

# DESIGN FOR GOVERNMENT

**A?** Aalto University

**Creative  
Sustainability**

# Today

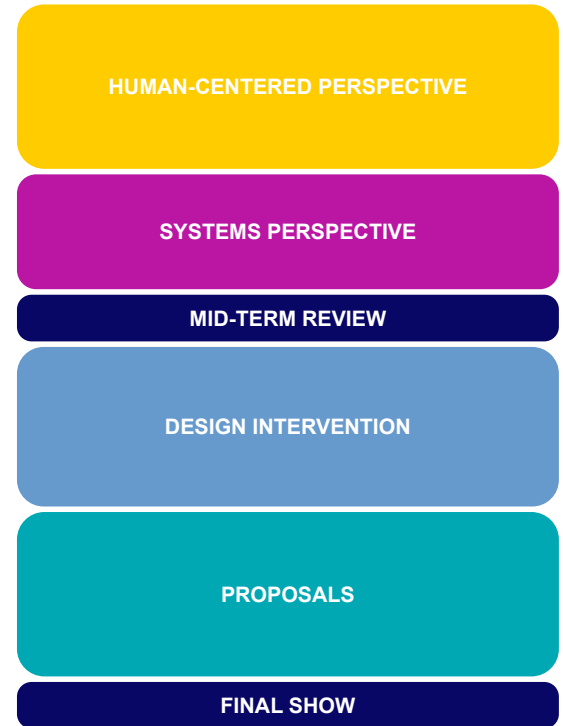
Contact teaching activities & schedule for this week:

	MUO-E8012 Design for Government	Students taking both courses: DfG & Urban Gov
<b>1 Mon 1 Mar</b>		
09:15 - 10:00	Course introduction	
Break		
10:15 - 11:30	Open lecture: "Designers and design roles in governance" DfG alumni cases	
Break		
11:40 - 12:00	Group reflections	
Lunch Break		
13:15 - 14:00	A1 Teambuilding exercise	Course introduction Essay and reading group guidelines Forming the reading groups
14:15 - 15:15	A1 Teambuilding exercise (A2 Background reading if you finish A1 early)	Reading circle sharing session 1: Design for governance
PM Break		
15:30 - 16:15	Supergroup tutorials: Groups 1, 2 & 3	

# 10-ECTS advanced studio course with project briefs commissioned by the Finnish government.

- Since 2014, 124 students from 24+ countries, multiple disciplines and universities to address project briefs
- 2021 increased capacity, 36 students (9 groups)
- In cooperation with Finnish ministries, public services and other research and policy organisations
- 2020-2021 Sponsored by the ORSI Research project 'how to transition into Eco-welfare states, in a just way'
- Promote design as an approach for government to address sustainable and systemic change
- Open course, community of practice

We apply **human**-centered approaches to identify stakeholder needs, **systems** approaches to analyze the wider context of policies, and **behavioural** insight to identify and design relevant solutions.



# Course schedule

# Course schedule

## PERIOD IV

HUMAN-CENTERED PERSPECTIVE

SYSTEMS PERSPECTIVE

29.03 MID-TERM REVIEW

05.04 Easter Monday - Independent study week

(12 - 16 Apr 2021 Period Break)

