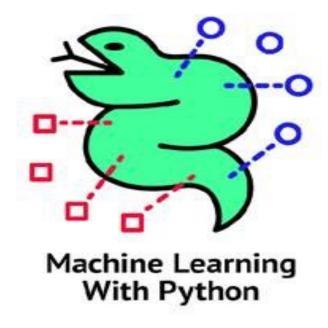
Classification Methods



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Classification Problems

labels take on values from a finite set



features: height, weight, passing stat., scoring statistics, rebound stat.

label: position "Shooting Guard"

Finite Set of Label Values

Guards
Forwards
Center

1. Point Guard Combo Guard (PG/SG)

2. Shooting Guard Swingman (SG/SF)

3. Small Forward Point Forward (SF/PG, PF/PG)

4. Power Forward Combo Forward (PF/SF)

5. Center Forward-Center (PF/C)

label can take on 10 different values

There is No (Obvious) Distance!



classifier 1: $\hat{y} = \text{``Dog''}$

classifier 2: \hat{y} ="Human"

true label y = "Fish"

which classifier is "closer" to true label?

Binary Classification Problems

- label can take on only two different values
- for notational convenience we use values +1 and -1
- we could also use 0 and 1 as the two label values
- or we could use and as two label values

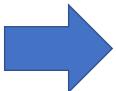
A Binary Classification Problem

Insurance Claim ????

Name:

Date:

Case:



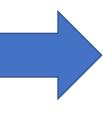
maybe fraudulent

Insurance Claim ????

Name:

Date:

Case:



most likely not fraudulent

Classifiers

- data point with features x and label y
- we want to learn a classifier map h(x)
- h(x) reads in features x and outputs a prediction for label
- choose or learn classifier which best matches true labels

Classifiers and Classification

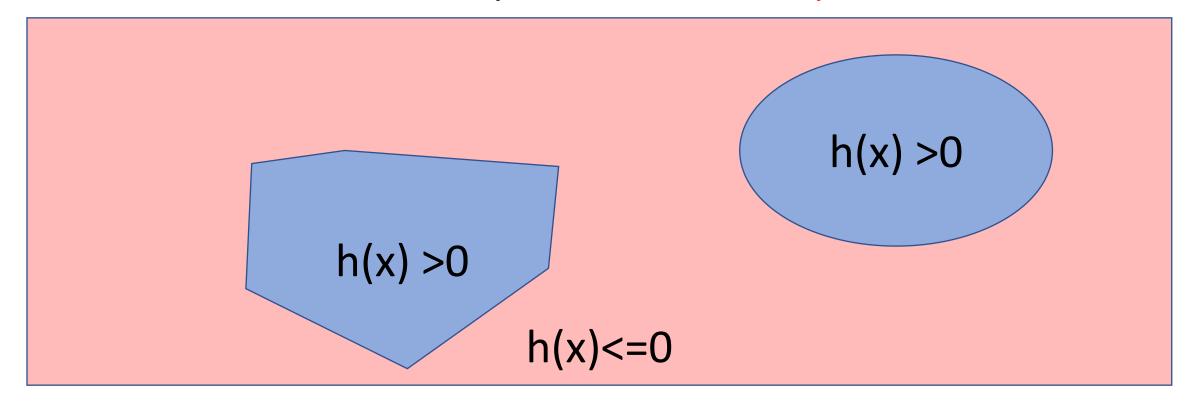
- allow classifier map h(x) to be real-valued
- obtain classification by thresholding

$$\hat{y} = \begin{cases} 1 & \text{if } h(x) > 0 \\ -1 & \text{otherwise.} \end{cases}$$

• absolute value |h(x)| is confidence/trust in classification

Decision Regions

- consider data point with two features $\mathbf{x} = (x_1, x_2)$
- classifier divides feature space into two components



Logistic Regression

- data points with numeric features $\mathbf{x} = (x_1, \dots, x_n)^T \in \mathbb{R}^n$
- binary label $y \in \{-1,1\}$
- linear predictor map $h(\mathbf{x}) = \mathbf{w}^T \mathbf{x} = \sum_{i=1}^{n} w_i x_i$
- ullet predictor defined by weights $\mathbf{w}\!=\!\left(w_1,\ldots,w_n
 ight)^T$

