

people

within an

individual person _ T-shaped specialist (depth) + generalist (breadth / 'range')

within and between

people _ dyads e.g. CEO + CFO / CDO ... teams, companies, organisations

synergies

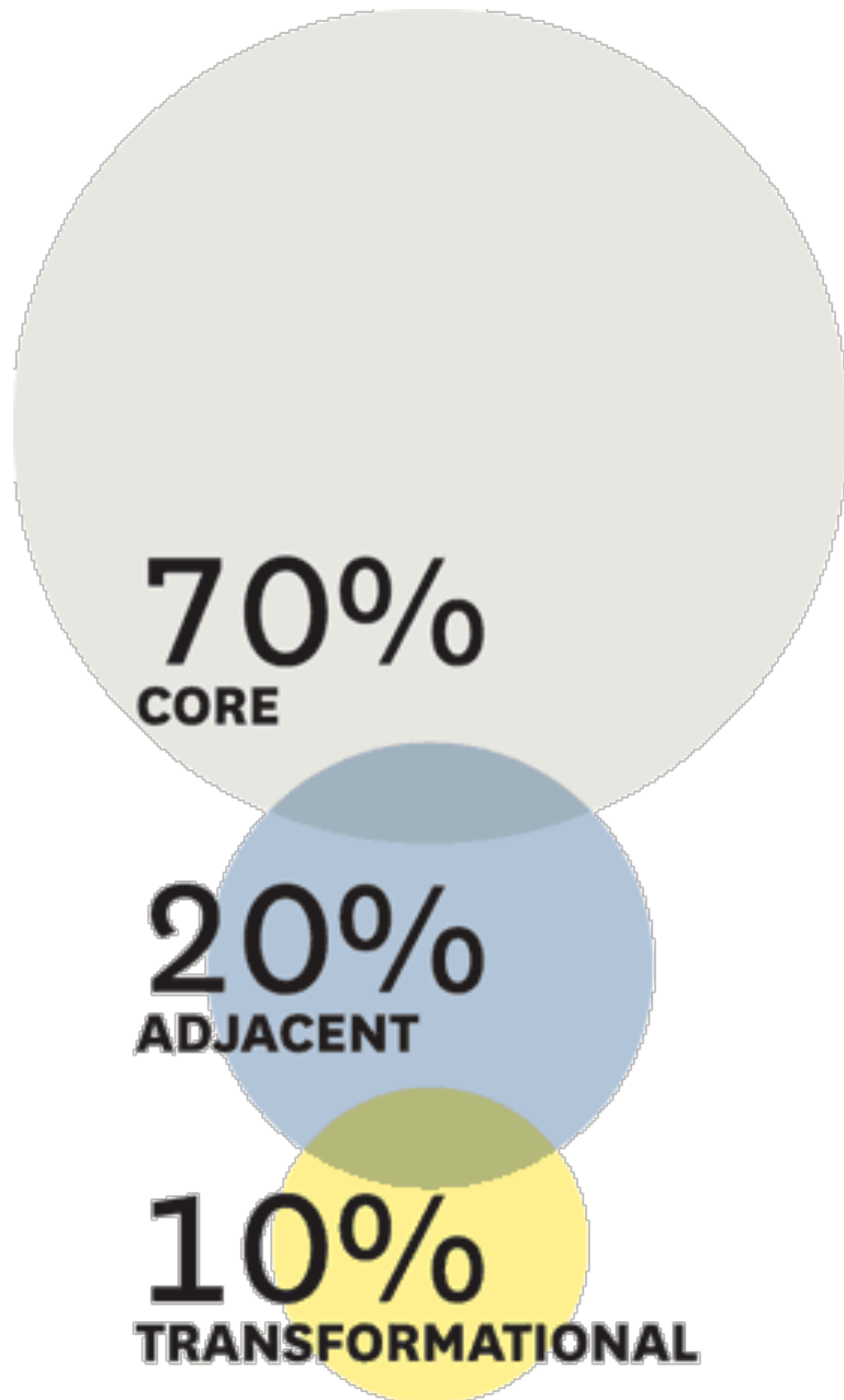
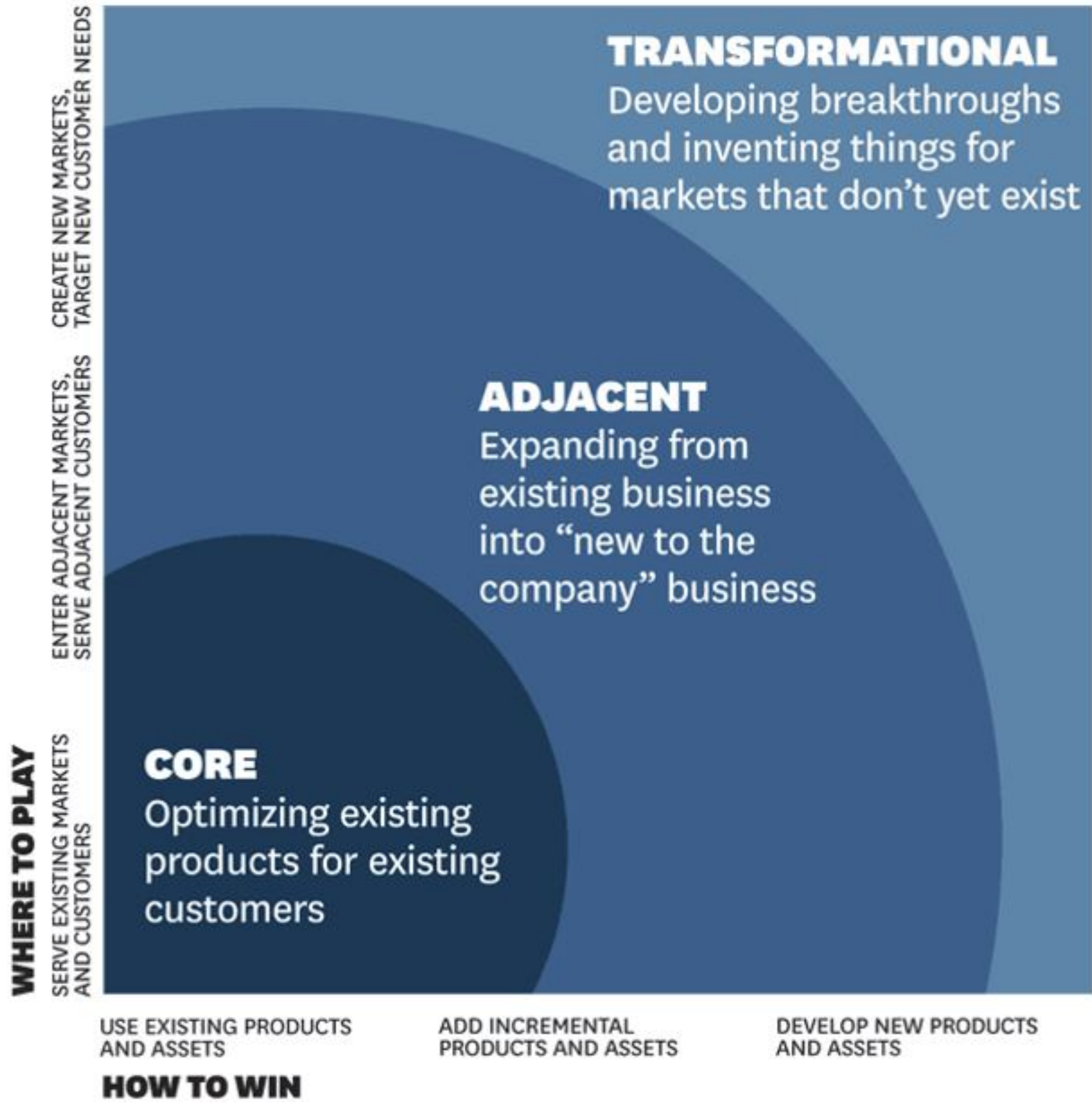
within and between

