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Abstract: This study presents a Public Participation Geographic Information System (PPGIS) method for assessing multiple elements of environmental justice and applies it to the Helsinki Metropolitan Area (HMA), Finland. We used Nearest Neighbour Analysis to identify clusters of activities followed by Shannon Diversity Index to examine: 1) how diverse each of the clusters were in terms of activities undertaken there, 2) whether the most diverse clusters were evenly distributed across the HMA, and; 3) the diversity of users in each cluster, representing a composite measure of income, age and family income. Proportionately more high activity and high user diversity areas were found in Helsinki Municipality than Espoo and Vantaa areas. We then created a framework representing clusters with different mixes of activity and user diversity. The framework highlights that contrasting combinations of activity and user diversity (high-low, low-high) show very different spatial distributions, dominating activities and problems, and socioeconomic characteristics. Looking at just one of these two dimension could lead to the omission of potential management areas. The method holds promise for spatially targeting urban blue planning strategies to areas with different elements of environmental justice.



J.I Nassauer  
Editor-in-Chief, Landscape and Urban Planning  
School of Natural Resources and Environment  
University of Michigan  
440 Church Street, Michigan, USA

15<sup>th</sup> October 2015

Dear Prof. Nassauer,

Attached is a manuscript titled “Integrating elements of environmental justice into urban blue space planning using public participation geographic information systems” for publication consideration in *Landscape and Urban Planning*.

We believe the manuscript is within the aim and scope of the journal given the readership’s interests in participatory planning and management. However, if you don’t believe the manuscript to be within the aim and scope of the journal, we would appreciate learning of this decision right away so that we can submit elsewhere for publication consideration.

Yours Sincerely,

A handwritten signature in blue ink, appearing to read 'Chris Raymond'.

Christopher Raymond  
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**Integrating elements of environmental justice into urban blue space planning using public participation geographic information systems**

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Manuscript to be submitted to *Landscape and Urban Planning*

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### Research Highlights

- Present method for considering multiple elements of environmental justice
- Spatial variations in different combinations of activity and user diversity
- Types of perceived problems also vary according to each combination
- Method enables managers to target different elements of environmental justice

1            **Integrating elements of environmental justice into urban blue space planning using public**  
2     **participation geographic information systems**

3

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6   multiple elements of environmental justice and applies it to the Helsinki Metropolitan Area (HMA),  
7   Finland. We used Nearest Neighbour Analysis to identify clusters of activities followed by Shannon  
8   Diversity Index to examine: 1) how diverse each of the clusters were in terms of activities undertaken  
9   there, 2) whether the most diverse clusters were evenly distributed across the HMA, and; 3) the diversity  
10   of users in each cluster, representing a composite measure of income, age and family income.

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12   Espoo and Vantaa areas. We then created a framework representing clusters with different mixes of  
13   activity and user diversity. The framework highlights that contrasting combinations of activity and user  
14   diversity (high-low, low-high) show different spatial distributions, dominating activities and problems,  
15   and socioeconomic characteristics. Looking at just one of these two dimension could lead to the omission  
16   of potential management areas. The method holds promise for spatially targeting urban blue planning  
17   strategies to areas with different elements of environmental justice.

18

19   **Keywords**

20   Physical accessibility; distributional justice; participatory mapping; SoftGIS; green infrastructure, blue  
21   infrastructure

22

23 **1. Introduction**

24 *Urban blue space* represents urban aquatic environments as public spaces, comparable to city parks,  
25 plazas and other land-based open spaces (Wessel, 2011). These spaces provide a range of experiences,  
26 including opportunities for recreation, relaxation, socializing with friends, as well as health benefits  
27 (Faehnle, Bäcklund, Tyrväinen, Niemelä, & Yli-Pelkonen, 2014; Gobster, Nassauer, Daniel, & Fry,  
28 2007). Globally, there is increasing policy interest in engaging local stakeholders in the identification and  
29 valuation of these attributes, and for including them in land-use planning and decision-making following  
30 principles of environmental justice, as reflected in European Union's Green Infrastructure strategy  
31 (European Commission 2013).

32 Environmental justice is based on the principle that all people have a right to be protected from  
33 environmental pollution and to live in and enjoy a clean and healthy environment (Agyeman & Evans,  
34 2004). The concept is particularly important in urban blue spaces given that these landscapes are highly  
35 valued for restorative and perceived health reasons by a range of inhabitants (Korpela, Ylén, Tyrväinen,  
36 & Silvennoinen, 2010). Usually research focuses on the dimensions of social (race, gender, disabilities,  
37 income) and individual exposure to environmental risks (e.g., air pollution, greenspace, climate change)  
38 and recreational opportunities (Walker, 2012).

39 Here we focus on the role of public participation geographic information systems (PPGIS) in elucidating  
40 different elements of environmental justice at the place-specific scale. Over the past six years, there have  
41 been rapid developments in PPGIS techniques (Brown & Fagerholm, 2014; Brown, Montag, & Lyon,  
42 2012; Raymond et al., 2009; Sherrouse, Clement, & Semmens, 2011; van Riper, Kyle, Sutton, Barnes, &  
43 Sherrouse, 2012). Studies have considered multiple elements of environmental justice in isolation such as  
44 perceived or physical access (Wang, Brown, & Liu, 2015) or the distribution of perceived qualities in  
45 given areas (Brown, Schebella, & Weber, 2014) using the *activity diversity* metric which measures the  
46 number of different activity types mapped by survey participants in a given area and also accounts for the  
47 evenness of the mapped activities (Brown & Reed, 2011). The diversity of resident's preferred activities

48 (e.g., fast walking, jogging, cycling) can vary according to a park's type (e.g., sport park, natural park,  
49 school park) and an area's size (Brown, Schebella, et al., 2014).

50 Another important aspect of environmental justice considered using PPGIS is *user diversity* broadly  
51 defined as the mix of users (survey respondents) which access a given area. Although few studies have  
52 specifically focused on urban blue space user attributes, it is already known that the distribution and type  
53 of values and activities assigned to areas by users can vary according to sample type (Brown, Kelly, &  
54 Whittall, 2013), and stakeholders with different types of influence can assign values and preferences in  
55 different areas (García-Nieto et al., 2014).

56 Environmental justice has also been considered in PPGIS studies in terms of perceived traffic dangers,  
57 unpleasant routes and signs and perceived disorder and care (Kahila & Kyttä, 2009; Kyttä, Kuoppa,  
58 Hirvonen, Ahmadi, & Tzoulas, 2014), operationalized here as the dominance of *perceived problems and*  
59 *unpleasant experiences* (PPUE).