## PERIOD V

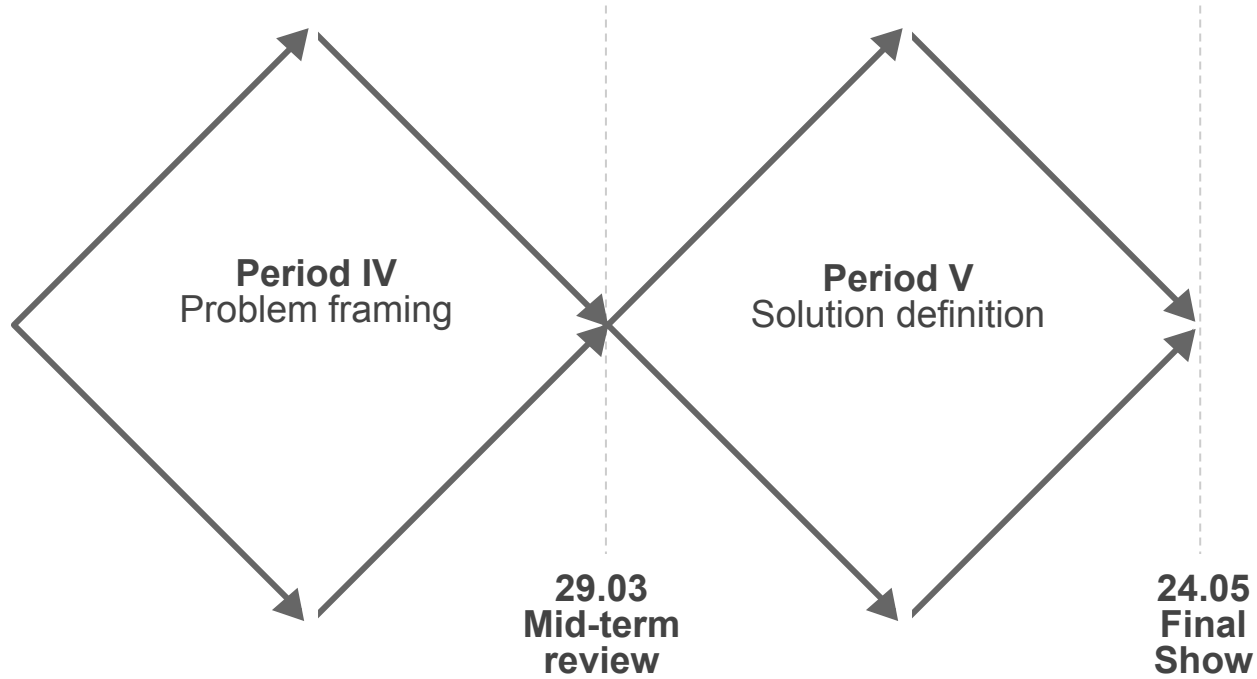
DESIGN INTERVENTION

PROPOSALS

24.05 FINAL SHOW

31.05 Final report week

# Design process



# Workload



# Workload

The course is 10 ECTS. This equals 270 total hours of work, or 19.2 hours per week, which is roughly 3 full working days per week.

**Pre-Readings (not graded):** Supports lecture and reflections on contact teaching day.

**Course assignments (not graded):** Mix of contact teaching assignments and independent project activities conducted in your project group. Submissions might be required for feedback.

**Blogs + Peer feedback (graded):** The blog is aimed at helping you to document the process and build the final report. Every student will write a total of 1 blog and give feedback to 4 blogs.

**Final presentation and Report (graded):** At the end of the course the project group will deliver a final presentation and project report summarising the design process and project proposal.

# Evaluation

The final grade is calculated in the following way:

**Active participation and contribution to group work: 25%**

**Blogs: 25%**

**Final presentation: 25%**

**Final report: 25%**

Rubrics, describing the assessment criteria for the above mentioned will be published at the beginning of the course.

# Period IV Workload

My Courses > Home page

Week	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	
Date	1-Mar	8-Mar	15-Mar	22-Mar	29-Mar	5-Apr	
Topic	Welcome!	Round table	Systems thinking	Analysis	Mid-term review	No contact teaching	
<b>Assignments</b>	<b>Group activities</b>	A1 Team building**	A6 Conduct fieldwork		A8 Affinity diagram*	A10 Peer-to-peer feedback (DL 02.04)	A11 Design drivers
		A2 Background reading	A5 Research plan**	A7 System maps*			
		A3 Fieldwork arrangements			A9 Mid-term presentation		
		A4 Round table Discussion guide					
	<b>Blogs</b>	Blog 1 (DL 12.03) + Feedback chain			Blog 2 (DL 02.04) + Feedback chain		
	<b>Pre-Readings</b>	Luetjens, J. (2016)	Junginger, S (2013)	Meadows, D. Chapter 4 (p.86-110)			1 Reading (TBC)
<b>Group Tutorials</b>	Yes	No	Yes	Yes	Yes	Arrange time slot with tutor	