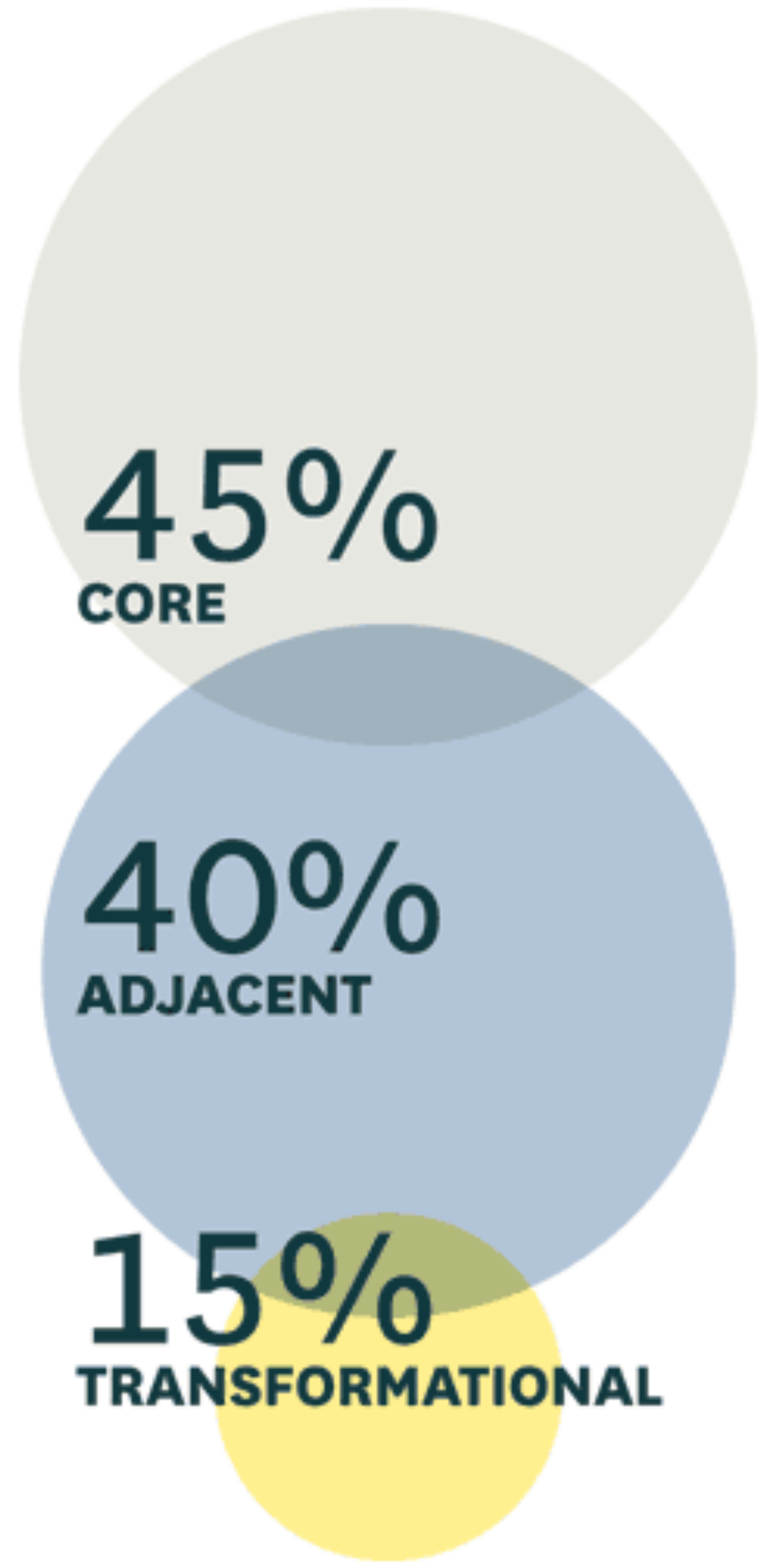
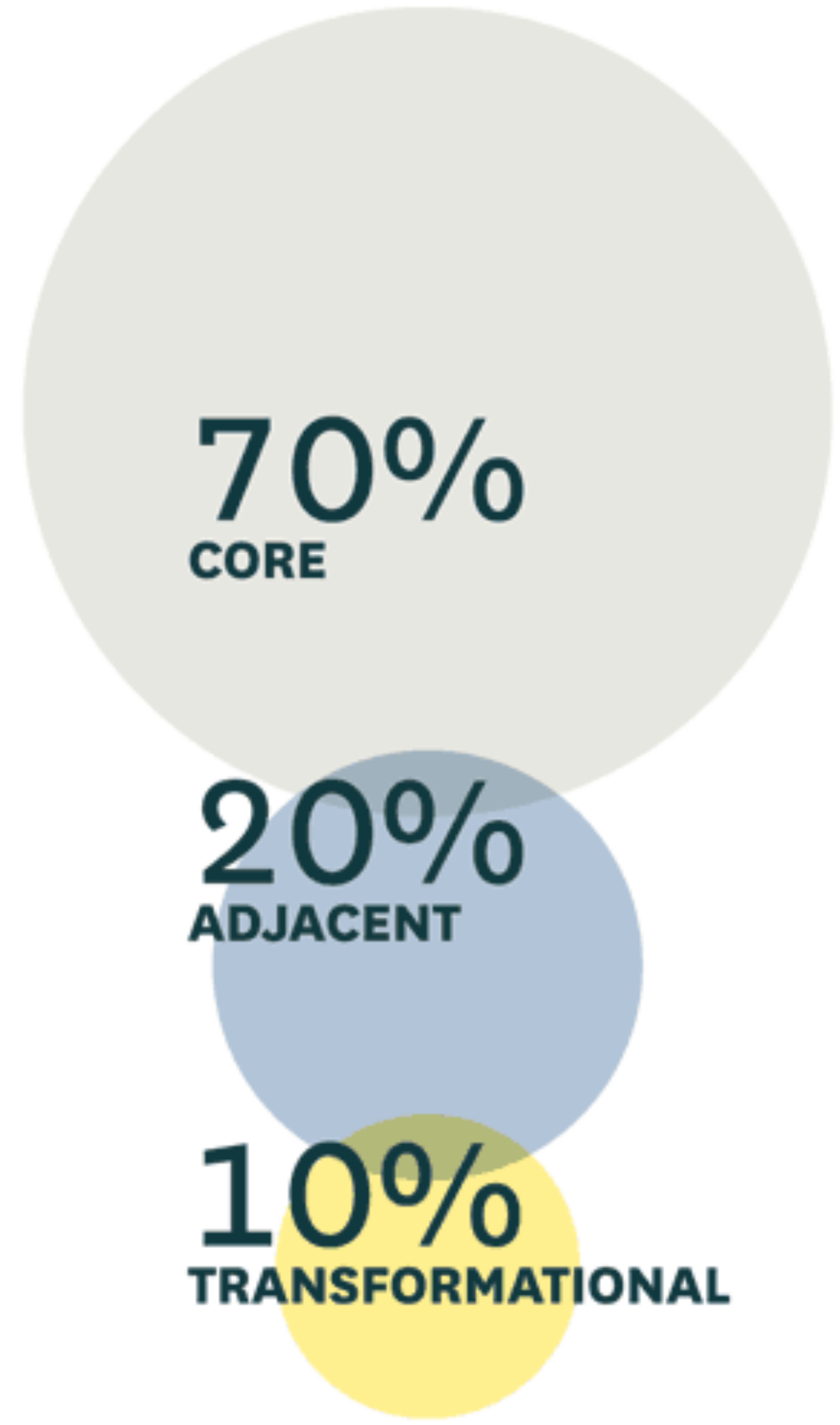
