

Process Management for Media and Design

Welcome!

We will start 9:15.

Have a cup of coffee.

Enjoy the music.

Say hi to others!

Process Management for Media and Design



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What is this Course About?

- Understanding different kind of development processes
- Plan and participate in processes
- Understanding group dynamics
- Plan and facilitate a creative sessions
- Use facilitation tools and methods in a creative development process

The course introduces students to the **fundamentals of innovation processes** for both products and services, including the role and **value of design** work within such processes. In learning to work within a group of people, students are also introduced to research on **social psychology** and **organizational dynamics** and their practical application in design.

The **discussions in class** cover both physical and digital development processes and the associated methods and tools. Students are presented a variety of different approaches and **learn to select and apply** the appropriate means for their work. Through assignments and in-class activities, students also learn **how to participate in and facilitate creative processes.**