

# Research funding possibilities for postdocs

Virve Karttunen,

Research Liaison Officer

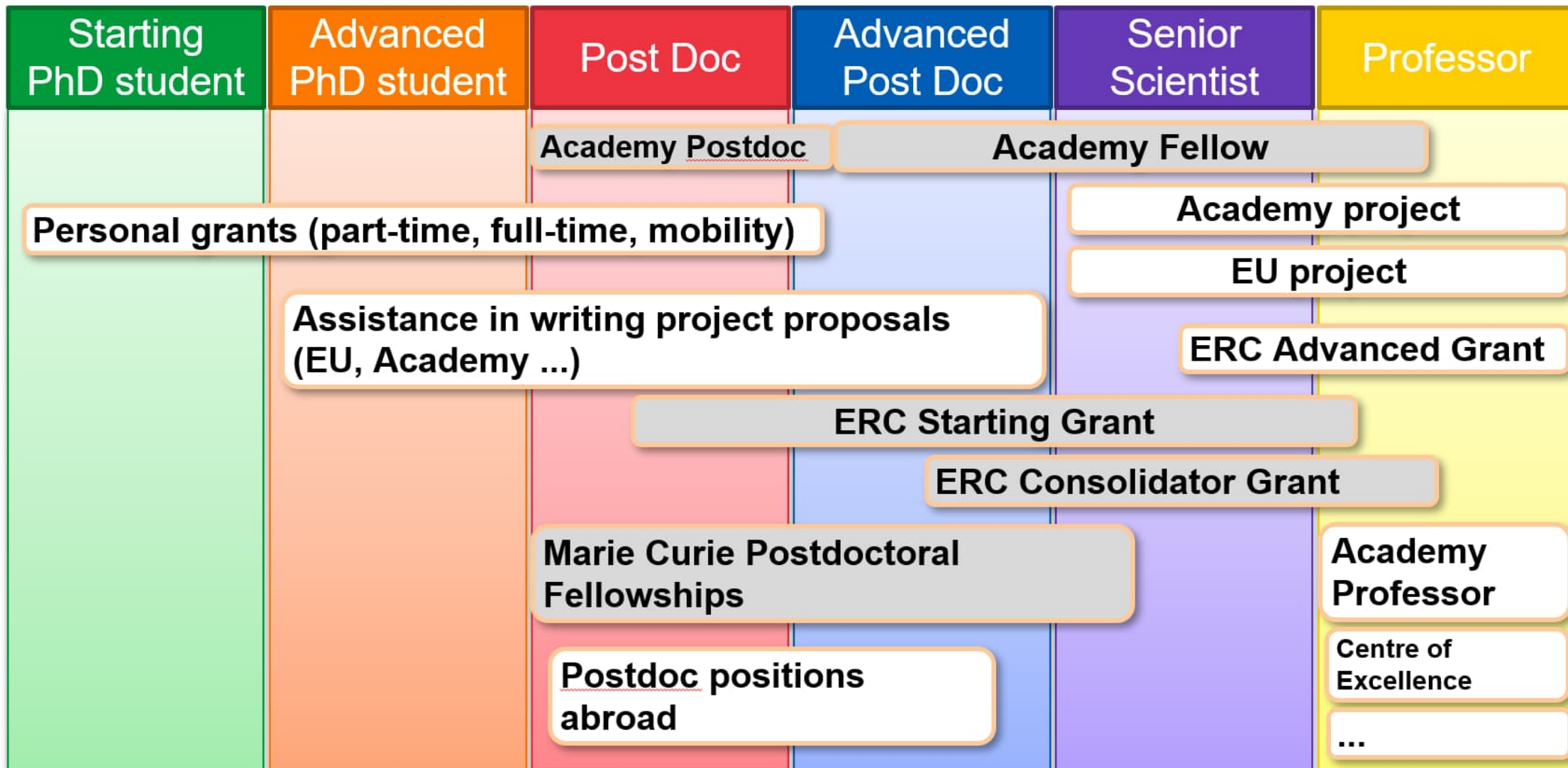
Aalto University, Research and Innovation Services

25.1.2022

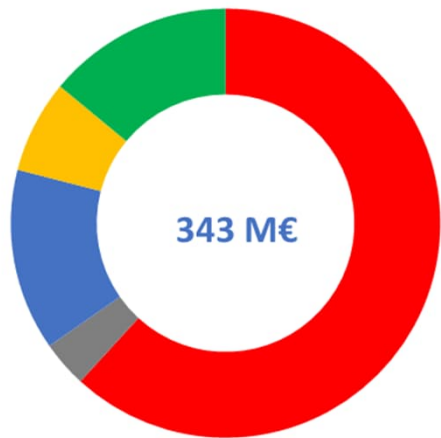


Aalto-yliopisto  
Aalto-universitetet  
Aalto University

# Research funding at different career stages



# External funding at Aalto in 2020



## Funding 2020, total 343 M€



Total external  
131 M€

# Submitting proposals

- **Read guidelines carefully!** Start early!
- Open the submission portal early, check electronic forms.
- Check required attachments: CV, Letter, Certificate, DMP, ....
- Keep track of relevant papers, update your CV, ORCID, ...
- Talk to your supervisor: collaborators, feedback, references,..
- Ask someone to read your proposal and give comments.
- Build a reasonable budget and schedule
- The evaluators are professional but may be not specialists.
- Do not be discouraged after rejection. Same proposals are sent several times (*updated and modified*).



