

# Tervetuloa!



**Timo Korkeamäki**  
**Dekaani**



# The Most Popular BSc-MSc Study Options in Finnish Universities

Source: Finnish National Agency for Education

## Study option

## Primary applicants

<b>Business</b> Aalto University	<b>3 527</b>
<b>Law</b> University of Helsinki	<b>2 853</b>
<b>Medicine</b> University of Helsinki	<b>1 833</b>
<b>Medicine</b> University of Tampere	<b>1 544</b>
<b>Psychology</b> University of Helsinki	<b>1 455</b>
<b>Business</b> University of Tampere	<b>1 436</b>
<b>Business</b> University of Turku	<b>1 364</b>
<b>Law</b> University of Turku	<b>1 298</b>
<b>Acting</b> Uniarts Helsinki	<b>1 172</b>
<b>Medicine</b> University of Turku	<b>1 120</b>

# Merger of three leading Finnish universities

1849

Helsinki University of Technology

1871

University of Art and Design Helsinki

1911

Helsinki School of Economics

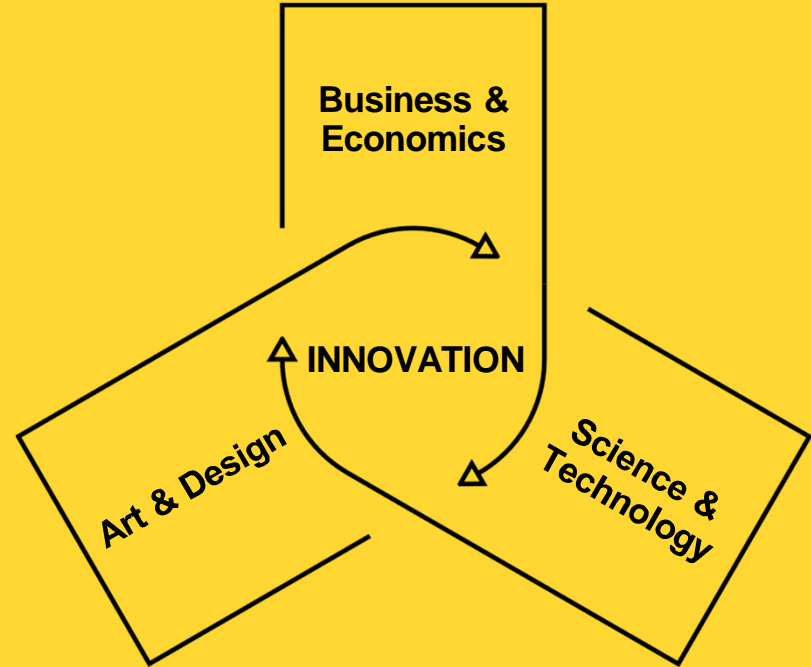
Aalto  
University  
**2010**



Aalto University

# We embarked on a mission

- By merging three leading universities in 2010, Aalto was founded to work as a societally embedded, and innovative research university for a better world
- Aalto has a national mission to strengthen Finland's innovative capacity through first-class research and education





# Our purpose: Shaping a sustainable future.

Aalto University is founded on high-quality research, education, impact as well as shared values of responsibility, courage and collaboration.

We solve global challenges by bringing talent together across science, art, technology, and business.



# Our community in numbers

**12 000**

full-time equivalent  
degree students

A staff of about **4 000**,  
of which nearly **400** are  
professors. Share of  
international academic  
faculty is **40%**.

Each year our students earn about

**250** doctoral degrees,

**1 800** master's degrees,

**1 300** bachelor's degrees and

**300** MBA and EMBA certificates.



Aalto-yliopisto  
Aalto-universitetet  
Aalto University

# Six dynamic schools

## School of Arts, Design and Architecture

architecture; art; design; media; film, television and scenography

## School of Business

accounting; economics; finance; management studies; marketing; information and service management

## School of Chemical Engineering

bioproducts and biosystems; chemistry and materials science; chemical and metallurgical engineering

## School of Electrical Engineering

communications and networking; electronics and nanoengineering; electrical engineering and automation; signal processing and acoustics

## School of Engineering

built environment; civil engineering; mechanical engineering

## School of Science

applied physics; computer science; industrial engineering and management; mathematics and systems analysis; neuroscience and biomedical engineering



