

THE SITUATION

Topical, theoretical
and/or methodological
background of your project

How do you define the context?
Who are the main actors/authors/organizations?
Why/how does it matter to you?

THE CHALLENGE

Issue/gap/problem/opportunity
that you want to address
through your project

What is your proposal to the challenge?
What interests/bothers you from the situation?
And why?

FOURFOLD EXERCISE

THE VALUE

Academic/practical
contribution and implication
of your project

Why does the project matter and to whom?
Why is your action better than alternatives?
How does the project impact on the challenge?

THE ACTION

Process/outcome of your project
in specific time and space
with someone

What do you actually do to address the challenge?
What are expected outcomes?
How do you implement?

THE SITUATION

THE CHALLENGE

THE VALUE

THE ACTION