

Welcome!



Timo Korkeamäki
Dean



Merger of three leading Finnish universities

1849

Helsinki University of Technology

1871

University of Art and Design Helsinki

1911

Helsinki School of Economics

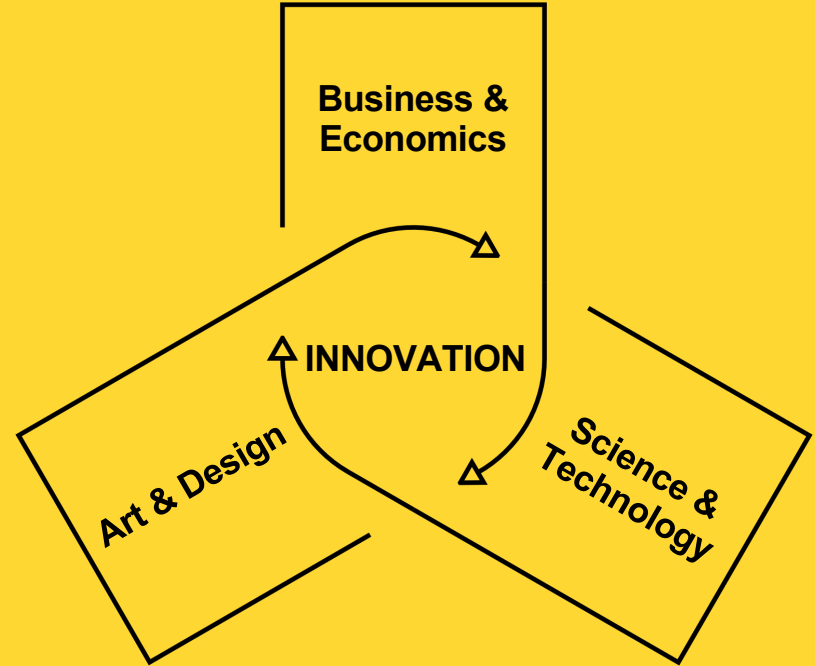
Aalto
University
2010



Aalto University

We embarked on a mission

- By merging three leading universities in 2010, Aalto was founded to work as a societally embedded, and innovative research university for a better world
- Aalto has a national mission to strengthen Finland's innovative capacity through first-class research and education



Our purpose: Shaping a sustainable future.

Aalto University is founded on high-quality research, education, impact as well as shared values of responsibility, courage and collaboration.

We solve global challenges by bringing talent together across science, art, technology, and business.



Our community in numbers

A background image showing a group of students in a classroom or study environment. In the foreground, a young woman with dark hair, wearing an orange sweater, is looking down and smiling. Behind her, a young man with glasses and a dark blue shirt is looking towards the camera. They are sitting at a dark table with a laptop and some papers. The overall atmosphere is bright and positive.

12 000

full-time equivalent
degree students

A staff of about **4 000**,
of which nearly **400** are
professors. Share of
international academic
faculty is **40%**.

Each year our students earn about

250 doctoral degrees,

1 800 master's degrees,

1 300 bachelor's degrees and

300 MBA and EMBA certificates.

Six dynamic schools

School of Arts, Design and Architecture

architecture; art; design; media; film, television and scenography

School of Business

accounting; economics; finance; management studies; marketing; information and service management

School of Chemical Engineering

bioproducts and biosystems; chemistry and materials science; chemical and metallurgical engineering

School of Electrical Engineering

communications and networking; electronics and nanoengineering; electrical engineering and automation; signal processing and acoustics

School of Engineering

built environment; civil engineering; mechanical engineering

School of Science

applied physics; computer science; industrial engineering and management; mathematics and systems analysis; neuroscience and biomedical engineering

The School of Business at a glance

BSc & MSc students *	3668
BSc students (of whom Finnish)	1912 (1813)
MSc students (of whom Finnish)	1756 (1488)
PhD students * (of whom Finnish)	184 (119)
Aalto MBA & Aalto Executive MBA students *	827
Student exchange agreements with foreign universities worldwide *	154
Faculty members **	118
Service personnel	78
Campuses	Otaniemi Mikkeli

* September 2020

** Not including post docs, May 2020

Vision

To attract and cultivate
global leaders in
business research,
education, and practice.

