

## Identity toolbox

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Identity toolbox is a method that I have created in order to make inspiration to happen. It can be used to help innovation and motivation to occur and in situations ,where you need a change and answers for questions.

**Identities and resources are** built of many invisible things. This method makes them visible and easier to use. For visual people those basic items are made of colours ,shapes, materials ,memories and images, but they mostly work for all.

The target of the Toolbox is to find and make visible the resources of the box maker and to use these resources in work. The toolbox ingredients can be used again and again for different purposes.

Method reflects the way I do inventing and create ideas and also supports experiential learning methods , that **make the student a knowledge builder of her/his life and resources.**

Studing in group and having personal dialogue with student his /herself is creating trust in the group and also trust to your own talents. The students produce all information and results themselves.

**In order to build and create meaningful things, you must know yourself (you) the tools ( my resources) ,the way they work ( what all I can do)and also out of what materials I can work.**

### Box and tools

You gather an archive out of 6 elements, that together create a visible entity, that the maker rules the way she or he wants and uses the tools for the purposes she or he wants.

The elements of the box benefits other instincts than visual instincts, as eyes dominate very much

The elements of the box can be used many ways and can be combined with each other so, that they make new meanings and create esthetic content.

Below are the elements , the tools of the box, the elements of life design

#### 1. Me (instincts, memories)

- You make a doll out yourself the way you want. Use recycled materials or any material that your image needs. The doll is the ruler of the box. The usage of materials and technic of the doll is important and creates the atmosphere.

#### 2. Colors ( sight,visuality)

- collect your favourite colours in format that you want ( powder, fabric, diamonds)
- enjoy, watch, reuse. Remember.purkita lasipurkkeihin tai muihin säilyttimiin lempivärisi

#### 3. Form ,shape (senses)

find an object that its shape is good for you max 3 items. React to it without eyes/looking just touching, 3 dimensional

#### **4. Material** (tactility, touch)

- gather 4-5 materials that inspire you

put them in bottles –look reuse and touch them

Materials can have scents, they can make noise, they can feel and look nice.

#### **5. Picture** (visuality, meanings, symbols)

-collect 8 meaningful pictures to an envelope; such pictures that inspire you and give you empowerment time after time

-by the time you can change some pictures so, that they remain important to you and follow your life happenings. Some of them stay permanently important to you usually,

-Each picture works as a conductor to a different world that you have chosen.

#### **6. Memory** (emotions)

-put into archive box one memory- what kind memory –you decide. It can be anything. But important memory, that inspires you to imagine new things and supports to inspiration. It gives you strength and belief in your life.

-your memory can include scents, it can be transparent it can be small ..you know the meaning of the memory.

## ***IN THE END***

When you have all "tools", elements in the archive box, it is then easy to use. It is worth to choose the elements properly and with time, as you are the user of the box- so they have to be true to you.

**The purpose of the box is to look and make combinations of the boxes ingredients- everything that you put in the box should be esthetically beautiful to you and inspiring. Your color world, your materials, your touch.**

**They are elements of your soul scenery, parts of your visual identity. Your visual heritage.**

You can use the box then for many purposes it is a *visual mind map*