

DESIGNERS IN SOCIETY

Designer's changing role

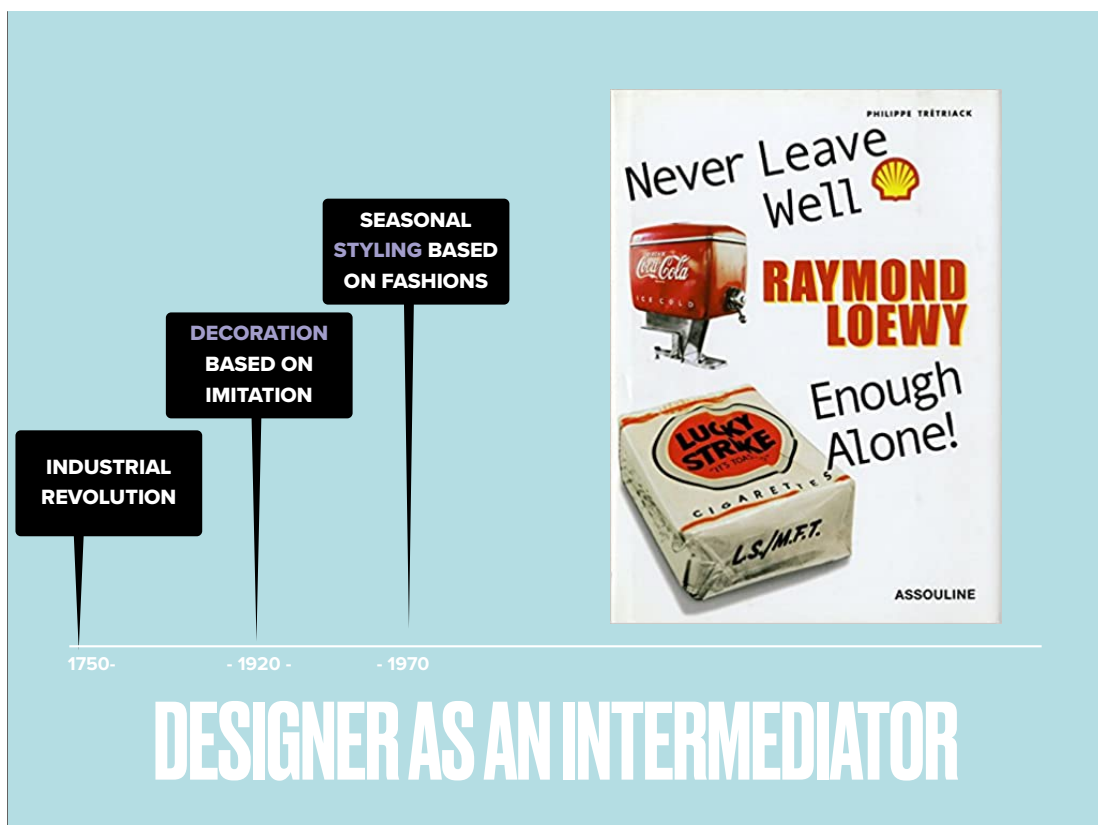




Photo: Hannu Karjalainen

Vuoropuhelua yli valtameren

Ateneumin taidemuseossa parhaillaan esillä oleva *Hiljainen kauneus* -näyttely sukeltaa syvälle luotaamaan Pohjoismaiden ja Aasian välistä vuosisadan pituista vuorovaikutusta. Mukana näyttelyssä on kiehtova kokoelma pohjoismaisten ja itäaasialaisten taiteilijoiden maalauksia, grafiikkaa, keramiikkaa, tekstiilitaidetta ja arkkitehtuuria. Kaikessa näkyy pyrkimys muotokielen pelkistämiseen.