# The School of Business at a glance

<b>BSc &amp; MSc students *</b>	<b>3668</b>
BSc students (of whom Finnish)	1912 (1813)
MSc students (of whom Finnish)	1756 (1488)
<b>PhD students *</b> (of whom Finnish)	<b>184</b> (119)
<b>Aalto MBA &amp; Aalto Executive MBA students *</b>	<b>827</b>
<b>Student exchange agreements with foreign universities worldwide *</b>	<b>154</b>
<b>Faculty members **</b>	<b>118</b>
<b>Service personnel</b>	<b>78</b>
<b>Campuses</b>	<b>Otaniemi Mikkeli</b>

\* September 2020

\*\* Not including post docs, May 2020



# Vision

To attract and cultivate  
global leaders in  
business research,  
education, and practice.

# Better Business – Better Society

## Research

High-quality  
research on  
important business  
& societal  
challenges

## Learning

Real-life challenges  
& multidisciplinary  
student learning  
experiences in  
an international  
context

## Societal Impact

Contributions to  
the business  
community & society  
at large



# Triple Crown status

The School is among the **0.5% of business schools worldwide** with labels of excellence from the world's three leading business school accreditation bodies.



*AACSB – The first Nordic business school to earn this prestigious quality label*



*AMBA – Awarded only to schools offering high-quality MBA Programmes*



*EQUIS – The School is part of the select group of leading business schools with 5-year accreditation*



# School Milestones

1911

Establishment of  
private business  
school

1950

New main  
building  
in Helsinki

1974

Transformation to  
state university

1989

Establishment of  
Mikkeli campus

2010

Merger with  
Helsinki  
University of  
Technology and  
University of Art  
and Design  
Helsinki

2015

BSc studies to  
the Aalto  
University  
main campus  
in Otaniemi

2019

New home  
in Otaniemi



Aalto University  
School of Business

# Success in Research

## 25th



























In the world ( → )

**Business Administration**  
(Shanghai Ranking of Academic Subjects, 2021)

## Aalto University 35th

In the world

**Most International University**  
(Times Higher Education, 2021)

23		The University of Texas at Austin	
24		University of Southern California	
25		Aalto University	
26		University of Miami	
27		Northeastern University (Boston)	
28		Bocconi University	
29		City, University of London	
30		University of British Columbia	
31		The Ohio State University - Columbus	
32		New York University	
33		University of Florida	
34		University of Pittsburgh	
35		Stanford University	

# Teaching and Learning

3

## Bachelor's programmes

- Business (in Finnish, Otaniemi): ~330 students/year
- International Business (in English, Mikkeli): ~80 students/year
- Economics (in English, Otaniemi): ~40 students/year

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## Master's programmes (in Otaniemi)

- Accounting
- Business Analytics\*\*\*
- Business Law
- Creative Sustainability\*
- Economics
- Finance
- Global Management / CEMS
- Information and Service Management
- International Design Business Management\*\*
- People Management and Organizational Development\*\*\*
- Marketing
- Strategic Management in a Changing World\*\*\*



# Societal impact

- Key roles in **societal debates** and **policy-making**
- Extensive **collaboration** with corporations and other organisations in research & teaching
  - 11 Premium partners in the School's partnership program
  - > 100 live cases, team projects, hackathons per year
- **Knowledge-sharing events & mechanisms**
  - Better Business – Better Society seminars
  - Podcasts every second week – 'Puttonen & Vilkkumaa'
- **Strong alumni engagement**
  - 4,000 EMBA alumni in Korea, alumni events held on 3 continents
  - Donations from >180 individuals in 2018 -
- **Executive education (/Life-wide learning)**
  - Majority of the faculty teaching in Aalto EE from BIZ



