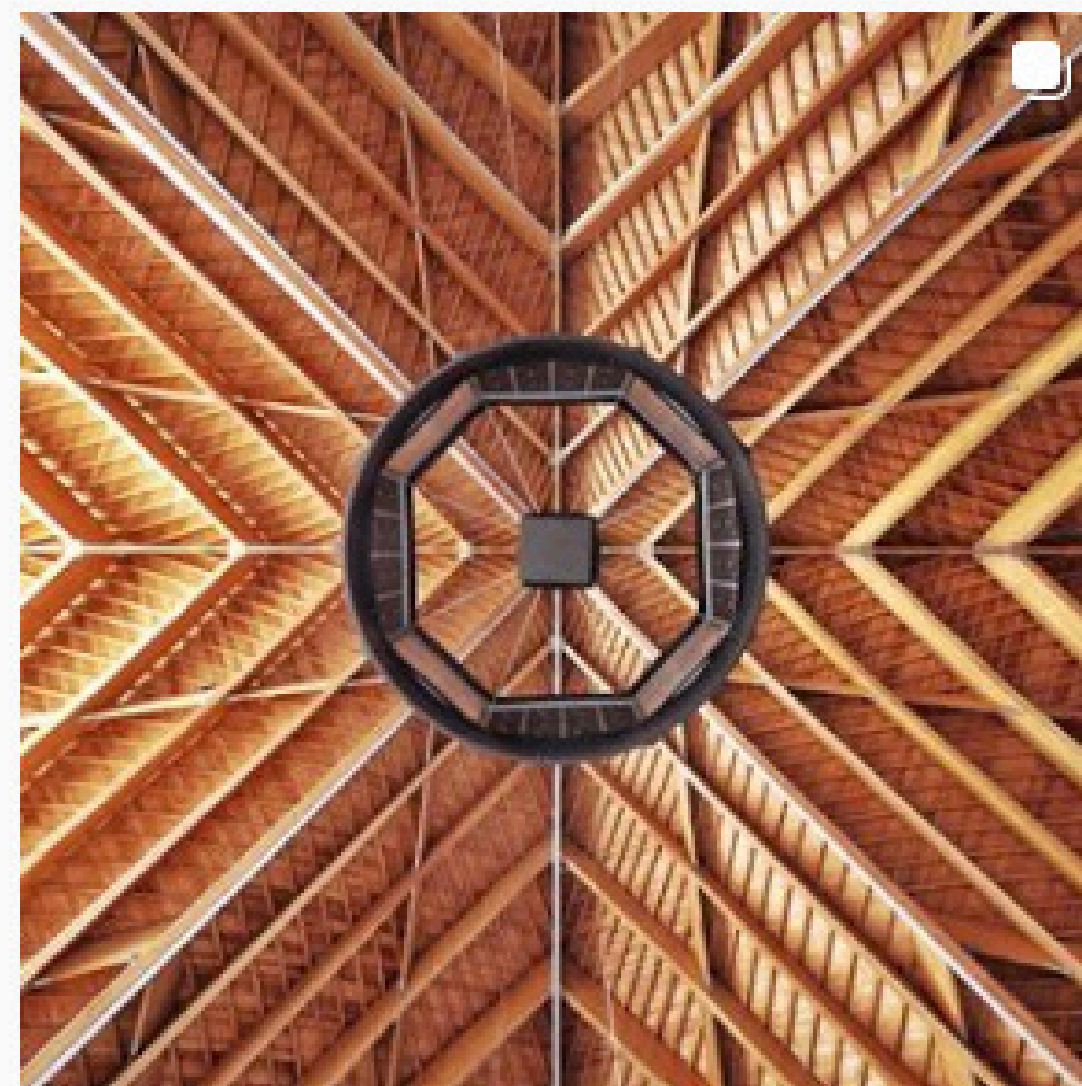
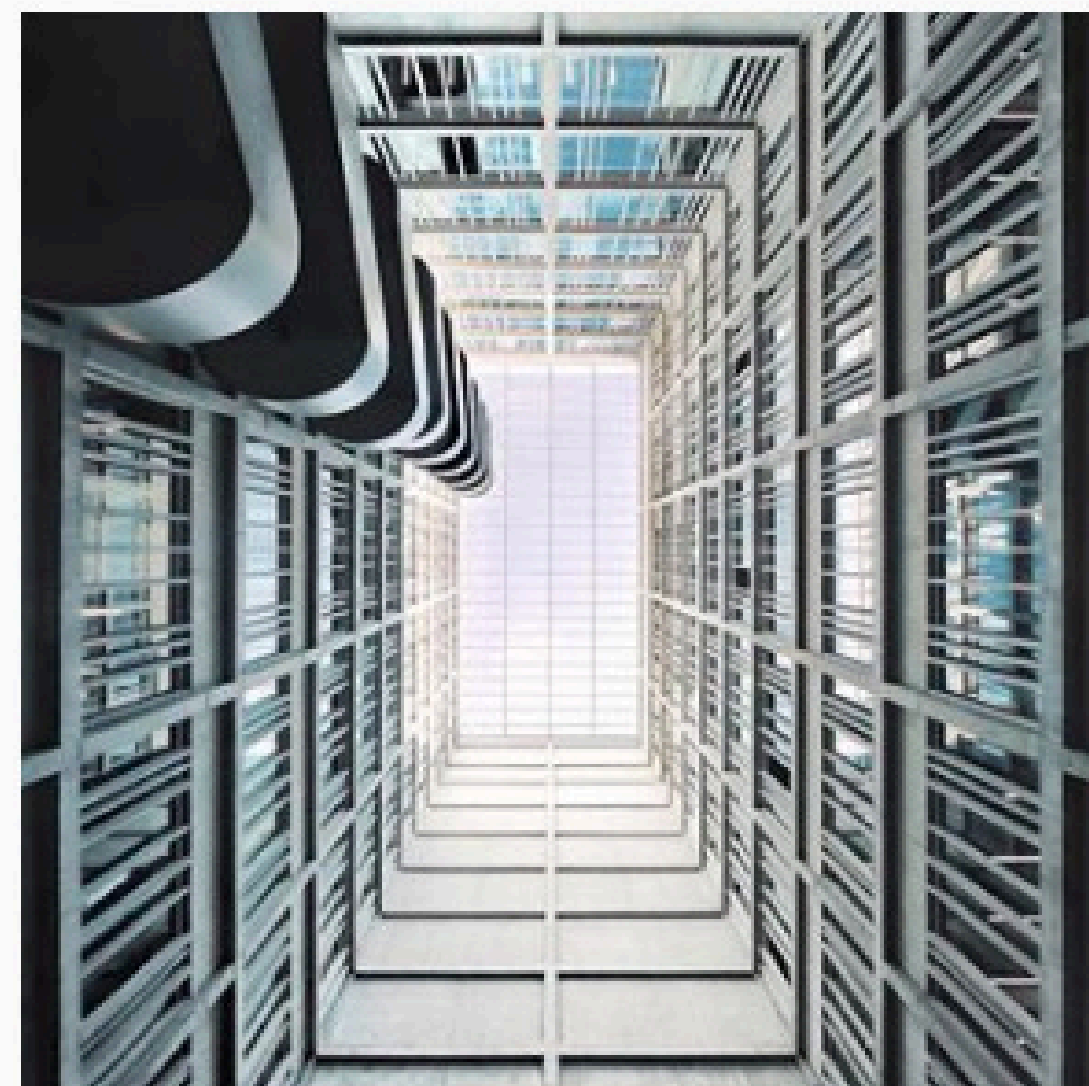
