



TAPIOLA MÄNTYVIITA KARHUSAARI

GROUP 11

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Ida Rouhiainen 653570

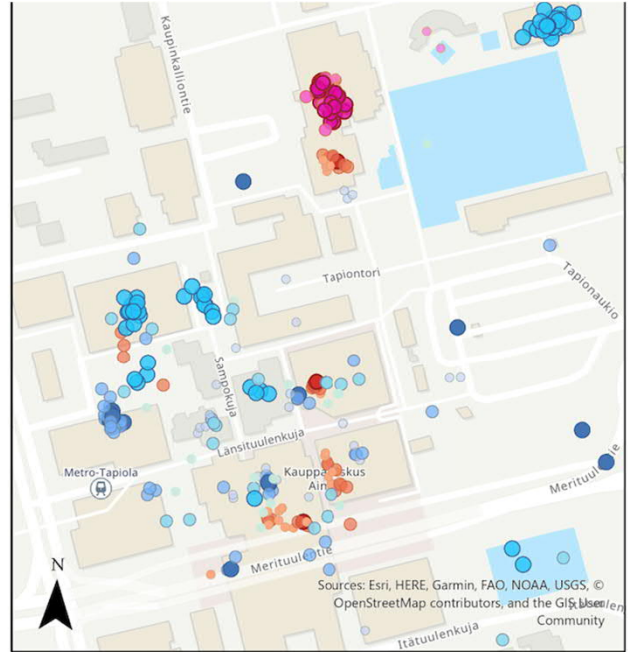
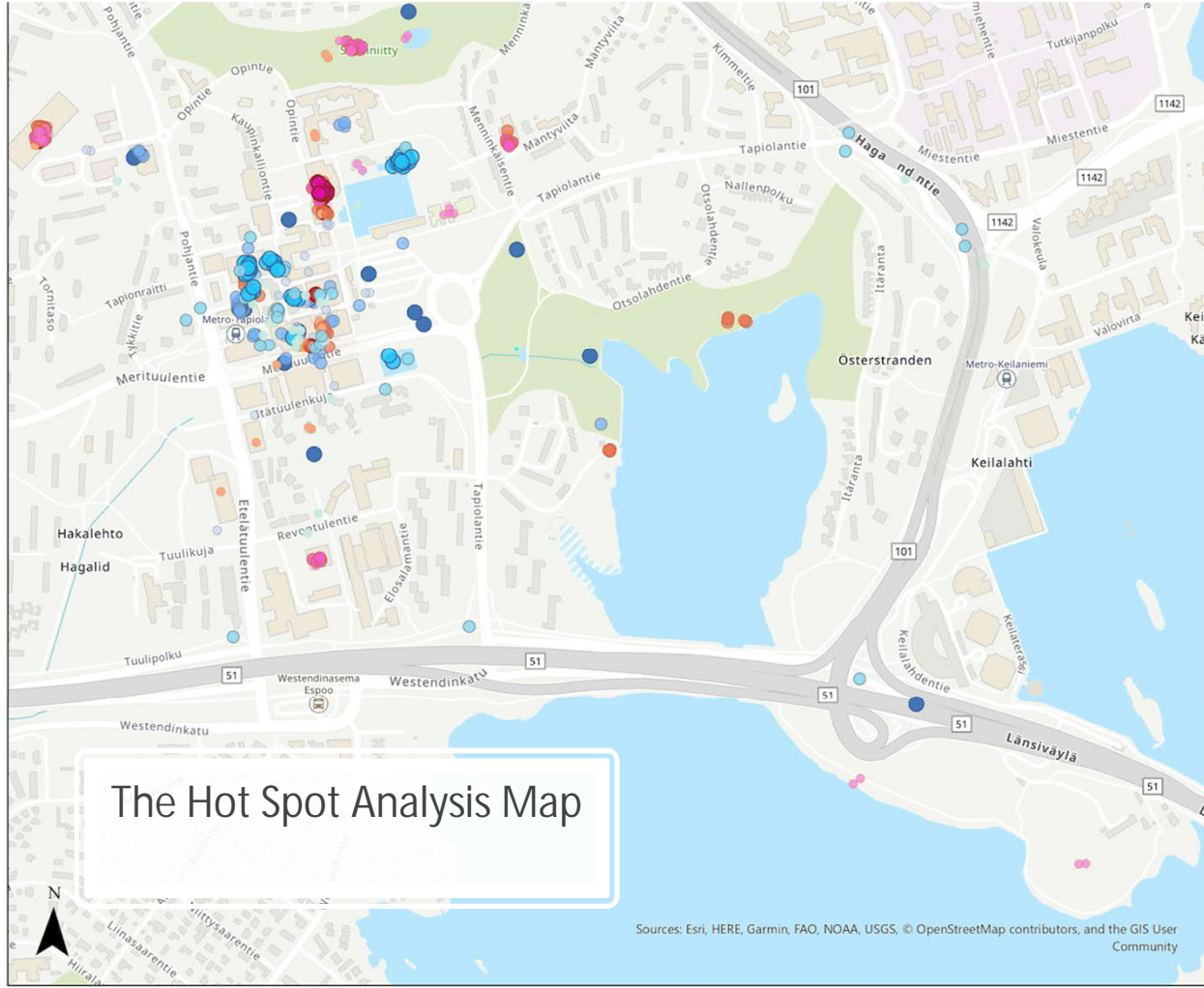
Mari Niemelä 656412

