

## Economic Applications

### Ordinary least squares

Consider a statistical sample consisting of  $N$  pairs of observations

$$(y_1, x_1), \dots, (y_N, x_N).$$

Suppose that we want to find a linear relation between  $x$  and  $y$ . We would like to find a coefficient  $\beta$  that rationalizes the observations as

$$y_i = \beta x_i.$$

If we have many observations, this will not be satisfied in general. To account for errors in the linear relationship, specify the following statistical model

$$y_i = \beta x_i + \varepsilon_i,$$

where  $\varepsilon_i$  is an identically and independently distributed error term for all  $i$ .

Our task is to infer  $\beta$  from the sample. One way of doing this is based on minimizing the sum of squared error terms  $(\varepsilon_i)^2$ , i.e. to

$$\min_{\beta} f(\beta) = \sum_{i=1}^N (y_i - \beta x_i)^2.$$

Compute  $f'(\beta)$  and consider  $\hat{\beta}$  such that:

$$f'(\hat{\beta}) = 0.$$

By taking the derivative, we get:

$$f'(\hat{\beta}) = \sum_{i=1}^N -2x_i (y_i - \hat{\beta}x_i).$$

As a result,  $f'(\hat{\beta}) = 0$  if

$$\hat{\beta} = \frac{\sum_{i=1}^N x_i y_i}{\sum_{i=1}^N x_i^2}.$$

Since  $f''(\hat{\beta}) = \sum_{i=1}^N x_i^2 > 0$ , we have found the minimum.

If we want to include a constant term  $\alpha$ , we get:

$$y_i = \alpha + \beta x_i + \varepsilon_i.$$

function of  $(\alpha, \beta)$ :

$$f(\alpha, \beta) = \sum_{i=1}^N (y_i - \alpha - \beta x_i)^2.$$

To find  $(\hat{\alpha}, \hat{\beta})$  such that

$$\frac{\partial f(\hat{\alpha}, \hat{\beta})}{\partial \alpha} = \frac{\partial f(\hat{\alpha}, \hat{\beta})}{\partial \beta} = 0,$$

we get:

$$\begin{aligned} \sum_{i=1}^N (y_i - \hat{\alpha} - \hat{\beta} x_i) &= 0, \\ \sum_{i=1}^N -2x_i (y_i - \hat{\alpha} - \hat{\beta} x_i) &= 0. \end{aligned}$$

Solving for  $\alpha$  from the first equation gives:

$$\hat{\alpha} = \frac{\sum_{i=1}^N y_i - \hat{\beta} \sum_{i=1}^N x_i}{N} := \bar{y} - \hat{\beta} \bar{x}.$$

Using the first equation we also see that:

$$\sum_{i=1}^N \bar{x} (y_i - \hat{\alpha} - \hat{\beta} x_i) = 0.$$

By substituting into the second, we get:

$$\hat{\beta} = \frac{\sum_{i=1}^N (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^N (x_i - \bar{x})^2} = \frac{Cov(y, x)}{Var(x)}.$$

More generally, we can consider samples with more explanatory variables:  $(y_1, x_{11}, x_{21}, \dots, x_{K1}), \dots (y_N, x_{1N}, \dots, x_{KN})$  and a linear model

$$\begin{pmatrix} y_1 \\ \vdots \\ y_n \end{pmatrix} \begin{pmatrix} = \\ \vdots \\ = \end{pmatrix} \begin{pmatrix} \beta_1 x_{11} + \cdots \beta_K x_{K1} \\ \vdots \\ \beta_1 x_{1N} \cdots \beta_K x_{KN} \end{pmatrix} + \begin{pmatrix} \varepsilon_1 \\ \vdots \\ \varepsilon_N \end{pmatrix}$$

or in matrix form:

$$\mathbf{y} = \mathbf{X}\boldsymbol{\beta} + \boldsymbol{\varepsilon}.$$

We can compute the sum of squares now as:

$$\begin{aligned} f(\boldsymbol{\beta}) &= \boldsymbol{\varepsilon} \cdot \boldsymbol{\varepsilon} = (\mathbf{y} - \mathbf{X}\boldsymbol{\beta})^\top (\mathbf{y} - \mathbf{X}\boldsymbol{\beta}) \\ &= \mathbf{y} \cdot \mathbf{y} - (\mathbf{X}\boldsymbol{\beta})^\top \mathbf{y} - \mathbf{y}^\top \mathbf{X}\boldsymbol{\beta} + \boldsymbol{\beta}^\top \mathbf{X}^\top \mathbf{X}\boldsymbol{\beta} \\ &= \mathbf{y} \cdot \mathbf{y} - 2\mathbf{y}^\top \mathbf{X}\boldsymbol{\beta} + \boldsymbol{\beta}^\top \mathbf{X}^\top \mathbf{X}\boldsymbol{\beta}. \end{aligned}$$

The derivative of  $-2\mathbf{y}^\top \mathbf{X}\boldsymbol{\beta}$  is the row vector  $-2\mathbf{y}^\top \mathbf{X}$  and the derivative of  $\boldsymbol{\beta}^\top \mathbf{X}^\top \mathbf{X}\boldsymbol{\beta}$  is  $2\boldsymbol{\beta}^\top \mathbf{X}^\top \mathbf{X}$ . (To see this, write the matrix product as a sum). Writing with the gradient, we have:

$$\nabla f(\hat{\boldsymbol{\beta}}) = -2\mathbf{X}^\top \mathbf{y} + 2\mathbf{X}^\top \mathbf{X}\hat{\boldsymbol{\beta}}.$$

Therefore we can find a candidate for the extremum by setting

$$\nabla f(\hat{\boldsymbol{\beta}}) = 0.$$

Solving for  $\boldsymbol{\beta}$ , we get:

$$\hat{\boldsymbol{\beta}} = (\mathbf{X}^\top \mathbf{X})^{-1} \mathbf{X}^\top \mathbf{y}.$$

Exercise: Is there a need to add a constant term to get a more general formula? Show also that the Hessian of  $f(\boldsymbol{\beta})$  is positive definite.

## Second derivatives of functions used in economics

### Power function

Sums of power functions are common in consumer theory. Each component in the sum measures the utility from consumption in a given period.

(Individual components  $x_i^\rho$  are often called CRRA functions since they display constant relative risk aversion).

$$f(x_1, x_2) = x_1^\rho + x_2^\rho.$$

Form the gradient

$$\nabla f(x_1, x_2) = \begin{pmatrix} \frac{\partial f(x_1, x_2)}{\partial x_1} \\ \frac{\partial f(x_1, x_2)}{\partial x_2} \end{pmatrix} = \begin{pmatrix} \rho x_1^{\rho-1} \\ \rho x_2^{\rho-1} \end{pmatrix}.$$

Form the Hessian matrix by taking the derivative of the gradient:

$$Hf(x_1, x_2) = \begin{pmatrix} \frac{\partial^2 f(x_1, x_2)}{\partial x_1 \partial x_1} & \frac{\partial^2 f(x_1, x_2)}{\partial x_1 \partial x_2} \\ \frac{\partial^2 f(x_1, x_2)}{\partial x_2 \partial x_1} & \frac{\partial^2 f(x_1, x_2)}{\partial x_2 \partial x_2} \end{pmatrix}.$$

We get:

$$Hf(x_1, x_2) = \begin{pmatrix} \rho(\rho-1)x_1^{\rho-2} & 0 \\ 0 & \rho(\rho-1)x_2^{\rho-2} \end{pmatrix}.$$

$D^2f(x_1, x_2)$  is thus negative definite when  $x_i \neq 0$  ja  $0 < \rho < 1$ .