60 However, PPGIS studies rarely considers how multiple elements of environmental justice spatially relate  
61 to one another. Understanding such spatial relationships is crucial to ensuring that urban settings are  
62 designed in ways which enable diverse kinds of people to frequently interact with local ecosystems and  
63 with each other, and in ways which contribute to place-based experiences (Amin, 2008; Low, Taplin, &  
64 Scheld, 2005), including social interactions (Leikkilä, Faehnle, & Galanakis, 2013). This is particularly  
65 important given that privatization of urban space is weakening access and decreasing urban inhabitants'  
66 options to meaningfully interact with local environments and each other (Colding & Barthel, 2013).

67 In this study, we present a PPGIS method for spatially comparing multiple elements of environmental  
68 justice (i.e., activity diversity, user diversity and PPUE) in popular areas by the water in Helsinki  
69 Metropolitan Area, with the goal of informing urban blue space design and management. Our research is  
70 guided by the following objectives:

- 71 1) To present a method for spatially comparing activity diversity, user diversity and PPUE in  
72 clusters within the HMA;

73 2) To discuss the implications of considering different spatial measures of environmental justice in  
74 landscape planning and management.

75 The results are based on 2 151 responses (8 518 activity points) to a PPGIS survey conducted around the  
76 HMA. We first provide a theoretical background to environmental justice. We then discuss the survey  
77 and analyses methods and report on the key findings.

78

### 79 *1.1 Multiple elements of environmental justice*

80 The environmental justice concept was developed in the United States in connection to the social  
81 movement fighting the uneven distribution of environmental risks among ethnic and racial groups. Since  
82 then, it has been extended to encompass not only environmental risks and harms to disadvantaged groups  
83 but also access to environmental goods and amenities, such as those provided by urban green spaces  
84 (Agyeman, Bullar, & Evans, 2002; Agyeman, 2005; Elvers, Gross, & Heinrichs, 2008).

85 Environmental justice has frequently been assessed through the lenses of perceived or physical  
86 accessibility; for example, measuring access to urban green areas, the problems or lack of access of  
87 different socio-demographic groups and on how this affects public health (see Wolch, Byrne, & Newell,  
88 2014 for a review). Most of the research originates from the United States, the United Kingdom and  
89 Australia. For example, a study in Queensland, Australia, revealed that perceived accessibility influences  
90 park use behavior (Wang, Brown, Liu, & Mateo-Babiano, 2015), with physical and locational features  
91 being the most important factors influencing perceived accessibility to urban parks (Wang, Brown, & Liu,  
92 2015).

93 However, other factors can determine accessibility and what places people actually use. A study on  
94 accessibility of recreational activities by the water in the HMA showed that the mere vicinity of the shore  
95 does not always mean that urban residents enjoy a range of activities there. The areas that the respondents  
96 actually used were further in terms of both travel distance and travel time. Factors such as income status  
97 had a greater influence on usage patterns (Laatikainen, Tenkanen, Kytä, & Toivonen, 2015). Other



98 important factors found to influence usage patterns include ease of social access to facilities and services  
99 for diverse social groups (Fincher & Iveson, 2008, p. 35; Low et al., 2005), age (Kemperman &  
100 Timmermans, 2006) and family situation (Aminzadeh & Ghorashi, 2007). Here, we measure this *user*  
101 *diversity* by combining age, income level and family situation (further defined in methods).

102 Environmental justice also has an experiential dimension in that people can perform various activities in  
103 urban areas, including urban blue spaces (Laatikainen et al., 2015). PPGIS studies have explored and  
104 examined the experiential qualities of areas, showing that activities and place-based values are not  
105 randomly distributed across the landscape, but rather cluster around special areas such as urban  
106 woodlands (Tyrväinen, Mäkinen, & Schipperijn, 2007) and tourism nodes (Raymond & Brown, 2007).  
107 Different types of urban spaces can also be associated with different performed activities (Brown,  
108 Schebella, et al., 2014). Hence, *activity diversity* is another important consideration in environmental  
109 justice studies.

110 Perceived problems and unpleasant experiences (PPUE) also needs to be considered with respect to  
111 environmental justice. Efforts to promote multiplicity in particular space as a principle of urban inclusion  
112 might result in a range of PPUEs, including conflicts between activity groups (Tynon & Gomez, 2012;  
113 Vaske, Needham, & Cline, 2007). Sometimes perceived problems can be overcome by making special,  
114 even separate, provision in public space for certain groups, and for different activities (Amin, 2008; Low,  
115 2013). It may also mean installing infrastructure to reduce unpleasant experiences, including receptacles  
116 for disposing of litter (Schultz, Bator, Large, Bruni, & Tabanico, 2011).

117 In this study, we spatially assess the interrelationships between activity diversity, user diversity and  
118 PPUE. In doing so, we move beyond single measures of environmental justice that do not take into  
119 account of different forms of spatial diversity, and avoid the false assumption that the identities and needs  
120 of individuals could be understood by any one social label such as age, gender, ethnicity or social class  
121 (following Fincher & Iveson, 2008).

## 122 **2. Methods**

## 123 **2.1 Study Area**

124 The research was conducted in Helsinki Metropolitan Area (HMA) which includes the Baltic Sea (Gulf of  
125 Finland), fluvial environments (especially River Vantaa), transitional waters (waters in vicinity of river  
126 mouths, partly saline, substantially influences by freshwater), lakes, small urban surface waters (e.g.  
127 streams and ponds) and wetlands (Figure 1). Helsinki is the capital of Finland and has a population of 620  
128 700 residents. The HMA consists of the municipalities of Helsinki, Espoo (265 500 residents), Vantaa  
129 (210 800 residents) and Kauniainen (9 360 residents).

130 Helsinki has over 130 kilometres shoreline and over 315 islands. The shoreline and archipelago carry rich  
131 cultural history and there are also significant natural recreational areas, especially on eastern shores of  
132 Helsinki. In Helsinki every city dweller lives less than 10 kilometer away from the shore. Opening this  
133 shoreline for everyone has long been a goal of city planning in Helsinki (City of Helsinki 2015). Many of  
134 the important blue spaces in Helsinki city centre are public parks which were built in in the nineteenth  
135 century mainly for elite classes and to create the identity of the Helsinki as West-European metropolitan  
136 city. Urban structure in Espoo is dispersed and networked consisting of five centres and areas of detached  
137 houses located close to nature. Espoo has large natural areas including a seashore of 58 kilometres and  
138 165 islands, as well as almost hundred lakes (City of Espoo 2015a, 2015b). Vantaa can be described as  
139 semirural. In contrast to the other municipalities (Espoo and Helsinki), Vantaa does not have access to the  
140 coast. The River Vantaa is an important landscape feature running through areas characterized by  
141 traditional farmlands, natural and urban landscape. Kauniainen is a small suburban, garden town  
142 municipality, enclosed by the municipality of Espoo and hence without access to the sea shore. Given the  
143 small number of points assigned to Kauniainen, we merged this region with Espoo.