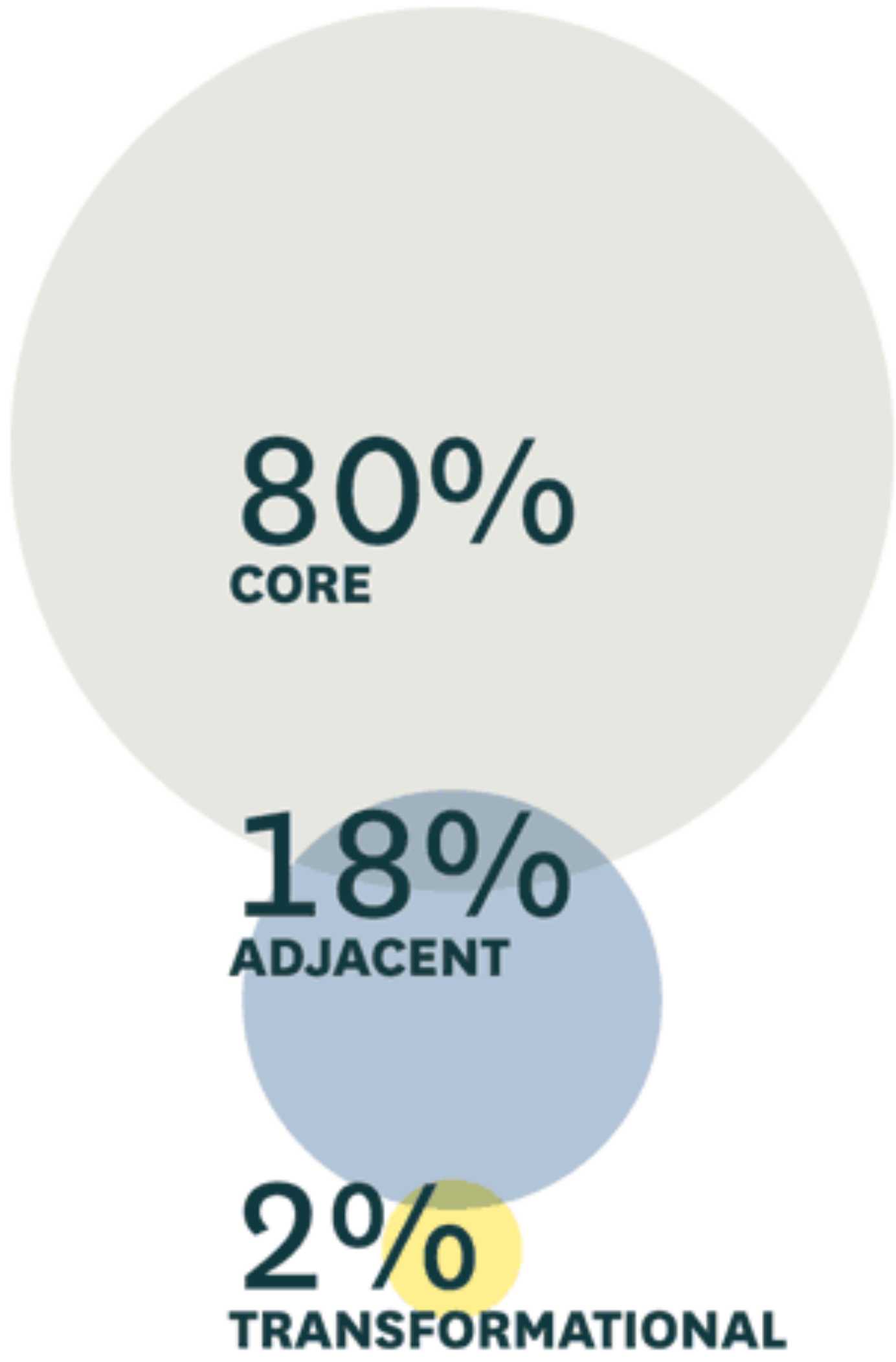
people and things _ eco-systems, network platforms ... UI / UX / CX