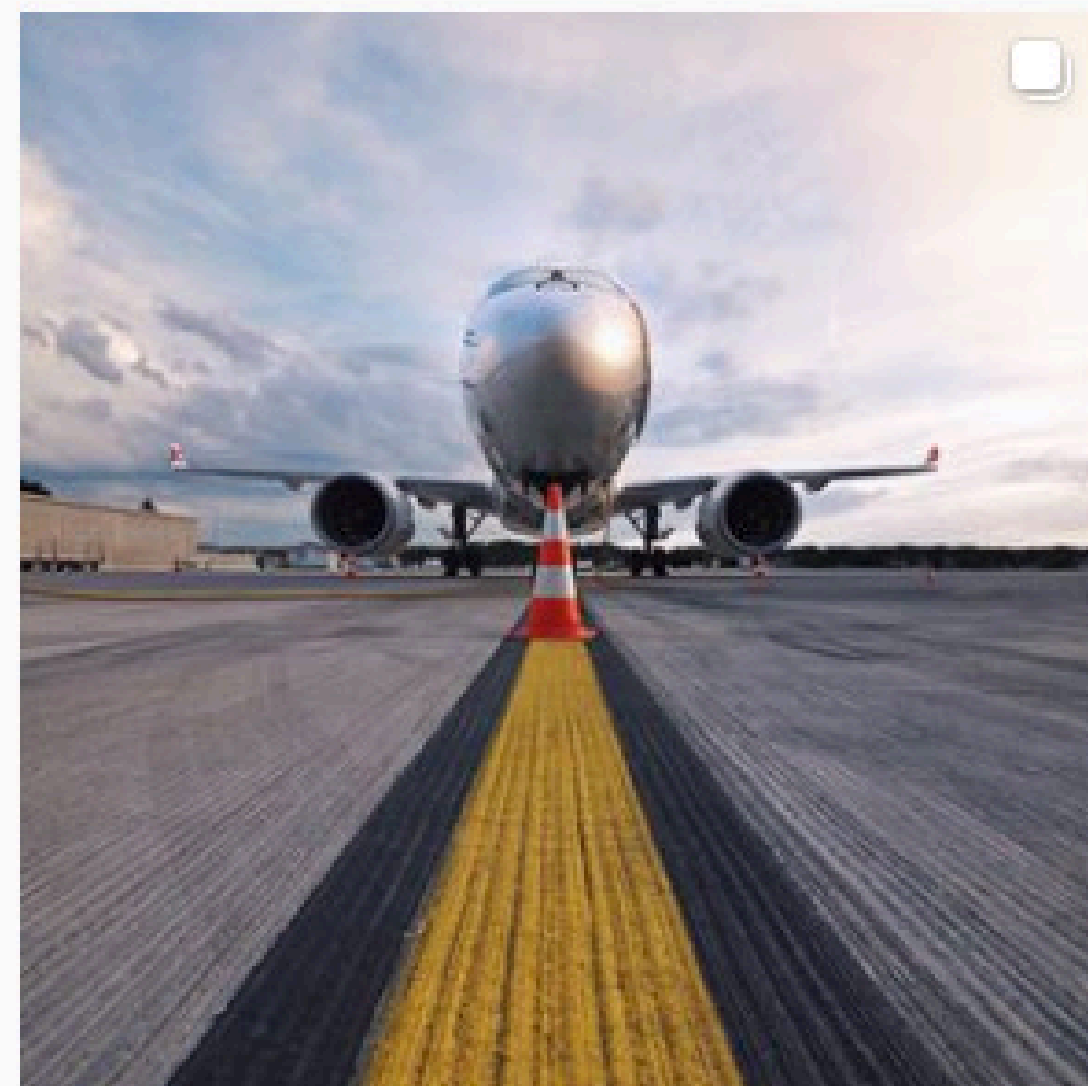
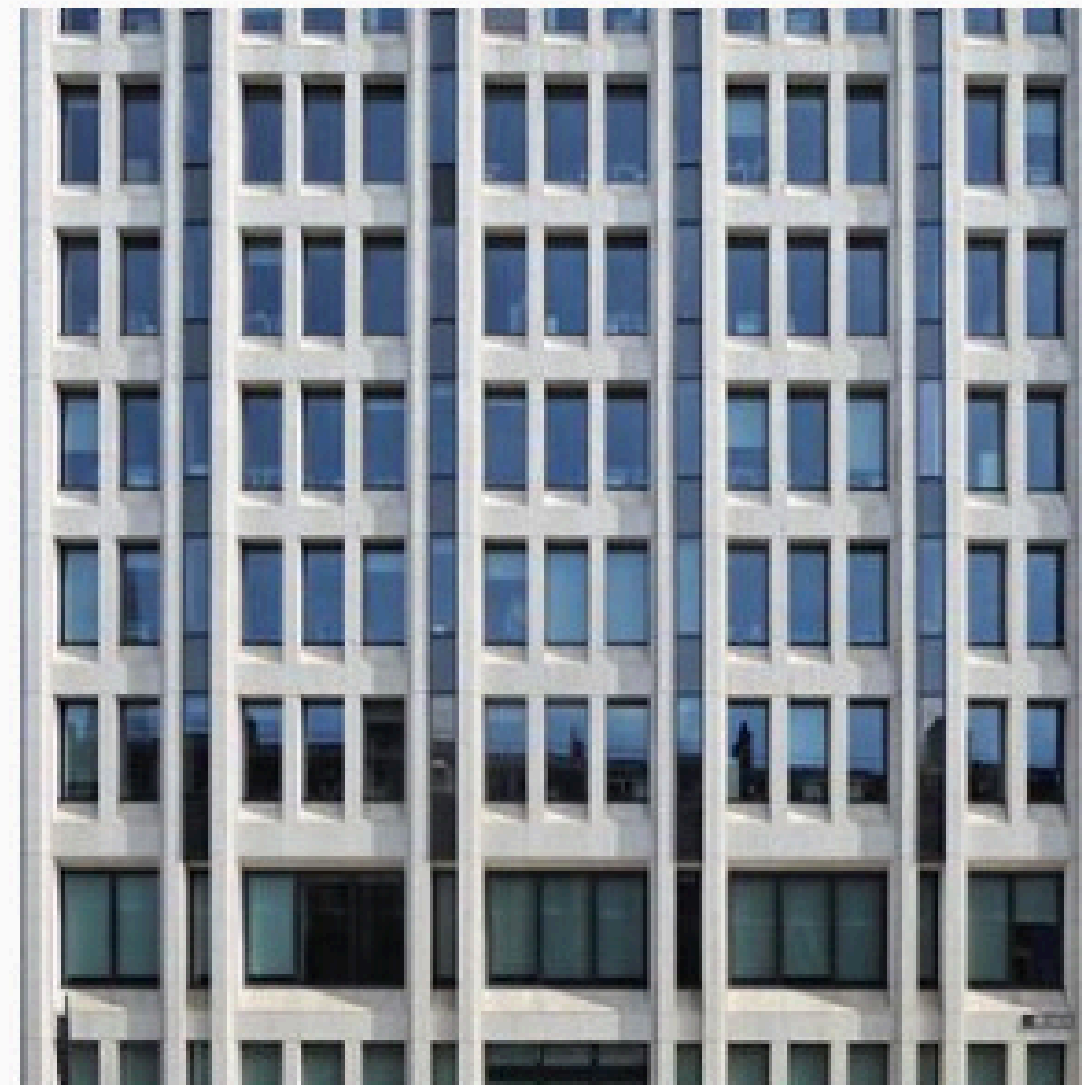
