

value







- 
1. private client
 2. user group
 3. serial reproduction
 4. about product



1. in public
2. multiple stakeholders
3. at scale
4. about process



Gibson-Graham, J. K. 1996. *The end of capitalism (as we knew it): a feminist critique of political economy*. Oxford: Blackwell.

1. non-market transactions and unpaid labor in households
50% of economic activity (USA \$200 billion)
2. consumer, producer and worker cooperatives over 100 million jobs – 20% more than multinational corporations
3. Community Supported Agriculture
Japan 5m families
4. local and complementary currency
Japan 600 currency systems
5. social economy -- cooperatives, mutual societies, voluntary organizations, foundations, social enterprises; 10% EU GDP



Diverse economies: performative practices for 'other worlds'

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Abstract: How might academic practices contribute to the exciting proliferation of economic experiments occurring worldwide in the current moment? In this paper we describe the work of a nascent research community of economic geographers and other scholars who are making the choice to bring marginalized, hidden and alternative economic activities to light in order to make them more real and more credible as objects of policy and activism. The diverse economies research program is, we argue, a performative ontological project that builds upon and draws forth a different kind of academic practice and subjectivity. Using contemporary examples, we illustrate the thinking practices of ontological reframing, re-reading for difference and cultivating creativity and we sketch out some of the productive lines of inquiry that emerge from an experimental, performative and ethical orientation to the world. The paper is accompanied by an electronic bibliography of diverse economies research with over 200 entries.

Key words: ethical practice, knowledge commons, ontological reframing, performativity, scholar activism, thinking practices.