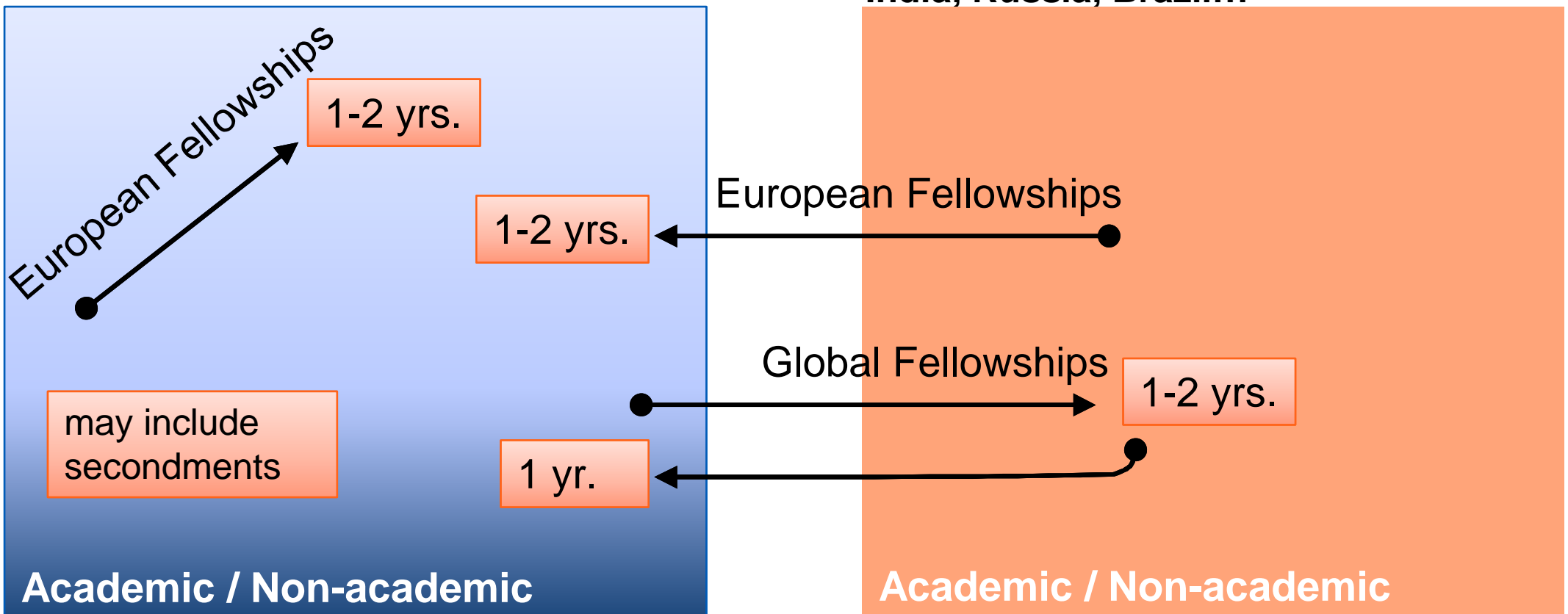
# Marie Skłodowska Curie Actions: Postdoctoral Fellowship (PF)

# MSCA-PF

## Marie Skłodowska-Curie Action: Postdoctoral Fellowship

European Union & Associated Countries

Third Countries, incl. US, China, Japan, India, Russia, Brazil...



# EU member states and Associated countries

## EU member states (MS) – 27

## Associated countries (AC)

- Georgia
- Iceland
- Israel
- Moldova
- Montenegro
- North Macedonia
- Norway
- Serbia
- Turkey
- Armenia
- Bosnia and Herzegovina
- Faroe Islands
- Kosovo
- Morocco
- Tunisia
- Ukraine
- United Kingdom

# European Research Council

## ERC Starting Grant





## ERC-Funding: Who can apply?

- Researcher of any nationality, age or current place of work
- Host Institution based in **EU** or **associated countries**

## What kind of project?

- **All fields** of science
- **Excellence** (PI + project) only criterion
- Frontier research: **high gain/high risk**

Starting Grant  
2-7 after PhD  
Up to 1.5 (2) M€  
for 5 years

For excellent PIs starting their own independent research team or programme.  
PIs must demonstrate the ground-breaking nature, ambition and feasibility of their research proposal.

# Academy of Finland

<https://www.aka.fi/en/>



# Funding opportunities



## For researchers

- Academy Professor
- Academy Research Fellow
- Postdoctoral Researcher
- Clinical Researcher



## For research teams

- Academy Project funding
- Academy Programme funding
- Centres of Excellence funding



## For research organisations

- Research infrastructure funding
- Funding to strengthen university research profiles
- Flagship funding



## Strategic research

- Strategic research programmes

# AoF Postdoctoral Researcher

- Gaining competence for demanding researcher or expert positions
- For your own research project (you are the PI) + teaching 5% (max 10%)
- Funding to Aalto University, you will be hired as an employee
- Funding: Your salary (max. 3900 €/month – i.e. the more experienced PhDs...) for 3 years + Research costs (Equipment, materials, consumables, travels, mobility, not for other's salary)

## **Eligibility - mobility is required after the PhD degree :**

- You apply to a different research environment than the one you worked while completing your PhD thesis OR
- You apply to the same research environment, but you have worked abroad or somewhere else in Finland at least for 6 months after completing your PhD before the call dead-line (can be separate spells, but two longest spells must equal  $\geq 6$  months).
- (COVID-19 exceptions to mobility (provide proof - e.g. airline tickets or invitation)).