Logistic Regression – The Classifier

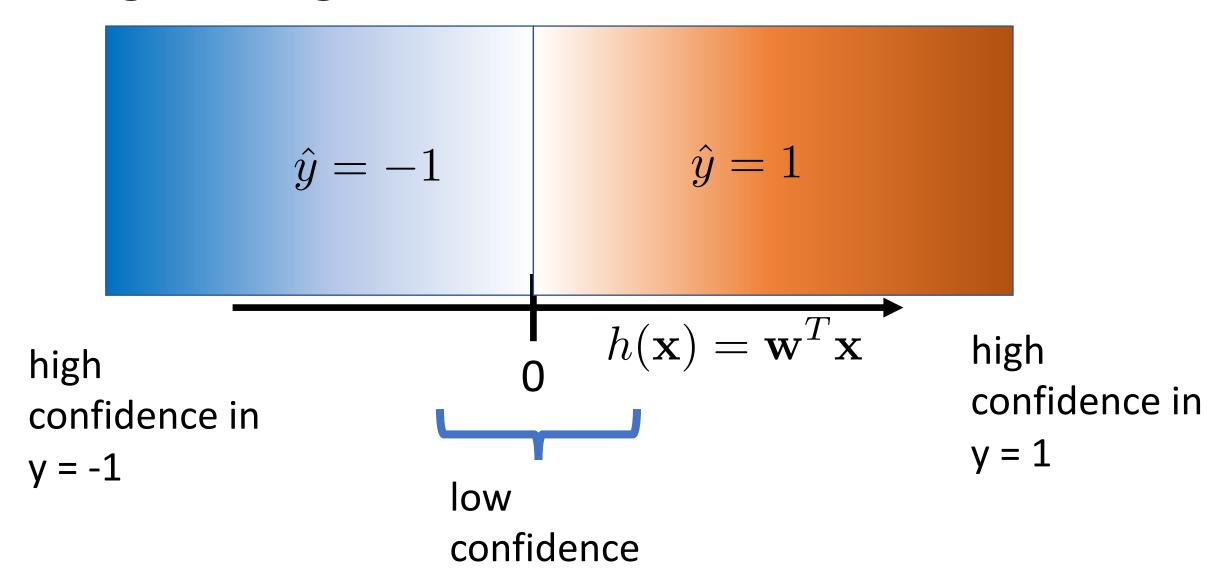
linear predictor h(x) can be any real number

• what if h(x) = 0.333? what if h(x) = -100.44?

• we use sign of h(x) to classify:
$$\hat{y} = \begin{cases} 1 & \text{if } h(\mathbf{x}) \geq 0 \\ -1 & \text{if } h(\mathbf{x}) < 0 \end{cases}$$

• we use magnitude |h(x)| as reliability (confidence) measure

Logistic Regression – The Classifier



Probabilistic Machine Learning

interpret label y as realization of random variable

fraction of data points with y=1 is probability Prob(y=1)

probability Prob(y=1) depends on features x!

logistic regression aims to predict (estimate) Prob(y=1)

Logistic Regression – Probabilistic Model

interpret label y as realization of random variable

• define confidence in y=1 via "log-odds" $\log \frac{\operatorname{Prob}\{y=1\}}{\underbrace{(1-\operatorname{Prob}\{y=1\})}_{\operatorname{Prob}\{y=-1\}}}$

• since we predict confidence using h(x), we obtain

$$\text{Prob}\{y=1\} = \frac{1}{1 + \exp(-h(\mathbf{x}))} = \frac{1}{1 + \exp(-\mathbf{w}^T \mathbf{x})}$$

probability distribution parametrized by weights w of predictor!

