

THE LOCATION OF CULTURE

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OF MIMICRY AND MAN

The ambivalence of colonial discourse

Mimicry reveals something in so far as it is distinct from what might be called an itself that is behind. The effect of mimicry is camouflage. . . . It is not a question of harmonizing with the background, but against a mottled background, of becoming mottled – exactly like the technique of camouflage practised in human warfare.

Jacques Lacan, 'The line and light', *Of the Gaze*.¹

It is out of season to question at this time of day, the original policy of a conferring on every colony of the British Empire a mimic representation of the British Constitution. But if the creature so endowed has sometimes forgotten its real significance and under the fancied importance of speakers and maces, and all the paraphernalia and ceremonies of the imperial legislature, has dared to defy the mother country, she has to thank herself for the folly of conferring such privileges on a condition of society that has no earthly claim to so exalted a position. A fundamental principle appears to have been forgotten or overlooked in our system of colonial policy – that of colonial dependence. To give to a colony the forms of independence is a mockery; she would not be a colony for a single hour if she could maintain an independent station.

Sir Edward Cust, 'Reflections on West African affairs . . . addressed to the Colonial Office', Hatchard, London 1839

The discourse of post-Enlightenment English colonialism often speaks in a tongue that is forked, not false. If colonialism takes power in the name of history, it repeatedly exercises its authority through the figures of farce. For the epic intention of the civilizing mission, 'human and not wholly human' in the famous words of Lord Rosebery, 'writ by the finger of the Divine'² often produces a text rich in the traditions of *trompe-l'œil*, irony, mimicry and repetition. In this comic turn from the high ideals of the colonial imagination to its low mimetic literary effects mimicry emerges as one of the most elusive and effective strategies of colonial power and knowledge.

Within that conflictual economy of colonial discourse which Edward

Said³ describes as the tension between the synchronic panoptical vision of domination – the demand for identity, stasis – and the counter-pressure of the diachrony of history – change, difference – mimicry represents an *ironic* compromise. If I may adapt Samuel Weber's formulation of the marginalizing vision of castration,⁴ then colonial mimicry is the desire for a reformed, recognizable Other, *as a subject of a difference that is almost the same, but not quite*. Which is to say, that the discourse of mimicry is constructed around an *ambivalence*; in order to be effective, mimicry must continually produce its slippage, its excess, its difference. The authority of that mode of colonial discourse that I have called mimicry is therefore stricken by an indeterminacy: mimicry emerges as the representation of a difference that is itself a process of disavowal. Mimicry is, thus the sign of a double articulation; a complex strategy of reform, regulation and discipline, which 'appropriates' the Other as it visualizes power. Mimicry is also the sign of the inappropriate, however, a difference or recalcitrance which coheres the dominant strategic function of colonial power, intensifies surveillance, and poses an imminent threat to both 'normalized' knowledges and disciplinary powers.

The effect of mimicry on the authority of colonial discourse is profound and disturbing. For in 'normalizing' the colonial state or subject, the dream of post-Enlightenment civility alienates its own language of liberty and produces another knowledge of its norms. The ambivalence which thus informs this strategy is discernible, for example, in Locke's Second Treatise which *splits* to reveal the limitations of liberty in his double use of the word 'slave': first simply, descriptively as the locus of a legitimate form of ownership, then as the trope for an intolerable, illegitimate exercise of power. What is articulated in that distance between the two uses is the absolute, imagined difference between the 'Colonial' State of Carolina and the Original State of Nature.

It is from this area between mimicry and mockery, where the reforming, civilizing mission is threatened by the displacing gaze of its disciplinary double, that my instances of colonial imitation come. What they all share is a discursive process by which the excess or slippage produced by the *ambivalence* of mimicry (almost the same, *but not quite*) does not merely 'rupture' the discourse, but becomes transformed into an uncertainty which fixes the colonial subject as a 'partial' presence. By 'partial' I mean both 'incomplete' and 'virtual'. It is as if the very emergence of the 'colonial' is dependent for its representation upon some strategic limitation or prohibition *within* the authoritative discourse itself. The success of colonial appropriation depends on a proliferation of inappropriate objects that ensure its strategic failure, so that mimicry is at once resemblance and menace.