# **AoF Postdoctoral Researcher**

**Postdoctoral Researchers are encouraged to engage in international mobility and collaboration**

**If you want to be competitive,**

- **do not to continue business as usual at supervisor's lab**
- **take the mobility plan seriously**
- **show that you have your own research ideas and collaborators**

# AoF Postdoctoral Researcher

## How we process an application



1

An applicant submits their application in the online services



2

A science adviser at the Academy processes the application



3

The application goes through a scientific review by an international panel of experts



4

An elected body makes the funding decision based on the panel review and science policy



5

If funded, the project can start

<https://www.aka.fi/en/research-funding/peer-review-and-funding-decision/review-and-decision-making/>

# Academy of Finland evaluation (1/2)

<https://www.aka.fi/en/research-funding/peer-review-and-funding-decision/guides-for-reviewers/>

## 1 Quality of research described in plan

**1.1 Scientific quality, novelty and innovativeness of research Sub-rating (1–6)** Significance of project; objectives and hypotheses; ambitiousness and state of the art of objectives (possible novel concepts and approaches or development across disciplines); scientific impact of research; potential for breakthroughs or exceptionally significant outcomes; etc. · [See item 1 Aim and objectives in the research plan.](#)

**1.2 Implementation of research plan Sub-rating (1–6)** Feasibility of project (bearing in mind extent to which the proposed research may include high risks); materials, research data and methods; human resources and management of research tasks; research environment including research infrastructures; identified potential scientific or methodological problem areas and mitigation plan; etc. · [See item 2 Implementation in the research plan.](#)

**1.2.1 If applicable: Research consortium (no numerical rating) Significance and added value of consortium for attainment of research objectives** · [See item 2.4 Added value of consortium in the research plan.](#) A consortium is a fixed-term body of subprojects under a joint research plan that implements together with a view to achieving more extensive added value than through normal cooperation. Each consortium subproject applies for funding to implement the plan as part of the joint consortium application, but a consortium application is reviewed as a single research plan.

## 2 Competence of applicant(s), quality of research collaboration

**2.1 Competence of applicant(s) and complementary expertise of applicant's research team (project personnel) Sub-rating (1–6)** Merits and scientific expertise of applicant (in case of consortium: applicants) in terms of project implementation; complementary expertise of applicant's research team (i.e. project personnel directly working/funded for the project); competence of applicant(s) in terms of supervising PhD candidates or postdoctoral researchers; support for researcher training within project; etc. · [See item 3.1 Project personnel and their project-relevant key merits in the research plan.](#) · [See most relevant publications and other key outputs in the application form.](#) · [See CV\(s\) of the applicant\(s\) in the application form.](#) · [See complete list\(s\) of publications.](#)  
[If you are reviewing consortium applications, you should review the competence of all principal investigators.](#)

**2.2 Significance of research collaboration and researcher mobility Sub-rating (1–6)** Significance of national and/or international research collaboration (i.e. collaborators engaged in the project with their own funding) including complementary expertise and research environment of collaborators in terms of project implementation; significance of planned mobility for implementation of research plan and researcher training; etc. · [See item 3.2 Collaborators and their project-relevant key merits in the research plan.](#) · [See mobility in the application form.](#) · [See attached Letter\(s\) of collaboration.](#)

# Academy of Finland evaluation (2/2)

<https://www.aka.fi/en/research-funding/peer-review-and-funding-decision/guides-for-reviewers/>

## 3 Responsible science

### 3.1 Has the applicant considered the following aspects of responsible science properly in the application?

· See item 4 Responsible science in the research plan. · The Academy of Finland is committed to promoting research integrity, responsible conduct of research and the principles and practice of equality and nondiscrimination and open science. See 'Instructions for reviewing' for further information.

**3.1.1 Research ethics** Yes (no comment needed) - No, please comment in sub-item 3.2.1

**3.1.2 Promotion of equality and nondiscrimination within project or in society at large** Yes (no comment needed) - No, please comment in sub-item 3.2.1

**3.1.3 Open access to research publications** Yes (no comment needed) - No, please comment in sub-item 3.2.1

**3.1.4 Data management and open access to data** Yes (no comment needed) - No, please comment in sub-item 3.2.1

### 3.2 Comment on responsible science, societal effects and impact

**3.2.1 Provide further comments if responsible science aspects (3.1.1–3.1.4) have not been properly considered**

**3.2.2 Additional comments on societal effects and impact**

You are also encouraged to comment on societal effects and impact, including principles of sustainable development. · See items 4.4 Sustainable development objectives and 5.1 Effects and impact beyond academia in the research plan. · Please note that comments on societal effects and impact, including principles of sustainable development, should not affect the scientific review/rating or ranking of the application. Instead, they will be considered as an additional factor when the funding decisions are made.

## 4 Overall assessment and rating

### 4.1 Main strengths and weaknesses of project (no numerical rating)

Please select major strengths and weaknesses of the application. Give justifications for the selection in sub-item 4.2.

