

Everything is a REMIX — Video Links

Everything is a REMIX Part 1. _ Music The Song Remains the Same

<http://vimeo.com/14912890>

Everything is a REMIX Part 2. _ Movies Remix Inc

<http://vimeo.com/19447662>

Everything is a REMIX Part 3. _ The Elements of Creativity

<http://vimeo.com/25380454>

Everything is a REMIX Part 4. _ System Failure (Intellectual Property)

<http://vimeo.com/36881035>

Everything is a REMIX Case Study _ The iPhone

<http://vimeo.com/81745843>

Ken Robinson: Creativity & the Imagination

<http://www.wobi.com/wbftv/ken-robinson-creativity-and-imagination>

IMAGINATION

Imagination is the power to bring to mind things that aren't here in the present, things that aren't available to your senses. With your imagination you can revisit the past. There is not a single past, there are many possible ways of rethinking the past.

You have the ability to put yourself into other peoples positions, to empathise, to see it in their minds eye. And you can visit the future, not a single future, but many possible futures. You can envisage various possibilities for the future.

Imagination is the wellspring for creativity.

CREATIVITY

Creativity is a step on from there. To be creative you have to do something. It's a very practical process. Creativity is essentially about putting your imagination to work. Creativity is applied imagination [and knowledge].

Creativity is about making connections, about seeing relationships, about opening up new possibilities.

Creativity is the process of having original ideas that have value.

INNOVATION

Innovation is the third term, and that is putting good ideas into practice.

You can't go straight to INNOVATION, to innovate you have to have a process of CREATIVITY and to have that you have to be able to foster and inspire your IMAGINATION.