SPT-E8010 Smart and Liveable City Studio **WELCOME!**

Today

lecture course program readings + mini lecture schedule working teams Assignment 1a

Smart cities and smart city planning

3.3.2021 Smart and Liveable City StudioDr. Aija StaffansAalto University

WHAT IS A SMART CITY?















BIG DATA, CIVIC HACKERS, AND THE QUEST FOR A NEW UTOPIA



ANTHONY M. TOWNSEND 2014

Corporate smart city

In the IBM vision three 'I's are the hard core of any smart city: instrumented, interconnected and intelligent:

Instrumented refers to the capability of capturing live real-world data through the use of sensors, meters, appliances, personal devices, and other similar sensors.

Interconnected refers to the integration of these data into a computing platform that allows the communication of such information among the various city services.

Intelligent refers to the inclusion of complex analytics, modeling, optimization, visualization services and artificial intelligence to make better operational decisions.

https://smartcityhub.com/governance-economy/smart-city-smart-story/

Technological advances [now] allow cities to **be "instrumented",** facilitating the collection of more data points than ever before, which enables cities to measure and influence more aspects of their operations. Cities are increasingly **"interconnected",** allowing the free flow of information from one discrete system to another, which increases the efficiency of the overall infrastructure.To [meet] these challenges and provide sustainable prosperity for citizens and businesses, **cities must become "smarter"** and use new technologies to transform their systems to optimize the use of finite resources."

IBM Smarter Cities web page (no longer)

Smart and Liveable City

IBM Smarter City "trademark" 2011





Digital Economy powered by 'MDEC' Insights

'Software Testing is' Business Personal Tech

Local governments urged to apply for IBM Smarter Cities grant

By Digital News Asia October 17, 2013

- Local govts can get assistance from IBM pro bono problem-solving teams
- Applications may be submitted from now until Nov 8, 2013

IBM said it is extending the Smarter Cities Challenge competitive grants programme, which funds the deployment of IBM's top talent to perform pro bono problem-solving in municipalities worldwide.

The company is encouraging regional governing bodies, not only cities, to also apply for grants that will fund consultative engagements with IBM experts in 2014.

According to IBM, Malaysia's first recipient of the 2013 grant was the state of Negeri Sembilan, where a project was concluded on Oct 17.

The Smarter Cities Challenge began in 2011, and since then, IBM has deployed 600 experts on six-person teams who have provided strategic and practical advice to 100 municipalities, the company said in a statement.

These three-week engagements, each valued at US\$400,000, have helped cities address key challenges in the areas of economic development; water, energy and environment; health and social services; transportation; and public safety, IBM said.





During engagements, IBM teams spend three weeks in the winning region gathering and analysing all available data, then meeting in person with dozens of members of the government, citizen, business, and not-for-profit communities.

https://www.digitalnewsasia.com/digital-economy/local-governments-urged-to-apply-for-ibm-smarter-cities-grant



Governance and economy / 2017-11-29

Smart city: smart story?



Recent Posts Helsinki aims to use personal data on citizens'

North American organizations invest in healthier

Smart city initiatives will push 5G chipsets market

https://smartcityhub.com/governance-economy/smart-citystand art-story/

Corporate storytelling

Ola Söderström, Till Paasche and Francisco Klauser 2014

"IBM's influential story about smart cities is far from novel but rather mobilizes and revisits two long-standing tropes: **systems thinking and utopianism**."

"Two critical questions raised by this discourse:

- technocratic reductionism and
- the introduction of new moral imperatives in urban management."

"Calling for the crafting of alternative smart city stories"

Smart cities as corporate storytelling Ola Söderström, Till Paasche & Francisco Klauser, 2014 **Reductionism** is an approach to understanding the nature of complex things by reducing them to the interactions of their parts, or to simpler or more fundamental things.

3.3.2021 Aija Staffans

Smart and Liveable City

"from technology to the people"

Democracy, participation, urban design, ICT, and telecommunication are all components of the new strategic vision for cities. The problem of choosing the correct approach involves the culture and idea of the city for tomorrow. Which city do we want for tomorrow? For answering this question, the necessary approach is to shift the focus from technology to the people.