**Main strengths/weaknesses** (select all relevant aspects): scientific quality - innovativeness and novelty value - impact within scientific community - feasibility of research plan - significance and added value of consortium (if applicable) - competence of applicant/s in terms of project implementation - complementary expertise of research team (in terms of project implementation) - significance of collaborative networks in terms of project implementation - researcher training including researcher mobility

**4.2 Justifications and comments** Please justify the selections above by briefly describing the main strengths and weaknesses of the application.

**5 Overall rating Rating (1–6)** · Please note that the final rating should not be a mathematical average of the sub-ratings. For example, the application should not be penalised if it has a slight weakness in one evaluation item that is later strengthened in another item (e.g. lack of some expertise in a local team but compensated through international collaboration).

**Ranking based on the panel discussion** (the ranking is made during the panel meeting) Your application was ranked [ordinal number] of all [number] [Funding instrument name] applications reviewed in this panel. Only applications with the final rating of 5 or 6 were ranked. The [Funding instrument name] applications addressed to the Research Council for [Research Council name] were reviewed in a total of [number] panels.



# Statistics in September call

**Table 1.1. Postdoctoral Researchers: Applications, funded researchers and success rate by research council in 2019–2021.**  
Source: Academy of Finland.

| Research Council                        | Applications in 2019 | Applications in 2020 | Applications in 2021 | Funded researchers in 2019 | Funded researchers in 2020 | Funded researchers in 2021 | Success rate in 2019 | Success rate in 2020 | Success rate in 2021 |
|---|----------------------|----------------------|----------------------|----------------------------|----------------------------|----------------------------|----------------------|----------------------|----------------------|
| Biosciences, Health and the Environment | 255                  | 207                  | 222                  | 38                         | 35                         | 33                         | 15%                  | 17%                  | 15%                  |
| Culture and Society                     | 249                  | 235                  | 267                  | 38                         | 31                         | 30                         | 15%                  | 13%                  | 11%                  |
| Natural Sciences and Engineering        | 267                  | 277                  | 312                  | 42                         | 44                         | 44                         | 16%                  | 16%                  | 14%                  |
| Total                                   | 771                  | 719                  | 801                  | 118                        | 110                        | 107                        | 15%                  | 15%                  | 13%                  |

# Personal Grants

- directly to your pocket!

<https://www.aalto.fi/services/research-funding-from-foundations>

<https://www.aalto.fi/en/services/funding-from-foundations-for-events-and-travel>

# Foundations - Personal grants – Doctoral student

|                     | Personal grants  |
|---------------------|--|
| <b>Applicant</b>    | Researcher or student / individual   |
| <b>Funder</b>       | Foundations, Companies, Ministries, etc  |
| <b>Purpose</b>      | Stipends, Fellowship, Encouragement, Mobility, Travel, Research cost   |
| <b>Funding size</b> | Typically smaller grants (500 € ...28 000 €) – directly to your pocket   |
| <b>Budgeting</b>    | Depending on the guides /grant type, often fixed sums, check last year grantees, ask advice from the supervisor  |
| <b>Approvals</b>    | Not needed, good to inform controller (except if a commitment is given by the department e.g. commitment letter) |
| <b>Tips</b>         | References, ask someone to read your proposal and give comments  |

# Foundations – call search

[research.fi/en/  
research.fi/en/funding-calls?status=open](https://research.fi/en/research.fi/en/funding-calls?status=open)

Displaying results 1 - 26 / 26 results / page Which funding calls are included in the service?

Filters (8):  
Environmental biotechnology x Chemical engineering x Civic and construction engineering x Engineering and technology x Food sciences x  
Computer and information sciences x Chemical sciences x ... Show all Clear filters

| CALL NAME  | FUNDER                           | CATEGORY  | CALL OPENS | CALL CLOSES |
|--|----------------------------------|---|------------|-------------|
| <a href="#">Scholarships for students in or from South Savo</a>  | Hilja ja Alpo Savolaisen rahasto | Architecture, Business economics, Chemical engineering, Civic and construction engineering, Economics...                                    | 21.10.2021 | 31.12.2021  |
| <i>Scholarships are granted based on the applications to a full-time students in the economic and techn...</i> |                                  |   |            |             |
| <a href="#">Osk. Huttunen Fellow -apuraha lukuvuodelle 2022-2023</a>   | Osk. Huttusen säätiö sr          | Agricultural biotechnology, Agricultural sciences and forestry, Agriculture and forestry, Animal science, dairy science, Architecture...    | 01.12.2021 | 15.01.2022  |
| <i>Apuraha on tarkoitettu professoreille ja muille akateemisesti meritoituneille, vähintään dosenttitas...</i> |                                  |   |            |             |
| <a href="#">Anurajat</a>   | Metsämiesten Säätiö s.r.         | Agricultural sciences and forestry, Agriculture and forestry, Business economics, Computer and information sciences, Cultural activities... | 01.12.2021 | 31.01.2022  |
| <i>Säätiö rahoittaa painopistealueidensa mukaisia koulutushankkeita, tutkimushankkeita, selvityksiä, ke...</i> |                                  |   |            |             |
| <a href="#">Opinnäytetyöpalkinto</a>   | Juliana von Wendtin säätiö       | Agricultural biotechnology, Agricultural sciences and forestry, Architecture...   | -          | 01.02.2022  |

Former AURORA-database will be part of the Research.fi from the beginning 2022

[www.aalto.fi/en/services/research-funding-from-foundations](https://www.aalto.fi/en/services/research-funding-from-foundations)