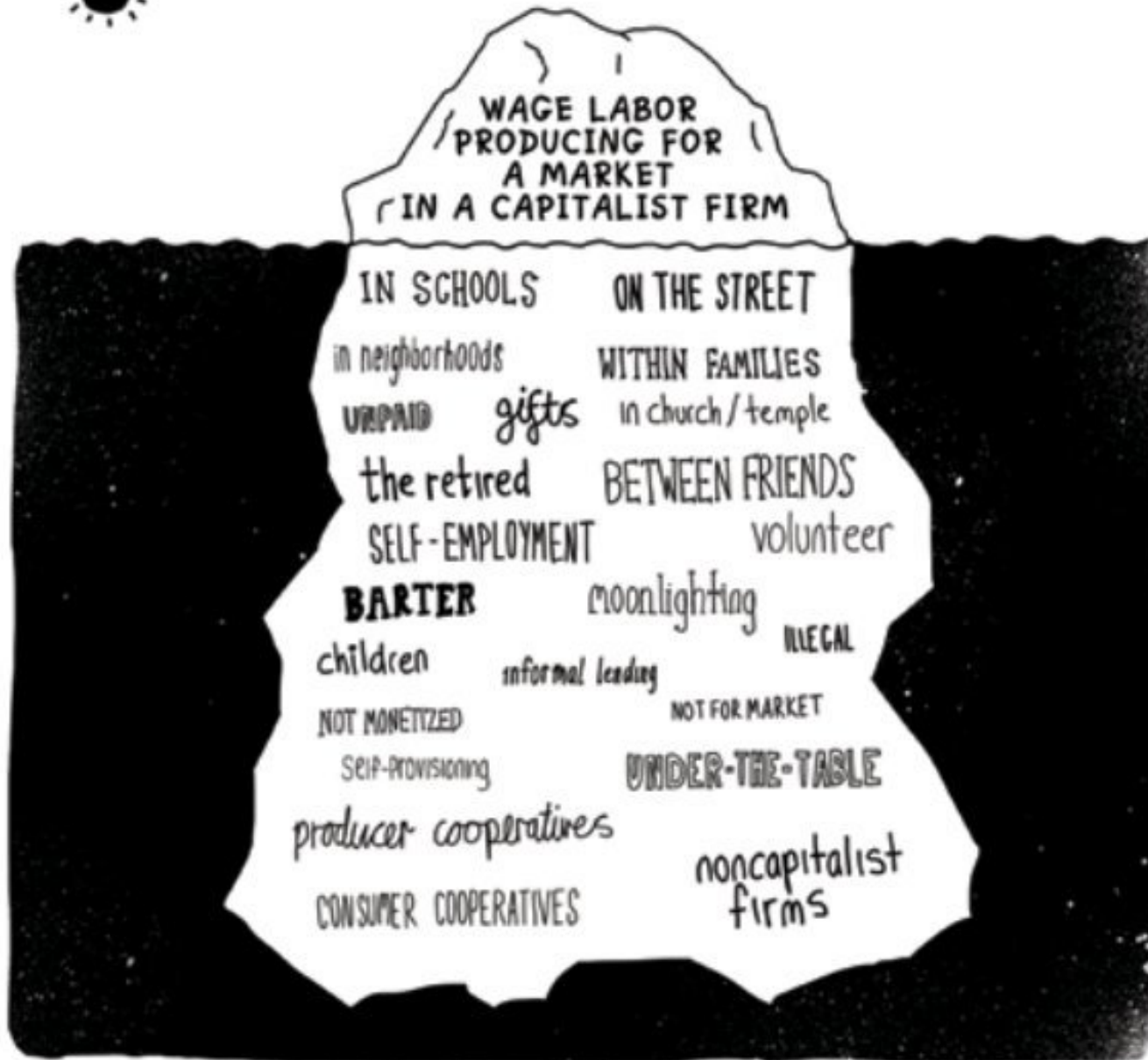
1 Introduction

It is tempting to open this paper by heralding the arrival of a new academic subject – but that might give too much substance to what is as yet an enticing possibility. Instead, more modestly, we would like to announce the birth of a 'diverse economies' research community in economic geography. In what follows, we explore the work of this nascent community and its implications for academic subjectivity, practice, power and politics.

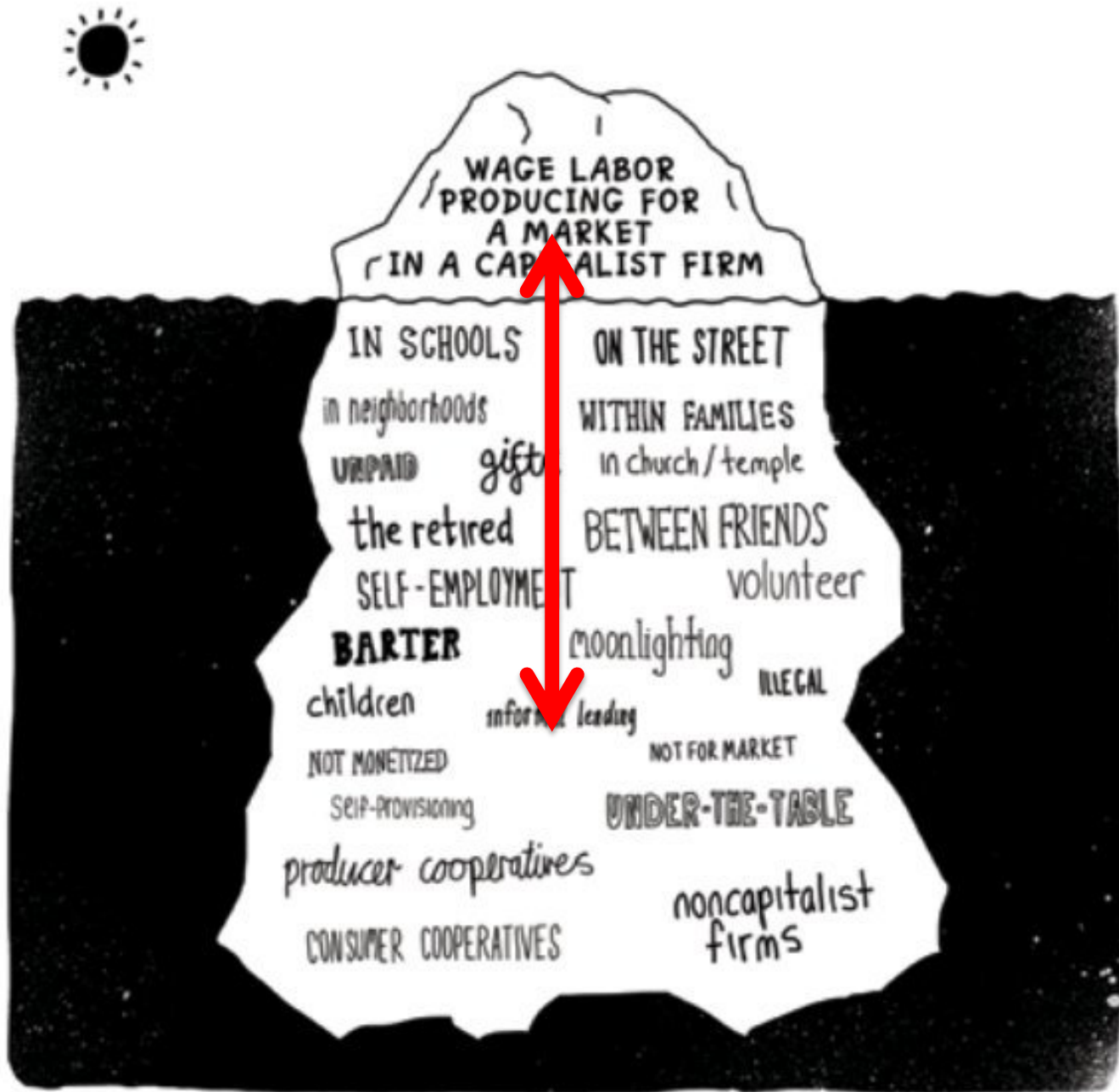
A new moment seems to be upon us, coinciding with the emergence of 'diverse economies' in geography. Certainly the times are markedly different from when we first published *The end of capitalism (as we knew it): a feminist critique of political economy in 1996*. That book was attempting to open up an imaginative space for economic alternatives at a point when they seemed to be entirely absent, even unwanted. In the mid-1990s there was no conversation going on,