Human-centred, 
  Systems thinking, 
  Presentation & Transition weeks

\*Activity starts in contact teaching

\*\*Activity starts and ends during contact teaching

## Period IV Workload

Week	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6		
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# Assignments

– To keep in mind:

- A1 Submit today
- A2 Files compiled by stakeholders
- A3 Initial contacts
- A4 'Teams' meeting link by Wed 3rd
- A5 Plan together
- A6 Consent forms

– Weekly project activities in line with the course workload

– Instructions for independent task: My Courses  
> Assignments

– Estimation of time

– Supporting material

– Improvements and continuous updates

– Co-create together! Please get in touch if something is unclear or additional supporting material is needed

Blogs post

A1: Team building exercise (Contact teaching task)

A2: Background reading

A3: Fieldwork arrangements

A4: Supergroup Round table discussion guide

A5: Research plan (Contact teaching task)

A6: Fieldwork

**Week 1**

# Contact teaching

# Contact teaching

## **Mondays Contact teaching:**

09.15 - 12.00 Lecture (online)

12.00 - 13.15 Lunch break / Mobilise for on-site team meeting

13.15 - 15.30 Independent group assignment (offline / on-site, with your team)

15.30 - 17.00 Group Tutorial (30 min. slot) (online)

## **Zoom link:**

My courses > Home page

- DfG link: Contact teaching sessions
- Open link: Open lectures sessions (DfG + Urban Gov, and external audience)
- Tutor's link: Tutorials

**All Zoom sessions will be recorded**

# Course communication



# Course communication

– Special needs (health, learning, absences,...)

– My Courses page:

- Schedule
- Contact teaching Weekly page
- Assignments instructions
- Feedback
- Updates and announcements

– Zoom, Teams, Miro

– DfG Community: DfG Webpage, DfG Alumni, DfG Social media, ORSI Research project, Julkis-muotoilijät

– Get in touch with us:

- About the course [nuria.solsona@aalto.fi](mailto:nuria.solsona@aalto.fi)
- Course practicalities, blogs, presentations and stakeholder events [tessa.dean@aalto.fi](mailto:tessa.dean@aalto.fi)
- Project brief subject-related questions, please contact your tutor

– DfG Student's own coms channel?

The screenshot shows a web browser displaying the DfG course website. The main content area features a large purple banner for 'DESIGN FOR GOVERNMENT OPEN LECTURE!' with the Aalto University logo and 'Creative Sustainability' branding. Below the banner is a post titled 'Design for Government 2021 introduces open lectures!' dated 15 Feb 2021. To the right, there is a 'Recommended reading!' section with several article thumbnails and titles, including 'Become a transition hero', 'Informing transitions in energy behavior', 'Raising a carbon-neutral generation', and 'Teaching and growing climate knowledge'. The left sidebar contains navigation links for 'Teachers', 'About DfG', 'Join! Mailing list', and 'Elsewhere' (Facebook page, Twitter). The bottom of the page shows a footer with logos for Aalto University, ORSI, and the Ministry of the Environment.