## 144 **2.2 Study Participants**

145 A random sample of 30 000 residents aged between 15 and 75 years old was drawn from the Finnish  
146 Population Registry. Residents were invited by mail in autumn 2013 to participate in the PPGIS survey  
147 by mail. Only a single mailing round was undertaken, resulting in 2 151 survey responses and 27 000

148 marked points around the HMA. The sample results showed general consistency with the HMA statistics  
149 (Statistics Finland, 2014) on most socio-demographic variables (e.g., city of residence, age, gender,  
150 family type, income). However, compared to the region, the sample had proportionately more highly  
151 educated people (Master's degree: sample 31 % vs. HMA 17 %), but proportionately fewer renters  
152 (sample 32 % vs. Statistics Finland HMA 42 %) and people living in apartment buildings (sample 62%  
153 vs. HMA 75%).

### 154 ***2.3 PPGIS Method and Process***

155 We collected activity and user data using Maptionnaire, which is an online PPGIS tool for the collection  
156 of experiential knowledge concerning urban environment and its uses and values (Kyttä & Kahila 2011).  
157 The study website consisted of an opening screen and then a map interface where participants could drag  
158 and drop digital points relating to different types of activities on to a map of the HMA. On the map  
159 interface we noted: "How do you enjoy the waters and watersides of the capital region? Use the buttons  
160 below to mark it on the map! You may mark as many locations as you wish." Survey participants were  
161 requested to take into account all seasons when thinking about the use of urban blue spaces. They first  
162 identified a place on the map related to each performed activity. For each activity category, there were  
163 several types of activities which participants could choose from (recreational activities, relaxing and  
164 spending time together; sports activities and nature activities, Table 1).

165 Survey participants were then asked to map a set of perceived problems and unpleasant experiences  
166 (PPUE): 1) the atmosphere is unpleasant; 2) the scenery is not attractive; 3) the location is crowded; 4) I  
167 feel that I do not belong there; 5) I feel like an outsider; 6) certain groups of people or use method bothers  
168 me; 7) use of the location requires a membership to an association/club; 8) the location lacks necessary  
169 equipment, services, safety structures, routes, etc.; 9) the water quality is poor; 10) I have been harassed  
170 or discriminated against, and; 10) environmental protection or other administrative rules restrict use of the  
171 location. Finally, respondents were asked to answer question about their background, including income  
172 (range), birth year, and family situation.

## 173 **2.4 Analyses**

174 The analyses comprises of: an assessment of activity clusters; activity diversity; user diversity, and; the  
175 generation of quarters based on the combination of activity and user diversity. We also considered the  
176 dominance of PPUE.

### 177 *2.4.1 Activity clusters*

178 A cluster analysis was carried out to create boundaries and define popular areas where people carry out  
179 activities related to urban blue spaces. Activity clusters were based on an Average Nearest Neighborhood  
180 distance of 70 m which encapsulated over half of the activity points. This threshold ensured an adequate  
181 number of both clusters and points for statistical analysis. Only clusters with five or more points were  
182 taken into account for further analysis, and clusters belonging to the same areas were merged.

### 183 *2.4.2 Activity diversity and user diversity*

184 We used the Shannon Diversity Index to examine how diverse each of the clusters were in terms of  
185 activities in general, and whether the most diverse clusters were evenly distributed across the HMA. The  
186 Shannon index is a well-used measure for species diversity in the field of ecology, and more recently has  
187 been applied to urban and environmental planning research (Broberg, Kyttä, & Fagerholm, 2013; Brown,  
188 Weber, & de Bie, 2014). In this study, the index was weighted by the number of activity categories. A cell  
189 size of 250 m was selected in order to include all points in the analyses. The cells were joined to each  
190 cluster based on an area overlay. Summary statistics were then generated describing the distribution of the  
191 popular areas and their diversity.

192 The user diversity index was based on three background variables: age, family situation (singles, couples  
193 with or without children) and median income. Various studies have shown that preferences regarding  
194 recreational activities and usage of natural amenities change over the life time (i.e., as one gets older)  
195 (Chiesura, 2004; Jim & Chen, 2006; Kemperman & Timmermans, 2006; Payne, Mowen, & Orsega-  
196 Smith, 2002). The diversity in age involved calculating the variance in mean ages.

197 Family situation (e.g., whether you have a partner or children) also influences the types of performed  
198 activities (Aminzadeh & Ghorashi, 2007; Arnberger & Eder, 2007; Christie, Hanley, & Hynes, 2007; Lee,  
199 Graefe, & Burns, 2008). Family situation is a categorical variable. The diversity of family situation was  
200 calculated based on the diversity of responses within a given activity cluster.

201 Level of income is one of the factors which most strongly affects accessibility to activity clusters  
202 (Laatikainen et al. 2015). Diversity in income was calculated based on the variance of the median values  
203 of each of the twelve classes noted in the survey. The thresholds for low and medium-high income were  
204 based on median income per household (4922 € per month, Statistics Finland, 2014).

205 To create a composite measure of user diversity across the three user variables, we first normalized each  
206 diversity calculation using a Sigmoid function and then joined them based on their geometric mean.

#### 207 *2.4.3 Generating quarters based on the combination of activity and user diversity*

208 The framework representing different mixes of activity and user diversity were created by calculating the  
209 average of each activity diversity and user diversity index inside the activity cluster. To obtain  
210 meaningful user diversities for statistical analyses, only clusters containing more than 7 respondents were  
211 considered. The 109 activity clusters contained a total of 3 356 respondents (one respondent could mark  
212 activities in several clusters). On average 30.8 respondents marked activity areas in one cluster, varying  
213 between 2 and 279. A total of 91 clusters were considered.

214 Quarters showing different levels and combinations of activity diversity and user diversity were then  
215 generated based on an average value threshold (activity diversity = 0.66, user diversity = 0.66). The  
216 framework thus allows analysis of the four possible combinations between low and high user diversity  
217 and low and high activity diversity. To assist with the naming of each quarter, we then examined  
218 respondent socio-demographics per quarter, the cluster size and dominant activities per quarter and the  
219 spatial distribution of each quarter

220

#### 221 *2.4.4 Overlay of activity and user diversity with the negative qualities data*

222 To understand the potential for problem between different activity and user groups, we overlaid the  
223 activity and user diversity quarters with the PPUE data. Clusters with more than or equal to 12 problems  
224 (based on the 75th percentile) were considered as areas of high potential problem.

### 225 **3. Results**

226 We spatially examined the number and types of activities by cluster (section 3.1), followed by the  
227 diversity of activities and users in clusters (section 3.2). We then combined clusters containing different  
228 intensities of activity and user diversity into quarters, and overlaid these results with the dominance of  
229 PPUE across the HMA (section 3.3).