A classic text of such partiality is Charles Grant's 'Observations on the state of society among the Asiatic subjects of Great Britain' (1792)⁵

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which was only superseded by James Mills's *History of India* as the most influential early nineteenth-century account of Indian manners and morals. Grant's dream of an evangelical system of mission education conducted uncompromisingly in the English language, was partly a belief in political reform along Christian lines and partly an awareness that the expansion of company rule in India required a system of subject formation – a reform of manners, as Grant put it – that would provide the colonial with 'a sense of personal identity as we know it'. Caught between the desire for religious reform and the fear that the Indians might become turbulent for liberty, Grant paradoxically implies that it is the 'partial' diffusion of Christianity, and the 'partial' influence of moral improvements which will construct a particularly appropriate form of colonial subjectivity. What is suggested is a process of reform through which Christian doctrines might collude with divisive caste practices to prevent dangerous political alliances. Inadvertently, Grant produces a knowledge of Christianity as a form of social control which conflicts with the enunciatory assumptions that authorize his discourse. In suggesting, finally, that 'partial reform' will produce an empty form of 'the *imitation* [my emphasis] of English manners which will induce them [the colonial subjects] to remain under our protection'.⁶ Grant mocks his moral project and violates the Evidence of Christianity – a central missionary tenet – which forbade any tolerance of heathen faiths.

The absurd extravagance of Macaulay's 'Minute' (1835) – deeply influenced by Charles Grant's 'Observations' – makes a mockery of Oriental learning until faced with the challenge of conceiving of a 'reformed' colonial subject. Then, the great tradition of European humanism seems capable only of ironizing itself. At the intersection of European learning and colonial power, Macaulay can conceive of nothing other than 'a class of interpreters between us and the millions whom we govern – a class of persons Indian in blood and colour, but English in tastes, in opinions, in morals and in intellect'⁷ – in other words a mimic man raised 'through our English School', as a missionary educationist wrote in 1819, 'to form a corps of translators and be employed in different departments of Labour'.⁸ The line of descent of the mimic man can be traced through the works of Kipling, Forster, Orwell, Naipaul, and to his emergence, most recently, in Benedict Anderson's excellent work on nationalism, as the anomalous Bipin Chandra Pal.⁹ He is the effect of a flawed colonial mimesis, in which to be Anglicized is *emphatically* not to be English.

The figure of mimicry is locatable within what Anderson describes as 'the inner compatibility of empire and nation'.¹⁰ It problematizes the signs of racial and cultural priority, so that the 'national' is no longer naturalizable. What emerges between mimesis and mimicry is a *writing*, a mode of representation, that marginalizes the monumentality of

history, quite simply mocks its power to be a model, that power which supposedly makes it imitable. Mimicry *repeats* rather than *re-presents* and in that diminishing perspective emerges Decoud's displaced European vision of Sulaco in Conrad's *Nostramo* as:

the endlessness of civil strife where folly seemed even harder to bear than its ignominy . . . the lawlessness of a populace of all colours and races, barbarism, irremediable tyranny. . . . America is ungovernable.¹¹

Or Ralph Singh's apostasy in Naipaul's *The Mimic Men*:

We pretended to be real, to be learning, to be preparing ourselves for life, we mimic men of the New World, one unknown corner of it, with all its reminders of the corruption that came so quickly to the new.¹²

Both Decoud and Singh, and in their different ways Grant and Macaulay, are the parodists of history. Despite their intentions and invocations they inscribe the colonial text erratically, eccentrically across a body politic that refuses to be representative, in a narrative that refuses to be representational. The desire to emerge as 'authentic' through mimicry – through a process of writing and repetition – is the final irony of partial representation.

What I have called mimicry is not the familiar exercise of *dependent* colonial relations through narcissistic identification so that, as Fanon has observed,¹³ the black man stops being an actional person for only the white man can represent his self-esteem. Mimicry conceals no presence or identity behind its mask: it is not what Césaire describes as 'colonization-thingification'¹⁴ behind which there stands the essence of the *présence Africaine*. The *menace* of mimicry is its *double* vision which in disclosing the ambivalence of colonial discourse also disrupts its authority. And it is a double vision that is a result of what I've described as the partial representation/recognition of the colonial object. Grant's colonial as partial imitator, Macaulay's translator, Naipaul's colonial politician as play-actor, Decoud as the scene setter of the *opéra bouffe* of the New World, these are the appropriate objects of a colonialist chain of command, authorized versions of otherness. But they are also, as I have shown, the figures of a doubling, the part-objects of a metonymy of colonial desire which alienates the modality and normality of those dominant discourses in which they emerge as 'inappropriate' colonial subjects. A desire that, through the repetition of *partial presence*, which is the basis of mimicry, articulates those disturbances of cultural, racial and historical difference that menace the narcissistic demand of colonial authority. It is a desire that reverses 'in part' the colonial appropriation by now producing a partial vision of the colonizer's presence; a gaze