Zubizarretta et al 2016

Smart City Concept: What It Is and What It Should Be Iker Zubizarreta, Alessandro Seravalli and Saioa Arrizabalaga, 2016

Smart and Liveable City



Business Operations Home Content by theme \checkmark Content by type \checkmark

Building smart city solutions

By Mazlan Abbas | 5 minute read | October 28, 2016



Å

he main theme of many Smart Cities conferences nowadays is people. The reason is that the millions of people who live in cities have different perspectives and priorities, meaning that offering new Smart City solutions to suit these diverse needs can be very tricky. A successful Smart City implementation in one country does not necessarily mean it can be easily replicated in another city.

Read More



https://www.ibm.com/blogs/internet-of-things/building-smart-city-solutions/

Disruptive movement?

Michael Batty 2016

"Classic disruption, as Christensen (1997) argues, comes from bottom-up, nonestablished, small initiatives that somehow innovate first under the radar and suddenly pose a threat to established ways of doing things."

"...the **emergence of smart phones** to reach the point where communications between customer and suppliers in cities have become possible without the kind of elaborate organisation that has been developed over many years for such services."

How disruptive is the smart cities movement? Michael Batty 2016

Smart and Liveable City

Smart City /EU

Smart environment

(Natural resources)

- Attractivity of natural conditions
- Pollution
- Environmental protection
- Sustainable resource
 management

Smart people

(Social and Human Capital)

- Level of qualification
- Affinity to life long learning
- · Social and ethnic plurality
- Flexibility
- Creativity
- Cosmopolitanism/Open mindedness
- Participation in public life

Smart living (Quality of Life)

- Cultural facilities
- Health conditions
- Individual safety
- Housing quality
- Education facilities
- Social cohesion
- Touristic attractivity

Smart mobility (Transport and ICT)

- Local accessibility
- (Inter-)national accessibility
- Availability of ICT-infrastructure
- Sustainable, innovative and safe transport systems

Smart economy (Competitiveness)

- Innovative spirit
- Entrepreneurship
- Economic image & trademarks
- Productivity

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- Flexibility of labour market
- International embeddedness
 Ability to transform

- Smart governance (Participation)
- Participation in decision-making
- Public and social services
- Transparent governance
- Political strategies & perspectives

Giffinger et al 2007

Integration needed, but...

"The difficulty to translate the integrated approach to Smart City, widely shared in recent scientific literature, from the theoretical level into practice is clearly demonstrated not only by **the sectorial approach that still characterizes European initiatives** but also by the results up to now achieved by cities in the different sectors mentioned above." "The most interesting aspect arising from such a classification is that none of the European and the Italian cities is at the top of the ranking in all sectors identified as crucial for a Smart City: most of them has high values in one or in two of the mentioned sectors."

R. Papa, C. Gargiulo, A. Galderisi 2013

Towards an Urban Planners' Perspective on Smart City Rocco Papa, Carmela Gargiulo, Adriana Galderisi, 2013

Smart and Liveable City

Barcelona

SMARTCITY 2020

BY SMART CITY EXPO WORLD CONGRESS

A UNIQUE EVENT & A GREAT SUCCESS

With 80+ sessions and hundreds of inspiring speakers, Smart City Live 2020 was an amazing event. You can still experience this global celebration of creativity by viewing the

best of the sessions on demand

Watch #SCLive2020 on demand

https://www.smartcityexpo.com/

Amsterdam Smart City

Let's create better streets, neighbourhoods and cities To ensure a liveable urban future, we need smart solutions and collaboration. Our innovation platform connects the people who build the cities of tomorrow.

More about us

Join the community \rightarrow

Channels

For each important theme in the city you can follow a lively channel.





Urban planning and building / 2017-05-31

Songdo, model of the smart and sustainable city of the future

https://smartcityhub.com/urban-planning-and-building/songdo-model-of-the-smart-and-sustainable-city-of-the-future/



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ongdo International Business District in South Korea is a prime example of a new city that brings together the world's best technologies, building design and eco-friendly practices to create the ultimate lifestyle and work experience. Built from the ground up on reclaimed land near the Yellow Sea, the \$35-billion-dollar Songdo project is a model for smart cities around the



Estonian Government (Ministry of no. 856602).

INEST



This project has received funding from the Estonian Gover and European Commission (H2020 grant no. 856602).

FINEST Twins EU Teaming Grant of 32m€ Center of Excellence for Smart Cities Taltech-Aalto 2019-2026 http://www.finesttwins.eu/ Planning and design in/for the smart city:

Smart city planning?