#### 230 *3.1 Activity clusters*

231 The activity points formed 109 clusters, varying between 301 and 185 793 m<sup>2</sup> and containing 4091 of the  
232 original 8518 points of the HMA (48.03%). The six most frequently mapped activities in the clusters  
233 belonged to recreation, except jogging which is a sports activity (Table 1). These recreational activities  
234 were non-specialized and included walks on the shore, spending time with family and friends, spending  
235 time sitting or sunbathing on the beach, using a coffee shop or picnics by the water. The least frequently  
236 marked activities were those which require either expensive equipment and or a special training. They  
237 included sailing, ice-skating/tour skating, motor boating and hunting. This exercise resulted in the  
238 mapping of 4 091 points and 7 855 activities.

239 The most and the least marked activities inside the clusters were similar to those found across the region  
240 without clustering. However, recreational activities dominated when considering only the areas inside the  
241 cluster (Table 1, Difference > 1), whereas most of the sports and nature activities dominated when  
242 considering all areas marked in the HMA (Difference < 1). This finding is further supported by the  
243 Average Nearest Neighbor ratio representing the ratio of observed versus predicted distances. All three  
244 activity types showed significant clustering patterns (ranging from 0.37 to 0.51). Recreation activities  
245 were the most concentrated (0.37), nature activity points were least clustered (as seen by the dispersed

246 pattern in in the Northwestern area of Espoo), and sports activities showed a pattern in between these two  
247 extremes.

### 248 ***3.2 Diversity of activities and users in clusters***

249 We first examined the *diversity of activities* in the clusters (Figure 2). The diversity index of the popular  
250 areas ranged from 0.55 to 0.73 (average = 0.66). Most of the clusters had medium-high indices with a  
251 strong peak around 0.70 and a smaller peak around 0.60. There were no significant differences in activity  
252 diversity based on type of water body, character of the environment (central, remote, rural or urban) and  
253 type of urbanization (sealed, natural and remote areas) ( $p > 0.05$ ). Both high diversity and low diversity  
254 clusters can be found on all kinds of: water bodies; central, remote, rural or urban areas, and; sealed,  
255 natural and remote areas. Low activity diversity areas were found near the market square in the city centre  
256 of Helsinki as well as at the remote pond of Haukkalampi in the Nuuksio National Park in Espoo.  
257 Conversely, high activity diversity cluster were found at the centrally located island of Seurasaari in  
258 Helsinki as well as at the lake of Kuusijärvi situated in inner Vantaa.

259 The user diversity comprised of the variables of age, income and family situation. The normalized  
260 diversity varied between 0.57 and 0.69, with a peak around 0.64 and a mean value of 0.63. Clusters of  
261 high and low user diversity were found in all municipalities and in central as well as remote areas. The  
262 central island of Seurasaari (Helsinki) as well as the remote pond of Haukkalampi in Nuuksio (Espoo)  
263 were areas of low user diversity, whereas the central market square in Helsinki and the remote lake of  
264 Kuusijärvi (Vantaa) were areas of high user diversity.

### 265 ***3.3 Combining activity and user diversity into quarters***

#### 266 ***3.3.1 Identifying quarters***

267 When mapping activity and user diversity separately, there were no significant differences among  
268 municipalities, and the diversity clusters were distributed rather equally among the region (with many  
269 clusters of low diversity located towards the east of the city centre). However, after combining activity  
270 and user diversity indices, popular areas in the HMA had different mixes of user diversity and activity

271 diversity, which were subsequently classified into four quarters in a framework (Table 2). We identified  
272 popular areas containing clusters with high user but low activity diversity (Quarter 1); high user and  
273 activity diversity (Quarter 2), low user and activity diversity (Quarter 3), and low user but high activity  
274 diversity (Quarter 4). The majority of clusters were found in Quarter 2.

275 We then mapped the distribution of clusters within the four quarters (Figure 4). Overall, the Helsinki area  
276 (particularly the western area) had the highest number of Quarter 2 clusters, followed by Espoo and then  
277 Vantaa. Quarter 1 and Quarter 4 clusters were mainly found in Helsinki (71.4 and 73.9% respectively) all  
278 along the shoreline. Quarter 3 clusters were located mainly along the shoreline of Espoo and Helsinki,  
279 with a further two at the river Vantaa and in the Nuuksio National Park. Approximately 27% of Quarter 2  
280 clusters and 22% of Quarter 4 clusters were located on inland waters. Along the river Vantaa there were  
281 clusters of all four quarters.

282

### 283 *3.3.2 Socio-demographics per quarter*

284 Overall, Quarter 2 had the highest number of respondents (n = 1 471), followed by Quarter 1 (n = 738),  
285 Quarter 4 (n = 689) and Quarter 3 (n = 367) (Table 3). The quarters having low user diversity had  
286 significantly more respondents of working age (25-65 years) than the more diverse user clusters. In  
287 Quarter 4, the proportion of respondents under 25 years was particularly low. Those who lived alone were  
288 overrepresented in Quarter 1 and slightly underrepresented in Quarter 4.

289 We also found significant differences related to income level. Respondents who reported a household  
290 monthly gross income of 4 800 € or less were assigned to low income households and those who reported  
291 4801 € or more were assigned to medium to high income households. Members of low income  
292 households composed 48% of respondents in each of Quarters 1 and 3, compared with 43% and 42% in  
293 Quarters 2 and 4.

294



### 295 3.3.3 *Size and activity characteristics of each quarter*

296 All quarters differed in terms of the number of clusters they included; average area of their clusters; and  
297 the proportions of different activity categories (Table 4). Quarter 2 was largest in area, and also has the  
298 highest number of markings, while the Quarter 3 was considerably smaller. Quarters 1 and 2 (representing  
299 a high diversity of users) contain a high proportion of recreational activities while Quarter 3 had a high  
300 proportion of sport activities (especially jogging). The proportion of nature points was highest in Quarter  
301 4. When comparing activity types across quarters, disproportionate associations were found between  
302 nature activities in Quarter 4 (standardized residual = 4.8) and sports activities in Quarter 3 (standardized  
303 residual = 2.6). Nature activities were significantly under-represented in Quarter 1 (standardized residual  
304 = -2.8) compared with Quarter 4 (standardized residual = 4.8). The associations between all other variable  
305 are relatively small.

### 306 3.3.4 *Spatial comparison of activity and user diversity with PPUE areas*

307 The total number of PPUE in clusters varied between 12 and 61. The most frequently cited PPUE (>10%  
308 of all points) throughout all the clusters were “certain group of people or use method bothers me”  
309 (15.8%), “the environment is littered or not cared for”, “the water quality is poor” (both 15.5%), and “the  
310 location is crowded” (13.6%).

