

# Welcome!

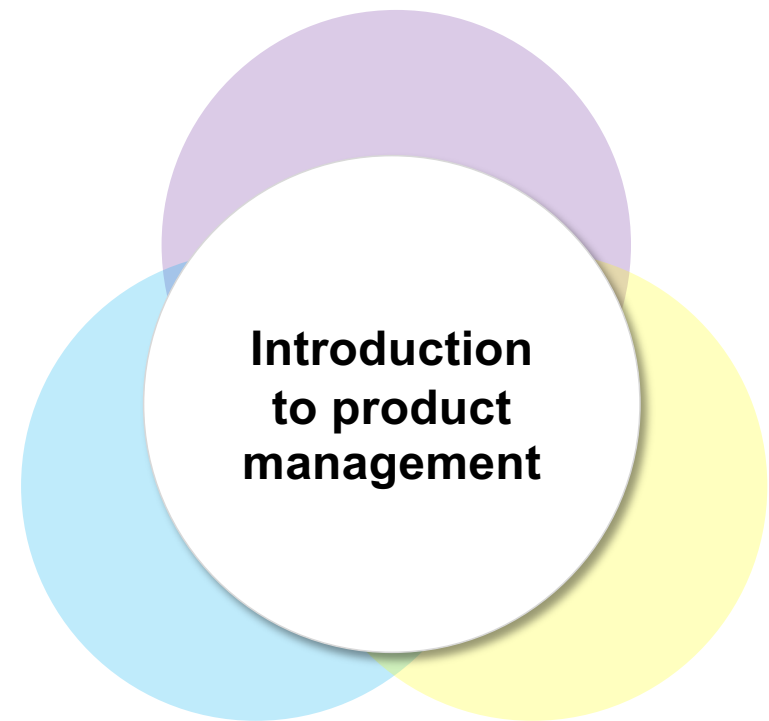


## Opening session

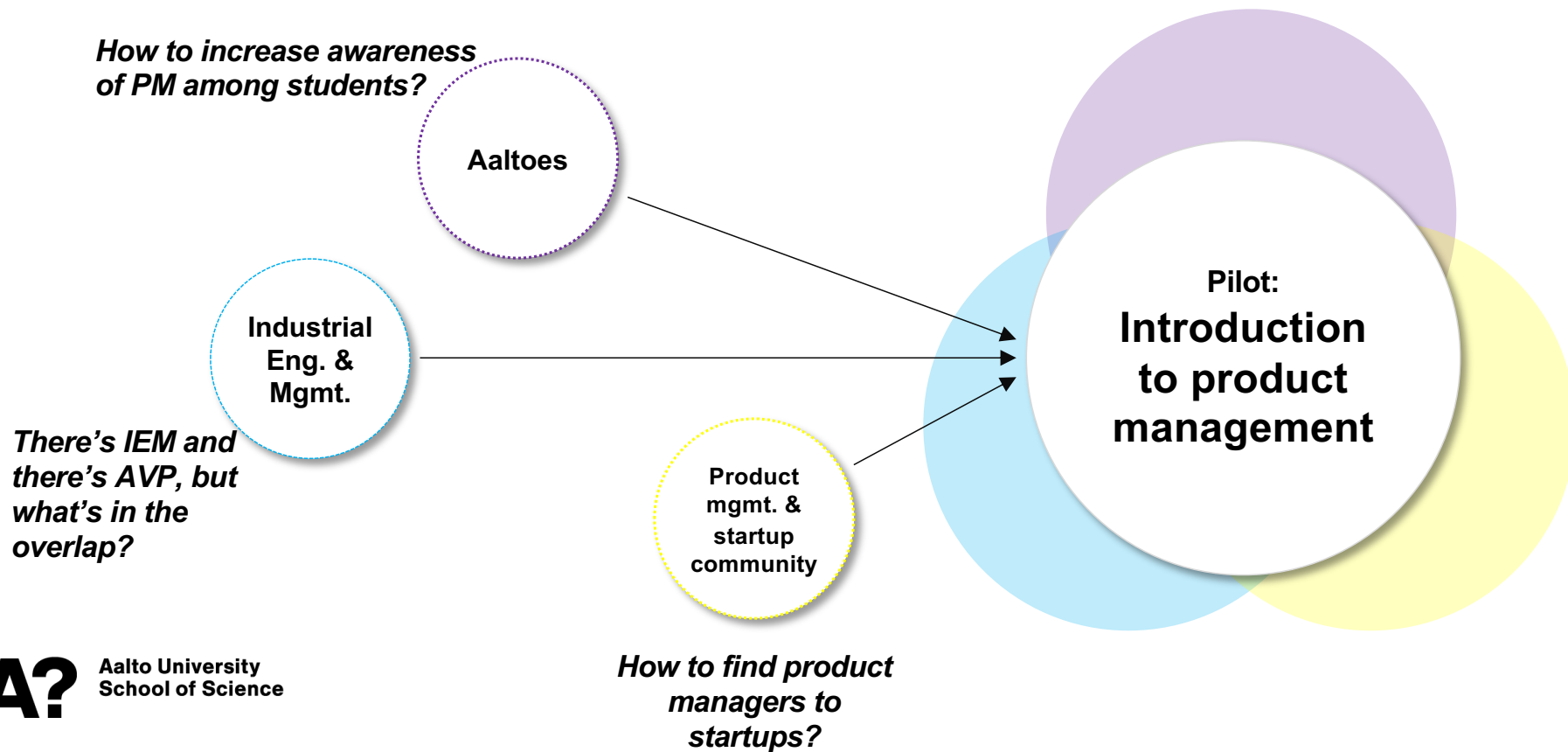
November 2<sup>nd</sup>, 2021



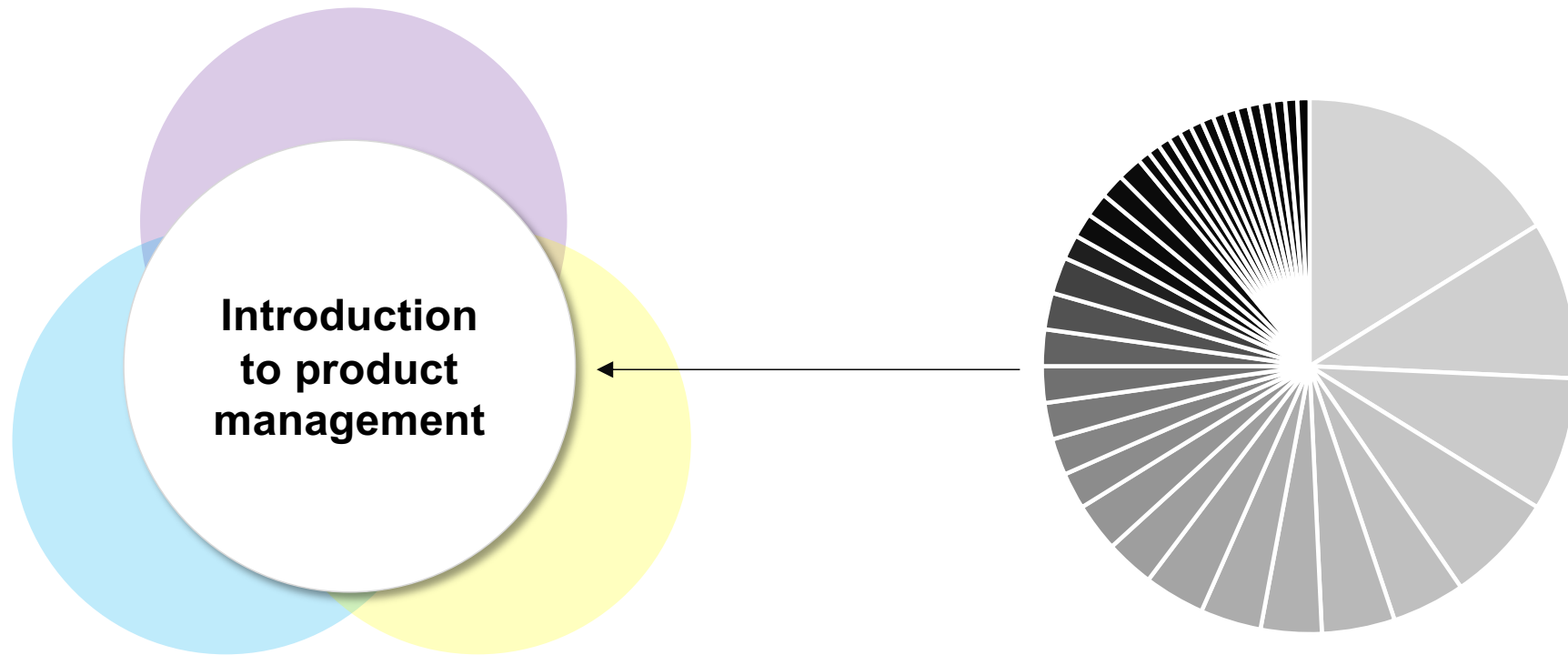
Aalto University  
School of Science



# Collaborative effort



# The fourth key component



**134 Participants from  
38 programs**

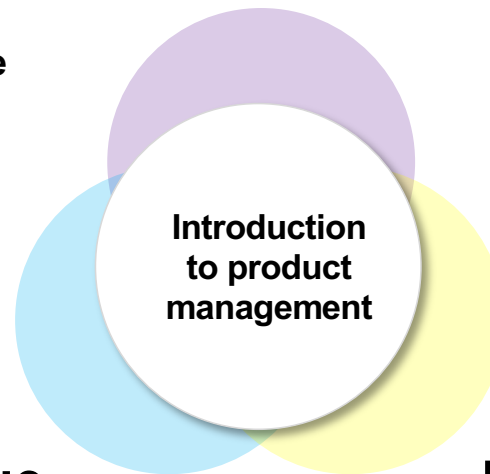
# Characteristics

## Lectures are the key

The field is still low on high-quality formalized knowledge

## MVP setup

Simple components and minimal variance in routines. Also quite elaborate reporting requirements