”Luonnon ja materiaalien arvostus yhdistävät. Näemme kauneutta yksinkertaisuudessa ja arkisissa esineissä. Myös hiljaisuus ja käytännöllisyys pu-

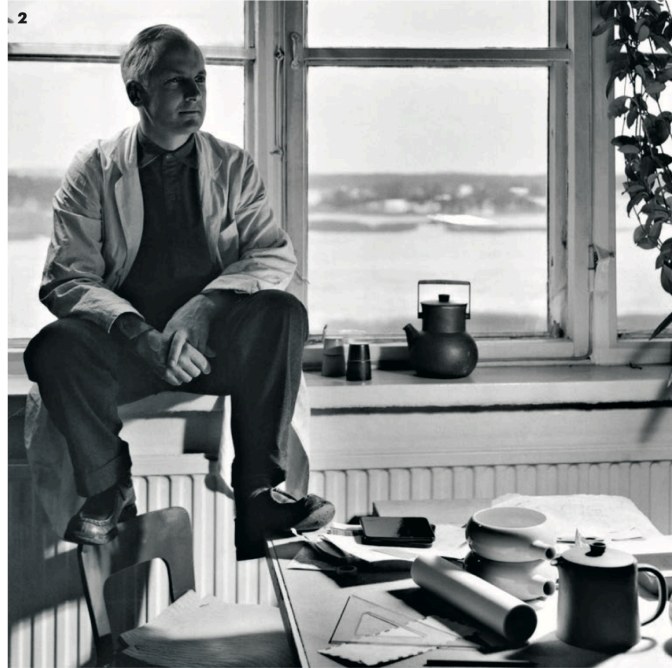
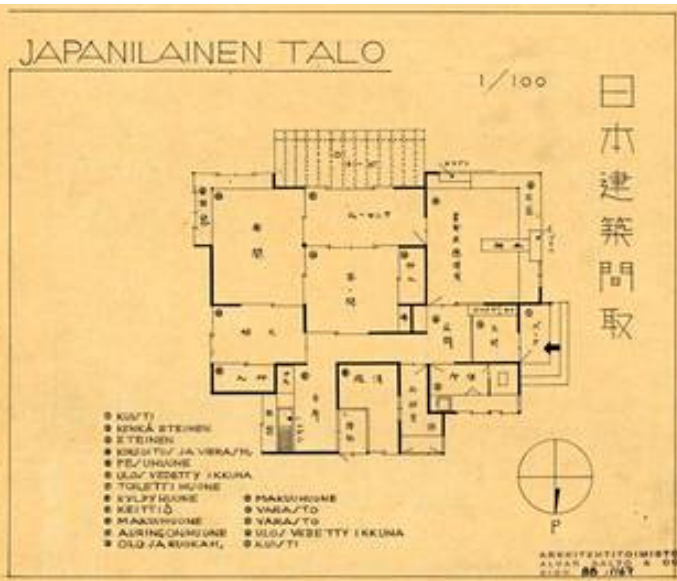
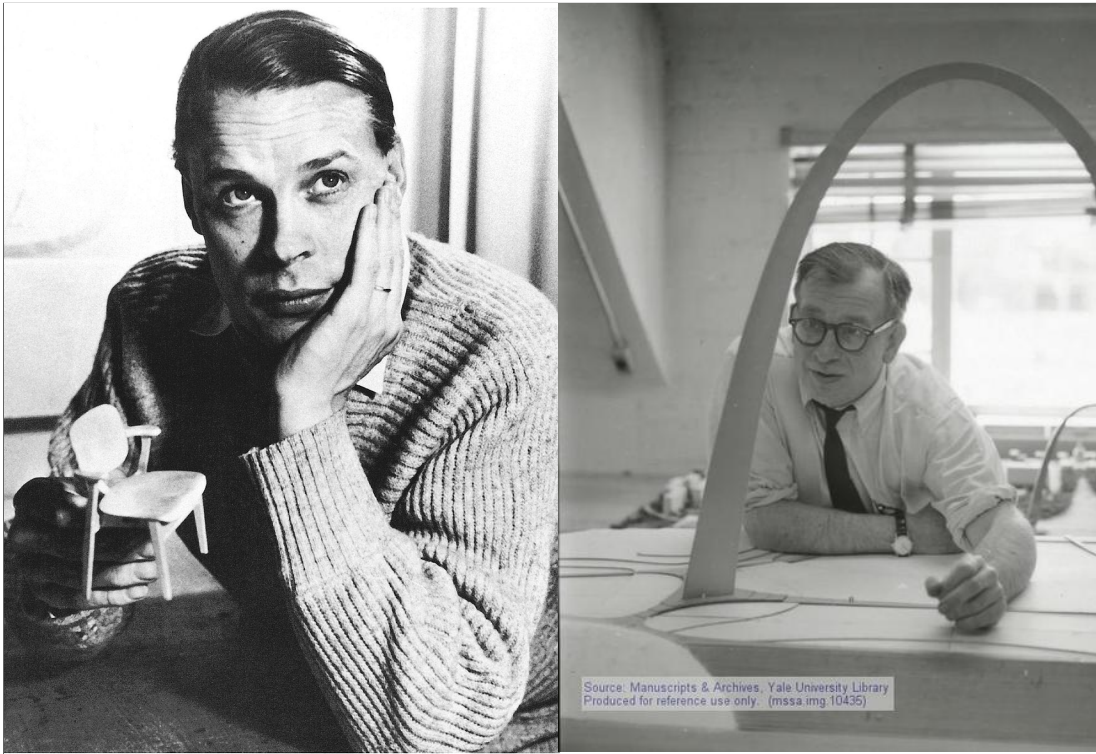


