

## Photo workshop 2021

30.11.

- 9:15 Photoshoot cases & studio equipment, task and discussions with classmates
- 10:30 -12 Independent work
- Ideation for your photoshoot (library, internet, discussions with your classmates etc..)
- Fill a4 form with your idea and give it to Hanna-Kaisa on tutoring Thu 2.12.

3.12 / 7.12 / 8.12

- 1,5 hour slot for each student = 3 hours for work-pair (split time equally)
- Recruit your classmate to help / model if needed
- Remember to take usb key / harddrive with you
- Send 2-3 best pictures to [helmiina.hirviniemi@aalto.fi](mailto:helmiina.hirviniemi@aalto.fi)

## WHAT YOU ARE SUPPOSED TO DO

Option 1. Continue storytelling / take a concept picture that compliments your project

Option 2. Have the photograph as a “final outcome”

Option 3. Demonstrate the process, or the variations of your project, through pictures or videos

Option 4. Document the final samples (have to have some kind of styling / set up building included)

One of the pictures and the statement text will be presented next to your work in the exhibition.

The rest of the pictures you can use in your process book or other presentational purposes.



## HOW?

Digital or on film

Option 1. Still photos

(Option2. Video/animation)

The studio has Canon Mark 2 / 3 / 4 cameras that are booked for us.

## WHERE?

Option1. Väre photostudio

Option2. Somewhere else

## PROPERTIES AND SET UP?

- Create or collect some materials to create an atmosphere. The aim is to lift up the concept.
- Consider, do you need some special equipment or effect for the photoshoot (Smoke machine etc.)

## MODEL?

- Your classmate or somebody else?