*This paper is based on the Progress in Human Geography lecture delivered at the Chicago AAG meeting in March 2006.

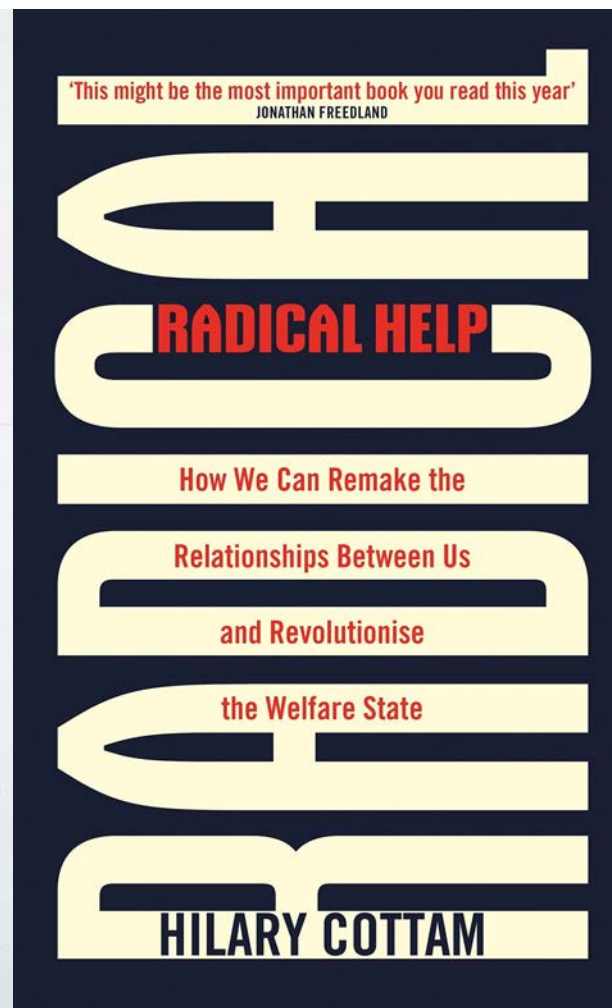
**Email: katherine.gibson@anu.edu.au, graham@geo.umass.edu



Gibson-Graham, J. K. 1996. *The end of capitalism (as we knew it): a feminist critique of political economy*. Oxford: Blackwell.



Gibson-Graham, J. K. 1996. *The end of capitalism (as we knew it): a feminist critique of political economy*. Oxford: Blackwell.