# Teaching team

# Núria Solsona

Adjunct professor  
Practice of designing for services

DfG teacher bios at <http://dfg-course.aalto.fi/teachers>



# Tessa Dean

MA Creative Sustainability  
DfG Teaching assistant



DfG teacher bios at <http://dfg-course.aalto.fi/teachers>

# Taneli Heinonen

DfG Visiting teacher since 2015

Facts -> Ethnography -> Co-Creation -> Pilot





# Anni Leppänen

DfG 2015 alumni, Visiting tutor

Lead Service Designer, City of Helsinki Strategy Division

DfG teacher bios at <http://dfg-course.aalto.fi/teachers>

# Project briefs and Groups

# 2021 Project briefs

1

## Pilot project for Personal Budgeting Model and Mobility Services

Ministry of Social affairs (STM)  
THL  
KELA

2

## Reducing the carbon footprint of procurement services. Maternity box

Ministry of Economic Affairs and Employment (TEM)  
KELA (Maternity box)  
KEINO

3

## Strategy for expatriate Finns

Ministry of the Interior (sisäministeriö)  
Suomi-Seura  
Migration institute



ORSI

TOWARDS ECO-WELFARE STATE



# 2021 Project briefs

Project contract agreement

1

## Pilot project for Personal Budgeting Model and Mobility Services

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TOWARDS ECO-WELFARE STATE

# Supergroups and Groups

## Brief 1 Tutor: Anni Leppänen

### Group 1A

Student	Group	Urban Gov.	Contact
Senni Alho	1A		senni.alho@aalto.fi
Naiquan Gu	1A	Yes	naiquan.gu@aalto.fi
Ondřej Zajíc	1A		ondrej.zajic@aalto.fi
Katriina Kenttämies	1A		katriina.kenttamies@aalto.fi

### Group 1B

Student	Group	Urban Gov.	Contact
Helena Eharand	1B		helena.eharand@aalto.fi
Ana Lucia Llerena Martin del Campo	1B		lucia.llerenamartindelcampo@aalto.fi
Ruta Jumite	1B		ruta.jumite@aalto.fi
Matleena Inget	1B		matleena.inget@aalto.fi

### Group 1C (Mobility services)

Student	Group	Urban Gov.	Contact
Esko-Matti Helin	1C		esko-matti.helin@aalto.fi
Eve Nieminen	1C	Yes	eve.k.nieminen@aalto.fi
Fengyu Li	1C		fengyu.li@aalto.fi
Diana Bécares Mas	1C		diana.becaresmas@aalto.fi

## Brief 2 Tutor: Taneli Heinonen

### Group 2A

Student	Group	Urban Gov.	Contact
Xinghua Meng	2A		xinghua.meng@aalto.fi
Amandine Fong	2A	Yes	amandine.fong@aalto.fi
Kalle Kaisko	2A		kalle.kaisko@aalto.fi
Michael Buchta	2A		michael.buchta@aalto.fi

### Group 2B

Student	Group	Urban Gov.	Contact
André Helgestad	2B		andre.helgestad@aalto.fi
Sara D'Angelo	2B		sara.dangelo@aalto.fi
Nicole Grekov	2B		nicole.grekov@aalto.fi
Shreya Shrivastava	2B	Yes	shreya.shrivastava@aalto.fi

### Group 2C

Student	Group	Urban Gov.	Contact
Junrui Li	2C		junrui.li@aalto.fi
Loren Córdoba	2C		loren.cordoba@aalto.fi
Tessa Kauppinen	2C		tessa.kauppinen@aalto.fi
Joosep Laht	2C		joosep.laht@aalto.fi

## Brief 3 Tutor: Núria Solsona

### Group 3A

Student	Group	Urban Gov.	Contact
Liisi Wartainen	3A		liisi.wartainen@aalto.fi
Chloe Pillon	3A		chloe.pillon@aalto.fi
Kaisa-Maria Suomalainen	3A		kaisa-maria.suomalainen@aalto.fi
Ruta Serpytyte	3A		ruta.serpytyte@aalto.fi

### Group 3B

Student	Group	Urban Gov.	Contact
Shuaijun Zhang	3B		shuaijun.zhang@aalto.fi
Savannah Vize	3B		savannah.vize@aalto.fi
Hannah Roche	3B	Yes	hannah.roche@aalto.fi
Amir Tahvonon	3B		amir.tahvonon@aalto.fi

### Group 3C

Student	Group	Urban Gov.	Contact
Mariela Urra Schiaffino	3C	Yes	mariela.urraschiaffino@aalto.fi
Nicholas Colb	3C		nicholas.colb@aalto.fi
Phuong Nguyen	3C		phuong.1.nguyen@aalto.fi
Môtus Lõmaš Kama	3C		motus.kama@aalto.fi

**Break out rooms until 10h**

**Take a break and return  
at 10.15 to the Open lecture [Zoom link](#)**