

MUO-E1026 DESIGN DRIVEN FORESIGHT

Course programme

Week 1

Tue 2.11.21

9:15-12 Intro to the course. Principles of foresight. How to start foresight process.

13-max 16 Visiting professionals: Natalia Moreira about consumers and circular economy

Thu 4.11.21

9:15-12 Literature session

13-16 Optional tutoring

Week 2

Tue 9.11.21

9:15-12 Insight development in different contexts

13-max 16 Visiting professionals: Eeva Raitio about commercial product design foresight

Thu 11.11.21

9:15-12 Online workshop on working with signals and creating industry specific insights with Eeva Raitio

13-16 Optional tutoring

Week 3

Tue 16.11.21

9:15-12 Culture and value sensitive foresight. Principles of "French", "lifestyle" and "strategic" foresight

13-max 16 Visiting professionals: Karoliina Hovi about foresight supporting sustainability

Thu 18.11.21

9:15-12 Literature session

13-16 Optional tutoring

Week 4

Tue 23.11.21

9:15-12 Foresight narratives. Different ways of communicating insights

13- max 16 Visiting professionals: Virpi Vaittinen about strategic foresight

Thu 25.11.21

9-16 No joint class. Reserved for F2F tutoring

Week 5

Tue 30.11.21

9:15-12 Foresight history and business. Foresight styles and clients.

Future of foresight.

13- max 17 Visiting professionals: Anne Stenros about strategic foresight

Thu 2.12.21

9:15-12 Literature session

13-16 Optional tutoring

Week 6**Tue 7.12.21**

9:15-16 Workshop on topic specific insight development. NOTICE THAT THIS MIGHT BE IN VÄRE, but zoom participation is available for a group of students

Thu 3.12.21

9:15-12 Presentations and wrap-up

13-14 Optional tutoring