CS-E4920 Portfolio in Software and Service Engineering

Module 2 - Contact Session I, 4th Mar 2022

CS-E4920 Portfolio in Software and Service Engineering

Module 1: START 2cr
- selecting a track and planning your studies
- analyzing the job market

Module 2: WORK 2cr
- **constructing a learning portfolio**
- **constructing and promoting a LinkedIn profile**

Module 3: PREPARE 1cr
- preparing for the Master's Thesis in SSE
- in May

> Each module can be taken individually or accumulated up to 5cr.

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Agenda

12:15 – 12:25 Welcome and Introduction of the participants

12:25 – 13:25 Recruiting in 2022 - networking with potential employers, Ella Veijalainen & Christina Kaski / Netlight Oy

- what are professional networks, how they work
- career path and important skills
- career story – from SW Developer to Agile Coach, Hanna Kalevo/Netlight Oy
- how LinkedIn can be used to land your dream job, how to work with portfolios

13:25 – 13:35 Break

13:35 – 13:55 Task 1 results: Skills & competences

13:55 – 14:00 Instructions for Tasks 2 & 3

14:00 – 14:15 Creating/improving your LinkedIn profile

- Q&A / practical tips on using LinkedIn
- tips on creating a 1-minute video of yourself

14:15 – 15:30 6 min slots for editing/discussing your profile with the organizers
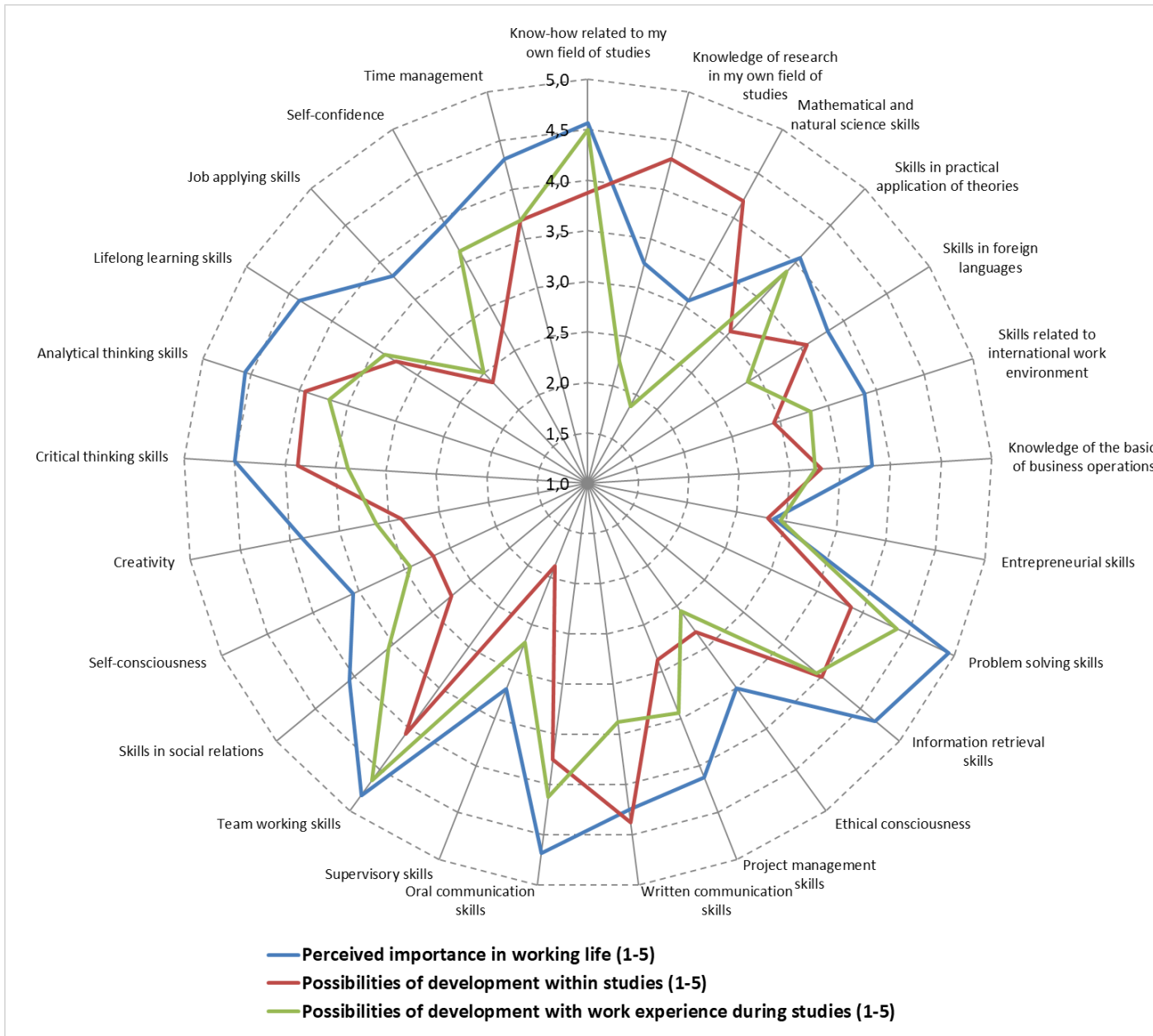
15:30 Organizers available for answering questions