Photo: Aarne Pietinen

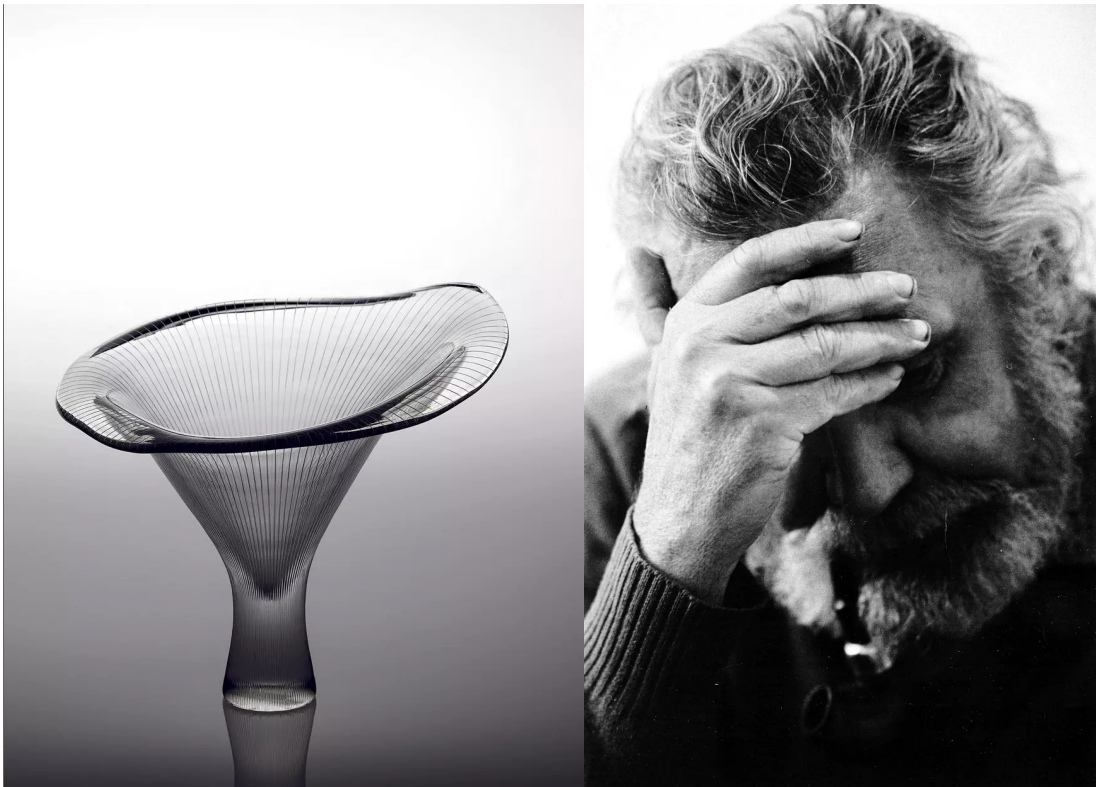
Article “Hengenheimolaisia” by Anna Varakas about Nordic-Asian relationships in Ateneum. Screenshot from Magazine Kotiliesi 18/2019 http://www.avadear.com/wp-content/uploads/2019/10/Hengenheimolaisia_Kotiliesi_2019.pdf