Case examples from the earlier years

Marianne El-Khoury / 2016

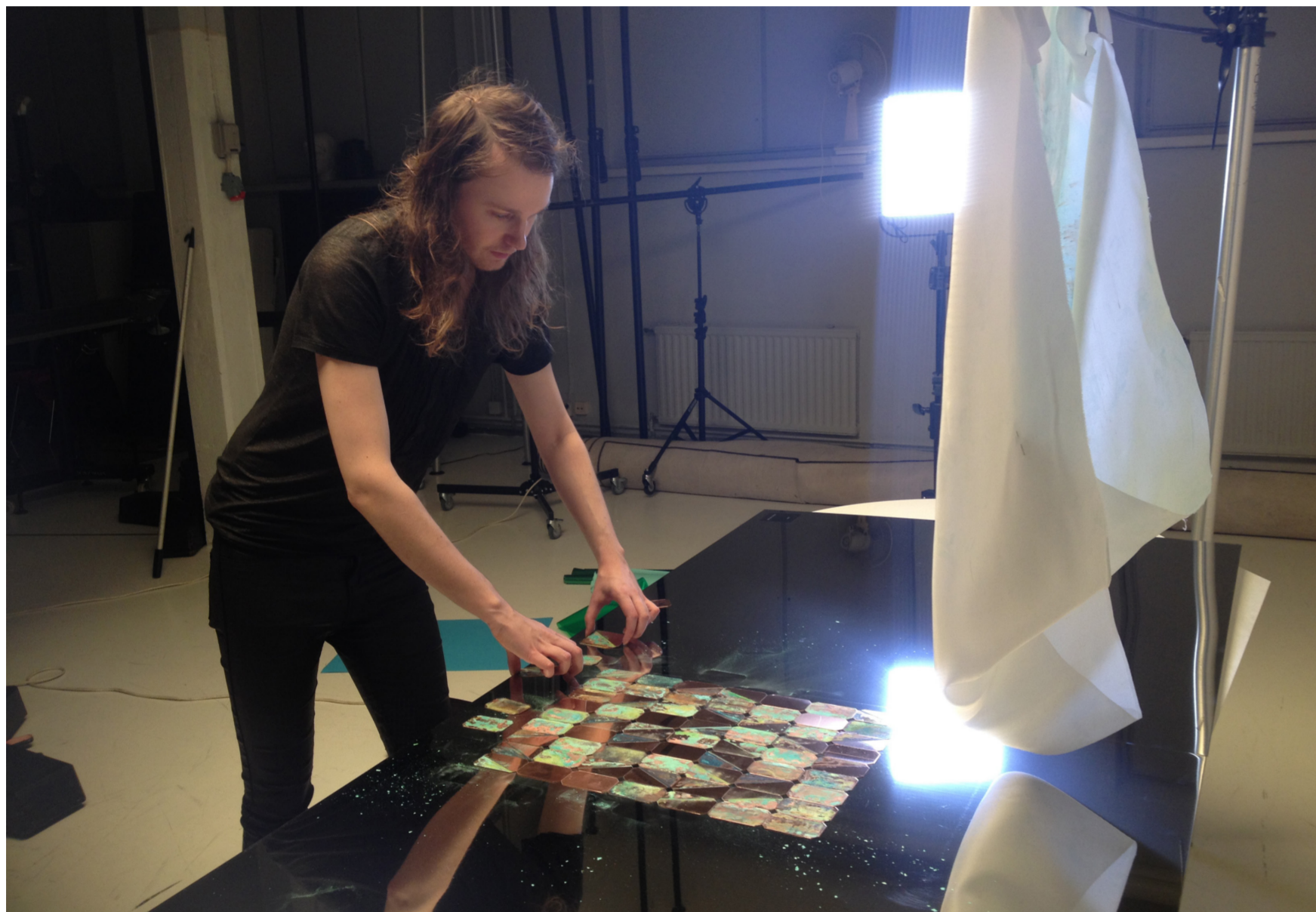




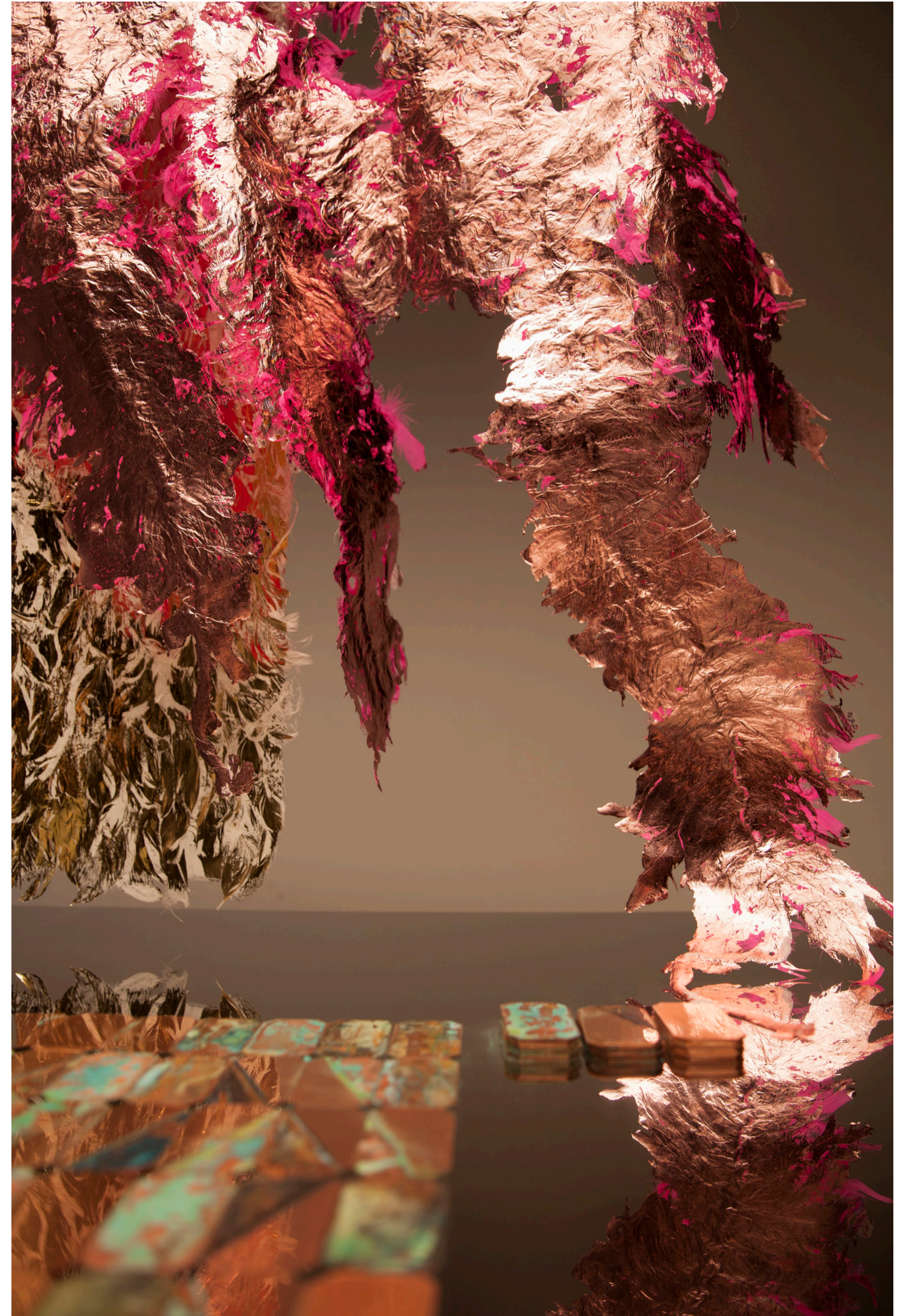








(Making of)







(Making of)