### CES -function

Recall the CES -function (utility and production function).

$$f(x_1, x_2) = (x_1^\rho + x_2^\rho)^{\frac{1}{\rho}}.$$

Form the gradient:

$$\nabla f(x_1, x_2) = \begin{pmatrix} \frac{\partial f(x_1, x_2)}{\partial x_1} \\ \frac{\partial f(x_1, x_2)}{\partial x_2} \end{pmatrix} = \begin{pmatrix} (x_1^\rho + x_2^\rho)^{\frac{1}{\rho}-1} x_1^{\rho-1} \\ (x_1^\rho + x_2^\rho)^{\frac{1}{\rho}-1} x_2^{\rho-1} \end{pmatrix}.$$

The the Hessian matrix is:

$$Hf(x_1, x_2) = \begin{pmatrix} \frac{\partial^2 f(x_1, x_2)}{\partial x_1 \partial x_1} & \frac{\partial^2 f(x_1, x_2)}{\partial x_1 \partial x_2} \\ \frac{\partial^2 f(x_1, x_2)}{\partial x_2 \partial x_1} & \frac{\partial^2 f(x_1, x_2)}{\partial x_2 \partial x_2} \end{pmatrix}.$$

By the product rule:

$$\begin{aligned} \frac{\partial^2 f(x_1, x_2)}{\partial x_1 \partial x_1} &= (\rho-1)x_1^{\rho-2}(x_1^\rho + x_2^\rho)^{\frac{1}{\rho}-1} \\ &\quad + \left(\frac{1}{\rho} - 1\right)(x_1^\rho + x_2^\rho)^{\frac{1}{\rho}-2} \rho x_1^{2\rho-2}, \end{aligned}$$

$$\frac{\partial^2 f(x_1, x_2)}{\partial x_1 \partial x_2} = \left(\frac{1}{\rho} - 1\right) (x_1^\rho + x_2^\rho)^{\frac{1}{\rho}-2} \rho x_2^{\rho-1} x_1^{\rho-1},$$

$$\begin{aligned} \frac{\partial^2 f(x_1, x_2)}{\partial x_2 \partial x_2} &= (\rho - 1) x_2^{\rho-2} (x_1^\rho + x_2^\rho)^{\frac{1}{\rho}-1} \\ &\quad + \left(\frac{1}{\rho} - 1\right) (x_1^\rho + x_2^\rho)^{\frac{1}{\rho}-2} \rho x_2^{2\rho-2}. \end{aligned}$$

By collecting the common terms, we get:

$$\begin{aligned} D^2 f(x_1, x_2) &= \begin{pmatrix} \frac{\partial^2 f(x_1, x_2)}{\partial x_1 \partial x_1} & \frac{\partial^2 f(x_1, x_2)}{\partial x_1 \partial x_2} \\ \frac{\partial^2 f(x_1, x_2)}{\partial x_2 \partial x_1} & \frac{\partial^2 f(x_1, x_2)}{\partial x_2 \partial x_2} \end{pmatrix} \\ &= (x_1^\rho + x_2^\rho)^{\frac{1}{\rho}-2} \begin{pmatrix} (\rho - 1) x_1^{\rho-2} x_2^\rho & (1 - \rho) x_2^{\rho-1} x_1^{\rho-1} \\ (1 - \rho) x_2^{\rho-1} x_1^{\rho-1} & (\rho - 1) x_2^{\rho-2} x_1^\rho \end{pmatrix}. \end{aligned}$$

When computing the determinant, we can separate the common factor:

$$\begin{aligned} \det(D^2 f(x_1, x_2)) &= \\ &= (x_1^\rho + x_2^\rho)^{\frac{1}{\rho}-2} x_1^{2\rho-2} x_2^{2\rho-2} \det \begin{pmatrix} (\rho - 1) & (1 - \rho) \\ (1 - \rho) & (\rho - 1) \end{pmatrix} = 0. \end{aligned}$$

$D^2 f(x_1, x_2)$  is therefore negative semidefinite if  $\rho < 1$  and positive semidefinite if  $\rho > 1$ .