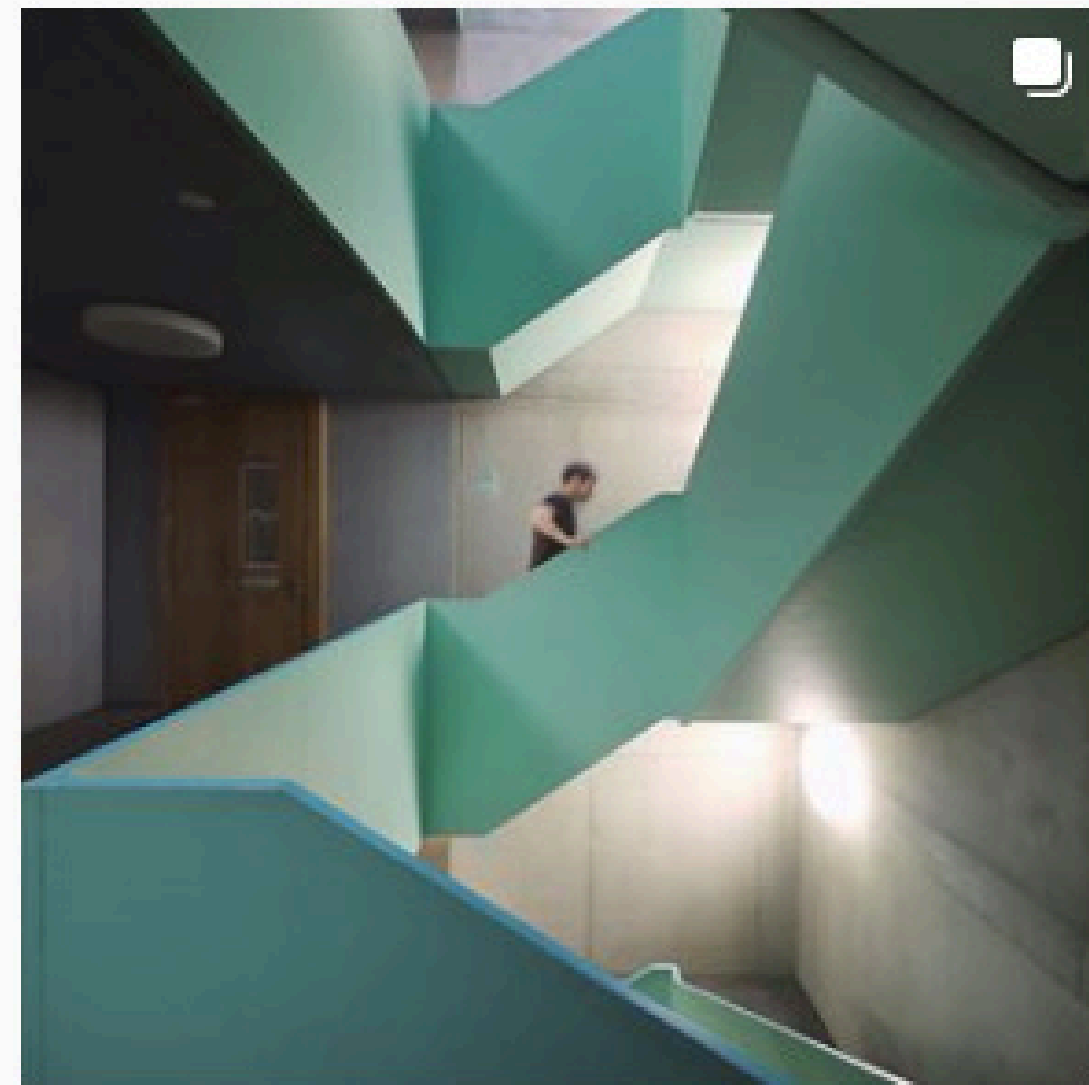
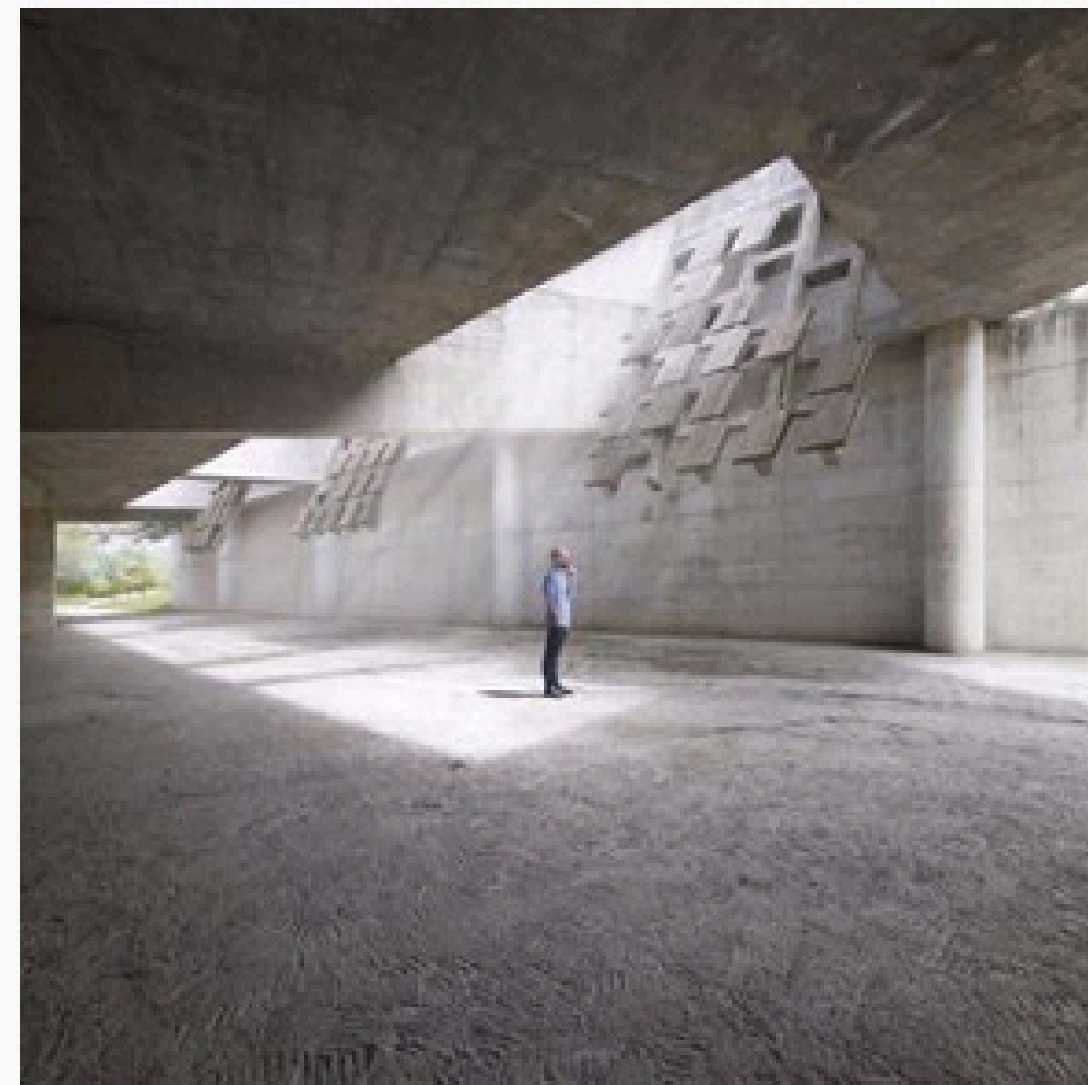
My places