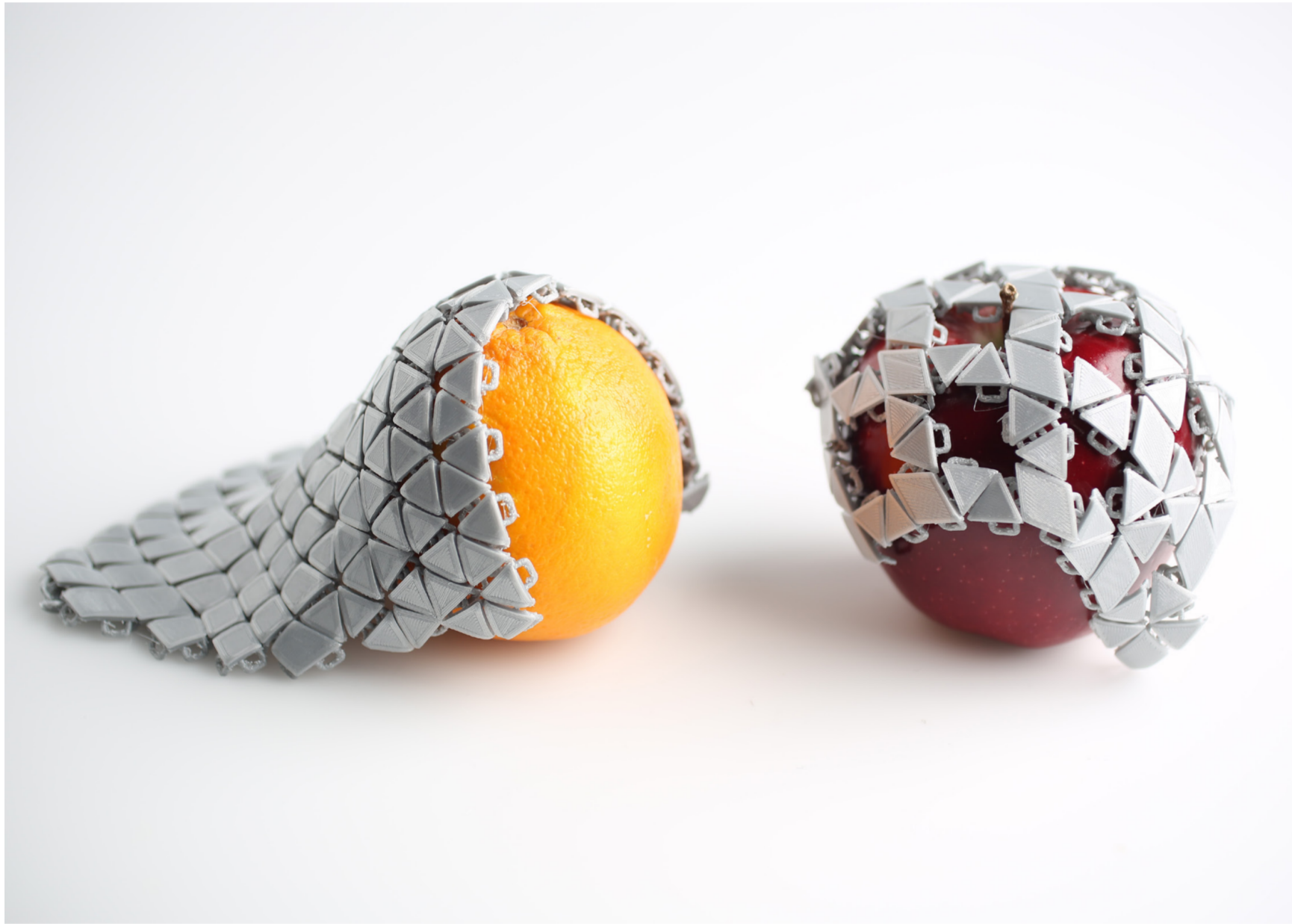
Päivi Leino / 2018



Elisa Defosses / 2018



Janis Rudesheim / 2018



Emma Haikonen / 2017



Sanda Felberga / 2017



Helmi Liikanen / 2016



Tina Verbic / 2015





Milja Nevalainen / 2017



Kristiina Hansen-Haug / 2016







Matilda Tuure / 2016



Mithila Mohan / 2018