Nikolay Krupen 832058

Nelli Nokkonen 648527

How are the characteristics of the areas affecting the perceived quality?

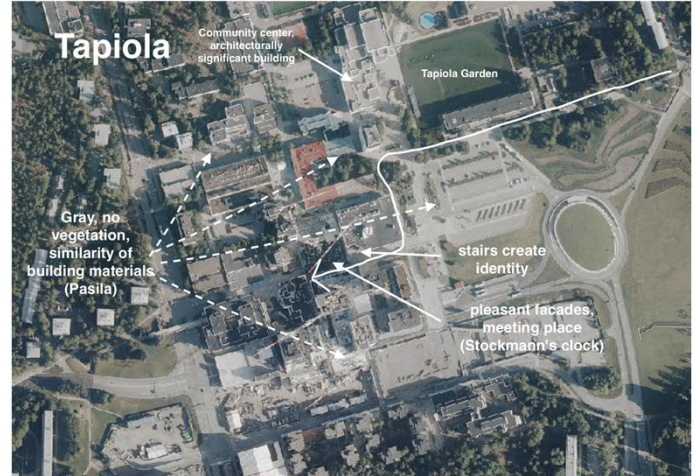
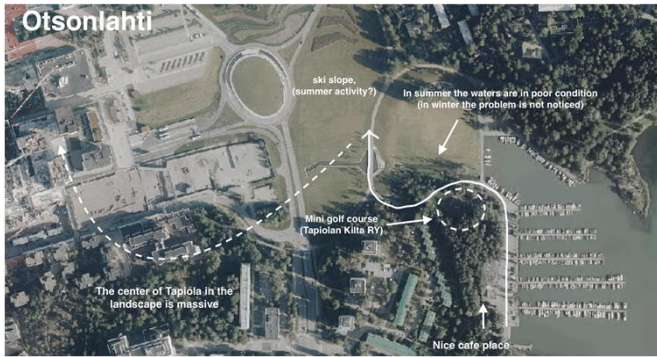
Behavior – Travel Mode - Green Areas



- | Special place hot spots | Everyday place hot spots |
|------------------------------|------------------------------|
| Perceived quality | Perceived quality |
| ● Cold Spot - 99% Confidence | ● Cold Spot - 99% Confidence |
| ● Cold Spot - 95% Confidence | ● Cold Spot - 95% Confidence |
| ● Cold Spot - 90% Confidence | ● Cold Spot - 90% Confidence |
| ● Hot Spot - 90% Confidence | ● Hot Spot - 90% Confidence |
| ● Hot Spot - 95% Confidence | ● Hot Spot - 95% Confidence |
| ● Hot Spot - 99% Confidence | ● Hot Spot - 99% Confidence |