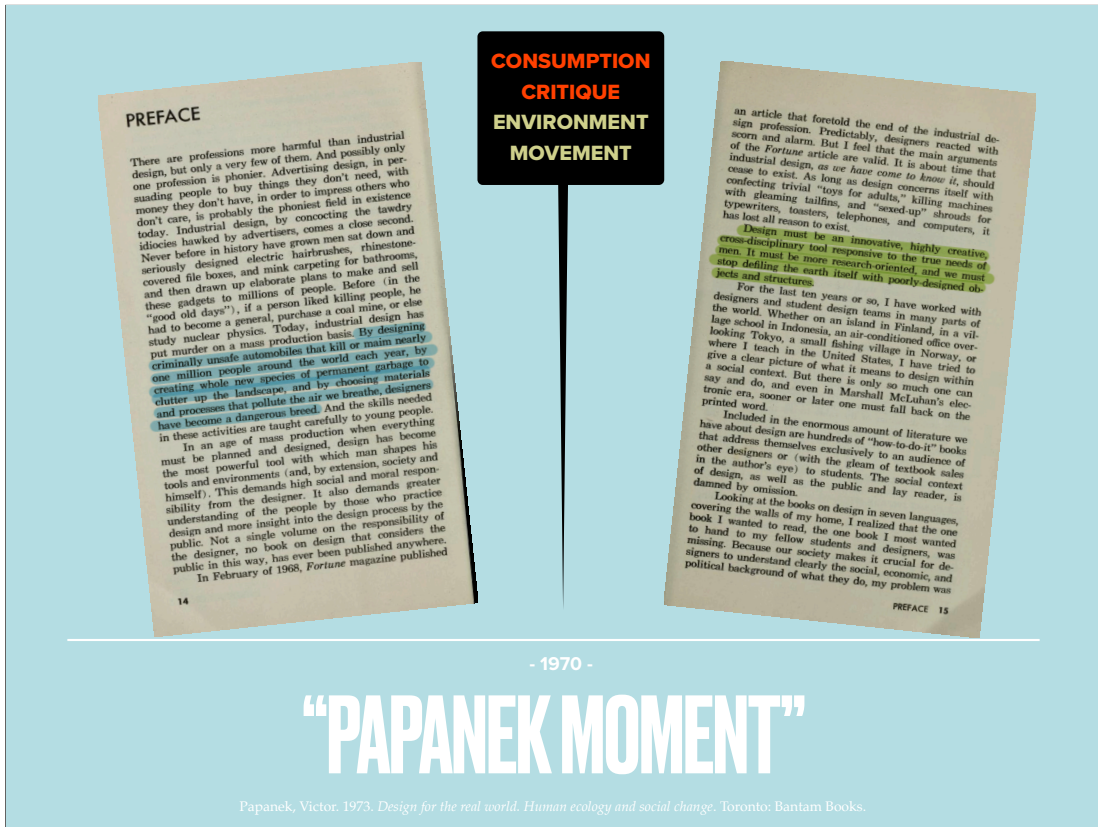
Alvar Aalto, “Japanese house” from 1939 or 1940. Photos: Unknown <https://www.hs.fi/kulttuuri/art-200005331367.html>



Ilmari Tapiovaara (left), photo: unknown. Eero Saarinen (right), photo: Yale University



Chanterelle vase (left) by Tapio Wirkkala. Photo: Ari Karttunen / Emma. Tapio Wirkkala (right). Photo: Hannu Lindroos



Aalto University
Suomenkieli Credits Propose

Game Changers

Aalto University's Impact on Society

The Aalto timeline tells a story visualising and describing Game Changers, which can be events and innovations, derived from Aalto University and its predecessors. Or people, who have had a great impact on Aalto and the Finnish society.