Pei Nung Lee / 2017



Iyona Yamamamoto / 2018

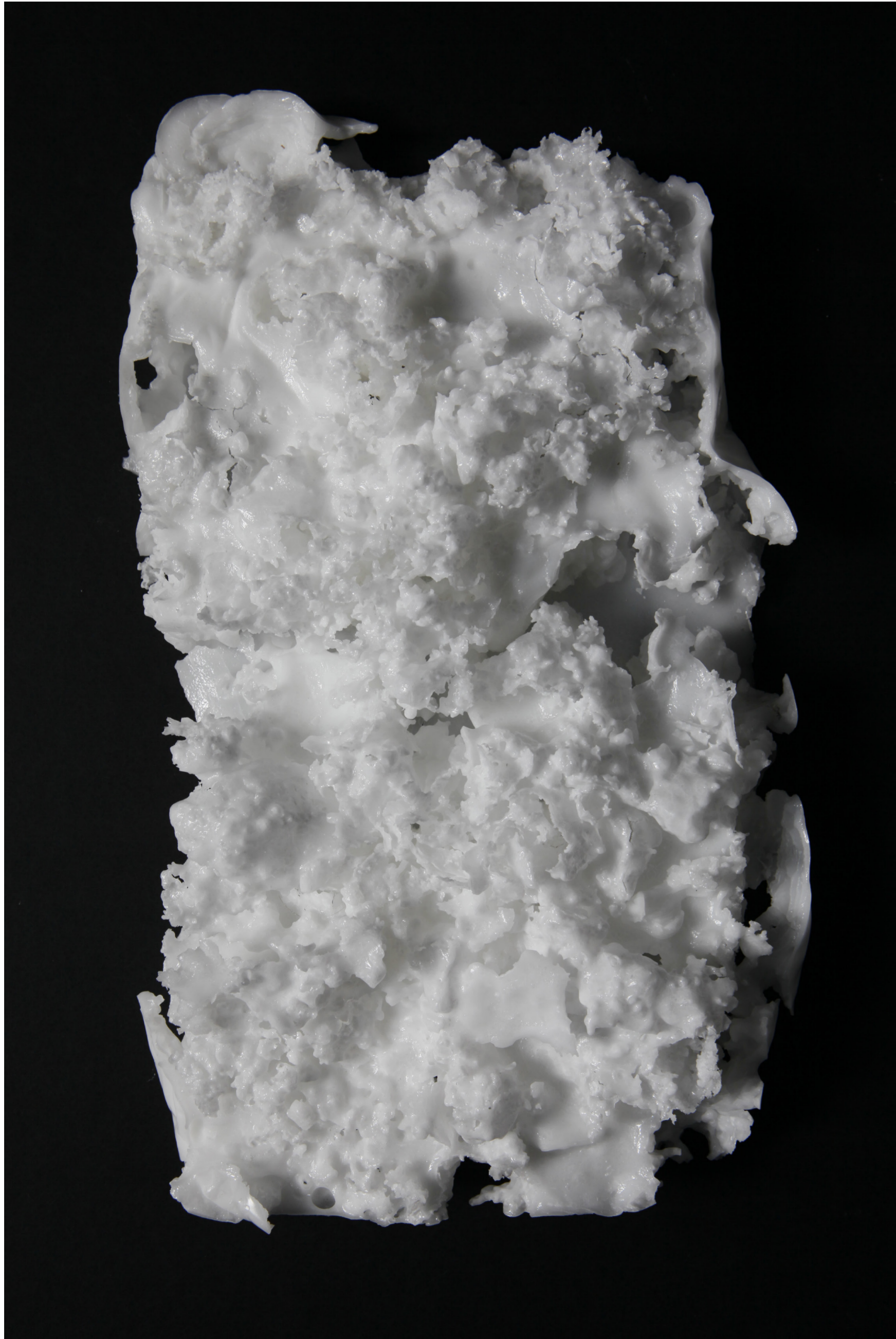




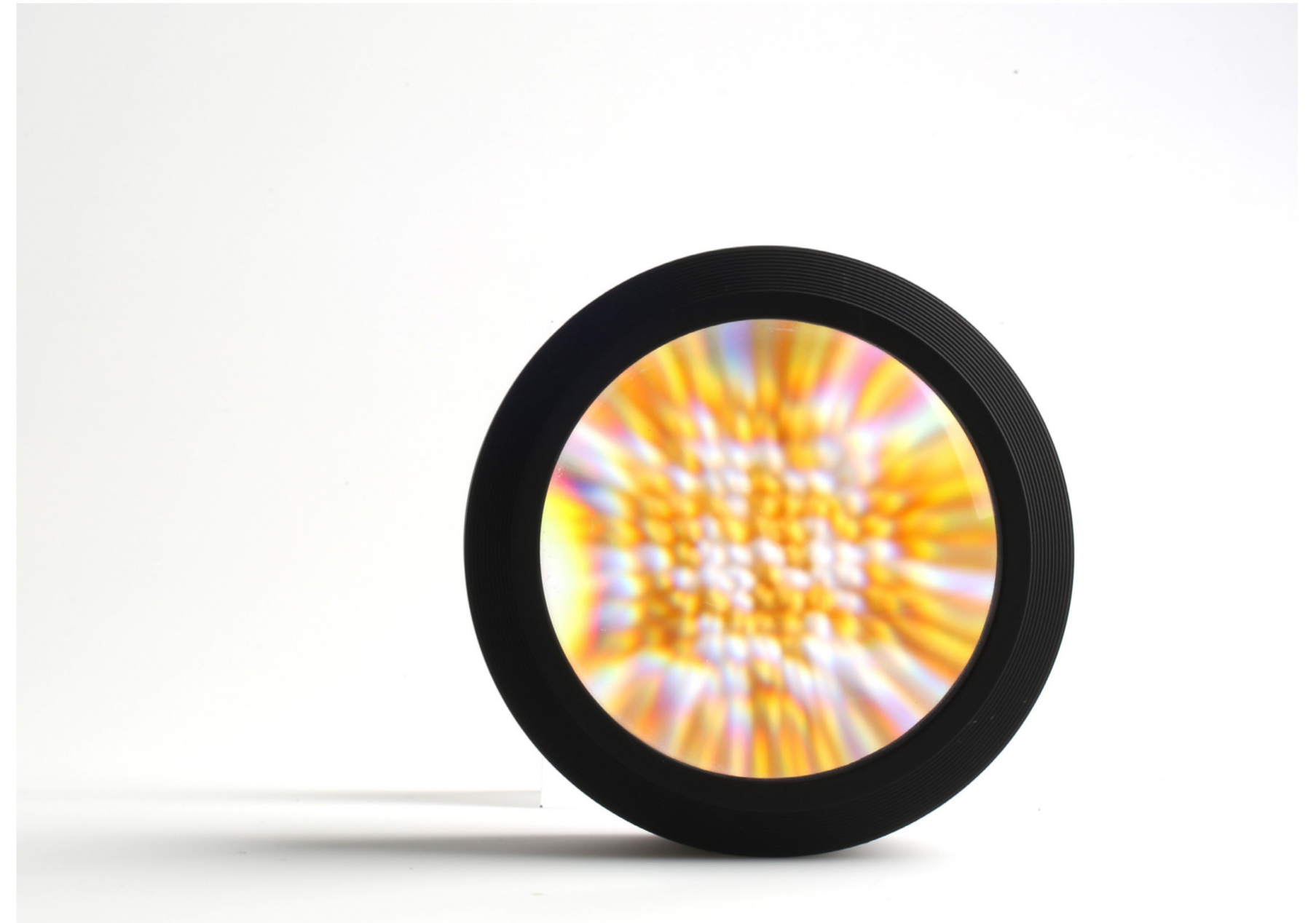


(Making of)

Tomi Komulainen / 2018



Xiaomeng Hao / 2018







Light equipment in the studio  
and short study of them in light, shadow  
and the impressions in material.