Logistic Regression – Towards a Loss Function

• consider m labeled data points $(\mathbf{x}^{(i)}, y^{(i)}), i = 1, \dots, m$

labels are realizations of independent random variables

$$\text{Prob}\{y^{(i)} = 1\} = \frac{1}{1 + \exp(-\mathbf{w}^T \mathbf{x}^{(i)})}, \text{ and } \text{Prob}\{y^{(i)} = -1\} = \frac{1}{1 + \exp(\mathbf{w}^T \mathbf{x}^{(i)})}$$

probability of actually observing the labels

$$\operatorname{Prob}\{y^{(1)}, \dots, y^{(m)}\} = \prod_{i=1}^{m} \operatorname{Prob}\{y^{(i)}\}$$
$$= \prod_{i=1}^{m} \frac{1}{1 + \exp(-y^{(i)}\mathbf{w}^T\mathbf{x}^{(i)})}$$

Logistic Regression – Maximum Likelihood

learn weights by maximizing probability of data!

$$\widehat{\mathbf{w}} = \operatorname{argmax}_{\mathbf{w} \in \mathbb{R}^n} \prod_{i=1}^m \frac{1}{1 + \exp(-y^{(i)} \mathbf{w}^T \mathbf{x}^{(i)})}$$

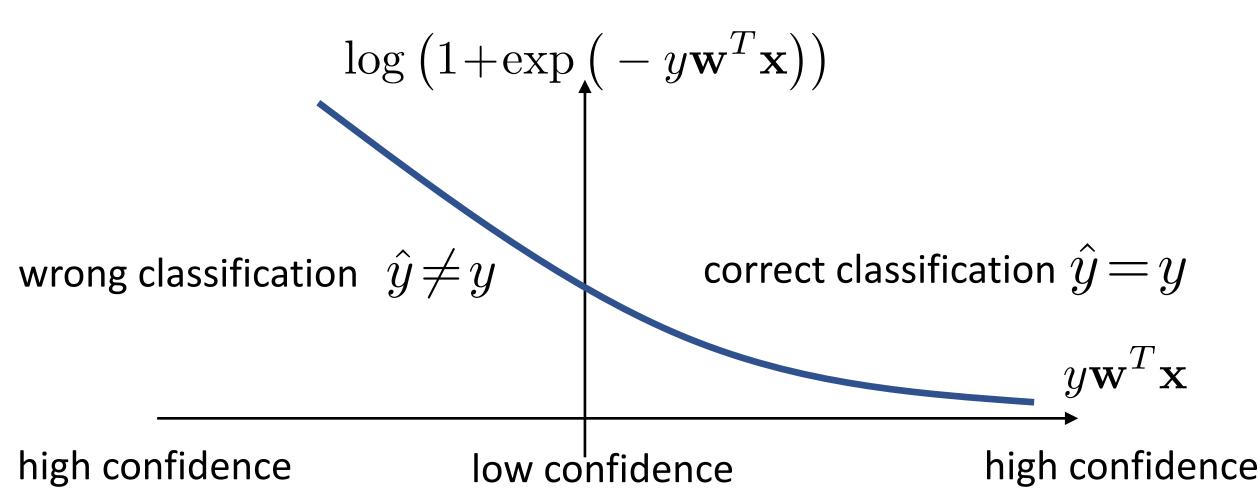
$$= \operatorname{argmax}_{\mathbf{w} \in \mathbb{R}^n} \log \prod_{i=1}^m \frac{1}{1 + \exp(-y^{(i)} \mathbf{w}^T \mathbf{x}^{(i)})}$$

$$= \operatorname{argmin}_{\mathbf{w} \in \mathbb{R}^n} - \log \prod_{i=1}^m \frac{1}{1 + \exp(-y^{(i)} \mathbf{w}^T \mathbf{x}^{(i)})}$$

$$= \operatorname{argmin}_{\mathbf{w} \in \mathbb{R}^n} \sum_{i=1}^m \log \left(1 + \exp(-y^{(i)} \mathbf{w}^T \mathbf{x}^{(i)})\right)$$