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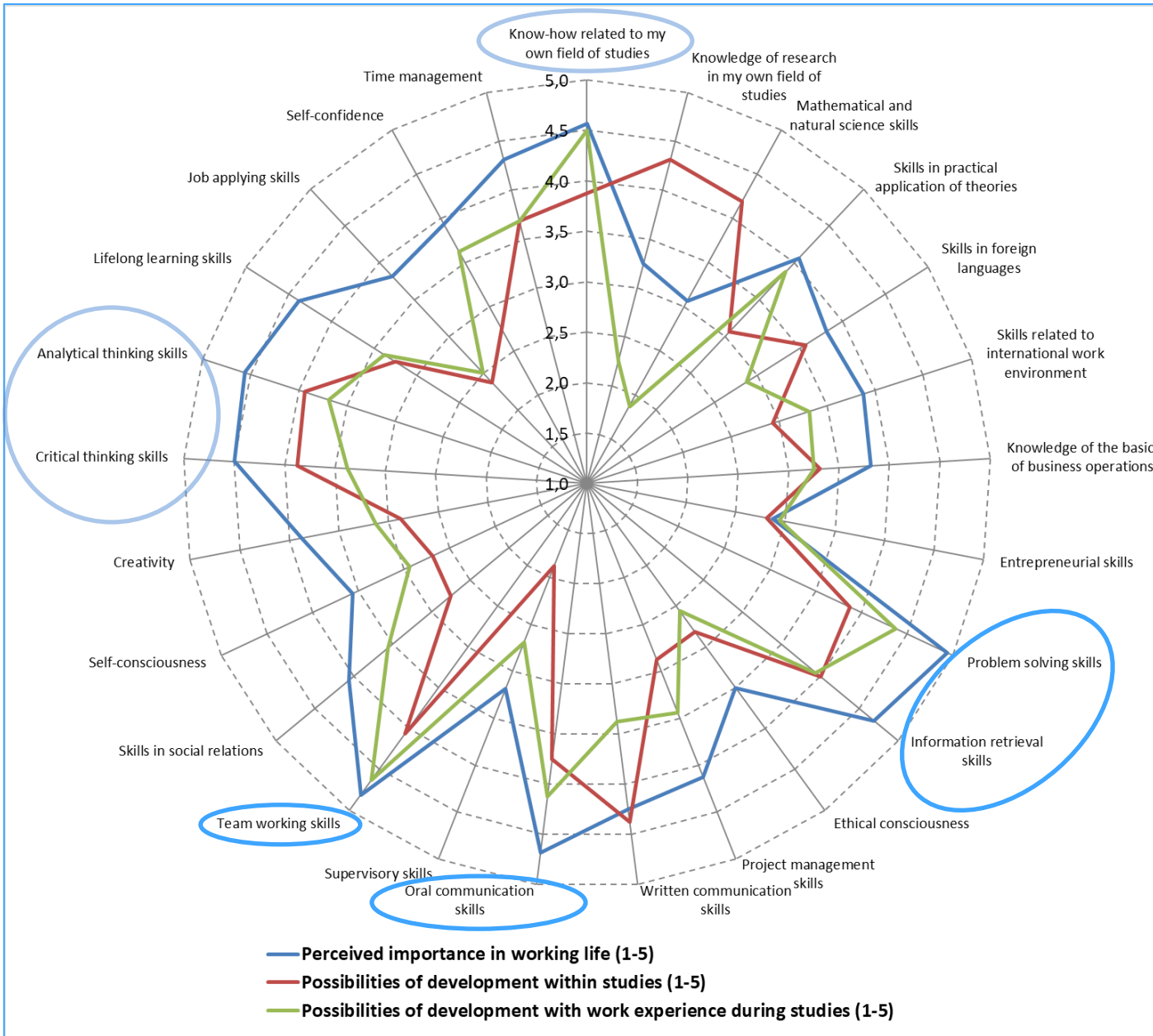School of Science**

Introduction of the Participants

- Your name, study track

- Tell one thing about your SSE studies so far
  - something that has been useful, interesting, surprising, missing, …

Task 1 – Skills and Competences (average, N=17)

- Perceived importance in working life (1-5)
- Possibilities of development within studies (1-5)
- Possibilities of development with work experience during studies (1-5)

Task 1 – Skills and Competences (average, N=17)

Task 1 – Discussion in random breakout rooms with two students

- Choose one of your **strengths or competences**
  - one of those listed on the previous slide, or something else…

- Spend 4-6 minutes per student to discuss
  - *How he/she has acquired the strength or competence?*
  - *How he/she could best highlight it in the LinkedIn profile?*

- Total time available 10 minutes

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Instructions for the remaining tasks of Module 2

- Task 2: Profile creation and promotion
- Task 3: Updated profile + reflection

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Task 2 - Profile creation and promotion

- **DL Thu 24 March 13:00**

- Construct **a LinkedIn profile** based on your learning portfolio
- Construct **a 1-minute video** that summarizes you as a SSE professional
- **Promote** your profile and video **to a potential employer**
    - Start arranging the meeting ASAP
        - Use the Google Sheet to share which company you have contacted
- Create **a presentation** (5-7 min)
    - Your profile and video
    - Who you contacted and feedback you got
    - Presented in **Contact Session 2: Fri 25 March 14-16**

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Task 3 - Updated profile + reflection

- **DL** Tue 5 Apr 23:59

- Based on the feedback, what did you change in the profile and why?

- How would you evaluate your profile now?

- Did you find this module useful and/or how would you improve it?