Better Business – Better Society

Research

High-quality research on important business & societal challenges

Learning

Real-life challenges & multidisciplinary student learning experiences in an international context

Societal Impact

Contributions to the business community & society at large

Triple Crown status

The School is among the **0.5% of business schools worldwide** with labels of excellence from the world's three leading business school accreditation bodies.



AACSB – The first Nordic business school to earn this prestigious quality label



AMBA – Awarded only to schools offering high-quality MBA Programmes



EQUIS – The School is part of the select group of leading business schools with 5-year accreditation

School Milestones

1911

Establishment of private business school

1950

New main building in Helsinki

1974

Transformation to state university

1989

Establishment of Mikkeli campus

2010

Merger with Helsinki University of Technology and University of Art and Design Helsinki

2015

BSc studies to the Aalto University main campus in Otaniemi

2019

New home in Otaniemi

Success in Research

25th



























In the world (→)

Business Administration
(Shanghai Ranking of Academic Subjects, 2021)

Aalto University 35th

In the world

Most International University
(Times Higher Education, 2021)

23		The University of Texas at Austin	
24		University of Southern California	
25		Aalto University	
26		University of Miami	
27		Northeastern University (Boston)	
28		Bocconi University	
29		City, University of London	
30		University of British Columbia	
31		The Ohio State University - Columbus	
32		New York University	
33		University of Florida	
34		University of Pittsburgh	
35		Stanford University	

Teaching and Learning

3

Bachelor's programmes

- **Business (in Finnish, Otaniemi): ~330 students/year**
- **International Business (in English, Mikkeli): ~80 students/year**
- **Economics (in English, Otaniemi): ~40 students/year**

11

Master's programmes (in Otaniemi)

- **Accounting**
- **Business Analytics*****
- **Business Law**
- **Creative Sustainability***
- **Economics**
- **Finance**
- **Global Management / CEMS**
- **Information and Service Management**
- **International Design Business Management****
- **People Management and Organizational Development*****
- **Marketing**
- **Strategic Management in a Changing World*****

Societal impact

- Key roles in **societal debates** and **policy-making**
- Extensive **collaboration** with corporations and other organisations in research & teaching
 - 11 Premium partners in the School's partnership program
 - > 100 live cases, team projects, hackathons per year
- **Knowledge-sharing events & mechanisms**
 - Better Business – Better Society seminars
 - Podcasts every second week – 'Puttonen & Vilkkumaa'
- **Strong alumni engagement**
 - 4,000 EMBA alumni in Korea, alumni events held on 3 continents
 - Donations from >180 individuals in 2018 -
- **Executive education (/Life-wide learning)**
 - Majority of the faculty teaching in Aalto EE from BIZ



Teaching and Learning

- Problem-based; theories are used to analyse and solve **real-world challenges**:
 - Real-life cases
 - Business projects
 - Hackathons
 - Internships
 - Theses and teaching cases
- Providing more opportunities for **online learning** and multidisciplinary studies

