

Sustainability management policies and instruments exercise

Assignment due on November 12, 2015

Teams of 4 to 6 students make a presentation of one sustainability management instrument (standard, system, set of principles). Each team will analyze one of the following: ISO14001, EMAS, SA8000, and ISO26000 or the United Nations Global Compact.

Each of these instruments will be presented with the help of two teams, the Instrument Team and the Reflection Team.

1. The Instrument Team

The Instrument Team will focus on presenting the instrument, motivation for its use and benefits. They should consider the following issues.

- What is the focus of the standard/system/instrument?
- What are the main elements it consists of?
- Which organizations use the standard/system/instrument? Why and for what purpose?

2. The Reflection Team

The Reflection Team will address the costs of implementing such systems, and any aspects relevant to the overall performance of the system. They should consider at least the following issues:

- What are sustainability and business results gained with these systems?
- What are the costs of implementing them? (not only monetary)?
- What are the downsides and unintended consequences of the instrument?
- How could the instrument be improved?

Student presentations should be about 7 minutes each. The teams are free to choose how they present the instruments and the reflection (power point slides are not obligatory).

Presentations will be evaluated according to how well the group was able to cover the issues listed above, and whether it has been able to reflect on the instruments using the articles for that session.