'This might be the most important book you read this year'
JONATHAN FREEDLAND

RADICAL HELP

How We Can Remake the
Relationships Between Us
and Revolutionise

the Welfare State

HILARY COTTAM



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Southwark Circle is a membership organisation that provides on-demand help with life's practical tasks through local, reliable Neighbourhood Helpers, and a social network for teaching, learning and sharing.

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Being a Helper



See how you can be rewarded for using your skills to help out in the community

Gifts for friends and relatives



Give a gift with a difference. Choose from a range of membership options.



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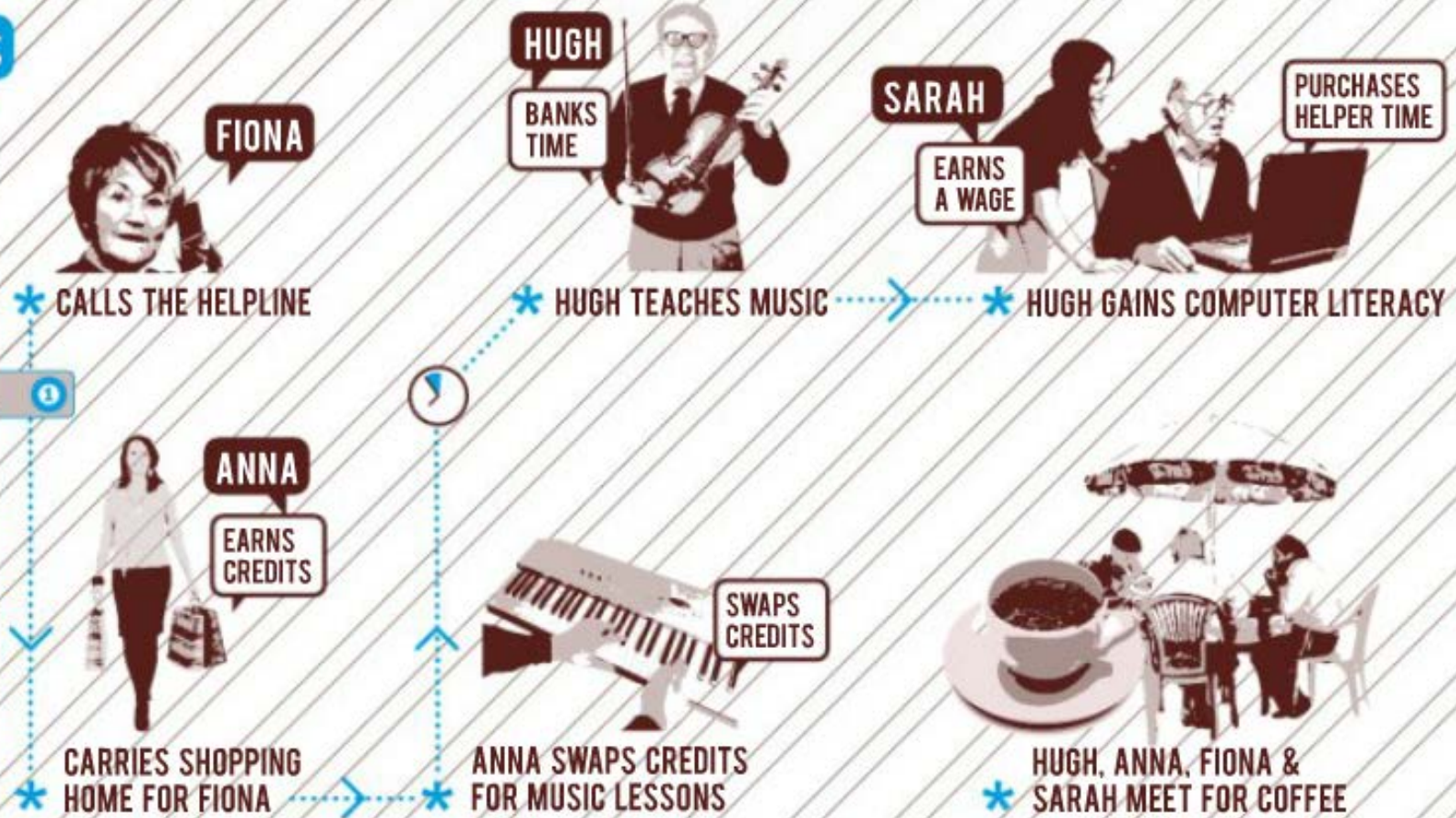