0 250 500 1000 M

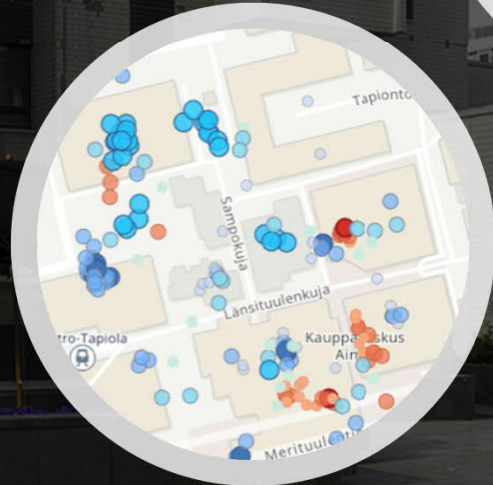
0 50 100 200 300 M



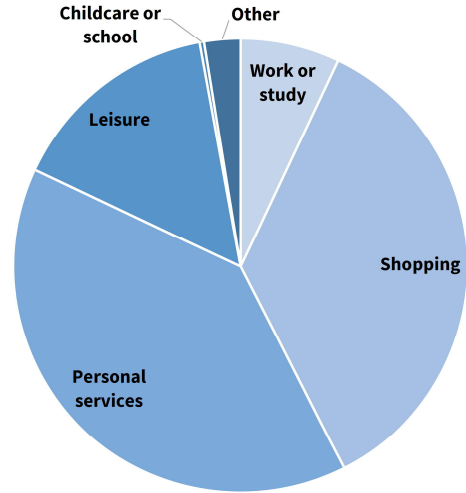
Observations from areas

Old Tapiola Center

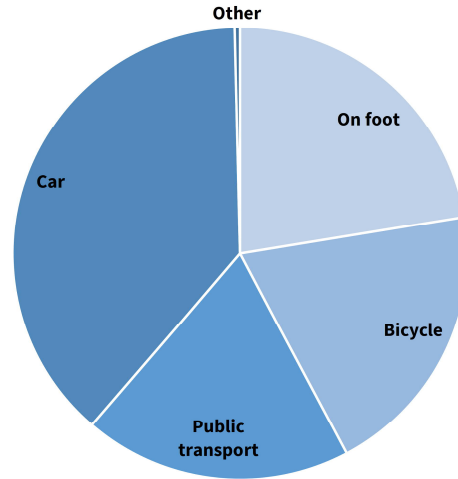
- Garden city ideals, walking center
- General appearance: poor condition
- Historic importance