## Definiteness and comparative statics

Consider the unconstrained optimization of choosing  $y \in \mathbb{R}$  to reach the highest possible value of:

$$f(y; x),$$

where  $x \in \mathbb{R}$  is an exogenous variable. Write the problem of maximizing  $y : n$  as follows:

$$\max_y f(y; x)$$

The first order condition for optimum at  $(\hat{y}, \hat{x})$  is:

$$\frac{\partial f}{\partial y}(\hat{y}; \hat{x}) = 0.$$

A sufficient condition for local maximum is obtained from Taylor's theorem:

$$f(\hat{y} + dy; \hat{x}) - f(\hat{y}; \hat{x}) = \frac{\partial f}{\partial y}(\hat{y}; \hat{x}) dy + \frac{1}{2} \frac{\partial^2 f}{\partial y \partial y}(\hat{y}; \hat{x}) (dy)^2 + \text{h.o.t.}$$

If

$$\frac{\partial^2 f}{\partial y \partial y}(\hat{y}; \hat{x}) < 0,$$

then  $f$  has a local maximum at  $(\hat{y}; \hat{x})$ .

Note that then also the function

$$\frac{\partial f}{\partial y}(\hat{y}; \hat{x})$$

has a non-zero derivative w.r.t. the endogenous variable at  $(\hat{y}; \hat{x})$  and we can apply the implicit function theorem  $y$  to get the optimal  $y$  as a function of  $x$ .

Since

$$\frac{\partial f}{\partial y}(y(x); x) = 0.$$

for all  $x$  near  $\hat{x}$ , we get:

$$\frac{\partial^2 f(\hat{y}; \hat{x})}{\partial y \partial y} dy + \frac{\partial^2 f(\hat{y}; \hat{x})}{\partial y \partial x} dx = 0,$$

or

$$\frac{dy}{dx} = - \frac{\frac{\partial^2 f(\hat{y}; \hat{x})}{\partial y \partial x}}{\frac{\partial^2 f(\hat{y}; \hat{x})}{\partial y \partial y}}.$$

Since  $\frac{\partial^2 f(\hat{y}; \hat{x})}{\partial y \partial y} < 0$  by second-order condition for optimum, we see that  $\frac{dy}{dx}$  has the same sign as  $\frac{\partial^2 f(\hat{y}; \hat{x})}{\partial y \partial x}$ .

**Example 1** (Optimal monopoly production). Let  $q$  be the output by the monopolist. Denote the inverse demand by  $p(q; \alpha)$  and assume that it is twice differentiable and downward sloping  $\frac{\partial p(q; \alpha)}{\partial q} < 0$  for all  $q > 0$ . Let  $\alpha$  be a demand shifting variable with such as the income of the consumers and  $\frac{\partial p(q; \alpha)}{\partial \alpha} > 0$  for all  $q > 0$ .

Denote the cost function by  $c(q; \beta)$ . Assume that the cost is increasing  $q$  and also that the marginal cost is increasing in  $q$ . Let  $\beta$  be a cost shifting

exogenous variable e.g. price of oil and assume that  $\frac{\partial c(q;\beta)}{\partial \beta} < 0$  for all  $q > 0$   
The monopolist's maximization problem is then:

$$\max_q \pi(q; \alpha, \beta) = qp(q; \alpha) - c(q; \beta)$$

First-order condition for optimality:

$$D\pi(q; \alpha, c) = p(q; \alpha) + q \frac{\partial p(q; \alpha)}{\partial q} - \frac{\partial c(q; \beta)}{\partial q} = 0.$$

Second-order condition:

$$H\pi(q) < 0.$$

If  $p'(q; \alpha)$  is decreasing in  $q$ , then the second derivative is negative for all  $q$ .

How does the optimal output change when  $\alpha$  or  $c$  changes? By the previous result, the sign of the change in the endogenous variable depends on the signs of

$$\frac{\partial^2 \pi(q; \alpha, c)}{\partial q \partial \alpha}, \frac{\partial^2 \pi(q; \alpha, \beta)}{\partial q \partial \beta}.$$

Notice that we also need to know the signs of  $\frac{\partial^2 p(q; \alpha)}{\partial q \partial \alpha}$  and  $\frac{\partial^2 c(q; \beta)}{\partial q \partial \beta}$  to determine how optimal output changes.