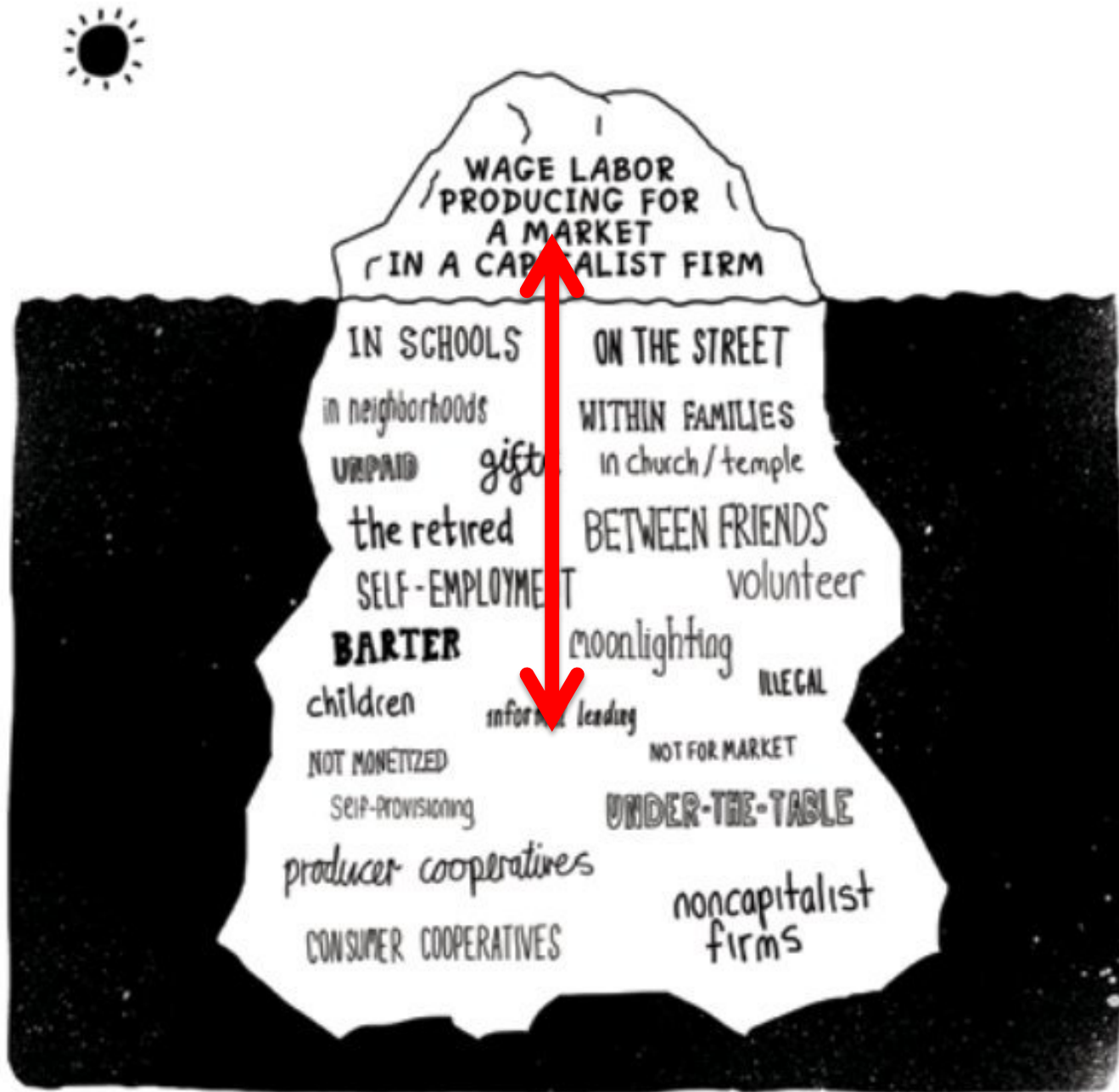
Start meeting people who live nearby

Take a look at the calendar to see what's on...