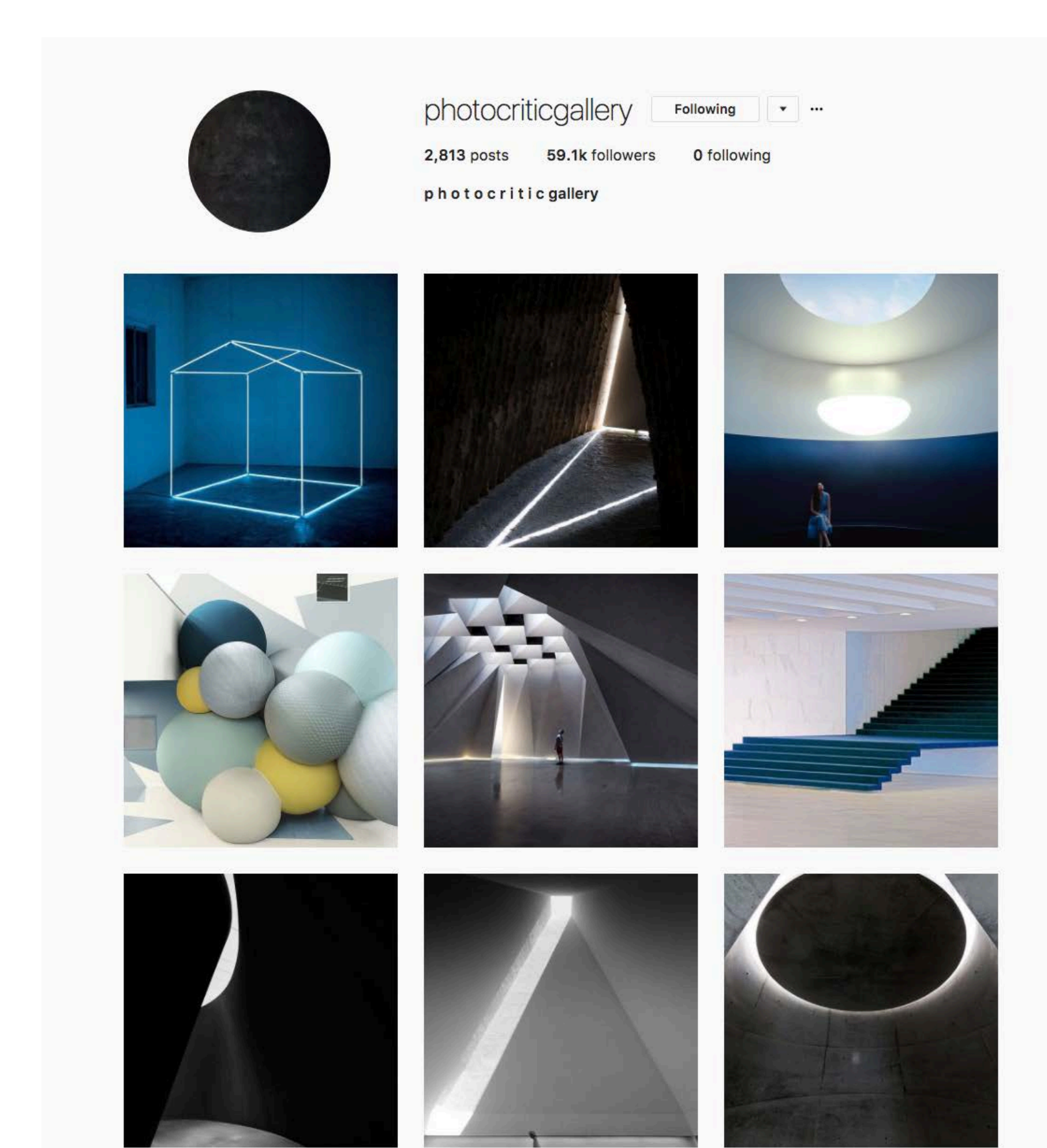
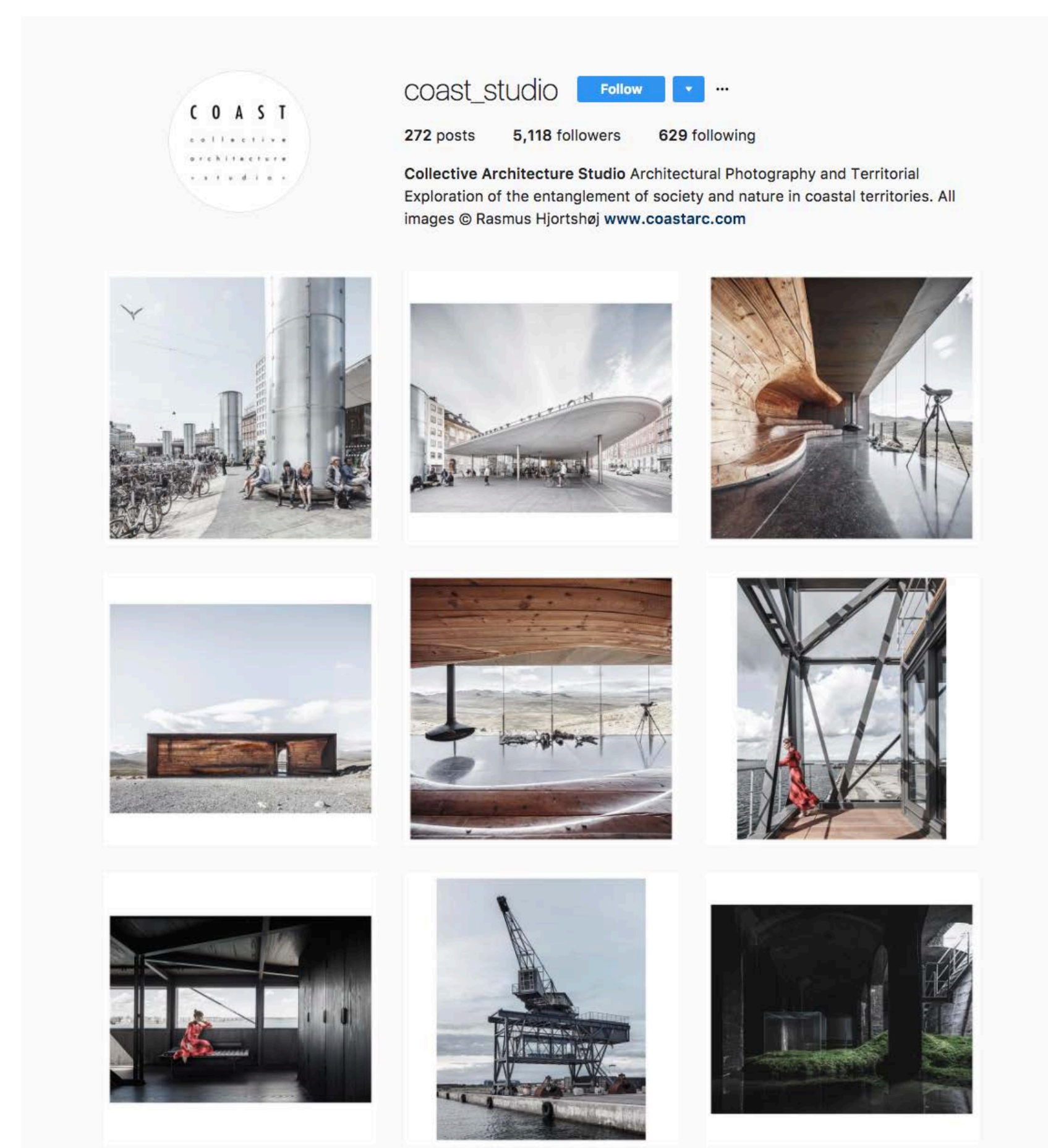
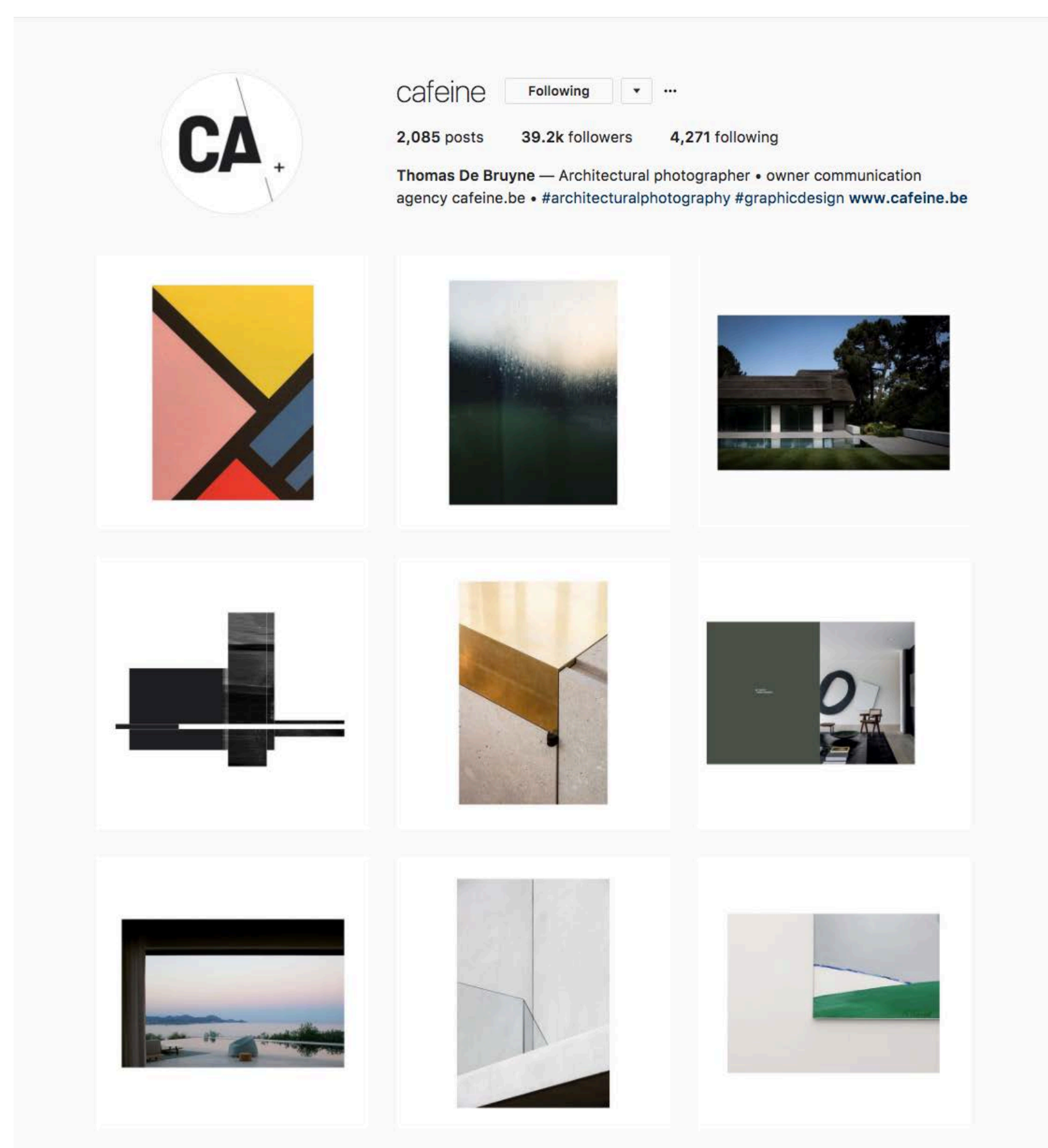