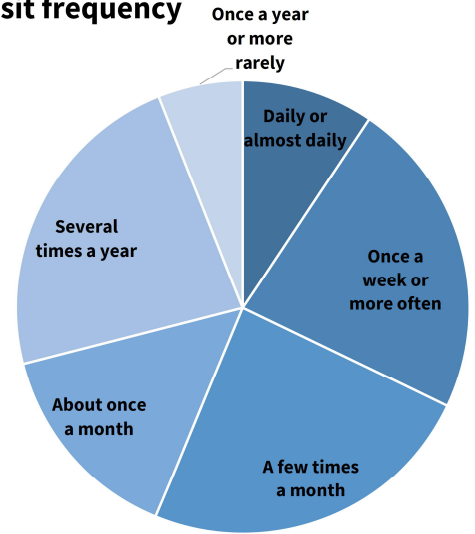
Trip purpose



Travel mode

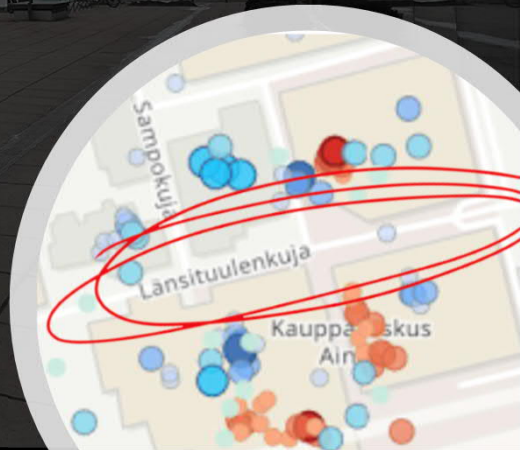


Visit frequency

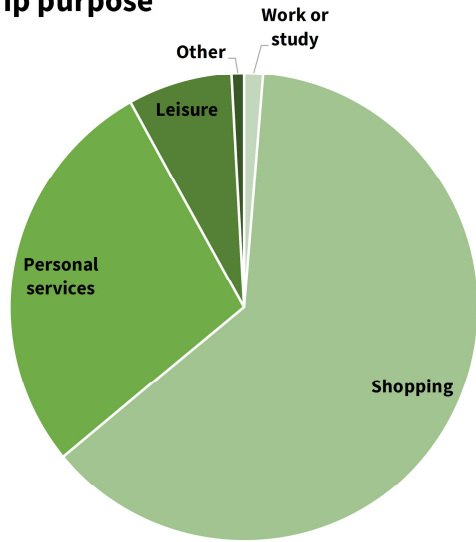


Länsituuli (Ainoa)

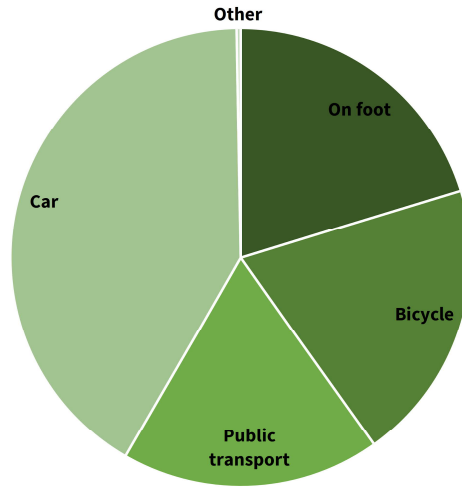
- Quite colourless and dull
- Empty and cold
- Doesn't seem to be a particularly important place to anyone, it's just a space between the two parts of AINOA



