

**AALTOBIZ MSC CAPSTONE RUBRIC**

	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<b>LG2 (problem solving skills): Ability to identify and analyze complex and unfamiliar business problems and provide strategically appropriate solutions</b>	Does not meet minimum requirements	Faced with a complex problem, begins to construct a problem statement with evidence of at least some relevant contextual factors. Uses, in a basic way, skills, abilities, theories or methodologies gained during the studies, but the solutions suggested do not provide any new insight strategically. The problem statement, analysis and solutions are superficial and not logically aligned with each other.		Faced with a complex problem, constructs an adequately detailed problem statement with evidence of most relevant contextual factors. Uses, in a basic way, skills, abilities, theories or methodologies gained during the studies to provide strategically appropriate but non-insightful solutions. The analytical approach and solutions are both appropriate and logically aligned with each other and the problem statement.		Faced with a complex or unfamiliar problem, constructs a clear and insightful problem statement with evidence of all relevant contextual factors. Adapts and applies, in original and insightful ways, skills, abilities, theories or methodologies gained during the studies to solve difficult or complex problems and to provide strategically appropriate and insightful solutions. The analytical approach is clearly justified. Both the analysis and the solutions are logical and insightful, and demonstrate a deep comprehension of the problem and the context.
<b>LG1 (business knowledge): Ability to demonstrate an integrated understanding of relevant business knowledge and to apply it in diverse contexts</b>	Does not meet minimum requirements	Presents examples, facts or theories from more than one field of study, but does not connect them meaningfully to each other and the project.		Connects examples, facts or theories from more than one field or perspective that are relevant to the project.		Creates wholes out of multiple (synthesizes) and draws conclusions by combining examples, facts, and/or theories from more than one field or perspective in a way that is original and creates new insight.
<b>LG3 (ability to communicate and collaborate in diverse professional contexts)</b>	Does not meet minimum requirement	The required assignment is completed and communicated in a way that is barely appropriate for the given context and audience.		The required assignment is completed and communicated in a way that is in all ways appropriate for the given context and audience, but does not stand out from the mass.		The required assignment is completed and communicated in a way that demonstrates an excellent understanding of the context and the needs of the audience. It stands out from the average assignments by using innovative communicative approaches that add value to the audience.