Computational city, City science

Computers in urban planning and urban management (CUPUM)

"scholarly community": spatial analysis, urban modelling, simulation, public participation GIS, visualization, quantitative analysis of urban phenomena (i.e. migration, energy consumption, traffic...) *Stan Geertman 2015*

https://www.cupum2021.org/

"In a recent survey of 'big data and urban science', Batty defined the scope of "centres which have an established presence" as " a cluster of 4 or more significant individuals working in **the domain of computer applications to cities**". He identified the following categories of centers:

- established and emerging centers identified with urban informatics and science,
- GIS labs (geographic information systems) with a strong urban science component,
- centers focusing on urban simulation,
- digital media centers that focus on the urban realm,
- computer science labs that focus on urban mobility,
- **complexity research centers** with a focus on urban science." *Anthony Townsend 2015*

Smart and Liveable City

"Expanded urban planning"

Staffans & Horelli 2014 Eräranta & Staffans 2015

presumption Collaborative urban planning + Ubiquitous digitalization

practice

EXPANDED URBAN PLANNING An integrative practice

Multi-dimensional

Systemic integration of institutional planning silos and local practices of everyday life

Multi-scalar

Continuously scaling learning process, from political agendas to ex-post evaluations, from global to local

Multi-vocal

Multiple participations, balancing the formal, semiformal and informal activities, processes, partnerships, discourses, spaces and spheres

normative goal

SMART CITY VISION

SUSTAINABLE AND LIVEABLE COMMUNITY

> Smart people Smart living Smart environment Smart mobility Smart governance Smart economy

Smart and Liveable City

Data aquisition

Smart people Smart living Smart mobility Smart environment Smart economy 10.3.2021 Smart governance SMART CITY PLANNING

methodological fram



BIG DATA – urban informatics

See: Thakuriah et al. 2016. Big data and urban informatics



Smart and Liveable City

SOCIAL MEDIA



Smart and Liveable City

Institutional data gathering (Case Helsinki Master Plan)

3745 respondents ca 33 000 place markings



Staffans, Kahila-Tani & Kyttä 2020

Participation in the Helsinki Master Plan process 2012-2016:

Ca 1500 participants in seminars and workshops Ca 3700 respondents in the map survey 235 blogs articles, ca 5600 comments

Ca 2600 opinions and objections in the draft and proposal phases 4 interaction reports

50 appeals to Helsinki Administrative Court 20 appeals to Supreme Administrative Court

After all this: several key elements of the Helsinki City Plan were stated as illegal

So, how should we work with all this data?

Urban informatics

Data – information – knowledge Modeling – simulation Visualisation Planning and decision support systems

Data aquisition

Smart people Smart living Smart mobility Smart environment Smart economy Smart governance SMART CITY PLANNING methodological frame



New collaborative planning and design environments are needed





Data visualisation




Data visualisation



Space experience

الواريم والمراب ويتبيع مستعد والال

Jununnunnun

Space experience

Master thesis of Elisa Andretti 2014

Aija Staffans / Department of Built Environment

BIM in construction

Case Tripla, Helsinki

http://www.mynewsdesk.com/fi/sweco/news/tekla-bim-awards-2017-kilpailun-kunniamaininta-sekae-yleisoeaeaenestyksen-voitto-triplan-asemalohkolle-247697



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CITY INFORMATION MODELS

Need for more interactive planning tools!

west manifest services (heread)

10.7

F1: Ohje





valkoinen tausta







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by ABE/Petri Kangassalo

Plan-P versio 0.29



ABE

dodo 😴





pikanäppäin: 2

pienkerrostalo



konttitalo pikanäppäin: 4



43





MIT CityScience Lab Antti Kauppi (Aalto), Liisa Horelli (Aalto) and Kent Larson (MIT) Aija Staffans / Department of Built Environment

Aalto CityScience Lab

Hafencity University, City Science Lab Pia Fricker (Aalto) and Holger Prang (HCU) Vorschlage

Heute vorges Unterkünfte Flächen mit hohem Einschränkungsgrad

Flächen mit geringen Einschränkungsgräd

rte Merkmale

iche Merkmale

Flurstück Nr. 03772

Kita

Perspektive W in Planung

HCU HallenCity 132043

Bestehende Unterkünft

für unbegleite Minderjährige

Schule













http://www.slideshare.net/ptatters/wikisuunnittelu-yhteisllinen-tuotanto-kaupunkisuunnittelussa-2757952

How do we understand what is happening in our urban environment? What do we know about the ongoing processes?

Impacts of planning and design?