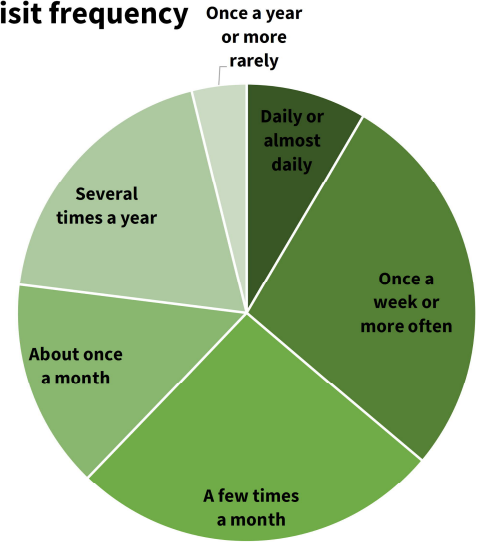
Trip purpose



Travel mode

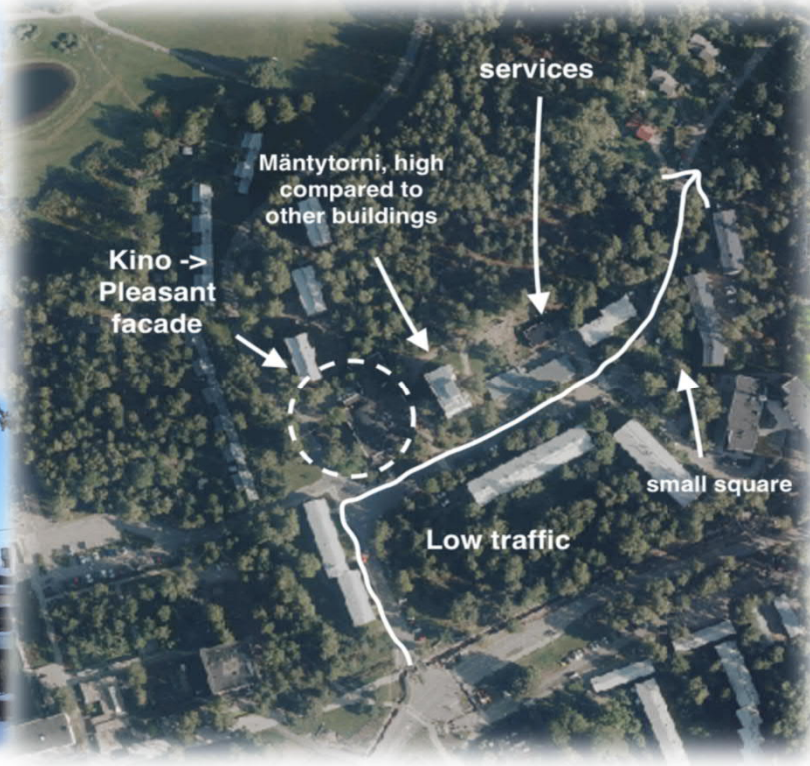


Visit frequency

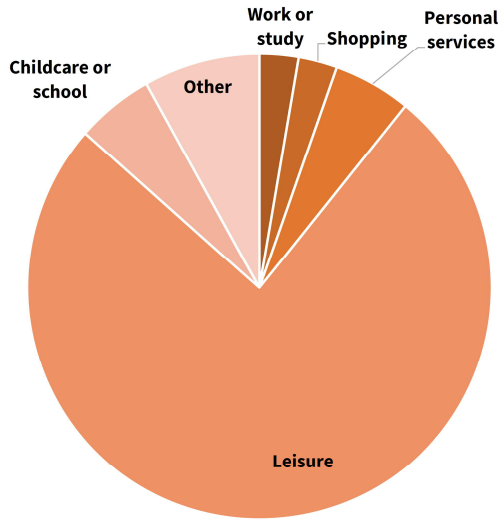




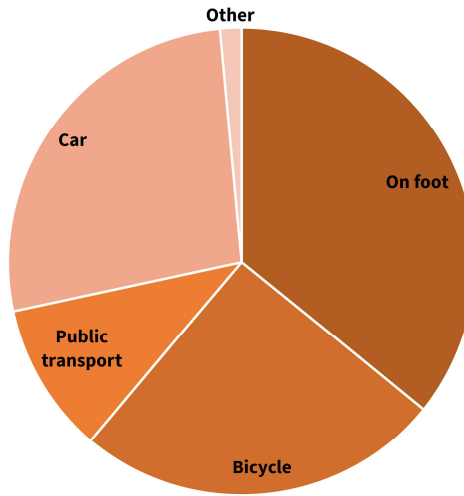
Mäntyviita



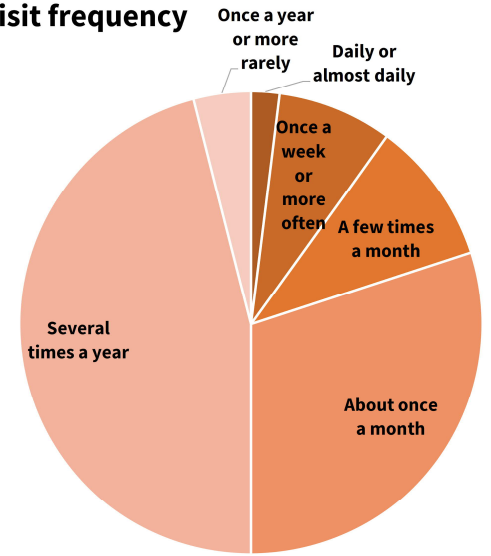
Trip purpose



Travel mode



Visit frequency



Karhusaari



Green escape for locals



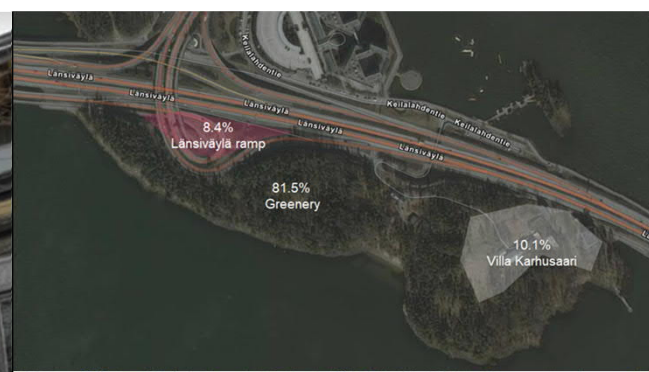
Noise



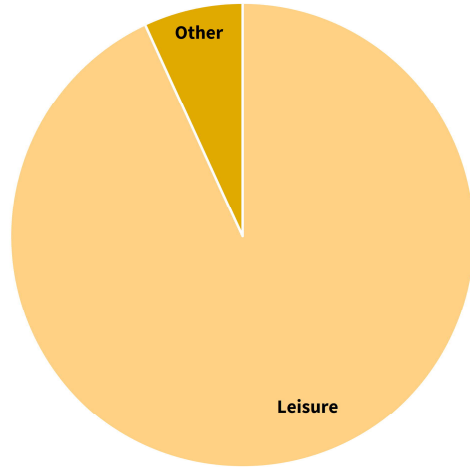
Running/cycling