Introduction  
to product  
management

## Assignments are the glue

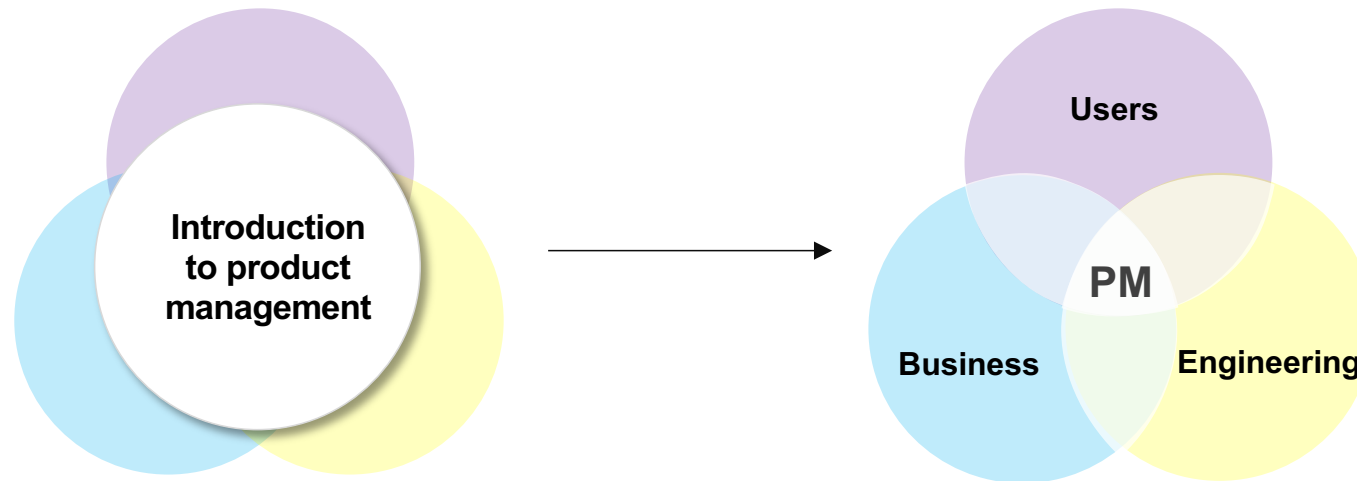
The course is focused around the

## From simple to complex

Both within and across weeks, things move from simple to complex

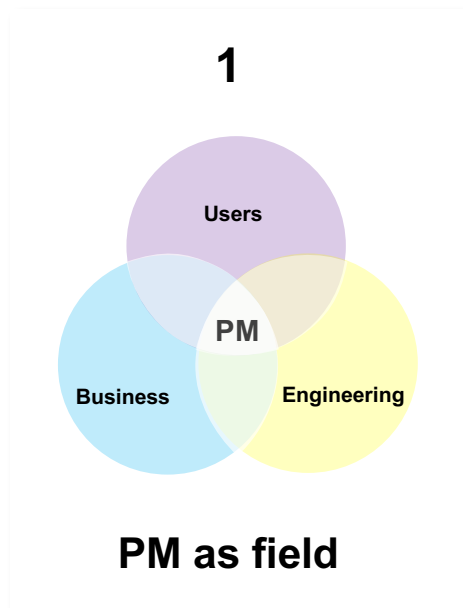


# Frame for the course

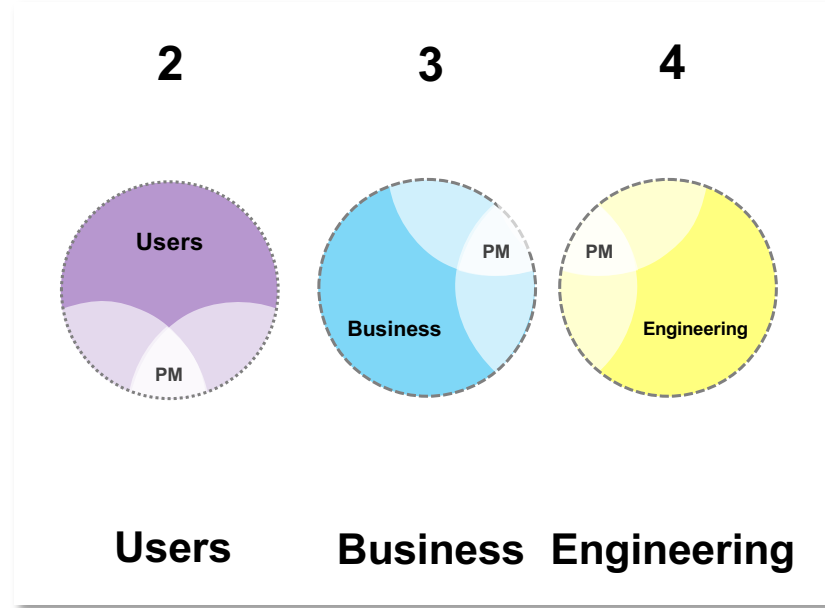


# Course structure

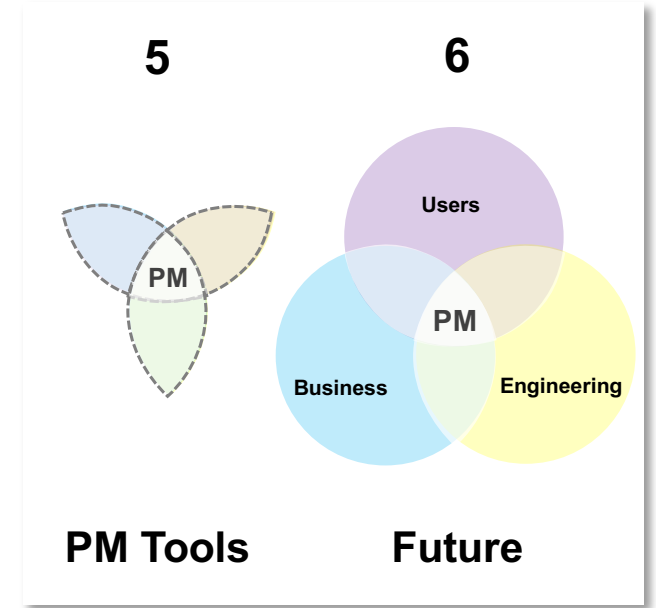
## Introduction



## Three interfaces of Product Management



## Managing Products



# Speakers

**Marko Oksanen**  
CEO  
Coventures

**Sonja Ängeslevä**  
Product Lead  
Zynga

**Timo Herttua**  
Head of product  
Hoxhunt

**Osma Ahvenlampi**  
Chief product officer  
Aivo Health

**Kaisa Salakka**  
Director  
Unity

**Terhi Hänninen**  
Product manager  
Google

**Tommi Forsström**  
VP of product  
Teachable

**Markus Järvinen**  
Product manager,  
Swappie

**Otto Hilska**  
CEO & Founder  
Swarmia

**Maria Petrova**  
Head of Product  
Supermetrics

**Tiina Nieminen**  
Head of product mgmt  
Kone

**Ville Riola**  
Product manager  
Supermetrics