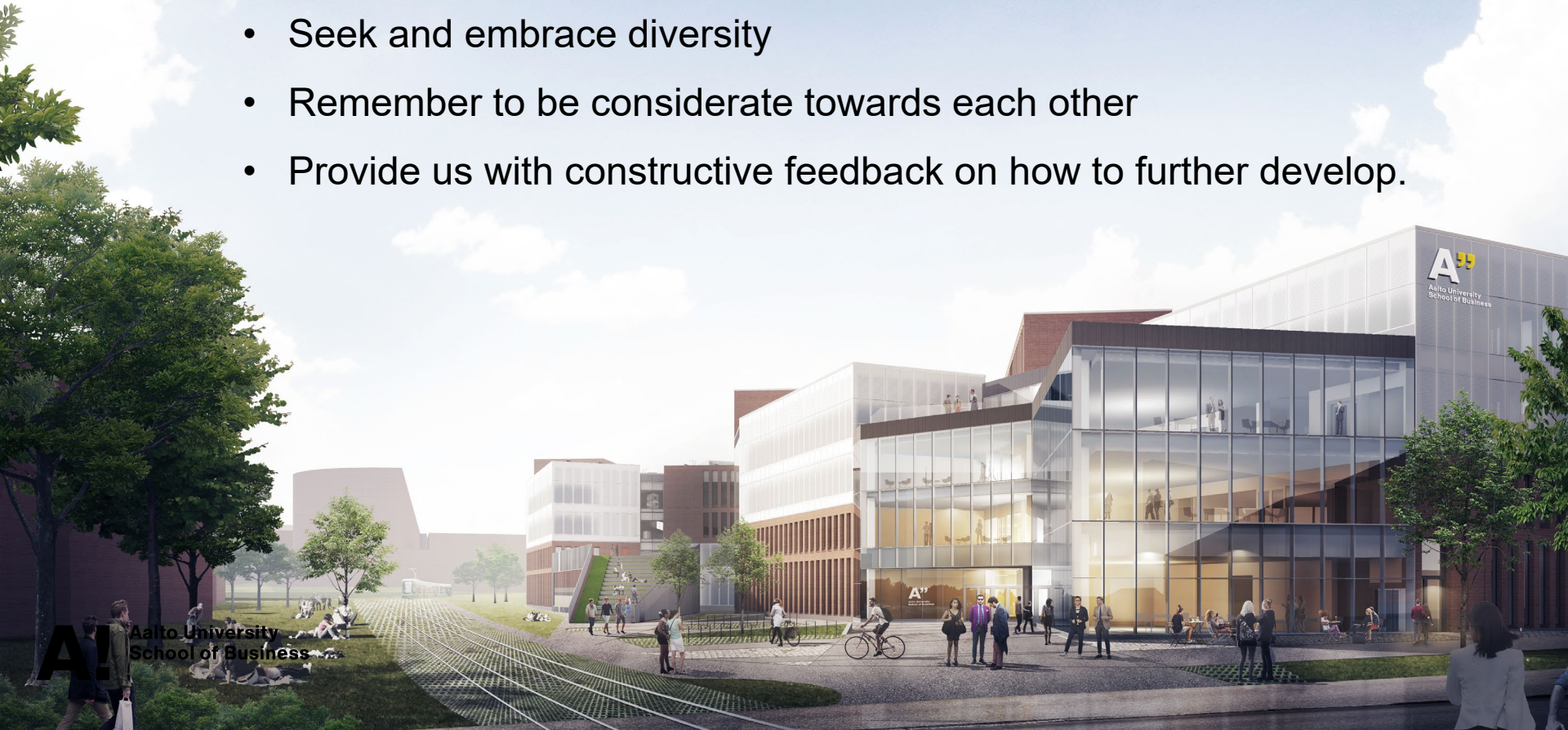


Covid @ Aalto BIZ

- From complete lock-down during Spring 2020 to today
- Current scheduling for Period 1 based on max 40 per classroom, 2 meter distancing
- Self-study areas in Ekonominaukio 1 opening this week for first time since March, 2020
 - Use Aalto Space to book your spot
 - Following guidelines will keep us safe and allow us to move forward

Some suggestions for your studies

- Keep a critical, yet open mind
- Seek and embrace diversity
- Remember to be considerate towards each other
- Provide us with constructive feedback on how to further develop.



Alumni of the Year

2008



Matti Honkala
Former CEO of Kesko,
1972

2009



Arto Hiltunen
Former CEO of SOK,
1976

2010



Mikko Kosonen
Former President
of Sitra, 1978

2011



Sirkka Hämäläinen
Former Head of Bank
of Finland, 1958

2012



Timo Löyttyniemi
Vice Chair,
Single Resolution Board,
1982

2014



Riku Asikainen
Angel investor,
1990

2016



Salla Vainio
Former CEO of Fondia,
1988

2018



Elina Björklund
CEO, Reima,
1989

2020



Pekka Ala-Pietilä
COB, Sanoma & Huhtamäki,
1978

Better Business – Better Society



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