311 Spatial analysis revealed high PPUE clusters: Hietaranta Beach, Kuusijärvi, Eläintarhanlahti, Pikkukoski,  
312 Suomenlinna, Vanhankaupunginkoski. Matinkylä Beach, Uutela, Oittaa, Töölönlahti. These clusters were  
313 located in all three municipalities, with the majority in Helsinki (7), two in Espoo and one in Vantaa.  
314 High problem clusters contained proportionately more respondents (44-162; average 89.4). The most  
315 frequent activities in the problem clusters were walking (17.3%) followed by meeting with family/friends  
316 (16.3%), going to the beach (14%), having coffee (11.3%), jogging (9.4%) and picnicking (9.2%).

317 Quarter 1 had two high PPUE clusters in close proximity of the Helsinki city centre; namely, Töölönlahti  
318 and Suomenlinna. These findings align with known uses of the areas. Töölönlahti is a bay close to the  
319 main rail way station, where people mainly jog, but also have coffee or spend time with friends and

320 family. Suomenlinna, the island connected to the city centre, is a famous recreational destination, mostly  
321 used for spending time with friends and family, and walking.

322 In Quarter 2, six clusters contained high numbers of PPUE (this is more than half of all high problem  
323 clusters). Of those, two clusters were found in each of Vantaa, Espoo and Helsinki. In Vantaa, the  
324 problem cluster was located on the only lake, which is mostly used for swimming. In Espoo, one of the  
325 two clusters was located on the biggest lake of the municipality, which is also dominated by swimming  
326 activities. The other cluster can be found in the recently developed area of Matinkylä on the sea shore.  
327 Respondents used this spot mainly to enjoy coffee. In Helsinki, there were problem areas close to the city  
328 centre (with a dominance of jogging and coffee drinking), but also in the east in a forested area where  
329 nature observation was the dominating activity. In Quarter 4, two clusters contained high numbers of  
330 problems. Like in Quarter 1, these clusters were in close proximity of the city centre, and close to each  
331 other. In both clusters, enjoying coffee, jogging, nature observing and swimming were dominant  
332 activities.

333 Analysis of the geographic distribution of high problem clusters reveals that those areas with high  
334 diversity of users and low diversity of activities, and vice versa (Quarters 1 and 4), were concentrated in  
335 the city centre of Helsinki. However, when both diversities are high (Quarter 2), problem clusters were  
336 present in all municipalities. There were no problem clusters when both user and activity diversity were  
337 low. The activity diversity inside the high problem clusters varied between 0.65 and 0.73, with an average  
338 of 0.69. This is higher than the average activity diversity of all clusters ( $D_{act_i} = 0.66$ ). The user diversity  
339 in the problem clusters varied between 0.62 and 0.66, with an average of 0.64. Also in the case of user  
340 diversity the value in the problem cluster is higher than the total value ( $D_{user} = 0.63$ ).

341

#### 342 **4. Discussion**

343 The aim of this study was to present a method for spatially assessing multiple elements of environmental  
344 justice with respect to urban blue space planning. We provided a framework (Table 2) for understanding  
345 these complex interrelationships among activity diversity, user diversity and perceived problems and  
346 unpleasant experiences (PPUE), and a PPGIS method for spatially assessing these different elements of  
347 environmental justice. We found distinguishing sets or Quarters based on the diversity of user profiles  
348 and performed activities (Table 5). For example, in areas of low activity diversity relatively high number  
349 of respondents are low income, working age people. In those areas proportionately more respondents  
350 undertake sports activities and associated these areas with litter problems (Quarter 3). The framework  
351 provides an important contribution to the assessment of environmental justice which has traditionally  
352 focused on assessing environmental risk and access to environmental goods and amenities without  
353 considering different mixes of user profiles and activity needs (Agyeman et al., 2002; Agyeman, 2005;  
354 Elvers et al., 2008).

355 Our methods and findings also provide an important contribution to the PPGIS literature which has  
356 traditionally focused on spatially assessing single elements of environmental justice such as the links  
357 between preferred activities and park type or size (Brown, Schebella, et al., 2014), or the modelling of the  
358 determinants of perceived accessibility (Wang, Brown, Liu, et al., 2015; Wang, Brown, & Liu, 2015).  
359 We found that the diversity metric (Brown & Reed, 2012) was a useful way to integrate a range of  
360 activities and socio-demographic variables together. Contrary to these studies, important differences  
361 emerged across combinations of elements of environmental justice (Table 5). The contrasting situations of  
362 high and low diversities (Quarters 1 and 4) showed very different geographic distribution pattern,  
363 dominating activities and problems, and socioeconomic characteristics. Considering just one of these two  
364 dimensions could lead to the omission of important elements of environmental justice.

365 Clusters in Quarter 1 had a relative high amount of respondents under 25 years old, singles and with low  
366 income (< median income). The clusters were mainly distributed in the city centre of Helsinki and the  
367 western part of the municipality, they were dominated by recreational activities and the problems are

368 mainly related to poor water quality. This finding can be explained by the fact that low income people are  
369 unlikely to be able to afford travelling large distances for recreation. In contrast, clusters in Quarter 4 had  
370 proportionately fewer respondents under 25 years old, the lowest share of singles and the highest share of  
371 medium-high income ( $\geq$  median income) respondents. The clusters were distributed mainly in the eastern  
372 part of Helsinki (around and east of the Vanhankaupunki bay), they show proportionately more nature  
373 activities and the problems are mainly related to feeling bothered by a certain group of people or use  
374 method. Medium-high income people can afford to travel longer distances, and to engage in more  
375 specialized recreation. However, often nature-based recreation enthusiasts can have competing goals,  
376 including those of mountain-bikers and hikers (Wolf, Wohlfart, Brown, & Bartolomé Lasa, 2015), which  
377 may explain the perceived activity conflict.

378 The intensity and type of PPUE can vary according to the distribution of activity and user diversity. In  
379 quarters of low activity diversity (1 and 3), PPUE were related to the condition of the environment (poor  
380 quality, littered). In quarters of high activity diversity (2 and 4) the PPUE were more likely to be  
381 associated to intra- and intergroup issues (e.g., crowded place and feeling bothered by a group of people  
382 or their activities). The presence of diverse activities therefore seems to magnify intergroup conflicts  
383 which is consistent with findings from the recreation literature (Carothers, Vaske, & Donnelly, 2001).  
384 Problems also varied in magnitude, with the most problems found in Quarter 2, and the least problems  
385 found in Quarter 3. Most respondents were found in Quarter 2 suggesting that the magnitude of problems  
386 is related to the number of users within a given area.

