

ninho

KULTTUURIKESKUS RY

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Kulttuurikeskus Ninho ry - Client presentation

ARTX-C1011 - Process Management for Media and Design / Oct 2020

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Creating Communities

- In Helsinki **16%** of the population is **second or third generation immigrant**.
- **2035:** One in four persons will be talking in other languages than the official ones. (Helsinki Urban Facts 2018).



Adaptation?

*This, we are not
so interested in*

INTEGRATION



(re)Creation
(making something new)

*This is what we
are aiming at*

- 96 members/ around 26 active people
- No permanent staff (part time depending on projects)
- Self-organized into working groups
- Most operations/activities are planned and designed online (video meetings, collaborative document writing, whatsapp groups, etc)

Kolibri Festivaali

is an **interdisciplinary and multi(inter)cultural**, free and open art festival **for children and their families** organized in the Helsinki Metropolitan Area since 2015.

The Festival invites artists, scientists, educators and cultural workers of **different backgrounds and origins**, to make up an **intergenerational** and **plurilingual** program with no counterpart in the Nordic Region.

See this blogpost for detailed history and framework:

<https://kolibrifestivaali.org/2020/02/09/the-wings-of-kolibri/>





Photo by Maikki Kantola



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Kolibri Festivaali

In 2020:

- 23 workshops on dance, music, storytelling, visual arts and design, sensorial exploration, literature and science (some via video)
- 2 performances: A shadow theater (ES/FIN) and A science performance Rain Theater (ES/EN/PT)
- 2 music concerts by MeNiños. (ES/PT/FI/EN)
- 1 seminar (online)
- A Children's Book Fair (second hand and new)

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In 2020:

- 3 days (a week)
- A total of 30 artists, scientists, educators, writers,
- 26 volunteers and 27 people in the production team
- Around 500 participants (due to COVID-19 regulations, as normally we have around 1200-1800)
- Program in Caisa Cultural Center, Malmitalo Cultural Center and Malmi Library (Helsinki); Sello library (Espoo) and an online for the seminar and video workshops in our Youtube channel

Considering the circumstances in which the festival took place we are quite satisfied with this number. We also reached new audiences, especially guests and families from abroad that joined us online.

How we got here...



Components of a SPACE OF ENCOUNTER

FOR CHILDREN'S CULTURE from the perspective of a migrant community

1 LANGUAGE

Using heritage languages to learn, enjoy, play and make new friends.

We have plurilingual workshops in at least 4 different languages.

Heritage languages are not a secret. In Kolibri we also have activities that are only in our minority languages, eg. storytelling time and children music.

2 NOBODY LEARNS ALONE

Both children and adults need to learn to appreciate the richness of diversity.

Intergenerational activities that are thought eg. for the active participation of Finnish grandparents or other local friends. Integration works both ways!

All workshops are thought for a dyad of adult and children.

8 SUSTAINABILITY

Funding and resources are all key components that need more than creativity! We try to generate own resources and funding, we try to seduce funders and collaborators. We continue learning.

7 ACCOUNTABILITY AND DEMOCRACY

reflected in open calls for proposals, transparent criteria, plurilingual information.

6 Allies

Gather all that already doing something and key people in key places.

We have also research for obvious and not obvious partners.

5 Team

Assembled through interested motivation and life circumstances. Volunteers are key.

Very multidisciplinary and plurilingual.

Continuous experimentation in how to self-organize.

3 DIVERSITY

Acknowledging what makes each of us unique.

Safe and positive environment where all are welcome.

We are working on improving our accessibility.

4 SOMETHING OLD, SOMETHING NEW

Activities include everything from ancestral traditions to new developments.

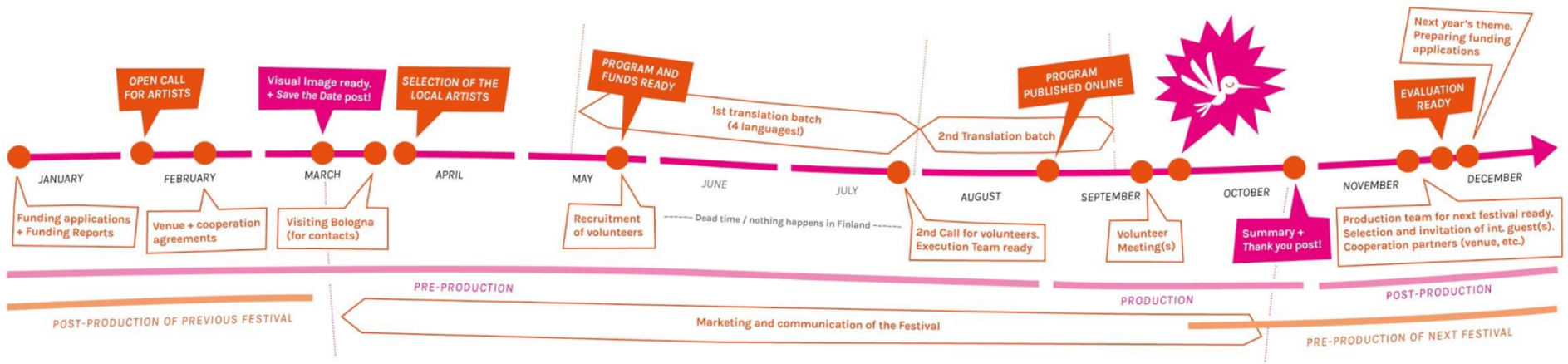
e.g learning about Papatotes and Capoeira.

e.g practicing Architecture or doing DNA workshops.

A Community
Festival of
OUR OWN



Kolibri Festivali



Kolibri Festivaali

THE BRIEF

Wayfinding at Kolibri

- We work in different locations each year, some of them are made for this type of events... many are not (e.g libraries)
- We need to families to find the venues easily and understand the program, while making the festival "visible" in places where often many other things are happening
- → A recurrent issue nobody has have time to think thoroughly, it raises up in audience feedback and it is a continue pain in the ass for production (we have other issues but this one is urgent to solve, we consider it clear and managable with the time available)

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THE BRIEF

Wayfinding and signaling

- *Something reusable, flexible, adaptable*
 - *Our resources are limited, we work with what is at hand, we want to prioritize recycling, we need different people to be able to use and deploy it*
- *Easy to store and deploy.*
 - *We can not glue, fix, etc most of the times not even walls are available*
- *We really want this to be something we can share with other communities*
 - *We have an ongoing project to support others doing similar kind of activities*

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Resources:

- Visual assets, brand guidelines + other info
- Report of this year activities
- Program sample of the past years (in the web) so you can help us see patterns in our program (or not)
- Image bank (in the web) so you get an idea of the spirit of the festival and challenges of the venues
- Preliminary plan for 2021
- (You can visit most venues easily)
- Some of our time to discuss ideas with you <3

Thank you!, ¡Gracias!, Obrigado!, Kiitos!, Tack!

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Building cultural diversity through children's eyes.
Construyendo diversidad cultural a través
de la mirada de la infancia.
Construindo diversidade cultural através do
olhar das crianças.
Luomme kulttuurista monimuotoisuutta lapsen
näkökulmasta.
Vi skapar kulturell diversitet sedd med barns ögon.



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