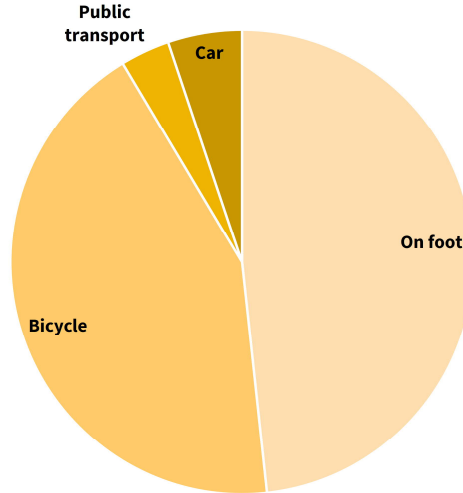
Underutilized opportunities



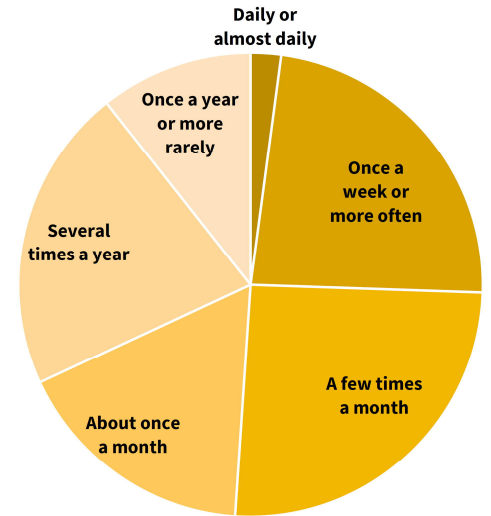
Trip purpose

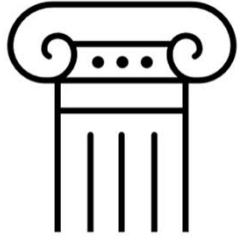


Travel mode

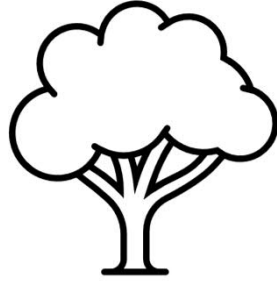


Visit frequency

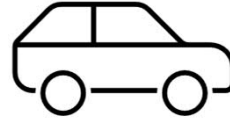




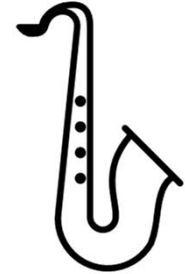
- + Architecture
- + History
- Confusing design
- Poor condition



- +Trip purpose leisure
- +Bike or walking
- Time of the year
- Environmental quality