**Important Finnish foundations** (some selected from the whole list given)

- [Alfred Kordelin Foundation](#) (grants to promote science, literature, art and public education)
- [Emil Aaltosen säätiö](#) (grants for several research fields, for Finnish speaking researchers)
- [Foundation for Aalto University Science and Technology](#) (grants for MSc and doctoral theses and research visit for researchers at Aalto Schools CHEM, ELEC, ENG, SCI and Department of Architecture)
- [Henry Ford Foundation](#) (in Finnish; motorized traffic and agriculture)
- [Jane and Aatos Erkko Foundation](#) (high-level international research, arts and culture)
- [Jenny and Antti Wihuri Foundation](#) (grants for several research fields)
- [KAUTE Foundation](#) (scientific research in business and engineering)
- [Kone Foundation](#) (grants for research in humanities, social sciences, environmental research and artistic research)
- [Maj and Tor Nessling Foundation](#) (environmental protection)
- [Finnish Cultural Foundation](#) (several research fields)
- [Tekniikan edistämissäätiö \(TES\)](#) (only in Finnish; Research on technology)
- [Technology Industries of Finland Centennial Foundation](#) (fields represented by the Federation of Finnish Technology Industries)

**Information about foundations and their calls is available also on the following websites:**

- [Grant bulletin board \(Into\)](#)
- [Funding from foundations for events and travel](#) (aalto.fi)

# Most important foundations

**Emil Aaltonen Foundation**

**Tekniikan edistämissäätiö, TES**

**Finnish Cultural Foundation**

**Foundation for Aalto University Science and Technology**

**Jenny and Antti Wihuri Foundation**

**Alfred Kordelin Foundation**

**Magnus Ehrnrooth Foundation**

**Jane and Aatos Erkko Foundation**

**Foundations' Post-doc pool**

**PoDoCo funding**

# KAUTE Foundation

Link: <https://kaute.fi/>

Topics: economics and technical sciences

Deadline: **31.1. usually**

Grantees: individuals

For: PhD thesis and postdocs (3, 6 or 12 months, max 24 000 €),  
research costs (5000 €) or research visits (10 000 €)

# Emil Aaltonen Foundation

**Link:** <https://emilaaltonen.fi/> (Finnish only)

**Topics:** any; for Finnish-speaking researchers

**Deadline:** **15.02. every year**

**Grantees:** individuals and organizations

**For:** research projects, PhD thesis (full year, 4-10 months), postdoc (full year, 4-10 months), encouragement grants (5000 €), travels and other costs

# The Finnish Foundation for Technology Promotion

# Tekniikan edistämmissäätiö, TES

Link: <https://tekniikanedistamissaatio.fi/en/grants/>

Topics: Technology fields

Deadline: **January/February**

Grantees: individuals and organizations

For: PhD thesis (full year, part of the year, abroad), postdoc (for foreigners, full year), encouragement grants (5000 €), conference trip costs (presentation)



# Finnish Cultural Foundation

# Suomen Kulttuurirahasto

Link: <http://www.skr.fi/en>

Topics: arts, science and various fields of cultural life

Deadline: **Central Fund grants - end of October**; 17 regional funds in February (incl. Uusimaa)

Grantees: individuals, working groups and organizations

For: research projects, PhD thesis (full- and half-time), postdoc, finalizing degree (1000 – 4000 €)

# Foundation for Aalto University Science and Technology

Link: <https://www.aalto.fi/foundation-for-aalto-university-science-and-technology>

Topics: Technology

Deadline: **Last year 04.03.2021**

Grantees: individuals

For: PhD thesis (15 000€), research visits

+ Gifts from donor companies to be used for a specific field of technology – support for M.Sc., Lic.Sc., D.Sc. degrees. **Grant decisions every month.**

# Tutkijat Maailmalle – Researchers to the world

Link: <https://tutkijatmaailmalle.fi/apurahat/> (Finnish only)

Topics: technology (except biotech and architecture) and business

Deadline: **Last year 16.04.2021**

Grantees: individuals with Finnish citizenship or permanent residence in Finland

For: PhD students' and postdocs' research mobility abroad (costs and grant, max. 50 k€)

Success rate 2021: 31 %

# Jenny ja Antti Wihuri Foundation

Link: <http://wihurinrahasto.fi/?lang=en>

Topics: Any (not medicine)

Deadline: April/May, **31.5.**

Grantees: individuals and organizations

For: research projects, PhD thesis (full year, half year), postdoc (full year, half year), homing-grants (after postdoc work abroad), encouragement grants (5000 €)

# Alfred Kordelin Foundation

Link: <https://kordelin.fi/en/grants/>

Topics: science, literature, art and public education; to promote Finnish culture, to represent Finnish culture abroad

Deadline: August, **15.08.**

Grantees: individuals

For: PhD thesis (full year, half year), postdoc (full year up to three years), conference trips

In January GUST. KOMPA FUND, only chemistry:

<https://kordelin.fi/en/grants/city-funds-and-dedicated-funds>

(1000-4000 €)

# Magnus Ehrnrooth Foundation

**Link:**

[https://www.magnusehrnroothinsaatio.fi/en/?noredirect=en\\_GB](https://www.magnusehrnroothinsaatio.fi/en/?noredirect=en_GB)