of otherness, that shares the acuity of the genealogical gaze which, as Foucault describes it, liberates marginal elements and shatters the unity of man's being through which he extends his sovereignty.¹⁵

I want to turn to this process by which the look of surveillance returns as the displacing gaze of the disciplined, where the observer becomes the observed and 'partial' representation rearticulates the whole notion of *identity* and alienates it from essence. But not before observing that even an exemplary history like Eric Stokes's *The English Utilitarians and India* acknowledges the anomalous gaze of otherness but finally disavows it in a contradictory utterance:

Certainly India played *no* central part in fashioning the distinctive qualities of English civilisation. In many ways it acted as a disturbing force, a magnetic power placed at the periphery tending to distort the natural development of Britain's character.¹⁶ (My emphasis)

What is the nature of the hidden threat of the partial gaze? How does mimicry emerge as the subject of the scopical drive and the object of colonial surveillance? How is desire disciplined, authority displaced?

If we turn to a Freudian figure to address these issues of colonial textuality, that form of difference that is mimicry – *almost the same but not quite* – will become clear. Writing of the partial nature of fantasy, caught *inappropriately*, between the unconscious and the preconscious, making problematic, like mimicry, the very notion of 'origins', Freud has this to say:

Their mixed and split origin is what decides their fate. We may compare them with individuals of mixed race who taken all round resemble white men but who betray their coloured descent by some striking feature or other and on that account are excluded from society and enjoy none of the privileges.¹⁷

Almost the same but not white: the visibility of mimicry is always produced at the site of interdiction. It is a form of colonial discourse that is uttered *inter dicta*: a discourse at the crossroads of what is known and permissible and that which though known must be kept concealed; a discourse uttered between the lines and as such both against the rules and within them. The question of the representation of difference is therefore always also a problem of authority. The 'desire' of mimicry, which is Freud's 'striking feature' that reveals so little but makes such a big difference, is not merely that impossibility of the Other which repeatedly resists signification. The desire of colonial mimicry – an interdictory desire – may not have an object, but it has strategic objectives which I shall call the *metonymy of presence*.

Those inappropriate signifiers of colonial discourse – the difference

between being English and being Anglicized; the identity between stereotypes which, through repetition, also become different; the discriminatory identities constructed across traditional cultural norms and classifications, the Simian Black, the Lying Asiatic – all these are *metonymies* of presence. They are strategies of desire in discourse that make the anomalous representation of the colonized something other than a process of 'the return of the repressed', what Fanon unsatisfactorily characterized as collective catharsis.¹⁸ These instances of metonymy are the non-repressive productions of contradictory and multiple belief. They cross the boundaries of the culture of enunciation through a strategic confusion of the metaphoric and metonymic axes of the cultural production of meaning.

In mimicry, the representation of identity and meaning is rearticulated along the axis of metonymy. As Lacan reminds us, mimicry is like camouflage, not a harmonization of repression of difference, but a form of resemblance, that differs from or defends presence by displaying it in part, metonymically. Its threat, I would add, comes from the prodigious and strategic production of conflictual, fantastic, discriminatory 'identity effects' in the play of a power that is elusive because it hides no essence, no 'itself'. And that form of *resemblance* is the most terrifying thing to behold, as Edward Long testifies in his *History of Jamaica* (1774). At the end of a tortured, negrophobic passage, that shifts anxiously between piety, prevarication and perversion, the text finally confronts its fear; nothing other than the repetition of its resemblance 'in part': '[Negroes] are represented by all authors as the vilest of human kind, to which they have little more pretension of resemblance *than what arises from their exterior forms*' (my emphasis).¹⁹