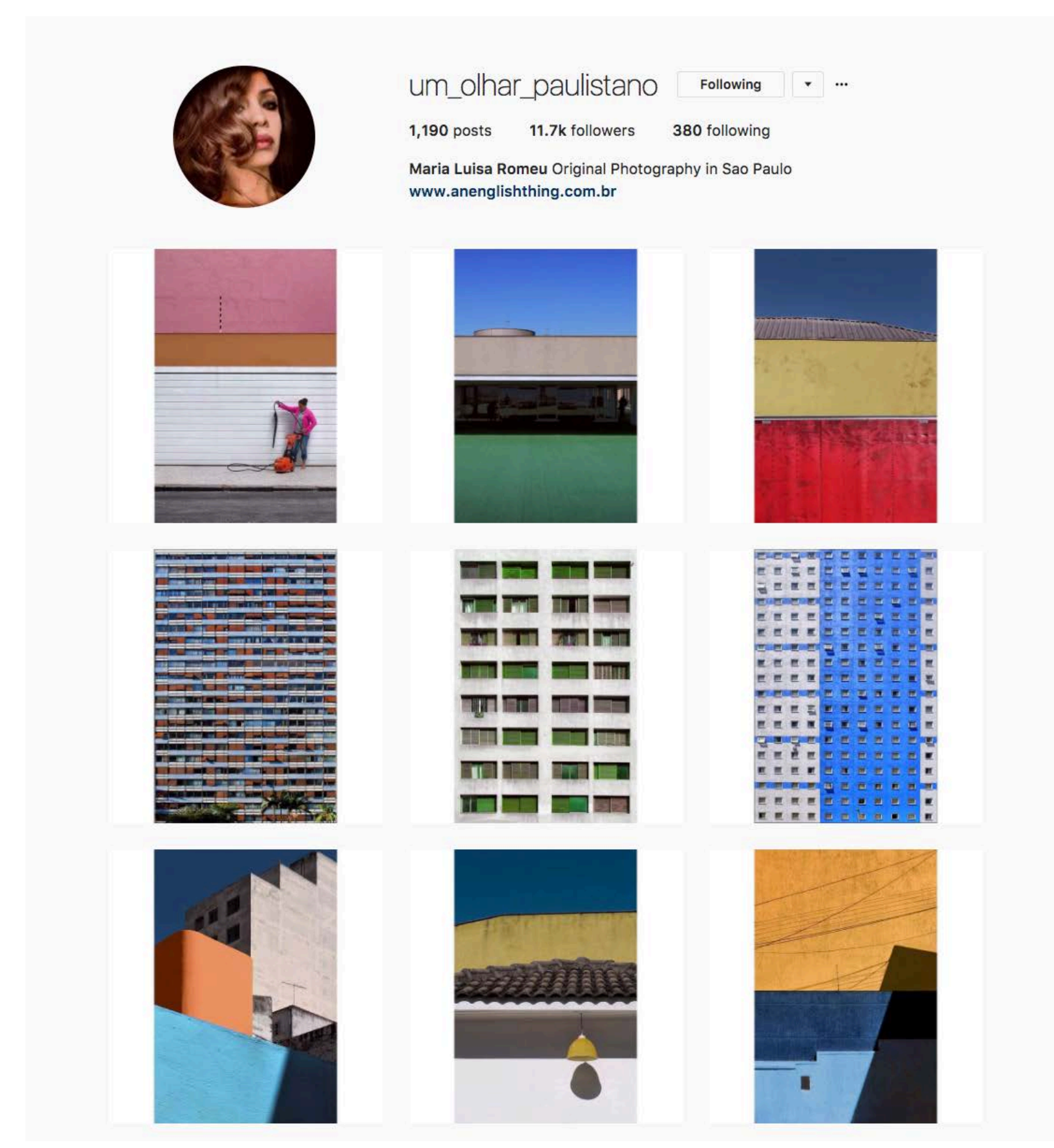
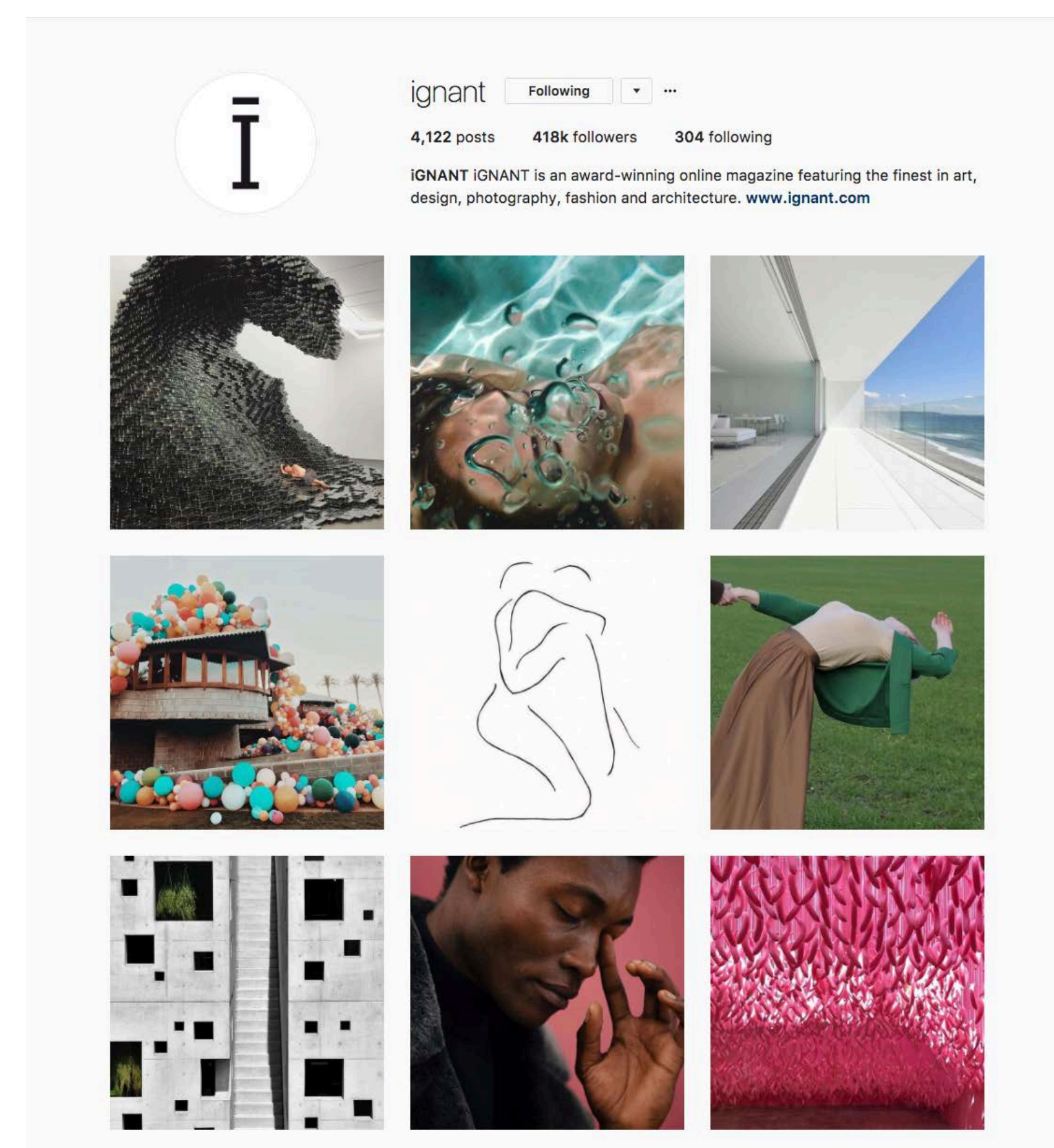