**Topics:** mathematics, astronomy, physics, chemistry including medical chemistry

**Deadline:** 30.11.

**Grantees:** individuals

**For:** research projects, PhD thesis, postdoc, encouragement grants, conference trips

# Jane and Aatos Erkkö Foundation

Link: <http://www.jaes.fi/en/>

**Topics:** research, arts and culture (primary: fields of technology, economics and medicine; also supports arts and culture, other projects that promote wellbeing)

**Deadline:** available for application on a **continuous** basis

**Grantees:** individuals and organizations

**For:** research projects (e.g. 30 k€ - 2.5 M€)

# Walter Ahiström Foundation

Link: <http://www.walterahlstrom.fi> (Finnish only)

Topics: Wood, EE, Power engineering, Metal industry

Deadline: **31.12.2022**

Grantees: individuals under 35 years with Finnish ID

For: encouragement grants for PhD students (3000-5000 €),  
research visits, research projects



# Foundations' Post Doc Pool

Link: <http://www.postdocpooli.fi/?lang=en>

Topics: any

Deadlines: Dec/Jan and Aug/Sep

Grantees: individuals

For: post-doctoral research abroad ( $\approx$  30 k€ - 50 k€ per year)

# PoDoCo: Post Docs in Companies

Link: <http://www.podoco.fi/>, pool of 8 foundations

Deadlines: Autumn and Spring

Recently or (*soon to be*) completed PhD

For: matching young doctors and companies, 1-2 years program, academic research period at the university + targeted research period at company

# Fulbright - Technology Industries of Finland Grant

Link: <https://www.fulbright.fi/grant-programs-us>

Topics: any + Technology (EE, Eng., IT) + Business, Economics

Deadline: Last year May 23, 2021

Grantees: individuals with Finnish citizenship

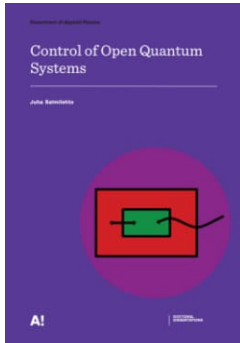
For: study and research in US on Master and PhD level,  
30 k\$, one academic year

Travel grants: No citizenship limitation

Deadline: **Last year March 22, 2021**

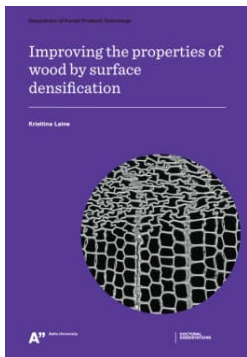
# Check theses / Acknowledgments

Libraries, <https://aaltodoc.aalto.fi/handle/123456789/5>



© Juha Salmilehto

I wish to thank the Väisälä Foundation for the three annual grants for doctoral studies, and greatly appreciate the smaller grants from the Emil Aaltonen Foundation, the KAUTE Foundation, and the National Graduate School in Materials Physics.



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...Emil Aaltonen Foundation for providing the financial support, which enabled me to work full time on the dissertation for three years. I would also like to thank Walter Ahiström Foundation, Tekniikan edistämissäätiö, Finnish Woodworking Engineers Association, Veljekset Saarelaisen säätiö for financial support, as well as Puumiesten ammattikasvatussäätiö, COST Action FP-0904, The Doctoral Programme in the Built Environment (RYM-TO), The Association of Finnish Sawmillmen for supporting my travels to the many conferences and short-term scientific visits,

# What to check

- **Funded research fields**
- **Guidelines, Evaluation criteria**
- **Foundation policy**
- **Whether personal grants funded**
- **Whether research project grants to organisation funded**
- **Previous grantees**
- **Any restrictions (age, citizenship, mother tongue, city)**
- **Pay attention to timeframe: possible need of Reference Letters or Letter of Commitment, hence approval from the Department Head; degree certificates (translated) etc.**
- **Some Finnish foundations have web pages in Finnish only**

# Status of grantee

## Status difference of grantee and employee

**E.g. full-time grant (ca. 24 000 €/yr) -> Academic Visitor:**

- *exclude insurances, lunch discount etc.*
- *No supervision relationships, no guidance, no office, no PC, no access to equipment unless discussed with supervisor and department head; Letter of commitment may include these items*
- *Compensation to host university (e.g. 1750 € / year – included in some grants) – Academic Visitor Agreement*
- *Intellectual property rights do not transfer automatically to Aalto; subject to agreement*

## **Employee can have some kind of grants:**

- *Support/encouragement grants / kannustusapuraha*
- *Mobility grants, conference or course participation grants*
- *Research costs grants*

# Writing a successful grant application

**Grant Writing seminars 2022:**

**<https://www.aalto.fi/en/services/annual-training-courses-to-support-research>**

**(Please also remember that materials for trainings organized by Research and Innovation Services are available)**

**[https://wd3.myworkday.com/aalto/d/inst/13102!CK5mGhEKBggDEMenAhIHCgUI1A0QTw~/cacheable-task/14860\\$23.html](https://wd3.myworkday.com/aalto/d/inst/13102!CK5mGhEKBggDEMenAhIHCgUI1A0QTw~/cacheable-task/14860$23.html)**

# Upcoming trainings organized by RIS

## Check Workday Learning

What researchers need to know about IPR, 3/2021

- intellectual property rights and policies; open source publishing; commercialization and protection the IP