Urban informatics

Data – information – knowledge Modeling – simulation Visualisation Planning and decision support systems SMART

Data aquisition

Smart people Smart living Smart mobility Smart environment Smart economy 10.3.2021 Smart governance

Process

Process memory Process documentation Diverging & converging Situation awareness Systems thinking

nethodological frame

CITY

PLANNING



Land Use and Building Act 2000



Knowing the process

Susa Eräranta 2019







Social network analysis of a planning process by Susa Eräranta 2019 (doctoral thesis)

https://aaltodoc.aalto.fi/handle/123456789/36177

Knowing the process

Otso Helenius 2020 (ongoing doctoral study)

Examples of version control

Centralized workflow





Git workflow





Towards Communication-Oriented and Process-Sensitive Planning Support Staffans, Kahila-Tani, Geertman, Sillanpää & Horelli, 2020

How do we work together with all this?

Urban informatics

Data – information – knowledge Modeling – simulation Visualisation Planning and decision support systems

Data aquisition

Smart people Smart living Smart mobility Smart environment Smart economy 10.3.2021 Smart governance SMART CITY PLANNING

methodological frame

Process

Process memory Process documentation Diverging & converging Situation awareness Systems thinking

Communication

Human/user-centerness Stakeholder involvement Users, politicians, professionals Collaboration & participation Face-to-face discussions Multiple channels & platforms







MAGAZINE COVID-19 ACCELERATE AEC BUILDING SECTORS GIANTS LIFE OF AN ARCHITECT AWARDS

The Big Room concept: Using Building Team collocation to ensure project success

Implementing collocation via the Big Room concept will remove silos, promote collaboration, and elevate your chances for success.

SEPTEMBER 30, 2014 | STEPHEN POWELL AND MAGNUS NILSSON, CBRE HEALTHCARE

https://www.bdcnetwork.com/big-room-concept-using-building-team-collocation-ensure-project-success









SPACE

Studio room of 80 m2. Display array consisting of a large screen and a high performance PC. Seats and desks for circa 35 persons.

TOOLS

Advanced digital tools, information models, interactivity, rich data use.

CO-WORKING

Face-to-face communication, professional facilitation, knowledge co-creation.















Human interaction and collaboration supported by advanced technology

Pia-Sofia Pokkinen 19.11.2019

Aalto Living+ Hub, ABE room. Photo: Lyytikäinen Petri, 2019!

PROJECT ADC

SPT-E8010 Smart and Liveable City Studio spring 2021 program, readings and teams

Program

	LECTURES	MINI LECTURES	ASSIGNMENTS
WEEK 9, 3.3.2021	Lecture		Assignment 1a, dl 9.3.
WEEK 10, 10.3.2021	Lecture		Assignment 1b, dl 23.3.
WEEK 11, 17.3.2021	Lecture		Tutoring 1b
WEEK 12, 24.3.2021	Lecture		Assignment 2a-c, dl 30.3., 6.4.,9.4.
WEEK 13, 31.3.2021		Four mini lectures	
WEEK 14, 7.4.2021		Four mini lectures	
WEEK 15, 1216.4.2021	INTENSIVE WEEK, Assignments 3 and 4a-b		
WEEK 16, 21.4.2021	Lecture		Assignment 5
WEEK 17, 28.4.2021		Three mini lectures	
WEEK 18, 5.5.2021	Lecture		Assignment 6, dl 18.5.
WEEK 19, 12.5.2021		Three mini lectures	Tutoring Ass. 6
WEEK 20, 19.5.2021			Assignment 7, dl 25.5.
WEEK 21, 26.2021	Lecture		
WEEK 22, 2.6.2021	Lecture		

Readings and mini lecture schedule

Smart cities

31.3.

Söderström et al. 2014 Smart Cities and Sustainability Initiative (APA) Hollands 2014 Sterling 2018

Liveable cities 7.4.

Lowe et al. 2015 Arundel et al. 2017 Kotkin 2009 Liu et al. 2017

Smart city planning (planning & ICT) 28.4.

Kunzmann 2014 Karvonen et al. 2020 Thakuriah et al. 2016

12.5.

Potts 2020 Zellner and Campbell 2015

Assignment teams

1. Kaisa Piik Pinja Pirinen Phong Truong

2.

Nikolay Krupen Mari Niemelä Matti Pönkänen 3. Minttu livonen Valtteri Lammassaari Ella Uotila Cheng-Xi Zhan

4.

Antti Kivikko Valtteri Nurminen Venla Salomaa