THE SITUATION

Topical, theoretical and/or methodological background of your project

How do you define the context? Who are the main actors/authors/organizations? Why/how does it matter to you?

THE CHALLENGE

Issue/gap/problem/opportunity that you want to address through your project

What is your proposal to the challenge? What interests/bothers you from the situation? And why?

FOURFOLD EXERCISE

THE VALUE

Academic/practical contribution and implication of your project

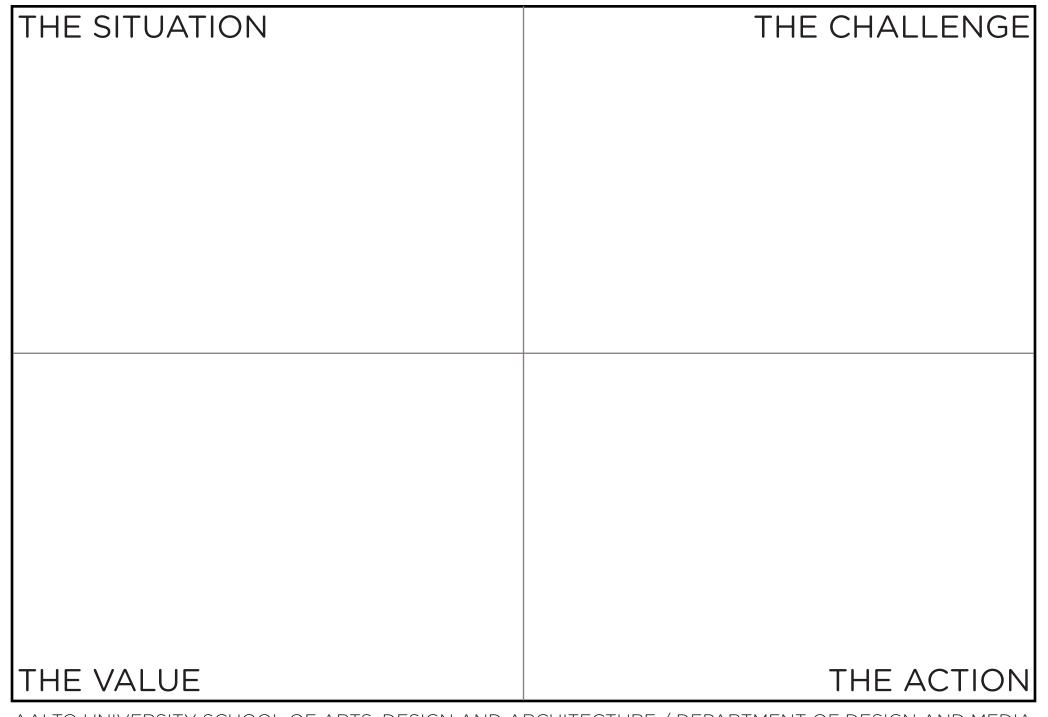
Why does the project matter and to whom? Why is your action better than alternatives? How does the project impact on the challenge?

THE ACTION

Process/outcome of your project in specific time and space with someone

What do you actually do to address the challenge? What are expected outcomes? How do you implment?

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