Grant Writing seminar, Spring

- tips for writing competitive research funding application, panel, text clinic

Short course in grant writing, Autumn

- tips for writing competitive research funding application

Marie Skłodowska-Curie: Postdoctoral Fellowships, May or June

- tips for writing competitive research funding application



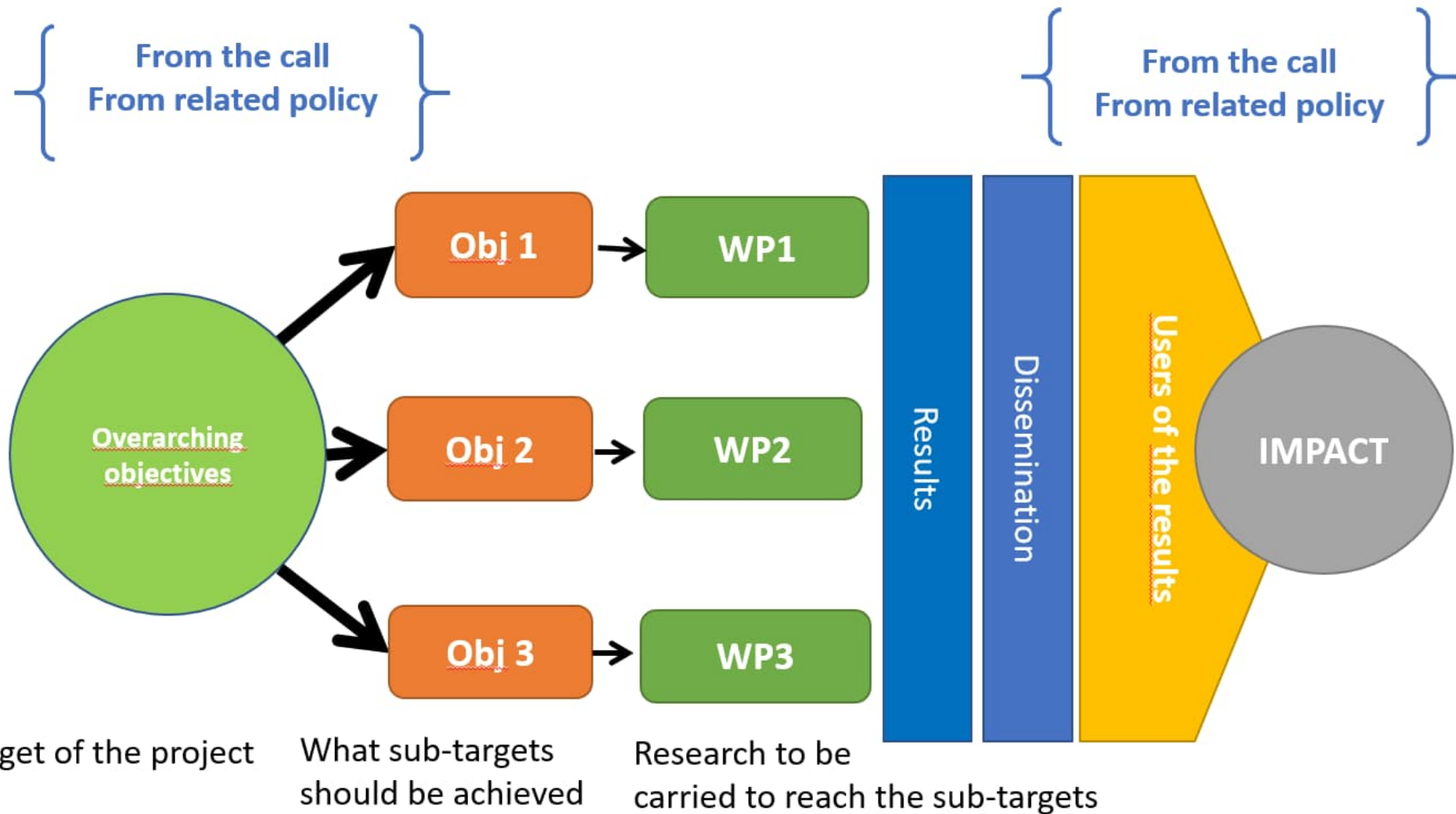
# Where from do I start? Fill a need!

- Proposals offer a **plan to fill a need**
- Evaluators evaluate your plan according to how well your **written presentation** answers questions about:
  - WHAT you are proposing
  - HOW you plan to do it
  - WHEN you plan to do it
  - HOW MUCH it is going to cost
- The case is built by the demonstration of **logic** in your approach
- Consider all sides of the argument!

# Academic Writing versus Grant Writing: Contrasting Perspectives

| Academic Writing   | Grant Writing  |
|--|--|
| <p><b>Scholarly pursuit:</b><br/><i>Individual passion</i></p> <p><b>Past oriented:</b><br/><i>Work that has been done</i></p> <p><b>Theme-centered:</b><br/><i>Theory and thesis</i></p> <p><b>Expository rhetoric:</b><br/><i>Explaining to reader</i></p> <p><b>Impersonal tone:</b><br/><i>Objective, dispassionate</i></p> <p><b>Individualistic:</b><br/><i>Primarily a solo activity</i></p> <p><b>Few length constraints:</b><br/><i>Verbosity rewarded</i></p> <p><b>Specialized terminology:</b><br/><i>“Insider jargon”</i></p> | <p><b>Sponsor goals:</b><br/><i>Service attitude</i></p> <p><b>Future oriented:</b><br/><i>Work that should be done</i></p> <p><b>Project-centered:</b><br/><i>Objectives and activities</i></p> <p><b>Persuasive rhetoric:</b><br/><i>“Selling” the reader</i></p> <p><b>Personal tone:</b><br/><i>Conveys excitement</i></p> <p><b>Team-focused:</b><br/><i>Feedback needed</i></p> <p><b>Strict length constraints:</b><br/><i>Brevity rewarded</i></p> <p><b>Accessible language:</b><br/><i>Easily understood</i></p> |

