

A4 Persuasive Team Presentation (15%)

A 15-minute persuasive presentation will be given in teams - the same teams that you had in A1 Written Request.

Choose a business-related topic (check this with the teacher).

Note that the assignment has 3 deadlines:

1. **Deliver A4 Presentation 60-second teasers** in Session 5: (1) Topic, (2) Context & (3) Main Points
2. **Email your A4 presentation strategy summary** (arguments) to the teacher approx. 30 minutes before your teacher-team consultation during Session 6. During this consultation show your draft visuals (slides) to the teacher. You will receive teacher feedback.
3. **Deliver the presentation in class in Session 7.** Before beginning your presentation, brief the audience on the context (approx. 30 seconds): Who you are, your audience, the event (and venue), why you are there... Before coming to class, submit your final presentation slides to the A4 Presentation submission box in MyCourses **by 13.00**.

A4 presentation grading criteria: See the evaluation rubric in the A4 Presentation submission box.