Profoto Flashlighting system



Lupo ledlight system



Soft box



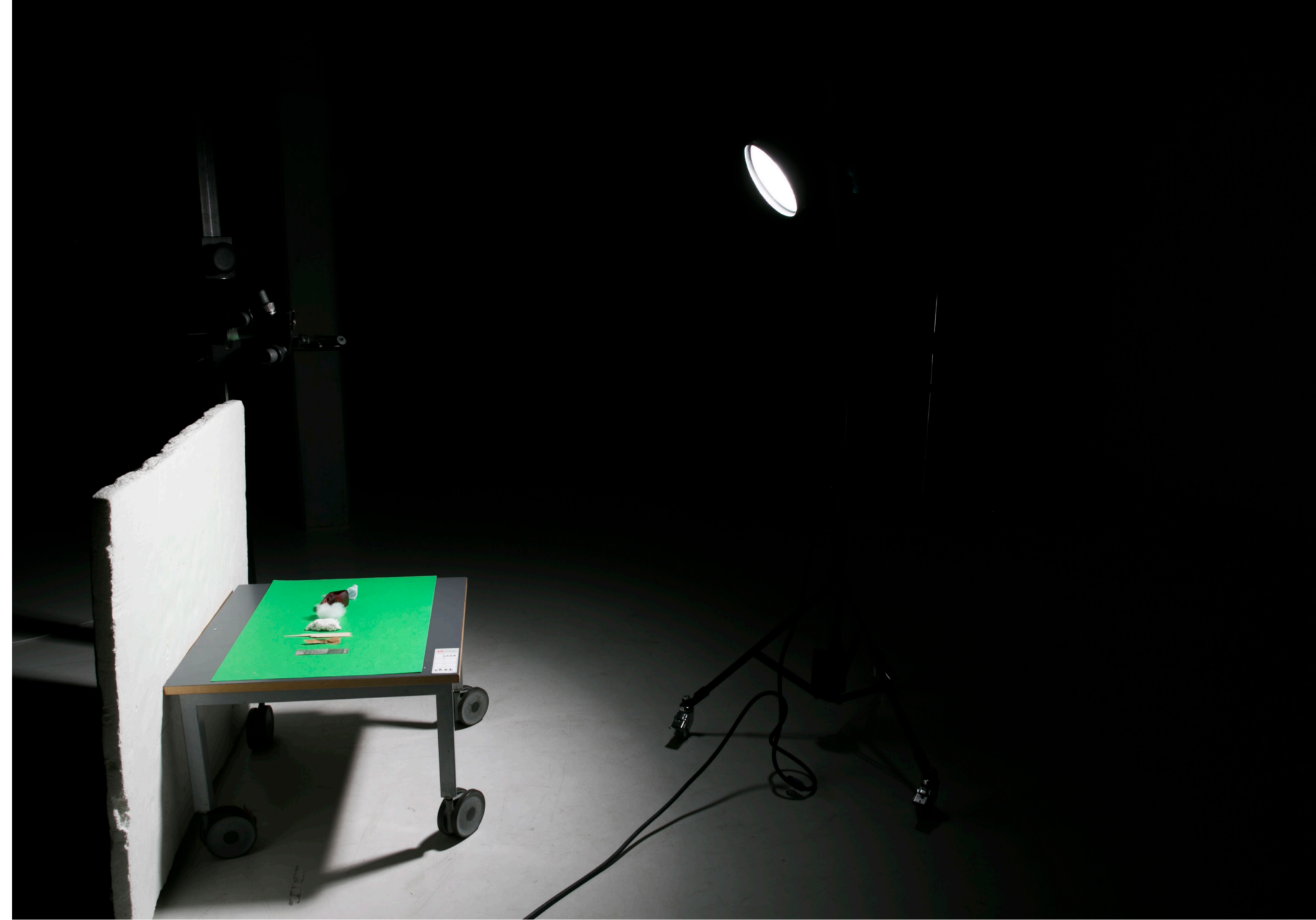
Soft box from above



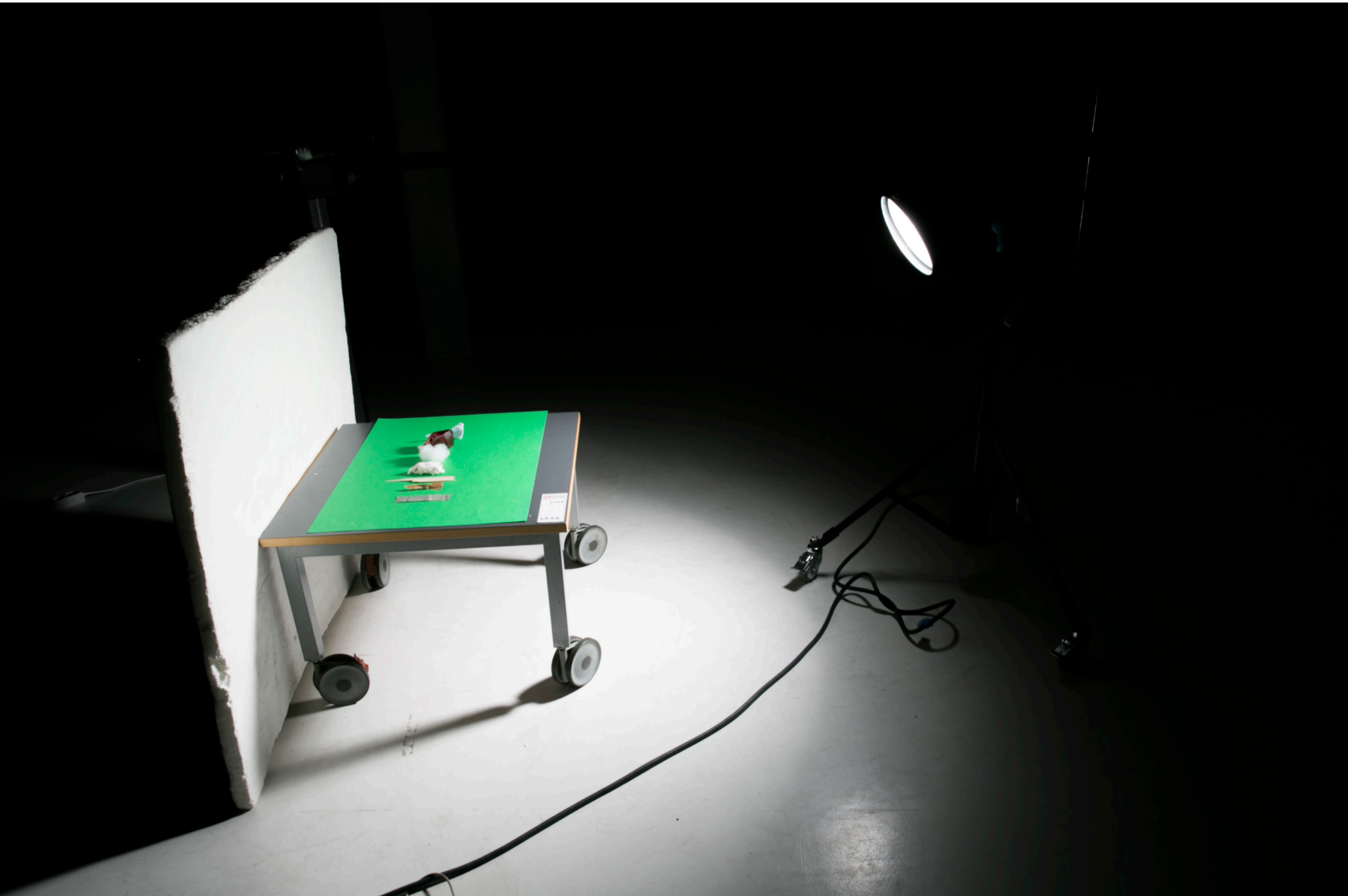
“White box” as a set up  
(light reflected from surrounding white surfaces)



Standard reflector (high angle)