387 Our methods have some important limitations. We focused on performed activities (actual behavior) as  
388 opposed to activity preferences. The activity diversity metric therefore provides a representation of  
389 current activity needs, but no clarity on future, desired needs which is often needed in planning contexts.  
390 Future work could compare and contrast the results generated through the measurement of performed vs.  
391 preferred activities. While our method for spatially presenting environmental justice is more nuanced than  
392 previous PPGIS work, we acknowledge further research is needed to understand the complexities of  
393 environmental justice at the place-specific scale. Qualitative research, for example, could investigate the

394 generalizations in activity and user diversity made here. We did not include minorities, such as different  
395 ethnic groups in our analysis. Their performed activities could be included in urban blue space planning  
396 instead of just groups with different age, family situation or income profiles. We also did not consider  
397 strategies for resolving conflict in problem areas, which would require follow up work regional planners  
398 in the HMA.

399 Notwithstanding these limitations, our method provides a means for landscape planners to spatially  
400 identify opportunities for recreation, sport and leisure infrastructure management in accordance with  
401 different elements of environmental justice. This entails respecting the activity choices of different users  
402 and providing spaces affording high diversity of activities, but also low diversity of activities. It is not  
403 problematic to have low activity diversity areas, but possibilities for accessing many activities should be  
404 equal. It also provides landscape planners a way to spatially target management to areas of perceived  
405 problems and unpleasant experiences, reducing the potential for conflict among different user groups.

406 The finding that low user, high activity diversity areas are associated with nature-based activities and high  
407 income people (Quarter 4) raises important ethical questions about how to encourage more diverse people  
408 to connect to nature. In this case, we recommend increasing possibilities for mobility, including providing  
409 reasonably priced access to natural areas by public transport. However, this may lead to increased  
410 perceived problems related to crowding or activity-based conflicts. To this end, we recommend studies into  
411 the social and physical barriers (and drivers) to nature-based interactions among different socioeconomic  
412 and demographic groups, and the interrelationships between mobility and intra- or inter-group conflicts in  
413 urban blue spaces.

414 Another logical step is to consider aspects of procedural justice alongside elements of environmental  
415 justice. One possibility is to empirically compare and contrast the results of instrumental and deliberative  
416 paradigms to valuation (Raymond, Kenter, Plieninger, Turner, & Alexander, 2014) with respect to  
417 different indicators of procedural justice such as the level of self-reported trust in the process, and the  
418 perceived legitimacy, transparency and accountability of the process. Further, studies could examine  
419 whether the diversity of activities mapped by different user groups vary across different types of mapping

420 procedures and planning processes, thereby closing the loop on the three key elements of environmental  
421 justice in landscape planning and management.

422

## 423 **5. Conclusion**

424 The methods and results of this study provide support for the integration of multiple elements of  
425 environmental justice into urban blue place planning, including activity diversity, user diversity and  
426 perceived problems and unpleasant experiences. Contrasting combinations of activity and user diversity  
427 (high-low, low-high) show very different spatial distributions, dominating activities and problems, and  
428 socioeconomic characteristics. Looking at only one of these two dimension could lead to the omission of  
429 potential planning and management areas. We encourage landscape planners to cater for the activity  
430 choices of different users and provide spaces with a high diversity of activities, but also a low diversity of  
431 activities. The framework and methods provide a means for spatially targeting recreation, sport and  
432 leisure infrastructure to these different mixes of activity and user diversity.

433

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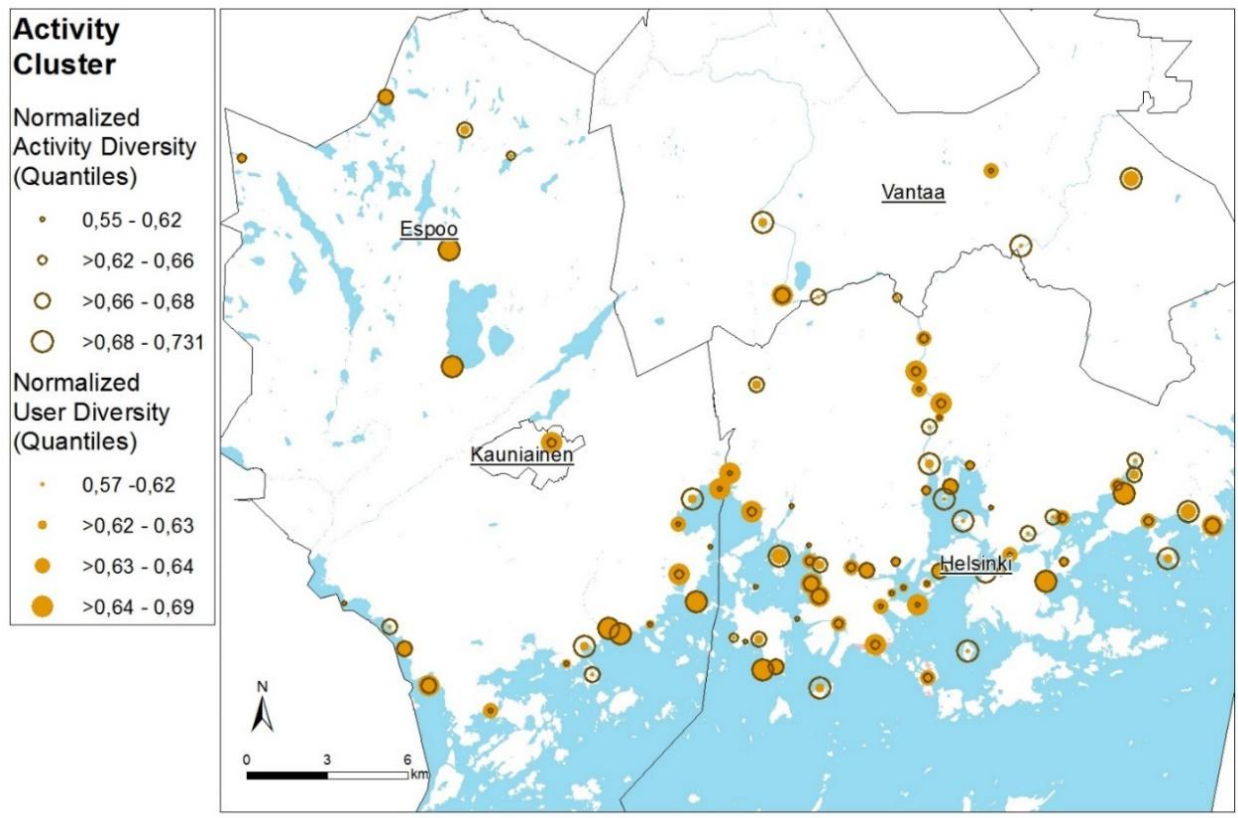


568

569 *Figure 1 The Helsinki Metropolitan Area.*

570 *Note: Reference points represent locations in the study region which we will refer to in latter sections of the paper*