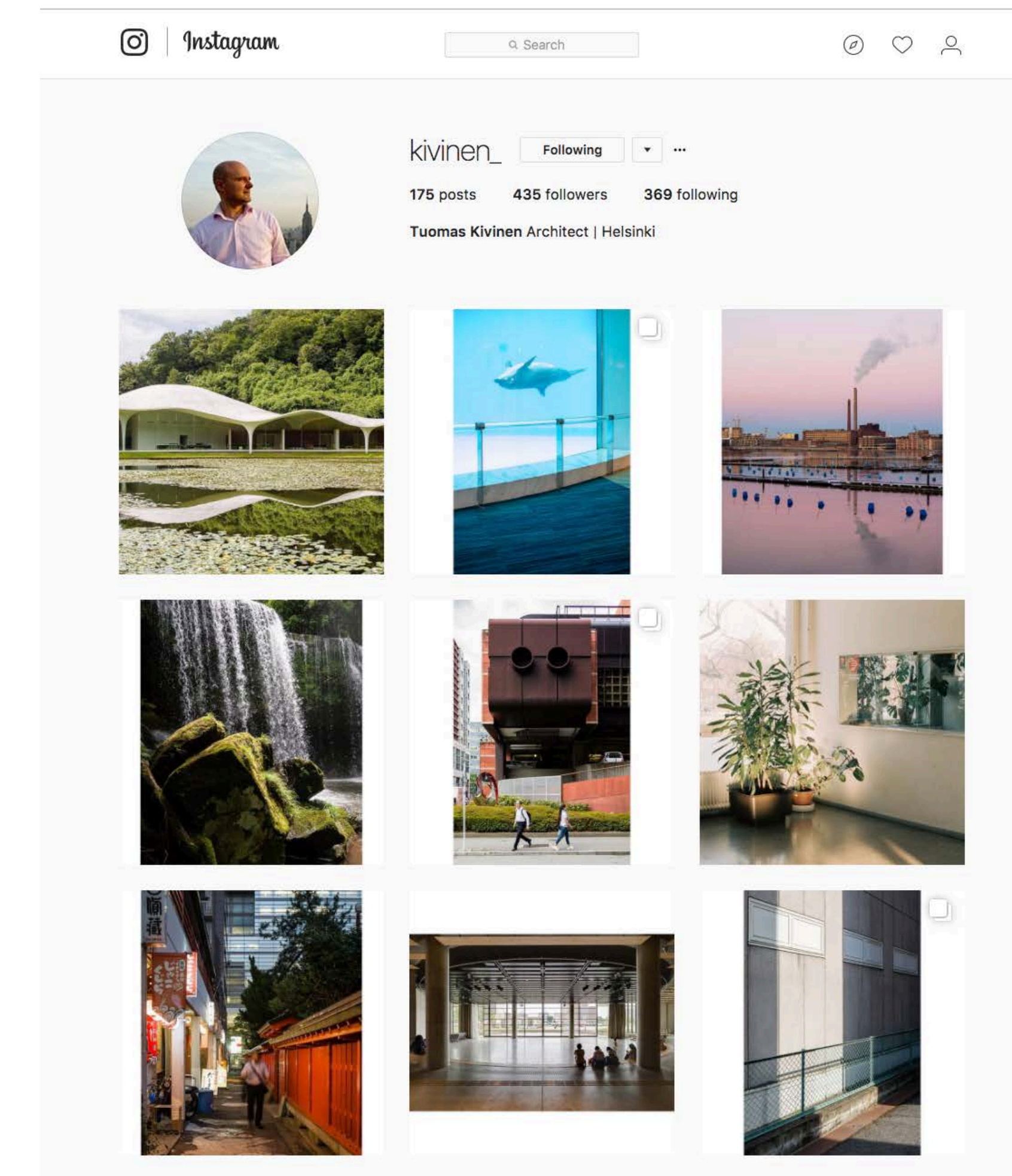
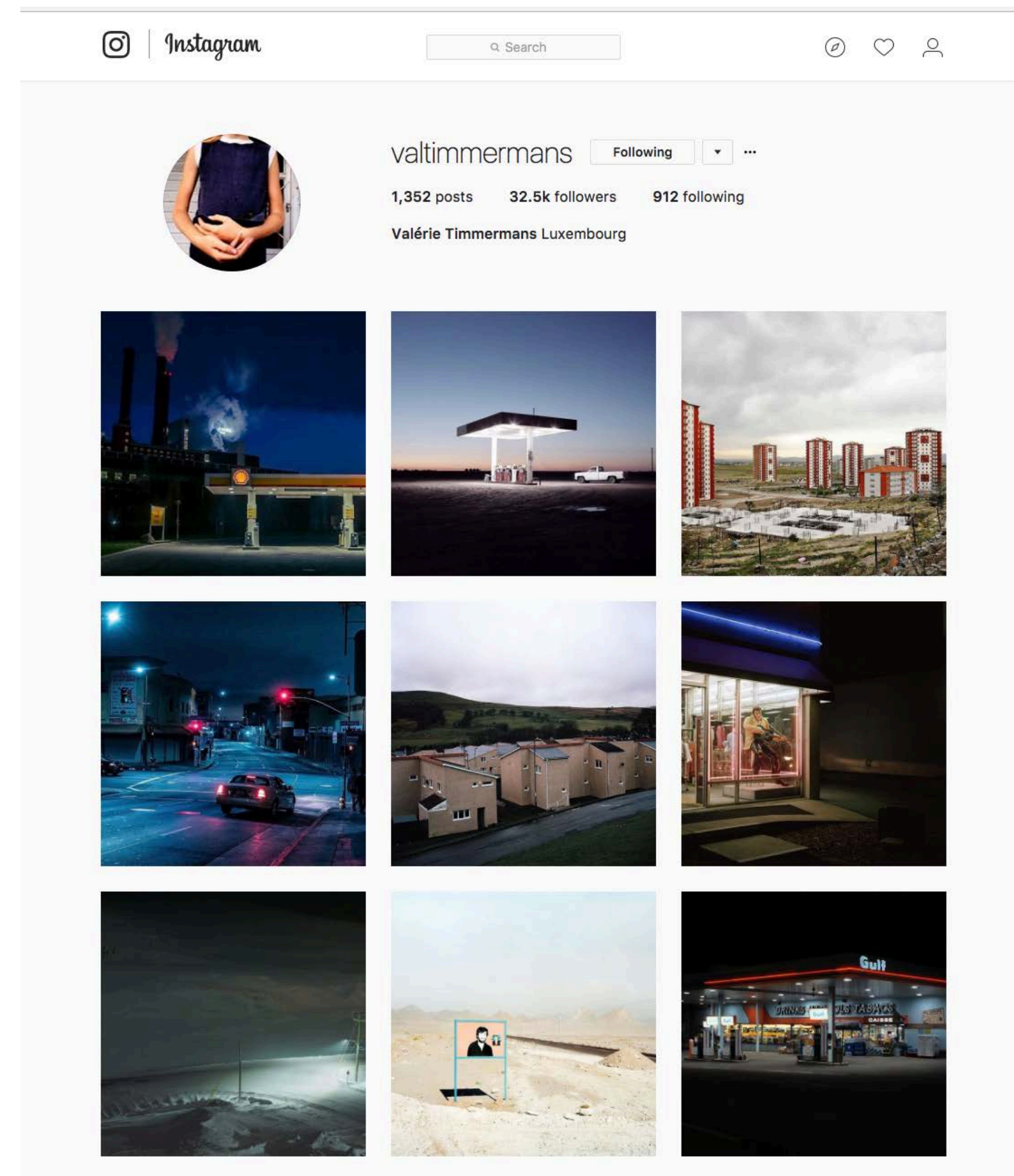
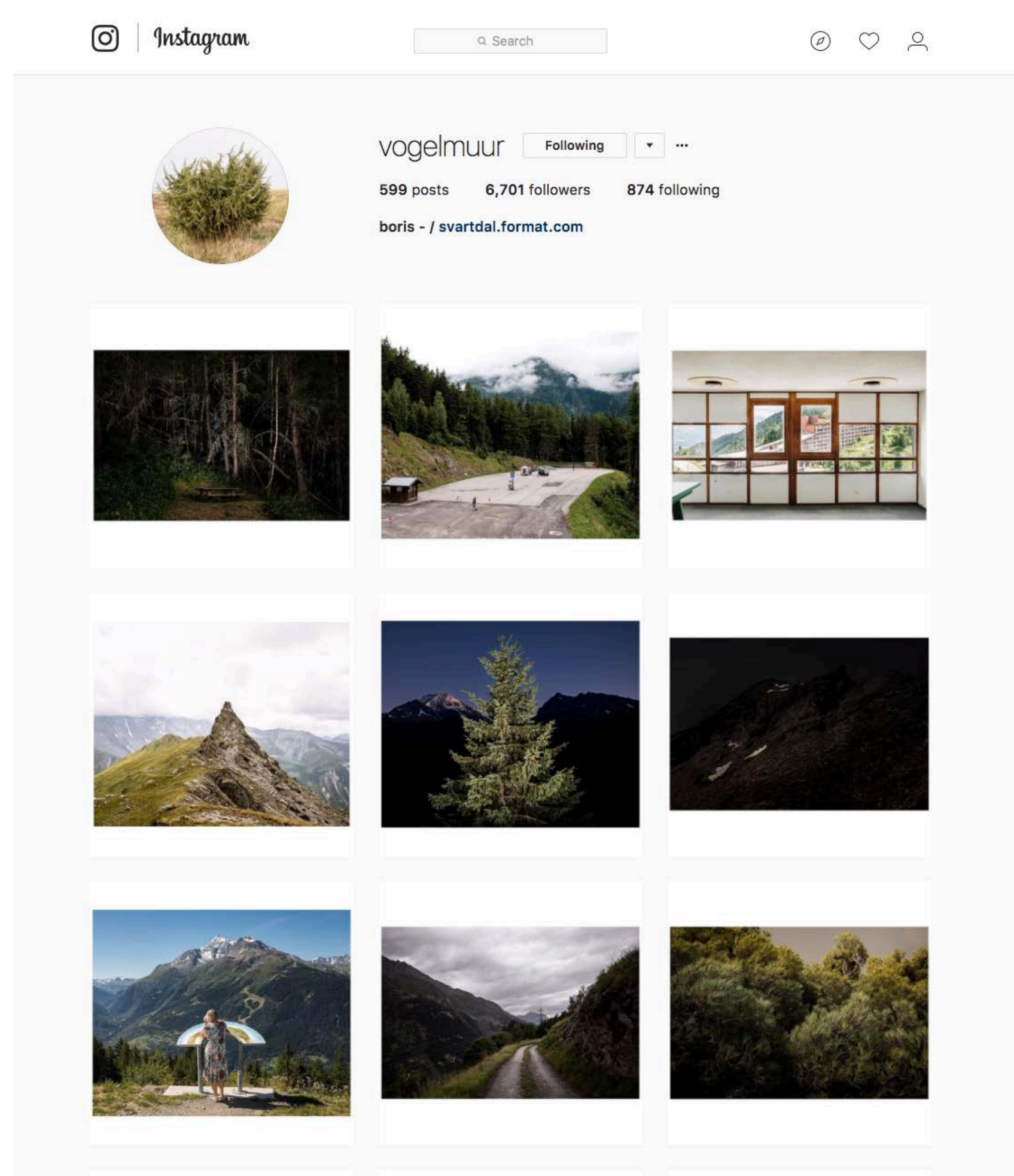