# Teaching and Learning

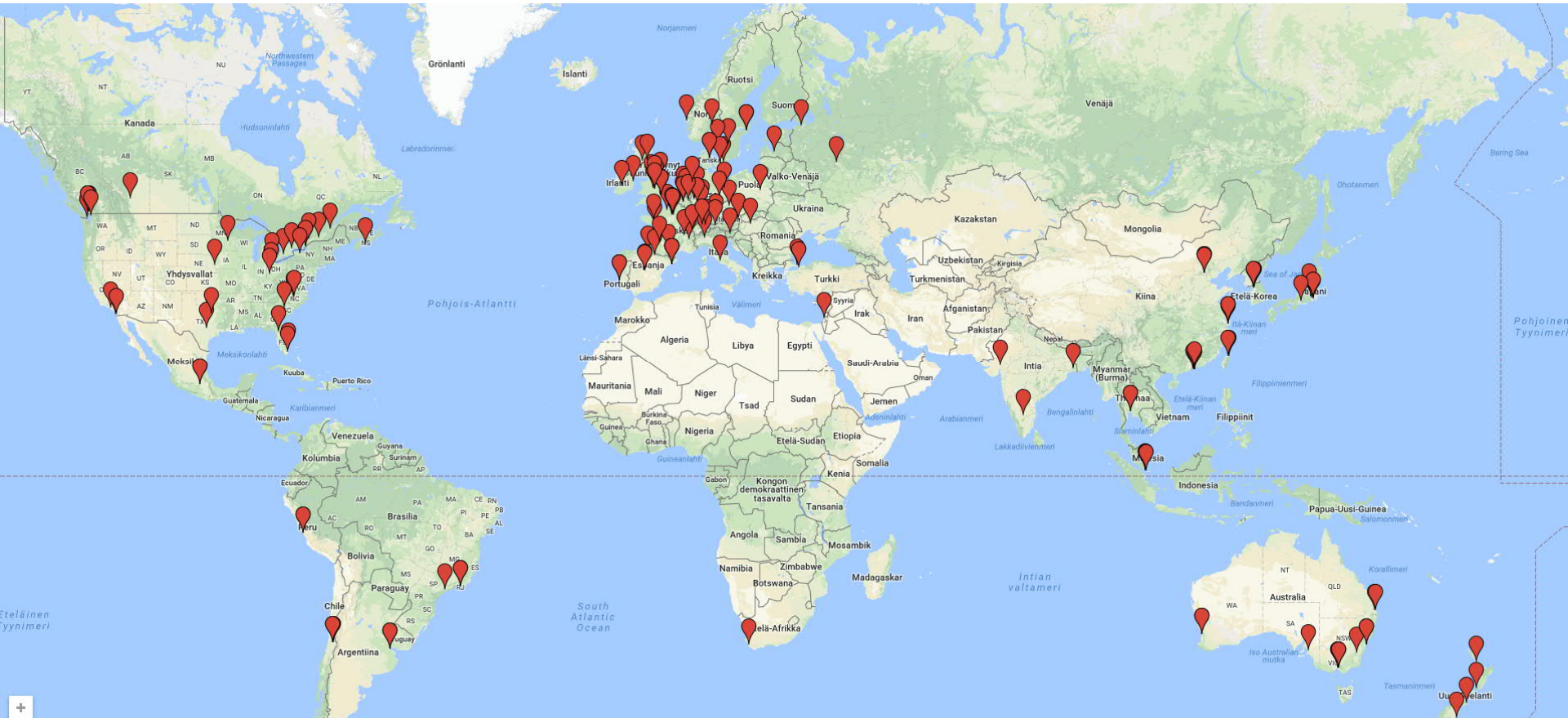
- Problem-based; theories are used to analyse and solve **real-world challenges**:
  - Real-life cases
  - Business projects
  - Hackathons
  - Internships
  - Theses and teaching cases
- Providing more opportunities for **online learning** and multidisciplinary studies