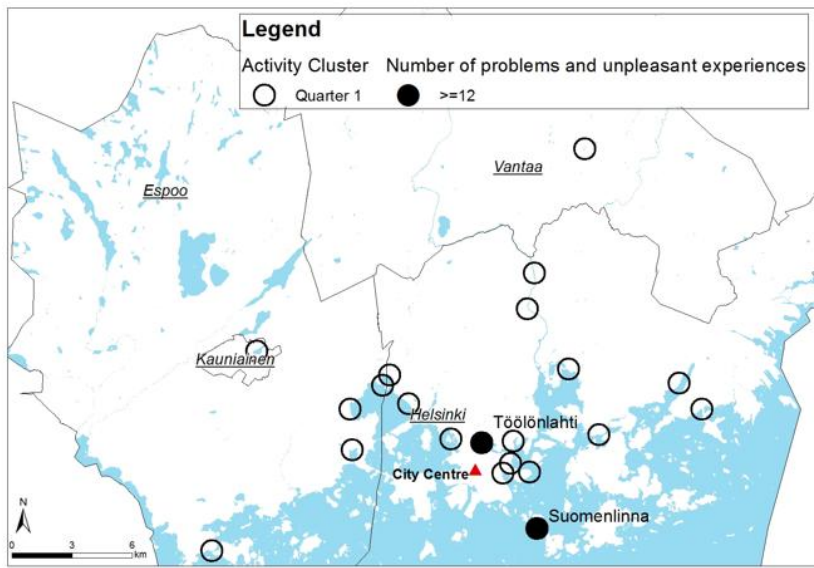
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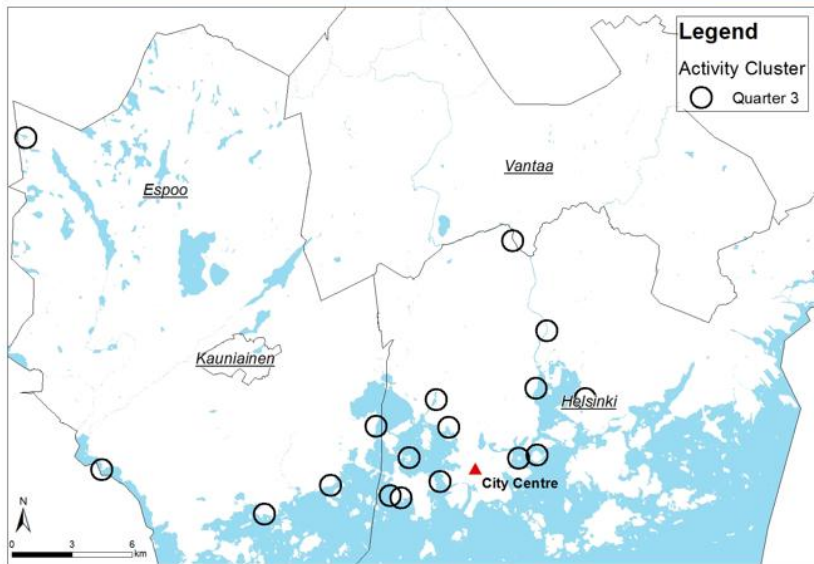
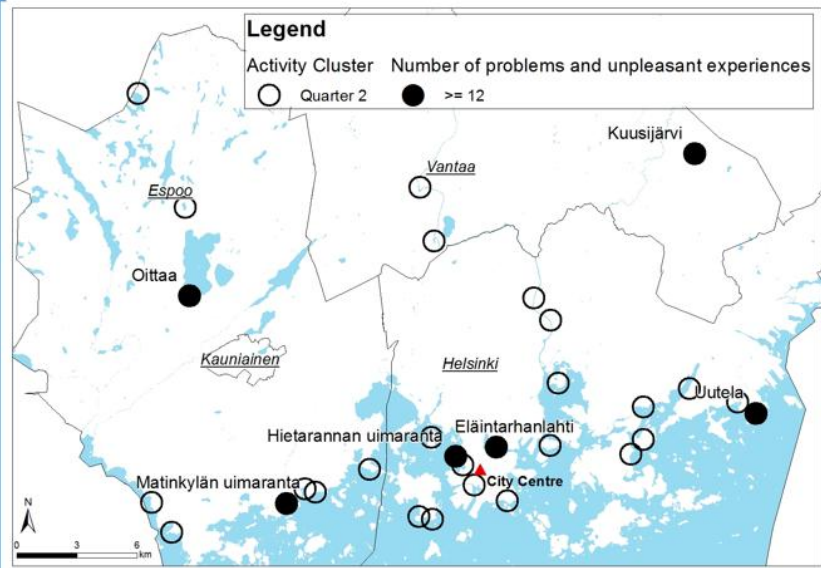
572

573 *Figure 2 Diversity of activities and users in the clusters.*  
 574 *Note: the size of the circles represent the magnitude of diversity.*

575



Activity diversity



User diversity

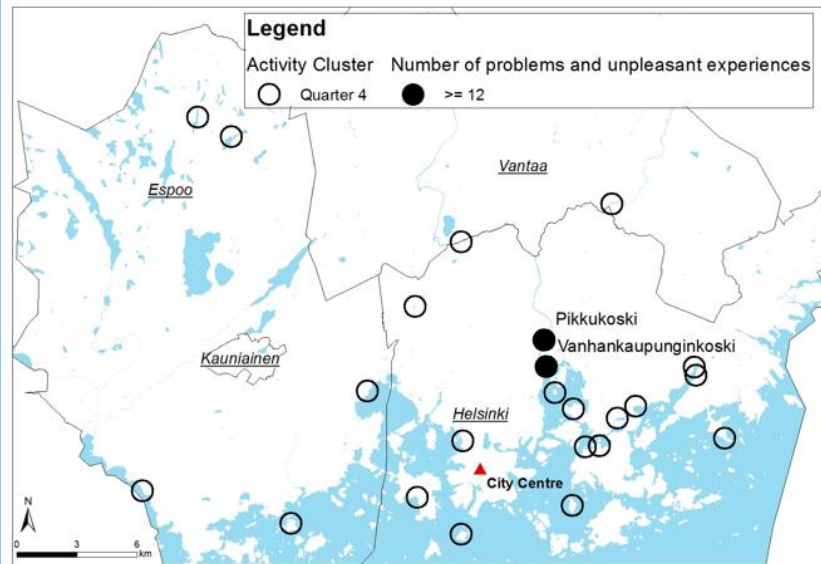


Figure 3 Spatial distribution of clusters in the different quarters

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Table 1 Proportional differences in the number of activity points placed inside and outside of the clusters

