From I. Kamari to Everyone: 10:16 AM

Jenni Fisk, Eerika Yli-rahko, Taneli Ukura, Iiris Kamari1As less filtered as possibleevery artifact during the process 2Resonating with the topic w someone The connections built from the gathered materials supporting each others3What thefuckDoes this support the original plan and how

4

Sharing your process

Intensifying the process

Learning from process

5

How right triggers can make tacit knowledge available

From Anna Poikonen to Everyone: 10:21 AM

Anna Poikonen, Anna Semi, Elina Peippo, Erika Hirsimäki and Ville Pölhö:since the creative process can be quite messy, it would be nice to find ways to link your process and documentation into the bigger picture of creative researches and other bigger themes.How does the theory and the concrete process connect?We have a tendency to be over-critical towards our own practice and the ways we document; creative process doesn’t have to be “beautiful”, nor does the documentation have to be “marketable”; it can consist of questions, ethos, and being unfinished and messy is crucial part to document

From Edith Kankkunen to Everyone: 10:24 AM

Notes from group 1 (Ellen Rajala, Francesco Furlan, Isa Hummelin, Emma Staples, Edith Kankkunen): Documenting our creative process: - Not used to this kind of deep reflection of our own decisions and thoughts - Forgetting to analyze our thoughts and visions - Hard to document why projects take some kind of direction - Feels really personal and vulnerable to reflect on our own thoughts - At the beginning it is hard to formulate thoughts and predict the end result of the project - Projects are constantly changing - Good to reflect on confusing moments, so you can go back and see your frustrationsAs master students we have the freedom to choose our research, but it also creates pressure - No limitations or instructions to assignments - Design process is always a process, there’s no perfect designer who knows the result before-hand - Time pressure and challenges during the Covid-19Key elements of creative process: - Taking a lot of photos, sketching, organizing materials, writing thoughts and ideas down

Inspiration:

- Movies, editorial photographs, problem-solving, own photographs

- Having a lot of material at first and narrowing down little by little

- Being inspired by materials

From Meri Kurki-Suonio to Everyone: 10:25 AM

anneli auranen, sohvi väänänen, julia strandmann, meri k-s anneli auranen, sohvi väänänen, julia strandmann, meri k-s Different ways of workingModelling, drawing, vintage pieces, styling, rapid prototyping, quick way of sketchingfinding new thingsprojects take new shapepractice oriented, (no research at all)Process is part of the researchresearch can be anythingWhat is expected from the project? Is it designer’s duty to tie in deeper meaning/concept? Commercial?Research question? Setting goals,

Document as much as you can & edit later

Write everything down, poems, diary, anything, thoughts,

From Tuulikki Peltonen to Everyone: 10:26 AM

Sanna Ahonen, Noora Jokela, Milka Seppänen, Praejeen Kunawong, Tuulikki PeltonenDocumentation:- Mostly in the beginning and in the end of the process- What: thoughts, images, key words- The “in between phases” don’t sometimes feel that important, but it would be important to document them- Difficulties: getting stuck with one idea- Writing things down helps  justifying it to oneselfKey elements in creative process:- Research- Searching for inspirationo Enriching the idea, making research on the topico Primary and secondary research- Experimenting – trying things out – as early as possible!Inspiration:- Discussing with others, also from other fields, showing your stuff to others- Going to a movie or an art exhibition, exploring cultures, getting out of your own field for a while- The making itself inspires me a lot – “I’m sort of playing”, “Nothing can hold me”- The material itself can be super inspiring - Making limitations to oneself (e.g. through material)Continues:- Having a theme – for “problem solving”- NatureQuestions:- Why do I do this? For what purpose? What’s meaningful to me?- Who is my optimal target group? Who’s using this?- What speaks right now to me (from the mood board)?- Is the concept versatile/multi-sided enough/the way I want?

- How to interpret the visuals?

- How does this (e.g. the samples) link to my research?

How to build knowledge:

- Reading books

- Taking part in courses

- Asking professionals

- Get out of comfort zone, explore science from many fields

From Maria Korkeila to Everyone: 10:34 AM

Isabella Sartori, Jingting Ma, Maria Korkeila:- Good point to document less tangible things-Often documentation done afterwards, would be good beforehand and during-Documentation / inspiration often small and organic, associative things, can often be hard to explain- Making mind maps is useful-Documentation and sketches are fruitful material for later on, for future projects-Verbal vs visual documentation. Can also be physical: swatches of fabrics, yarns in addition to photos, sketches, notes-How to make it presentable, comprehensible to others?-Enhancing creativity: curiosity, desire to be more educated in a subject, both tangible and intangible.-Jingting said she thinks of the technical solution and creative inspiration follows-Questions asked: is this topic interesting or relevant? Existential questions: what’s the meaning of the project in relation to the big scheme of things? How to get from point A to B?-Would be good to ask more specific, minute questions about specific decisions-Building knowledge: documenting readings and things you observe and see, discussing the project with people (also outside of the industry, research journal, practical research, checking what other people have done before and trying to do something new, deducting from that knowledge, letting people into your work, how do you make your work make sense to other people?

From Maria Korkeila to Everyone: 10:35 AM

-Can be difficult to connect the theoretical with the practical

-Text: researcher vs practitioner, how to use that as a tool to get a broader perspective on the work.

From Anneli Auranen to Everyone: 11:00 AM

thank you meri! i have a really bad connection at the moment so i couldn’t comment 😟

From Henna Lampinen to Everyone: 11:16 AM

Document now rather than later, as much as possible. It is not possible to remember all the important details without some kind of documentation. Creative process can be messy and not perfect, even unlogical. Documentation is a tool to help reflect on the process later on.Often theoretical point of view seems a bit separate from making. Creative output and theory are not independent, but need to interact with each other in order to create new knowledge. It is important to reflect in the moment what you are creating in relation to the topic.

Alex Luonto, Idaliina Friman, Henna Lampinen