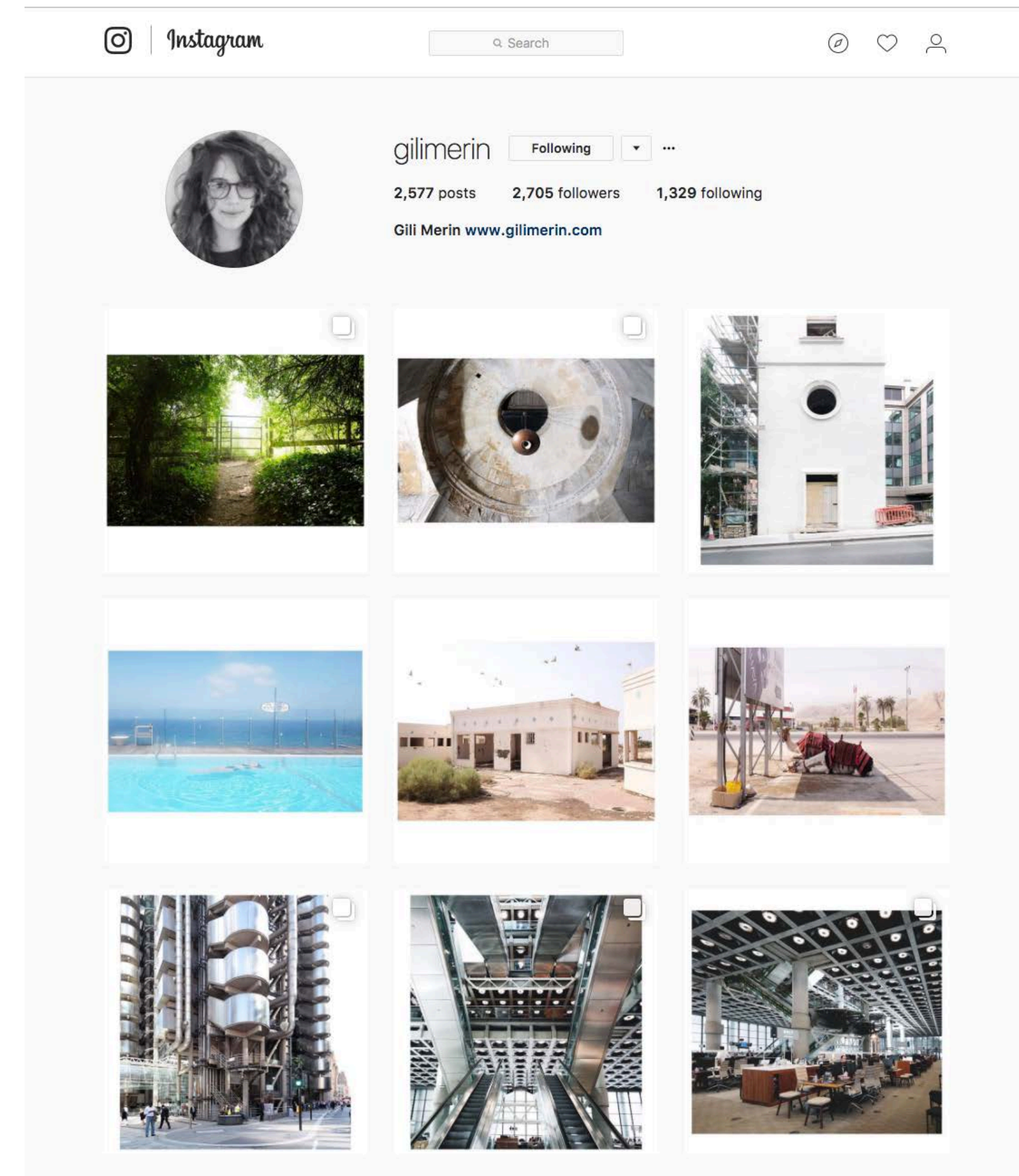
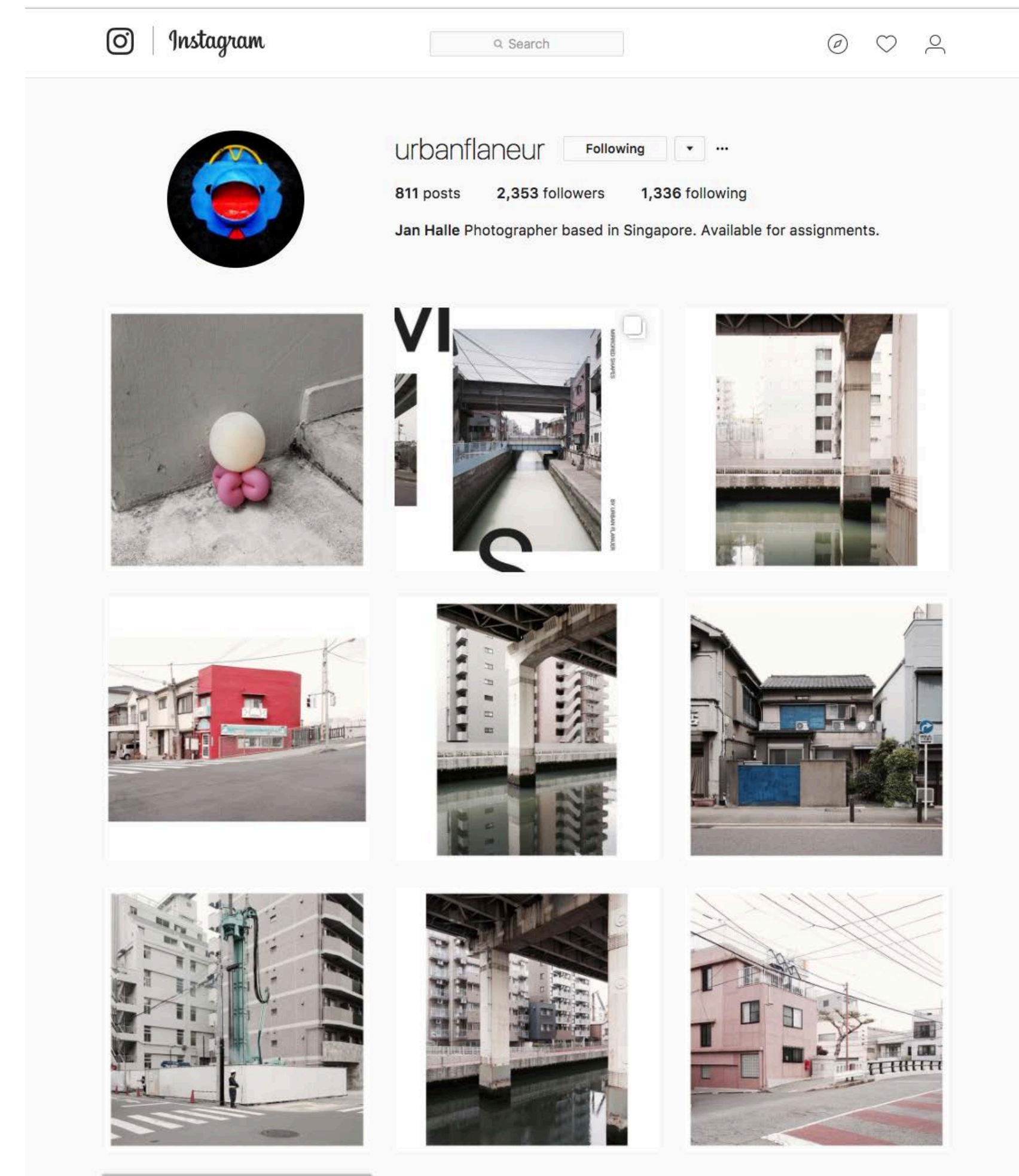
Website