Activity type	Total number of points across region	% across region	Points inside cluster		Difference (Points in Cluster/Total points)
			Number of points in cluster	% in cluster	
Walks on the shore	2 181	14.6	1351	17.2	1.18
Jogging	1 971	13.2	893	11.4	0.86
Spending time with family or friends	1 894	12.7	1157	14.7	1.16
Spending time, sitting, sunbathing on the beach	1 695	11.4	1073	13.7	1.20
Use of a coffee shop, terrace, etc. by the water	1 264	8.5	889	11.3	1.34
Picnics by the water	935	6.3	567	7.2	1.15
Other nature observation	891	6.0	328	4.2	0.70
Hiking	692	4.6	229	2.9	0.63
Skiing on ice or on the shores	635	4.3	185	2.4	0.55
Swimming in natural waters	616	4.1	346	4.4	1.07
Taking the kids swimming	439	2.9	290	3.7	1.26
Birdwatching	334	2.2	124	1.6	0.71
Taking the dog swimming	233	1.6	109	1.4	0.89
Fishing	228	1.5	54	0.7	0.45
Canoeing or rowing	210	1.4	58	0.7	0.53
Ice skating, tour skating on natural ice	153	1.0	30	0.4	0.37
Sailing	144	1.0	37	0.5	0.49
Enjoying sauna by the water	129	0.9	46	0.6	0.68
Motor boating	120	0.8	19	0.2	0.30
Winter swimming	79	0.5	42	0.5	1.01
Water area reconditioning or other environmental management work	34	0.2	10	0.1	0.56
Diving, snorkeling	25	0.2	10	0.1	0.76
Jet skiing, water skiing, or other motorized water sport	14	0.1	3	0.0	0.41
Hunting	13	0.1	4	0.1	0.58
Riding snow mobiles on the shore or ice	3	0.0	1	0.0	0.63
<b>Total points</b>	<b>14 932</b>	<b>100.0</b>	<b>7 855</b>	<b>100.0</b>	

Note: If Difference > 1 then share of points inside cluster are greater than outside cluster; if Difference < 1 share of points inside cluster are less than outside cluster; if Difference =1 share of points inside cluster and outside clusters are equal; colors: from dark grey to white: recreational activities, relaxing and spending time together; sports activities; nature activities

Table 2 A framework representing different mixes of activity and user diversity

		Activity Diversity	
		Low	High
User Diversity	High	<b>Quarter 1</b> (High User, Low Activity Diversity) 21 clusters	<b>Quarter 2</b> (High User, High Activity Diversity) 30 clusters
	Low	<b>Quarter 3</b> (Low User, Low Activity Diversity) 17 clusters	<b>Quarter 4</b> (Low User, High Activity Diversity) 23 clusters

Table 3 Comparison of socio-demographics by quarter

Response variables	Categories	n	Quarter 1	Quarter 2	Quarter 3	Quarter 4	$\chi^2$	$p$
			%					
Family type	Living alone	762	27.4	22.7	22.7	21.2	9.17	0.027
	Other family types	2 490	72.6	77.3	77.3	78.8		
	Total	3 252	100	100	100	100		
Age	Under 25	299	10.7	11.5	9.8	4.7	25.83	0.000
	25-65	2 638	84.6	83.1	85.6	90.7		
	Over 65	154	4.7	5.4	4.6	4.6		
	Total	3 091	100	100	100	100		
Income per month	< HMA median	1 366	48.1	42.9	47.9	41.7	8.82	0.032
	≥ HMA median	1 711	51.9	57.1	52.1	58.3		
	Total	3 077	100	100	100	100		
	Less than 1600	329	13.2	10.9	10.3	7.8	68.52	0.000
	1601-3200	500	17.7	16.3	18.2	13.5		
	3201-4800	537	17.2	15.7	19.4	20.4		
	4801-8000	1 022	30.6	32	33.2	38.5		
	8001-12800	537	15.9	17.8	17.9	18		
	More than 12801	152	5.3	7.2	0.9	1.8		
	Total	3 077	100	100	100	100		



Table 4 Size and activity characteristics per quarter,

		Quarter1	Quarter2	Quarter3	Quarter4	Total (all quarters)	
Cluster	Count	21	30	17	23	91	
Area in m2	Total	336 013.50	768 974.70	166 325.30	304 160	1 575 473	
	Average per Cluster	16 000.64	25 632.49	9 783.84	13 224.35	17 312.89	
Respondents	Total	738	1 471	367	689	3 265	
	Average per Cluster	35.14	49.03	21.59	29.96	35.88	
Total	Count	850	1 916	397	800	3 963	
Recreation	Count	482	1 099	193	420	2 194	
	%	56.7	57.4	48.6	52.5	55.4	
	Standardized Residual	.5	1.2	-1.8	-1.1		
Activity areas	Count	287	586	155	227	1 255	
	Sport	%	33.8	30.6	39.0	28.4	31.7
	Standardized Residual	1.1	-.8	2.6	-1.7		
Nature	Count	81	231	49	153	514	
	%	9.5	12.1	12.3	19.1	13.0	
	Standardized Residual	-2.8	-1.1	-.3	4.8		

Note: the overall association between quarters and activity categories is significant ( $\chi^2=50.03$ ,  $df=6$ ,  $p<0.001$ ), standardized residuals less than -2.0 (light grey) and greater than 2.0 (dark grey) are highlighted.

Table 5 Summary of key findings from the assessment of the spatial interactions between activity diversity, user diversity and PPUE

Quarter 1 (high user, low activity)	Quarter 2 (high user, high activity)
<p><b>Distribution:</b> Mainly in Helsinki: Western part of the municipality</p> <p><b>Description:</b> 21 clusters Low income High share under 25 Highest share living alone Recreational activities 'The water quality is poor' (20%) 2 high intensity problem clusters</p>	<p><b>Distribution:</b> Vantaa and Espoo, shoreline of Helsinki, many inland waters</p> <p><b>Description:</b> 30 clusters (majority of clusters) Medium-high income Highest under 25 Low share living alone Recreational activities 'The location is crowded' (17%) 6 high intensity problem clusters Highest number of respondents and markings Largest cluster (size)</p>
Quarter 3 (low user, low activity)	Quarter 4 (low user, high activity)
<p><b>Distribution:</b> Mainly along the shorelines of Espoo and Helsinki, and Nuuskio</p> <p><b>Description:</b> 17 clusters Low income Working age people Low share living alone Sport activities 'The environment is littered or not cared for' (29%) 0 high intensity problem clusters</p>	<p><b>Distribution:</b> Mainly in Helsinki: close to the city centre, eastern shoreline</p> <p><b>Description:</b> 23 clusters Medium-high income Working age people Lowest share living alone Nature activities 'Certain group of people or use method bothers me' (23%) 2 high intensity problem clusters</p>

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