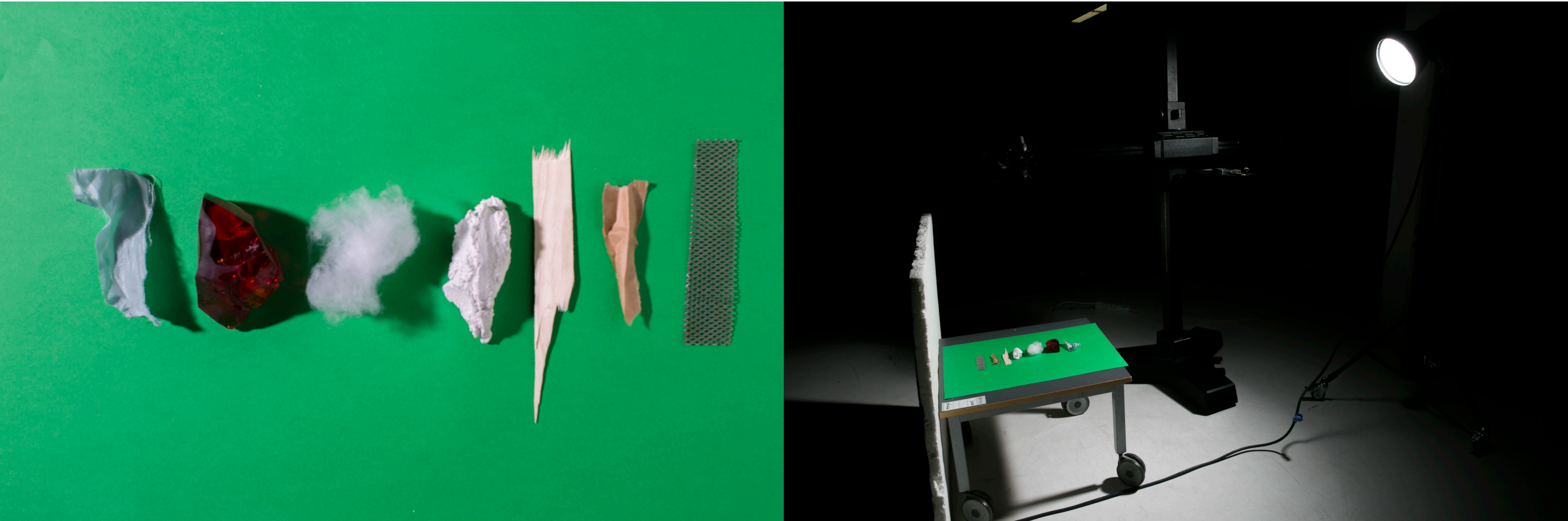


Standard reflector (lower angle- see the difference)





Standard reflector (lower angle 2- see the difference / problems)