# Connect all the pieces



# Issues noted in evaluation

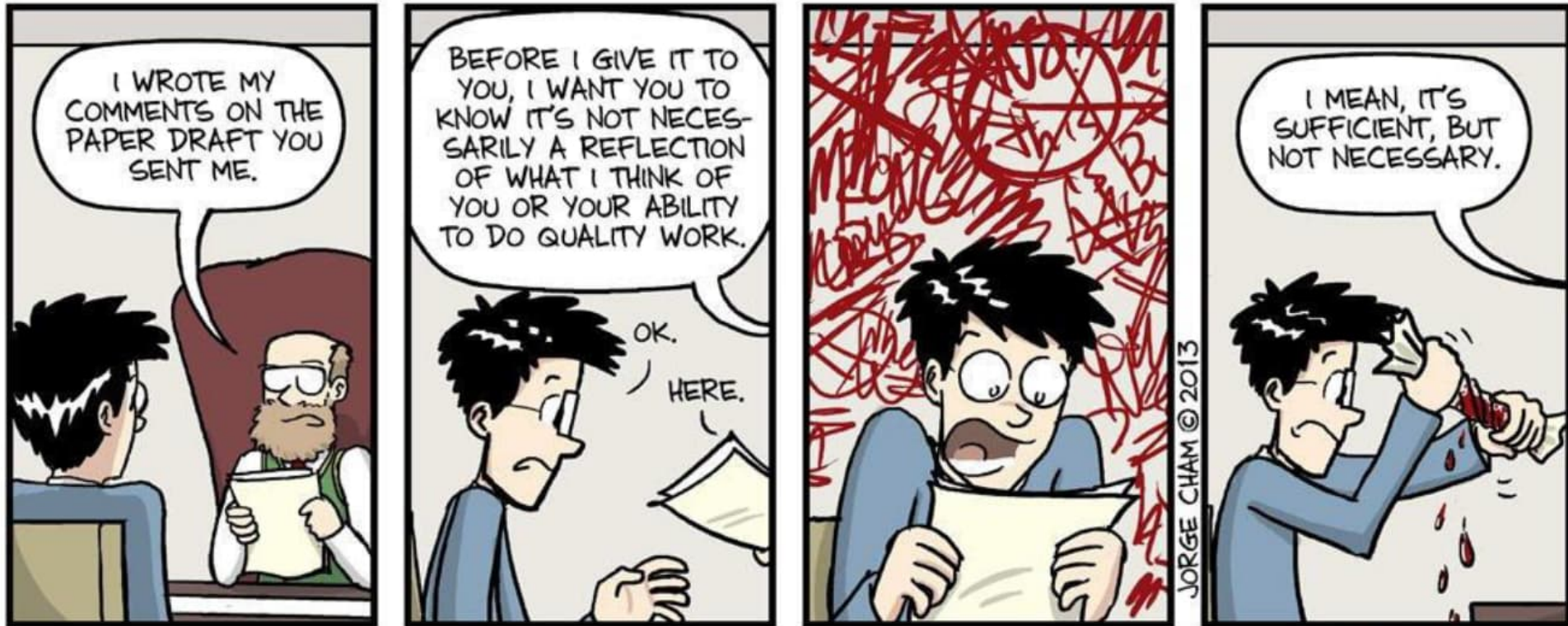
- **Language** is too complicated (difficult to read → *keep the core message clear*)
- **Logic in presentation/story line** fails (difficult to follow the story → *matters related together should be connected to each other and presented in, e.g., time order*)
- Unclear **objectives/project targets** (no or too general targets → *provide the main goal of your project, cut it to 3-5 aims that are needed to gain this main target, make these sub-objectives as WPs*)
- Poor **State-of-the-Art** section (not presenting the current research globally, yours or others, no references → *describe the recent development (3-5 past years) of this research area/topic, use references, relate the planned research to these findings, show the knowledge gap and research questions that you plan to answer*)
- Poorly presented **methodology** (not enough details → *What is done? Why? How? With which methods?, When? By whom? Where? With whom? – Deliverables to ensure project outcomes; Gantt and milestones to monitor project progress; Risks and their mitigation and impact to project execution*)
- **Inadequate resources** (*too much to do in too short time or personnel and research resources – one person cannot do in 2-3 years the same that a research team in 4-5 years* → *check the budget and what you can do in the given funding and time*)
- **Profile/track record of PI** wrong for the proposed project (→ *must change topic*)
- **Innovation and originality** not convincing (continues research already running at the host group – issue in the AoF and HEU PF → *Create new research sector, your own slice*)

# Good Proposal in a nutshell

- Evaluators are not lazy, but the workload is big, working in the evenings/nights
- Everything in place and easily served
- Feels that the clearer the structure, the more it has been taught through!
- Good language and finished layout
- Coherent
- Enthusiasm is tangible:
  - Write active!



# Thank you! Questions?



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