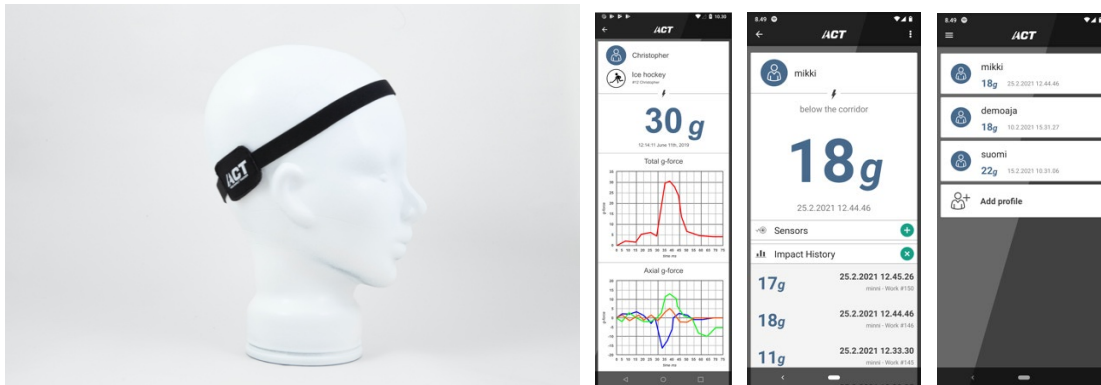


PROJECT PROPOSAL

Northern Sports Insight and Intelligence Oy

Project's name

ACT Head Impact Tracker iOS Application



Visit our website www.act-tracker.com for more info on the product and service.

1. Introduction

We have only made Android-version of the Application until now. It has been a good call as there has been many changes and adjustments on the way - we did not have to make them twice each time. However now when we are moving from R&D phase to the commercialization phase and have fixed the 1st version of the product&service it is clear we also need iOS. And that's what we have to do as cost effective and fast as possible.

2. Project goals

Develop iOS Mobile phone application user interface design and development which is ready to be integrated to the work we already have done to iOS App by our partner developers. Android Application is done and can be used as an example. But of course, the iOS App needs to have look and feel of iOS application.

We will also need BT communication and Cloud functionality to iOS, so there is a possibility for a successful team or it's capable members to continue work with us if both parties so agree.

3. Technologies

As described above. The team can choose how they prefer to go about with the development and what tools to use. Our partner developers can help and provide support on the phases and by the means agreed.

4. Requirements for the students

As above. An (extensive) user experience from iOS gadgets is a must. The App is not very complicated, on the contrary it should be as easy-to-use and user friendly as possible. Maybe I would classify as moderate (but I'm not the tech wizard here!).

The school should most of the necessary tools needed for the development (they are not specialized tools or so). For meetings it is possible to occasionally use meeting rooms in Terkko Health Hub. If iPhones are needed for the development, client can provide 1-2 of them for the tasks.

5. Legal

The Client must get all the rights. No exceptions possible. The whole team must agree to confidentiality and hand over the rights to the client prior to the project start or there will be no project. Some confidential information will be shared with the students.

6. Client

Finnish startup, 4,5 years old. Been developing this very product throughout the existence and now moving into commercialization phase.

The project manager is Heidi Kivimaa, CEO and CoFounder (heidi.kivimaa@norspo.com, 040-3573041)

Technical assets will be defined and confirmed later.

The tech developers to support the project will be from our partner company who is responsible for the App and Cloud development. The level of support, frequency and means of communication will be specified with the team. Working language English or Finnish with Project manager. Most likely English with the tech support.

