



**WHAT CHANGES CAN GRASSROOTS ACTIVIST FILMS MAKE? THE CASE OF “COMPLEXOS” (2020, Cafuné na Laje[Brazil] / ARMA Alliance [Finland])**

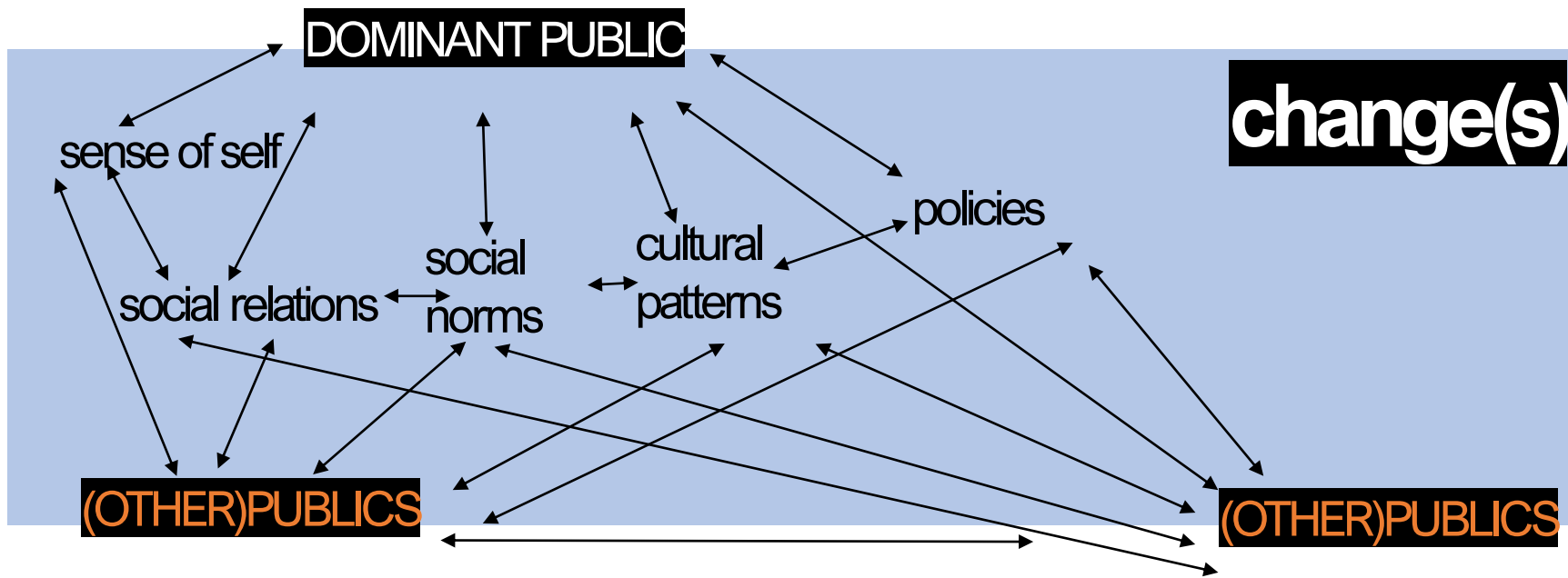
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# media activism

the **individual and collective actions in, through and about media**. These contesting actions derive from and/or lead to the **enactment of citizenship** through actions against inequalities from which they suffer. By engaging in media activism inside, outside and across communities, people **raise critical awareness** among peers, **generate public debates**, and **mobilize actions** against or in reaction to material and symbolic consequences of inequalities in their **everyday lives**.





SOCIOHISTORICAL CONTEXT

