

THE
TED
COMMANDMENTS

I

THOU SHALT NOT SIMPLY
TROT OUT THY
USUAL SHTICK.

II

THOU SHALT DREAM A GREAT DREAM,
OR SHOW FORTH A WONDROUS NEW THING,
OR SHARE SOMETHING THOU HAST
NEVER SHARED BEFORE.

III

THOU SHALT REVEAL THY
CURIOSITY AND THY PASSION.

IV

THOU SHALT TELL A STORY.

V

THOU SHALT FREELY COMMENT
ON THE UTTERANCES OF OTHER SPEAKERS
FOR THE SAKE OF BLESSED CONNECTION
AND EXQUISITE CONTROVERSY.

VI

THOU SHALT NOT FLAUNT
THINE EGO. BE THOU VULNERABLE.
SPEAK OF THY FAILURE
AS WELL AS THY SUCCESS.

VII

THOU SHALT NOT SELL FROM THE STAGE:
NEITHER THY COMPANY, THY GOODS,
THY WRITINGS, NOR THY DESPERATE NEED
FOR FUNDING; LEST THOU BE CAST ASIDE
INTO OUTER DARKNESS.

VIII

THOU SHALT REMEMBER ALL THE
WHILE: LAUGHTER IS GOOD.

IX

THOU SHALT NOT READ THY SPEECH.

X

THOU SHALT NOT STEAL
THE TIME OF THEM
THAT FOLLOW THEE.

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