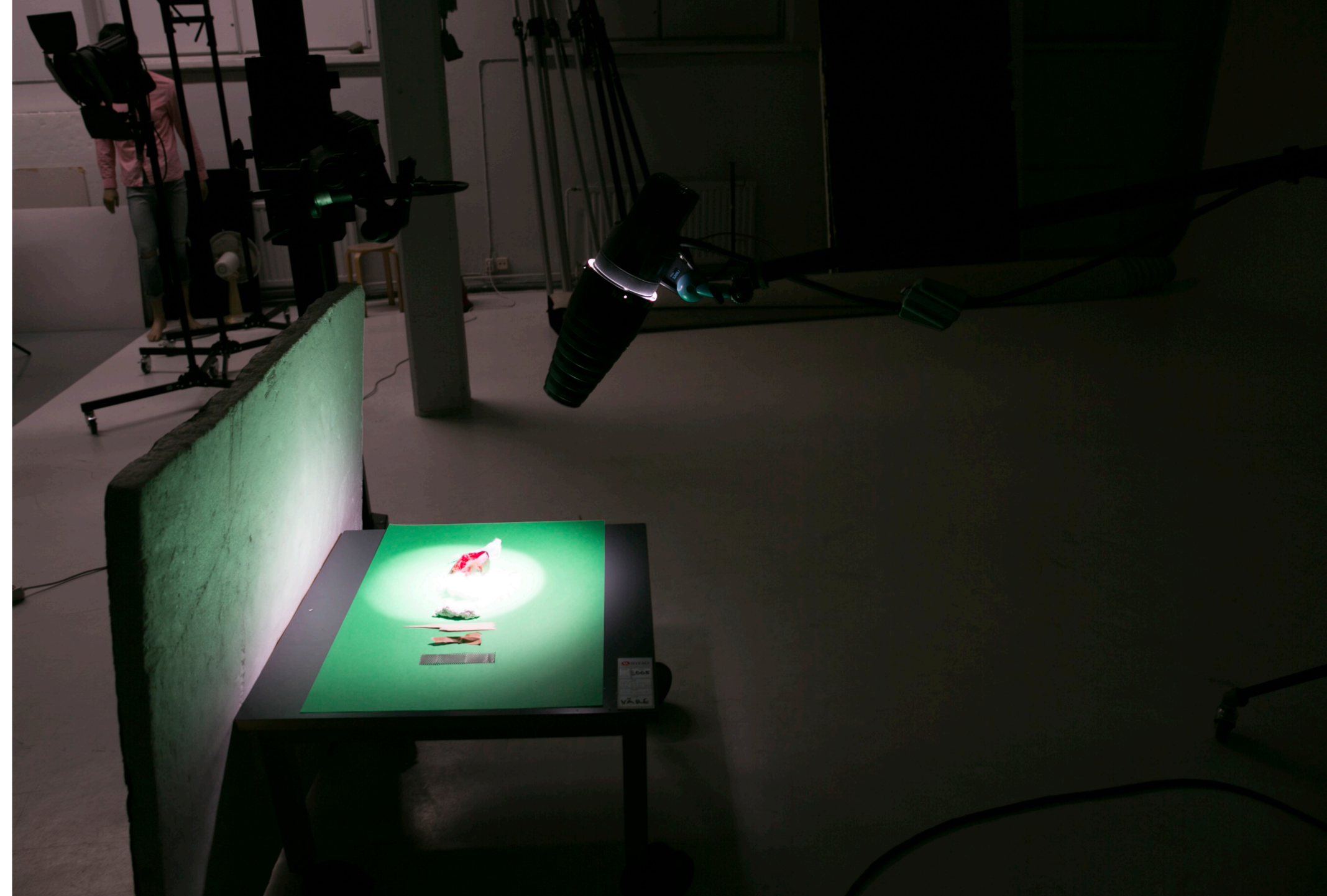
Standard reflector with honey comb



(Without honey comb)



Funnel dome



Standard reflector / orange filter



Standard reflector / blue filter