things

within and between

things and systems of things _ the internet of things, big data, machine learning







iteration = consideration = decision-making

STRATEGIC **FORESIGHT** & DESIGN

premise:

the majority of our, in **PRESENT**, actions are guided by our interpretation of the **PAST** as well as our anticipation of, and aspiration for, the **FUTURE**.

key words:

foresight / forecasting / backcasting e.g., everything is a remix: 'the elements of creativity'(video).

past

what is? and what are? why? and why not?

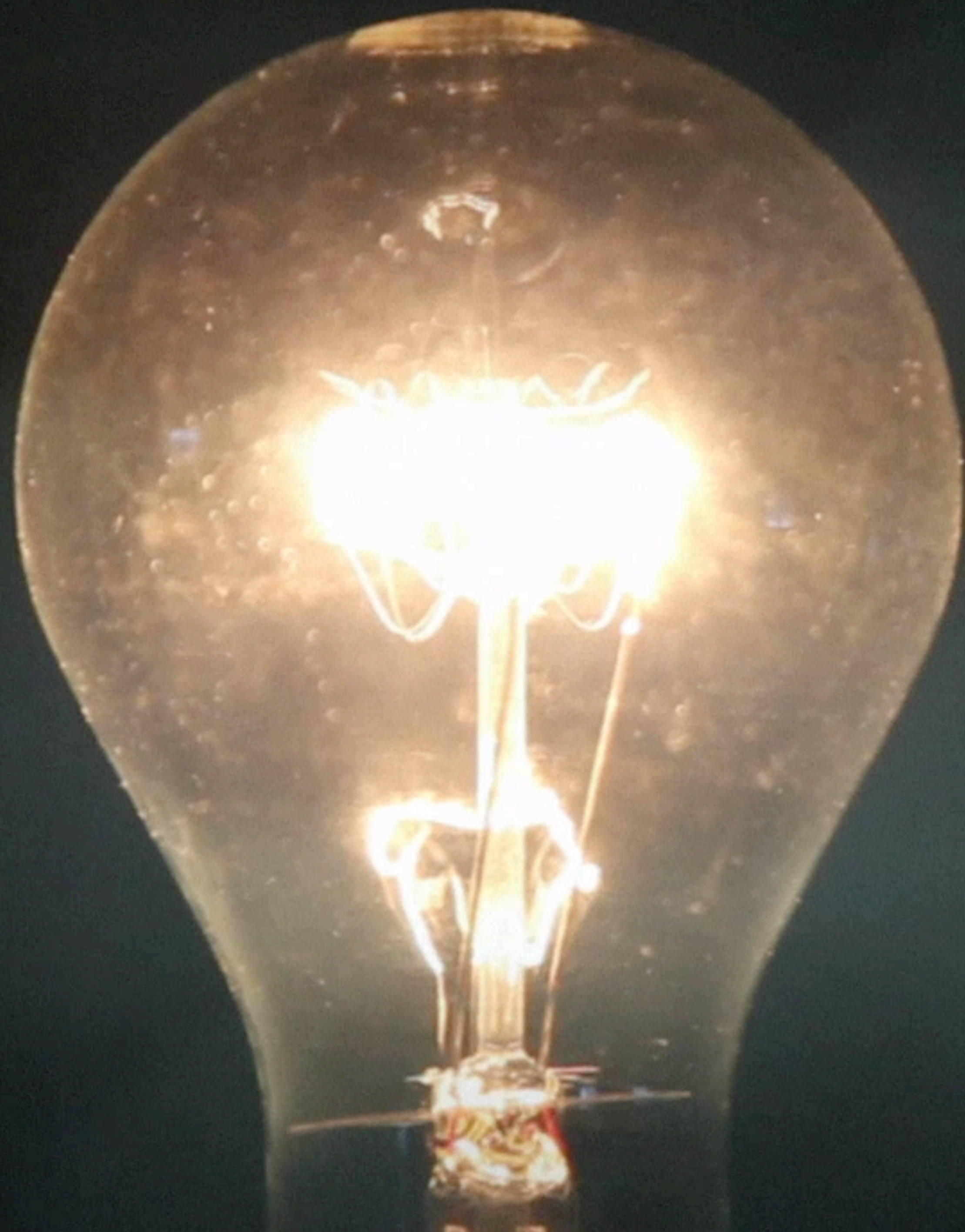
present

what if? what could (envisioning possibilities)?
what should? (decision_right /or/ wrong)!

future

key words:

knowing / imagining / envisioning / envisaging / enacting / _ / possibility? / probability? / propensity?



INNOVATION

premise:

innovation is, in essence about, the successful implementation and adoption of creative and imaginative (new, novel, better) **insights** and **ideas** that have reciprocal value

key words:

invention, innovation, creative, imaginative, insight, idea, concept, value.