The timeline is gradually evolving, therefore, we reach out to you to give your contribution in telling the Aalto story from 1849 to date, and into the future. Share your ideas with us! If something is missing from the timeline, tell us about it by clicking on 'Propose' and send your suggestion. Many thanks for your input!

2020

<https://gamechangers.aalto.fi/en/>

Builders of the Future

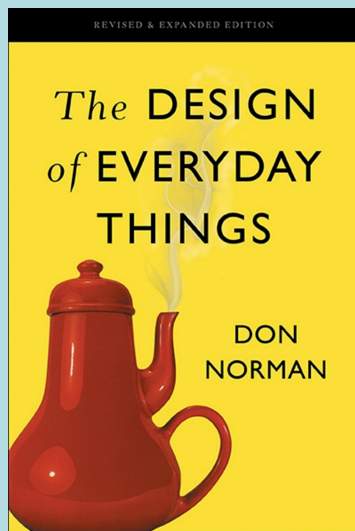
Celebrating the 150th anniversary of higher education in industrial arts



Text: Sini Koskimies
Photos: Aalto University archive, FINNA.

Students in sculpting class, teacher in the center at the desk. Gustaf Nyström's collection, Aalto University archive, FINNA.

https://aaltouniversity.shorthandstories.com/builders-of-the-future/index.html?_ga=2.185035309.524058734.1636521605-96953811.1631516045
https://aaltouniversity.shorthandstories.com/tulevaisuuden-rakentajat/index.html?_ga=2.248426371.524058734.1636521605-96953811.1631516045



**USER CENTRED
DESIGN BASED
ON RESEARCH**

**DIGITALISATION
OF EVERYTHING**

**DESIGN
THINKING**

- 1980 - - 1990 - - 2000 -

DESIGNER AS AN ADVOCATOR

Norman, Donald A. 2013. *The design of everyday things*. Revised and expanded. London: MIT Press. Originally published 1988.

Cross, Nigel. 2011. *Design thinking. Understanding how designers think and work.* Oxford: Berg.

1st GENERATION DESIGN THINKING:
the way designers think
1980s -2000s

2st GENERATION DESIGN THINKING:
an innovation approach
2000s -present

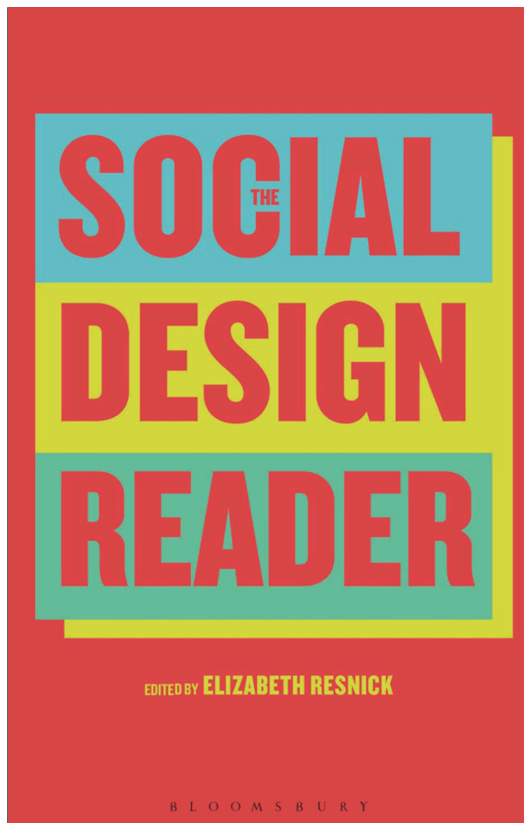
Brown, Tim. 2019. *Change by design. Revised and updated.* New York: Harper Business.

