

TURIN 2006 – NEVER AGAIN!

FINLAND HAS NEVER WON OLYMPIC GOLD MEDAL IN ICE HOCKEY. THEY CAME CLOSE IN 2006 IN TURIN, WHERE THEY MADE IT TO THE FINAL AGAINST SWEDEN. THE GAME WAS TIED 2-2 IN THE THIRD PERIOD. SUDDENLY, SAKU KOIVU'S STICK BROKE, WHICH LEAD TO SWEDEN'S GAME WINNING GOAL.



THIS WAS A NATIONAL DISASTER.

THE SOLUTION

ICE HOCKEY STICKS DO NOT BREAK RANDOMLY. THEY BREAK, BECAUSE OF MICROFRACTURES IN THE CARBONFIBER STRUCTURE OF THE STICKS. THESE MICROFRACTURES CAN BE DETECTED WITH ULTRASONICS.

SÄRKIFOOD HAS TESTED ULTRASONICS ON HOCKEY STICKS AND THE RESULTS HAVE BEEN VERY PROMISING.

THE NEXT STEPS ARE:

1. BUILDING AN ULTRASONICS PROTOTYPE FOR DETERMINING MICROFRACTURES IN ICE HOCKEY STICKS
2. DOING MARKET RESEARCH
3. CREATING A BRAND, AND A DESIGN FOR THE PROTOTYPE
4. WHATEVER ELSE IS NEEDED TO PREVENT TURIN 2006 FROM EVER HAPPENING AGAIN

THE SPONSOR

SÄRKIFOOD IS A START-UP FOUNDED IN AALTO UNIVERSITY IN 2016. IT IS THE SPONSOR OF THIS PROJECT.

HOWEVER, SÄRKIFOOD HOPES THAT THIS PROJECT WILL BE SUCCESSFUL ENOUGH FOR FOUNDING ANOTHER COMPANY (SUBSIDIARY) FOCUSING SOLELY ON THIS BUSINESS OPPORTUNITY. THE BASIS OF THE BUSINESS WOULD BE SELLING THE ULTRASONICS MACHINES TO ICE HOCKEY TEAMS TO HELP THEM PREVENT THEIR STICKS FROM BREAKING UNEXPECTEDLY.

IF THAT IS ACCOMPLISHED, VALUABLE MEMBERS OF THE TEAM WILL BE OFFERED STOCKS OF THE SUBSIDIARY TO KEEP WORKING ON MAKING SURE TURIN 2006 NEVER HAPPENS AGAIN.



STOCK
OPTION