		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

OUTCOMES





Gibson-Graham, J. K. 1996. *The end of capitalism (as we knew it): a feminist critique of political economy*. Oxford: Blackwell.



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measuring success?



- 2009 supported by local council grant: £1m (Brindle 2014).

Join

Calendar

Our story

News

Contact

Welcome to Southwark Circle

Southwark Circle is a membership organisation that provides help with life's practical tasks through local, reliable Neighbourhood Helper network for teaching, learning

Being a member



Find out about the Southwark Circle and membership options

Being rewarded



See how you can be rewarded for using your skills to help out in your community

Gifts for friends



Give a gift with a difference. Choose from a range of membership options.

- was terminated. Circle involved a membership fee of £20 by 2014, both of these had closed as core support funding

- impact evaluation – generated 85,000 new social connections



Get connected using a mobile phone



live nearby

70% of members reporting increased participation in social activities,

15 per cent feeling less unwell and 13 per cent

visiting their doctor less (Cottam and Dillon 2014).

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		1	2	3	4	5
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public administration.....

New Public Management.....

network governance.....

public administration

Local Education Authority

procurement
buildings
school transport
governance
payroll

Teachers

and teaching
assistants

New Public Management

Academies –
private sector
sponsors and
employers

**Schools
become
independent
trusts
employing
staff, owning
school
buildings and
managing
admissions**

School
buildings
managed by
private sector
under PFI and
BSF

**Local
Educational
Partnership**
(80% privately
controlled) has
key role in
educational
vision, policy
making and
supplying
services

Teachers
and teaching
assistants

**Facilities
management
services
outsourced:**
school meals,
cleaning, grounds
maintenance,
building repairs

**LEA reduced to
commissioning –**
outsourcing of
educational services,
school transport, ICT,
and special
educational needs

**More goods and
administrative services**
purchased by schools as
they become
independent
'businesses'

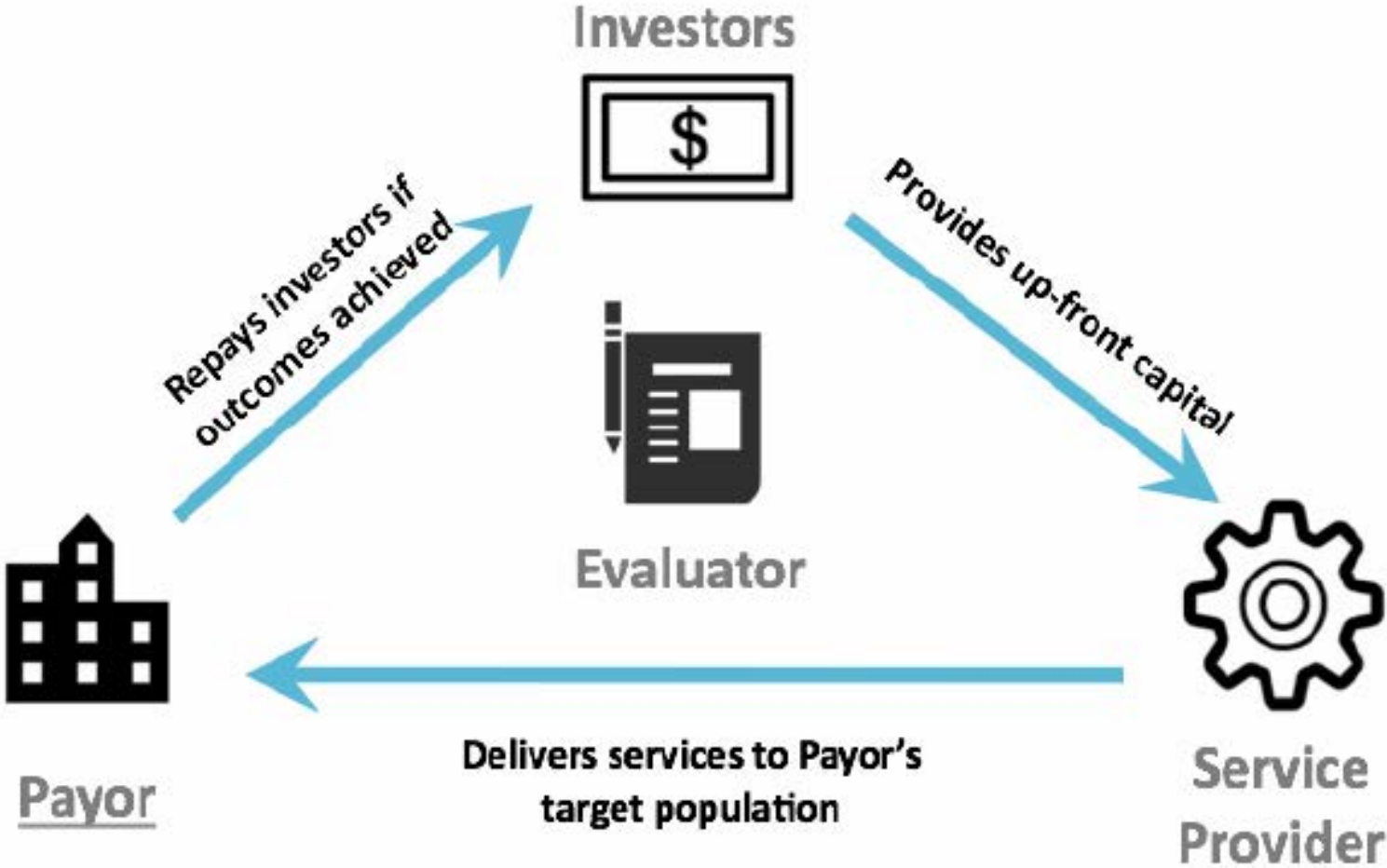
Supply teachers
employed mainly by
private sector companies
and agencies and
sponsorship of events