From such a colonial encounter between the white presence and its black semblance, there emerges the question of the ambivalence of mimicry as a problematic of colonial subjection. For if Sade's scandalous theatricalization of language repeatedly reminds us that discourse can claim 'no priority', then the work of Edward Said will not let us forget that the 'ethnocentric and erratic will to power from which texts can spring'²⁰ is itself a theatre of war. Mimicry, as the metonymy of presence is, indeed, such an erratic, eccentric strategy of authority in colonial discourse. Mimicry does not merely destroy narcissistic authority through the repetitious slippage of difference and desire. It is the process of the *fixation* of the colonial as a form of cross-classificatory, discriminatory knowledge within an interdictory discourse, and therefore necessarily raises the question of the *authorization* of colonial representations; a question of authority that goes beyond the subject's lack of priority (castration) to a historical crisis in the conceptuality of colonial man as an *object* of regulatory power, as the subject of racial, cultural, national representation.

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'This culture . . . fixed in its colonial status', Fanon suggests, '[is] both present and mummified, it testified against its members. It defines them in fact without appeal.'²¹ The ambivalence of mimicry – almost but not quite – suggests that the fetishized colonial culture is potentially and strategically an insurgent counter-appeal. What I have called its 'identity-effects' are always crucially *split*. Under cover of camouflage, mimicry, like the fetish, is a part-object that radically revalues the normative knowledges of the priority of race, writing, history. For the fetish mimes the forms of authority at the point at which it deauthorizes them. Similarly, mimicry rearticulates presence in terms of its 'otherness', that which it disavows. There is a crucial difference between this *colonial* articulation of man and his doubles and that which Foucault describes as 'thinking the unthought'²² which, for nineteenth-century Europe, is the ending of man's alienation by reconciling him with his essence. The colonial discourse that articulates an *interdictory* otherness is precisely the 'other scene' of this nineteenth-century European desire for an authentic historical consciousness.

The 'unthought' across which colonial man is articulated is that process of classificatory confusion that I have described as the metonymy of the substitutive chain of ethical and cultural discourse. This results in the *splitting* of colonial discourse so that two attitudes towards external reality persist; one takes reality into consideration while the other disavows it and replaces it by a product of desire that repeats, rearticulates 'reality' as mimicry.

So Edward Long can say with authority, quoting variously Hume, Eastwick and Bishop Warburton in his support, that: 'Ludicrous as the opinion may seem I do not think that an orangutang husband would be any dishonour to a Hottentot female.'²³

Such contradictory articulations of reality and desire – seen in racist stereotypes, statements, jokes, myths – are not caught in the doubtful circle of the return of the repressed. They are the effects of a disavowal that denies the differences of the other but produces in its stead forms of authority and multiple belief that alienate the assumptions of 'civil' discourse. If, for a while, the ruse of desire is calculable for the uses of discipline soon the repetition of guilt, justification, pseudo-scientific theories, superstition, spurious authorities, and classifications can be seen as the desperate effort to 'normalize' *formally* the disturbance of a discourse of splitting that violates the rational, enlightened claims of its enunciatory modality. The ambivalence of colonial authority repeatedly turns from *mimicry* – a difference that is almost nothing but not quite – to *menace* – a difference that is almost total but not quite. And in that other scene of colonial power, where history turns to farce and presence to 'a part' can be seen the twin figures of narcissism and paranoia that repeat furiously, uncontrollably.

In the ambivalent world of the 'not quite/not white', on the margins of metropolitan desire, the *founding objects* of the Western world become the erratic, eccentric, accidental *objets trouvés* of the colonial discourse – the part-objects of presence. It is then that the body and the book lose their part-objects of presence. It is then that the body and the book lose their representational authority. Black skin splits under the racist gaze, displaced into signs of bestiality, genitalia, grotesquerie, which reveal the phobic myth of the undifferentiated whole white body. And the holiest of books – the Bible – bearing both the standard of the cross and the standard of empire finds itself strangely dismembered. In May 1817 a missionary wrote from Bengal:

Still everyone would gladly receive a Bible. And why? – that he may lay it up as a curiosity for a few pice; or use it for waste paper. Such it is well known has been the common fate of these copies of the Bible. . . . Some have been bartered in the markets, others have been thrown in snuff shops and used as wrapping paper.²⁴