Logistic Regression – Logistic Loss

max. probability of data = minimizing the average logistic loss



ID-Card of Logistic Regression

sklearn.linear_model.LogisticRegression

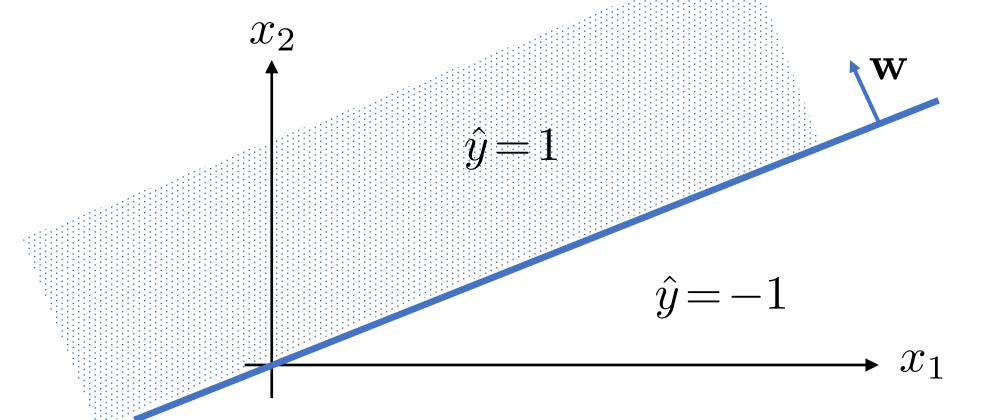
features: real numbers

linear_model. LogisticRegression(penalty='l2', dual=False, tol=0.0001, C=1.0, fit_intercepg=1, class_weight=None, random_state=None, solver='lbfgs', max_iter=100, multi_class='au

- labels: two different values (categories)
- hypothesis space: linear predictor maps
- loss: logistic loss
- instance of a linear classifier

Linear Classifiers

- linear classifiers predict label y using $h(\mathbf{x}) = \mathbf{w}^T \mathbf{x}$
- linear classifiers differ in how to learn weights w



Loss Functions for Linear Classifiers

learn linear predictors using different loss functions

wrong classification "hinge" loss $\hat{y} \neq y$

$$\hat{y} \neq y$$

correct classification

$$\hat{y} = y$$

"0/1" loss

high confidence low confidence

high confidence

ID-Card of Support Vector Classifier

features: real numbers

sklearn.svm.SVC

rbf', degree=3, gamma='scale', coef0=0.0, shri t=None, verbose=False, max_iter=-1, decision_

- labels: two different values (categories)
- hypothesis space: linear predictor maps
- loss: hinge loss
- instance of a linear classifier

ID-Card of Naive Bayes Classifier

features: real numbers

sklearn.naive_bayes.GaussianNB

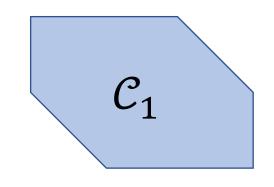
e_bayes. GaussianNB(priors=None, var_smoothing=1e-09)

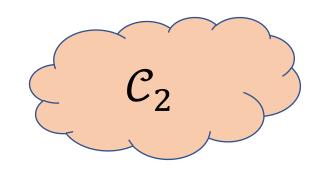
- labels: two different values (categories)
- hypothesis space: linear predictor maps
- loss: 0/1 loss
- instance of a linear classifier

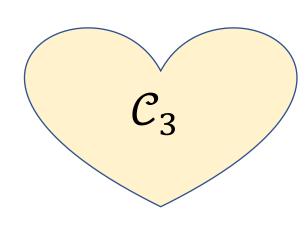
You Can Do Anything with Linear Classifiers!

- ullet data points with two numeric features z_1 and z_2
- some (complicated) regions \mathcal{C}_j , j=1,...,n, of feature space
- construct new features of data point by

$$x_{j} = \begin{cases} 1 & when \ (z_{1}, z_{2}) \in \mathcal{C}_{j} \\ 0 & otherwise. \end{cases}$$







So What?

logistic regression uses linear predictors

predictors are interpreted as "log-odds"

predictor weights parametrize the probability of y=1

• learning weights is a statistical inference problem

• inference problem equivalent to minimizing logistic loss

So What?

- logistic regression one instance of linear classifier
- other linear classifiers obtained from different loss

- support vector classifier uses hinge loss
- Naïve Bayes classifier based on 0/1 loss
- loss functions differ in statistical and computational properties



Thank You!