Childcare market and
after-school clubs
provision by voluntary
sector

**Commercialisation of
educational materials
and sponsorship of
events**

**outcome
based
budgeting
(OBB)**

social impact bonds

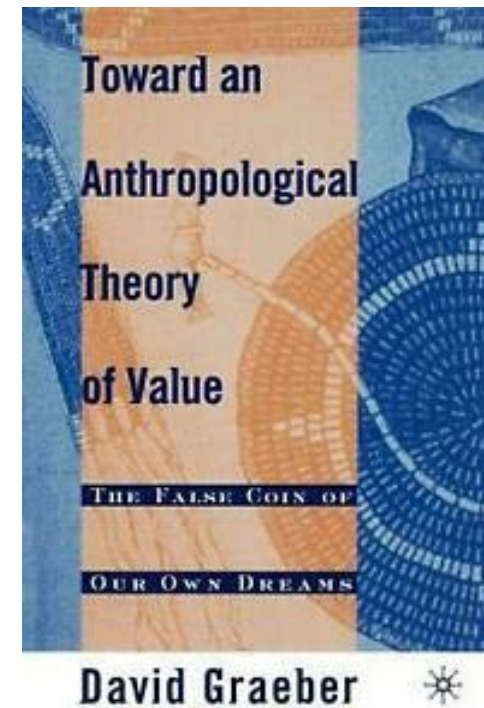


<https://www.allindata.org/social-impact-bonds-right-collaboration/>

Three forms of value:

1. what is good and proper ('values' in a sociological sense);
2. economic terms of what the desirability of something may be;
3. symbolic or semiotic sense of how something differentiates and signifies.

Graeber, D. (2001) *Toward an anthropological theory of value: The false coin of our own dreams*. Springer.



multiple forms of value (social,
economic, environmental,
knowledge, emotional, experiential)

value in use



'dynamic process' reflective
of specific contexts and
individual perspectives

New Economics Foundation. 'Measuring Wellbeing in
Policy.' New Economics Foundation 2008.



**Measuring well-being in policy: issues and
applications**

different types and registers of
value emerge at different points in
the life of something

Heinich, N. (2020) 'A Pragmatic
Redefinition of Value(s): Toward a General
Model of Valuation'. *Theory, Culture &
Society*, 0263276420915993.