Aalto University  
School of Business

# International Student Exchange

## 158 Partner Universities





# Why the School of Business?

**Study at the leading business school in Finland, among the best in Europe**

**International environment: study with foreign students at home, go on exchange to our 158 partner universities**

**Work with real-life challenges throughout your studies**

**Utilize the opportunities for multidisciplinary studies in the different Aalto schools**

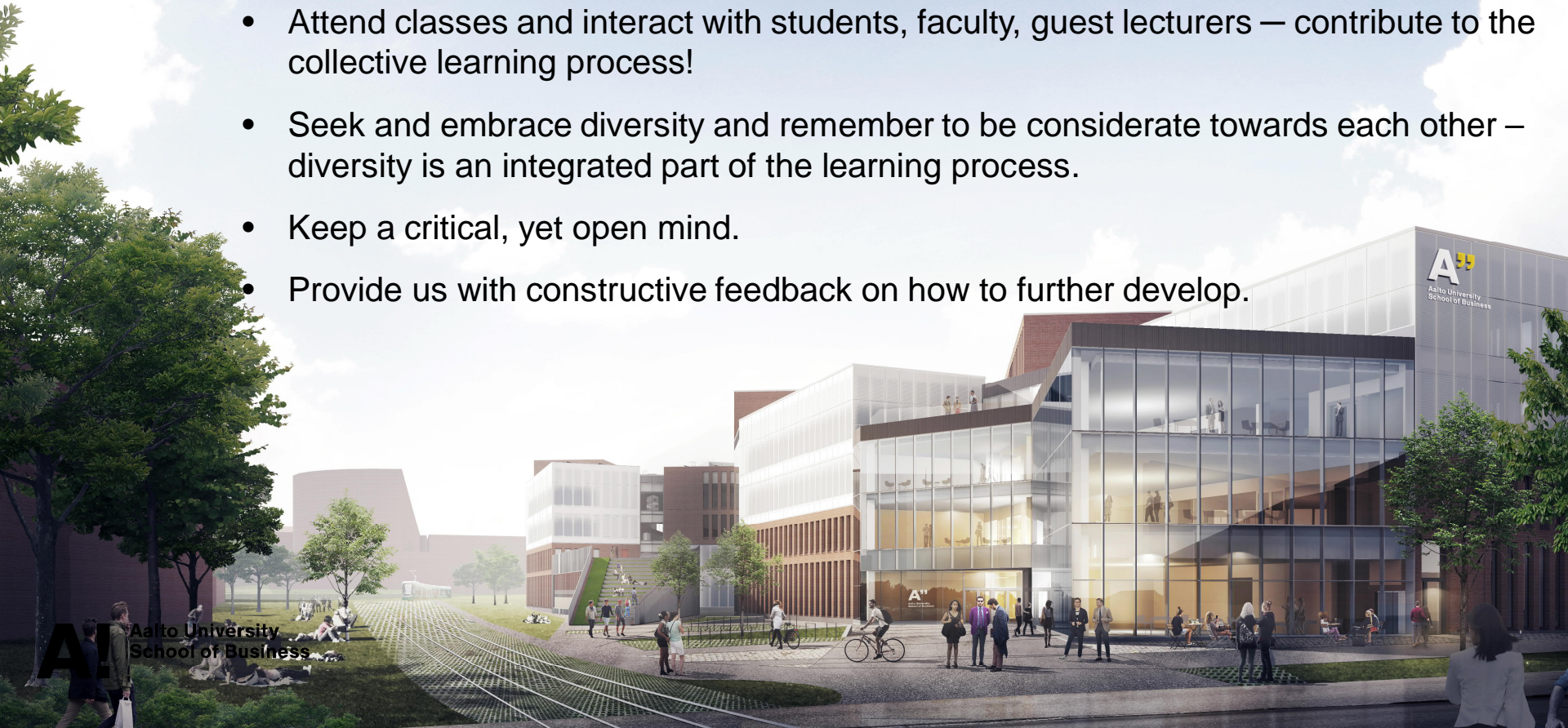
**Be part of the dynamic entrepreneurship community in and around Aalto University**

**Join our great student community**



# What Are Our Expectations towards You?

- Take responsibility for your own learning, develop your own path & approach
- Attend classes and interact with students, faculty, guest lecturers — contribute to the collective learning process!
- Seek and embrace diversity and remember to be considerate towards each other — diversity is an integrated part of the learning process.
- Keep a critical, yet open mind.
- Provide us with constructive feedback on how to further develop.



# Alumni of the Year

2008



**Matti Honkala**  
Former CEO of Kesko,  
1972

2009



**Arto Hiltunen**  
Former CEO of SOK,  
1976

2010



**Mikko Kosonen**  
Former President  
of Sitra, 1978

2011



**Sirkka Hämäläinen**  
Former Head of Bank  
of Finland, 1958

2012



**Timo Löyttyniemi**  
Vice Chair,  
Single Resolution Board,  
1982

2014



**Riku Asikainen**  
Angel investor,  
1990

2016



**Salla Vainio**  
Former CEO of Fondia,  
1988

2018



**Elina Björklund**  
CEO, Reima,  
1989

2020



**Pekka Ala-Pietilä**  
COB, Sanoma & Huhtamäki,  
1978



# *Better Business – Better Society*



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biz.aalto.fi