PUBLICACIONES

ETIQUETADAS



HILDEBRAND TANZHAUS. ZÜRICH, SWITZERLAND



a few favourites on instagram

Discussion

Images shape buildings.



White boxes in the north.



Hot towers in the south.



Contributed by the Architectural Photography Specialty Group
of the American Society of Media Photographers



Commissioning Architectural Photography

Best practices in working with a professional photographer.

Developed jointly by the
American Institute of Architects (AIA) and the
American Society of Media Photographers (ASMP)

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Riverbend Music
Center, Cincinnati OH.
Designed by Michael
Graves. Photographed
by Ron Forth
(www.ronforthphoto.com)

Selecting a Professional Photographer

WHEN ONLY EXCELLENCE WILL DO

Image quality relates to *persuasion*. You aren't merely documenting your work but are actively trying to convince other people that yours is the best of its class. Photography, like any other custom service, is never a "one size fits all" proposition, but a matter of finding the right person for the job.

Just as architecture is more than construction materials, photography goes far beyond the mechanics of focus, exposure, and composition. It requires an aesthetic aptitude for creating a unique and compelling presentation of a physical structure. It requires craft: knowing how to choose lenses and aim lights, caring for details of cleanliness and arrangement, understanding what color adjustments create the most impact on a printed page and making sure permissions and releases are secured. It requires professionalism, ensuring that finished images will be delivered reliably,

on time, on budget and looking better than you expected. Photography requires a visual style that presents your work to its best advantage.

Images play a major role in defining how we come to know architecture and interior spaces. Because photography is pivotal in understanding the built environment, choosing a professional to photograph your project is a most important consideration. Here are suggestions to make the experience of photographing your project a good one.

IDENTIFY YOUR NEEDS

Which aspects of your project might best represent your design? Would you like to highlight any specific concepts, architectural elements, or other features? Are some areas best avoided? Which areas would illustrate creative problem solving?

Next, ask yourself how will you use the photography as an integrated part of your marketing plan?

- Show the photos to clients via website, portfolio or presentation
- Use the photos for in-house reference/documentation
- Use the photos for internally produced publications
- Submit the photos for competitions
- Send to editors of trade magazines or books
- Use the photos in trade or consumer advertising

The answers to these questions will help you and the photographer define the assignment parameters and develop cost estimates.

Share costs. Inquire whether other parties in your project (such as the owner, contractors, consultants, product suppliers, financing sources, or even public agencies) might be interested in participating in the assignment and sharing the expenses. If so, all of the participants should likewise identify their needs and priorities.

It is important that the participants understand which costs are shared and which are not. The total price has three components: creative/production fees, expenses and rights licenses. Expenses (e.g., travel; consumables; equipment or prop rentals; and fees paid to assistants, models and stylists) and production fees (the photographer's time, expertise and judgment) can be shared on any basis the participants choose. Rights licenses, in contrast, are based on the use each participant makes of the images and are not shared or transferable among the parties.

RESEARCH THE CANDIDATES

There are a number of possible strategies for finding the right photographer for the job. One is to scan architecture magazines for images that impress you and find out who made them. If the photo credits do not appear next to the pictures, they are usually near the magazine's table of contents or masthead. If an advertisement does not show photo credits, a call to the advertiser or ad agency might produce a name. Ask your professional colleagues for a recommendation.

To narrow the field of candidates, visit photographers' websites, request samples of their work or schedule meetings for portfolio presentations. Be aware that websites and portfolios often represent only a limited selection of the photographer's work. When asking to see portfolios, request images from assignments of similar scope and building type to the project you have in mind.

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