**DESIGN
THINKING**

- 2000 -

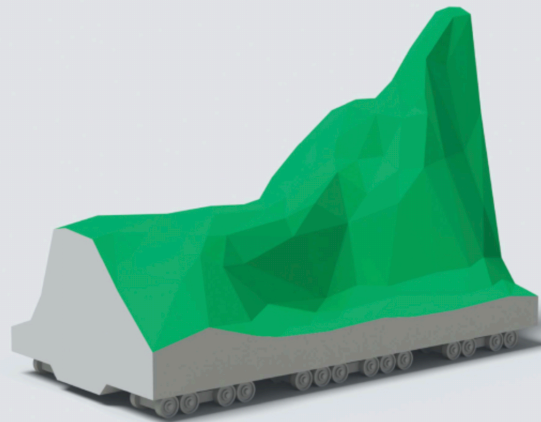
DESIGNER AS AN ADVOCATOR

Adapted from Camacho, Maria. 2020. *An integrative model of design thinking.* Swinburne University of Technology.

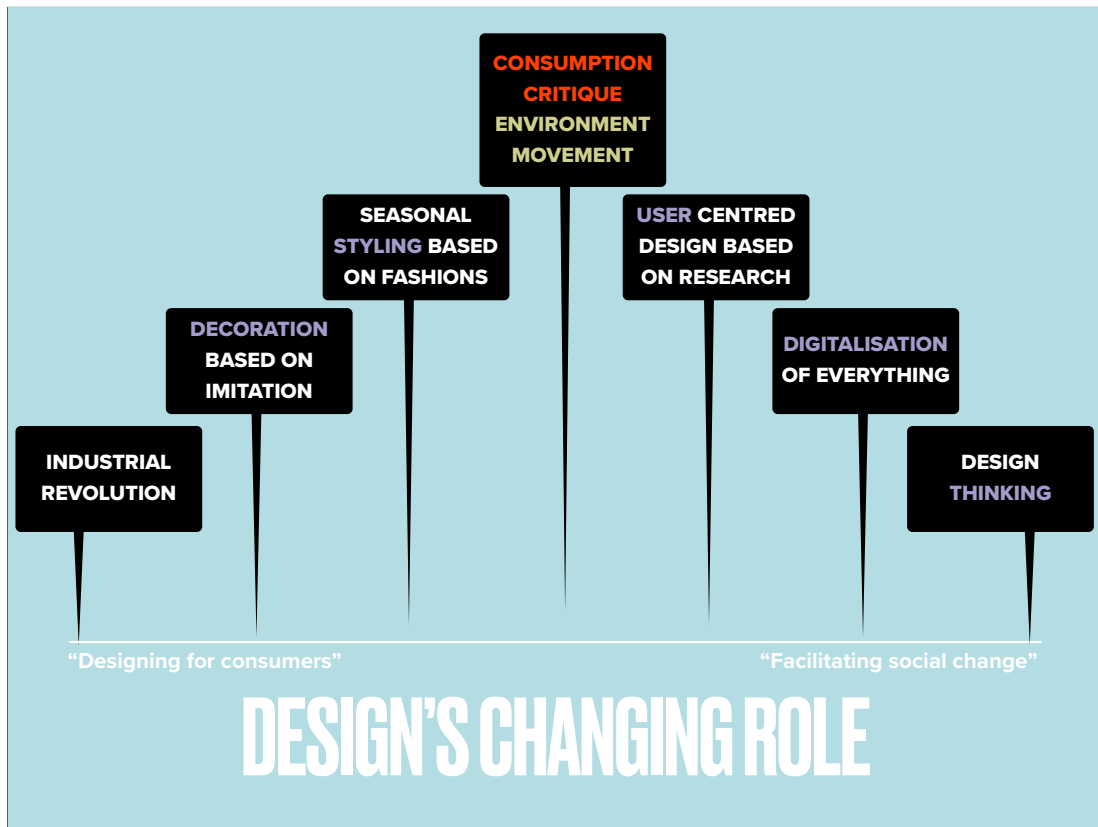


SPECULATIVE EVERYTHING

DESIGN, FICTION, AND SOCIAL DREAMING



ANTHONY DUNNE & FIONA RABY



ARTX-C1001, DESIGN AND MEDIA CULTURES, 3 CR

KIITOS, TACK, THANK YOU!

AFTERNOON IS RESERVED FOR TEAM PROJECT.

12.11.2021 | heidi.paavilainen@aalto.fi

A” Aalto University
School of Arts, Design
and Architecture