

CS-E5250 Data-Driven Concept Design

5 ECTS

Course Wrap-up

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Course Wrap-up

- DDCCD Design Philosophy
- Did we get it right?
- Help us!

Data-Drive Concept Design Design Philosophy

Previous courses:

- User-centred Concept design 4sw
- Strategic User-Centred Design 8ects
- Design Project 10ects

- Remove yet another project
- Hope to resolve challenges with
 - Scheduling large group efforts
 - Cap workloads
 - One-for-All grading

Data-Drive Concept Design Design Philosophy

DDCD Design principles:

- Support more **just grading** with both individual and group assignments
- Change emphasis from quality of project's end result (value to customer) to quality of different phases' **methods and tools** (value to students)
- Promote **safe exploration** of the introduced methods and tools
- Heavier weight on **facts and data as a proof** and justification for design decisions

Did We Get It Right?

- Are we covering the right phases of the design process?
- Are we advocating use of data?
- Are the Assignments:
 - Interesting, motivating and/or fun?
 - Offer possibilities of both individual and team excellence?
 - Challenging enough?
 - Balanced in their workloads and scheduling?
 - Well-instructed and efficiently reported/delivered?
 - Graded fairly?

Help Us!

- This was the second time DDCD has taken place
- I'm sure we can make it better, with your help
- Provide feedback (questionnaire link was sent 8.2.)
 - Course questionnaire (>80% participation required)
 - Freeform feedback via personal discussions or emails
- If you can't beat them, join them
 - teaching assistant positions open for spring 2023