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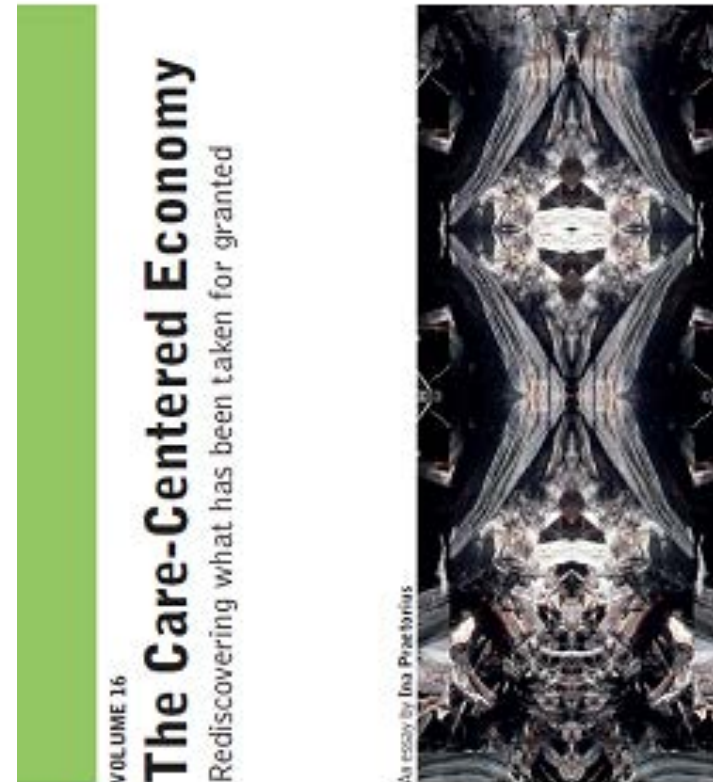
Heinich, N. (2020) 'A Pragmatic
Redefinition of Value(s): Toward a General
Model of Valuation'. *Theory, Culture &
Society*, 0263276420915993.

thinking about value

leads to their automatic calculation within financially-dominant regimes of valorisation, noting that a dichotomous stand-off between the 'real' economy and values-based activities of care persists.

Praetorius, I. (2015) *The Care-centered Economy: Rediscovering what Has Been Taken for Granted; an Essay*. Heinrich-Böll-Stiftung

HEINRICH BÖLL STIFTUNG
ECONOMIC + SOCIAL ISSUES



need to be attentive to the institutional mechanisms and practices that define who 'belongs' and whose views matter in defining and assessing worth.

Lamont, M. [2012](#). "Toward a Comparative Sociology of Valuation and Evaluation." Annual Review of Sociology 38 (21): 201–221



Confronting bureaucracies and assessing value in the co-production of social design research

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ABSTRACT

This paper examines the issue of assessing the value of social design research. It locates the emergence of social design practice and research against a background in which public and social organisations are increasingly bureaucratised as a result of New Public Management and shifts to New Public Governance. Within universities, too, organisational processes and structures require research to demonstrate impact within an audit culture. Through the study presented in this paper, we claim that the bureaucracies found in contemporary academia are ill-equipped to adequately assess generative, impactful, and multi-sited research in which value is co-produced with diverse participants. This presents challenges when attempting to understand the value of social design research. Building on social research and studies of innovation policy, sustainable human-computer interaction and evaluation, we define social design research as inventive, contingent, and political. To address the issue of its evaluation, we propose two-stage social design research. In the first stage, research issues, questions, methods, data, and 'proto-publics' are assembled, which reveal the conflicting framings and ways that value is assessed. These are re-assembled in a second stage during which the research is stabilised. The findings have implications for research managers, academics and their partners, and university administrators.

ARTICLE HISTORY

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KEYWORDS

Social design research; social design; interdisciplinarity; multi-disciplinarity; knowledge exchange

1. Introduction

Social design research is an emerging field that draws in a broad range of design specialisms and combines these with deep understanding, analysis, and expertise developed in other domains of research and practice such as ageing, healthcare, social policy, government and politics, and planning. It combines the change orientation of design practice that aims to intervene in social issues through the application of design expertise, practice, and thinking¹ with the knowledge-building, evidence-based culture of researchers. Its multiple relations with other kinds of expertise and their varied institutional locations and framings, combined with its orientation to both intervention *and* research, make it hard to assess its value. Indeed, diverse notions of value may surface or be generated in spaces of social design research where different forms of valorisation encounter one another. By examining the bureaucratic contexts of social design research,