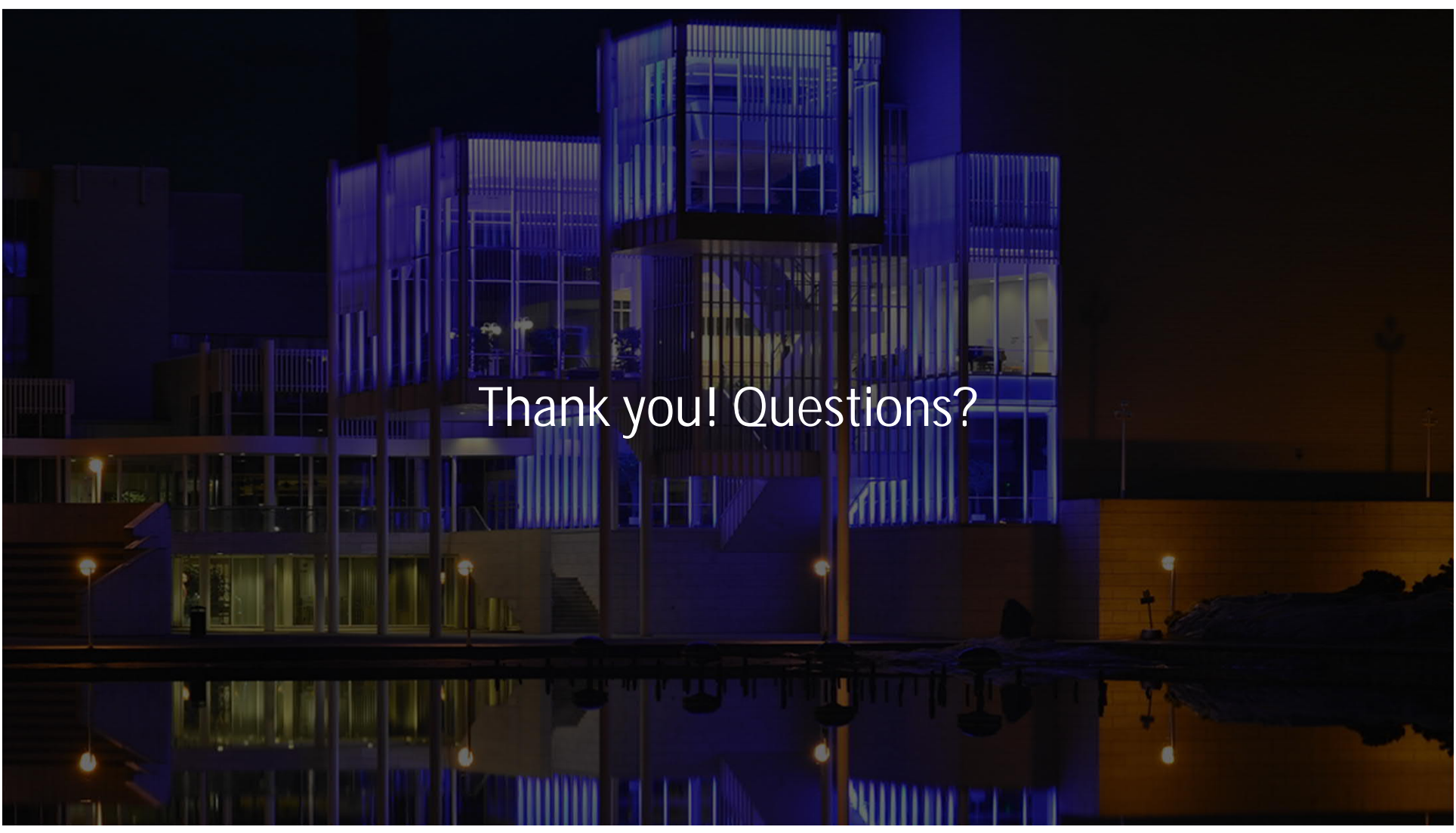
- Noise nuisance
- Emission
- Infrastructure



- + Cultural activities

The Conclusion

The most significant factors

A photograph of a modern building at night, illuminated with blue light. The building features a prominent cylindrical tower with a glass facade. The scene is reflected in a body of water in the foreground. The text "Thank you! Questions?" is overlaid in white in the center of the image.

Thank you! Questions?