Standard reflector / red filter

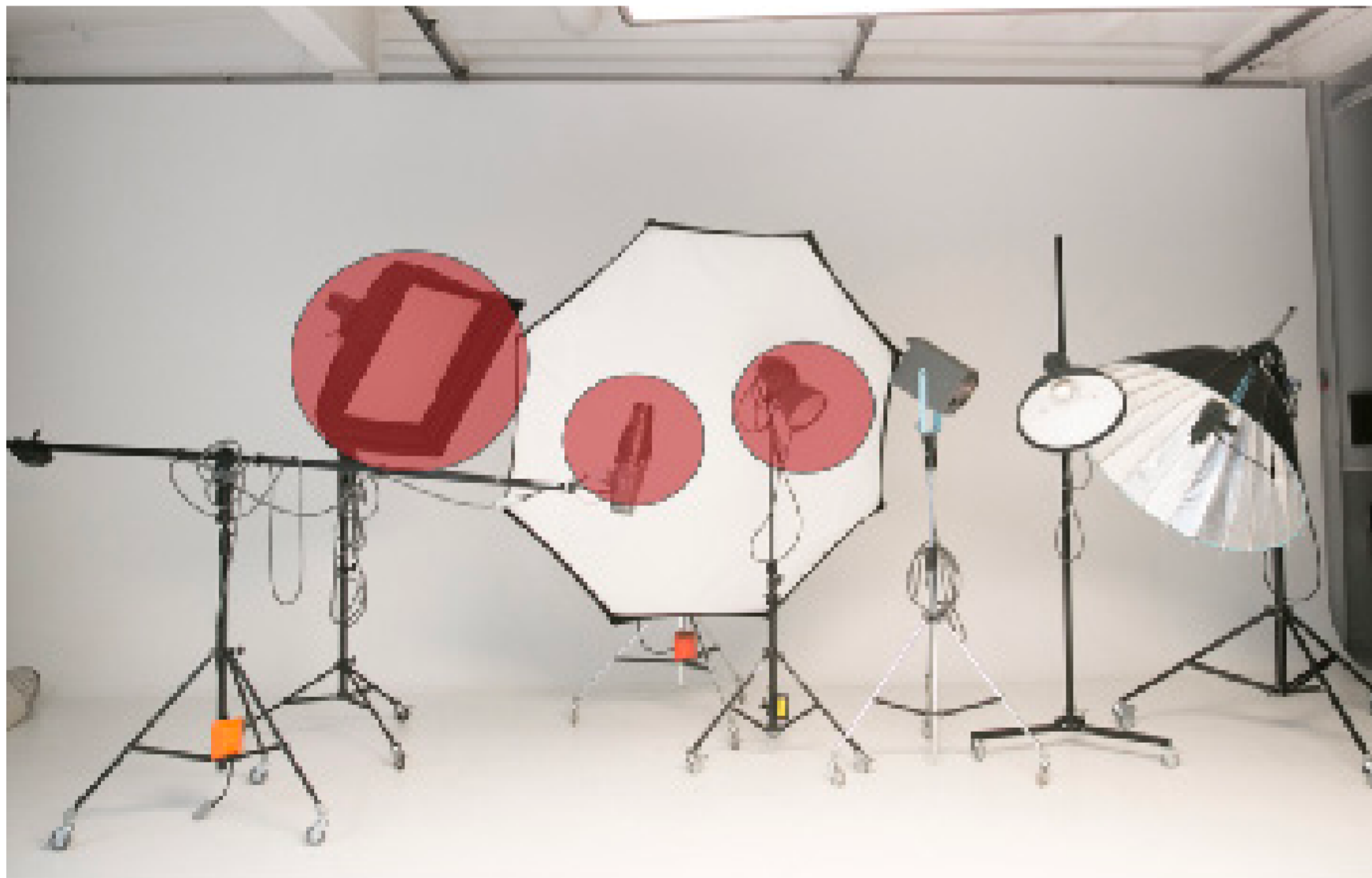


Model:

- Standard reflector with pink filter
- Standard reflector with blue filter
- softbox

Background:

- pink cardboard and 2 softboxes

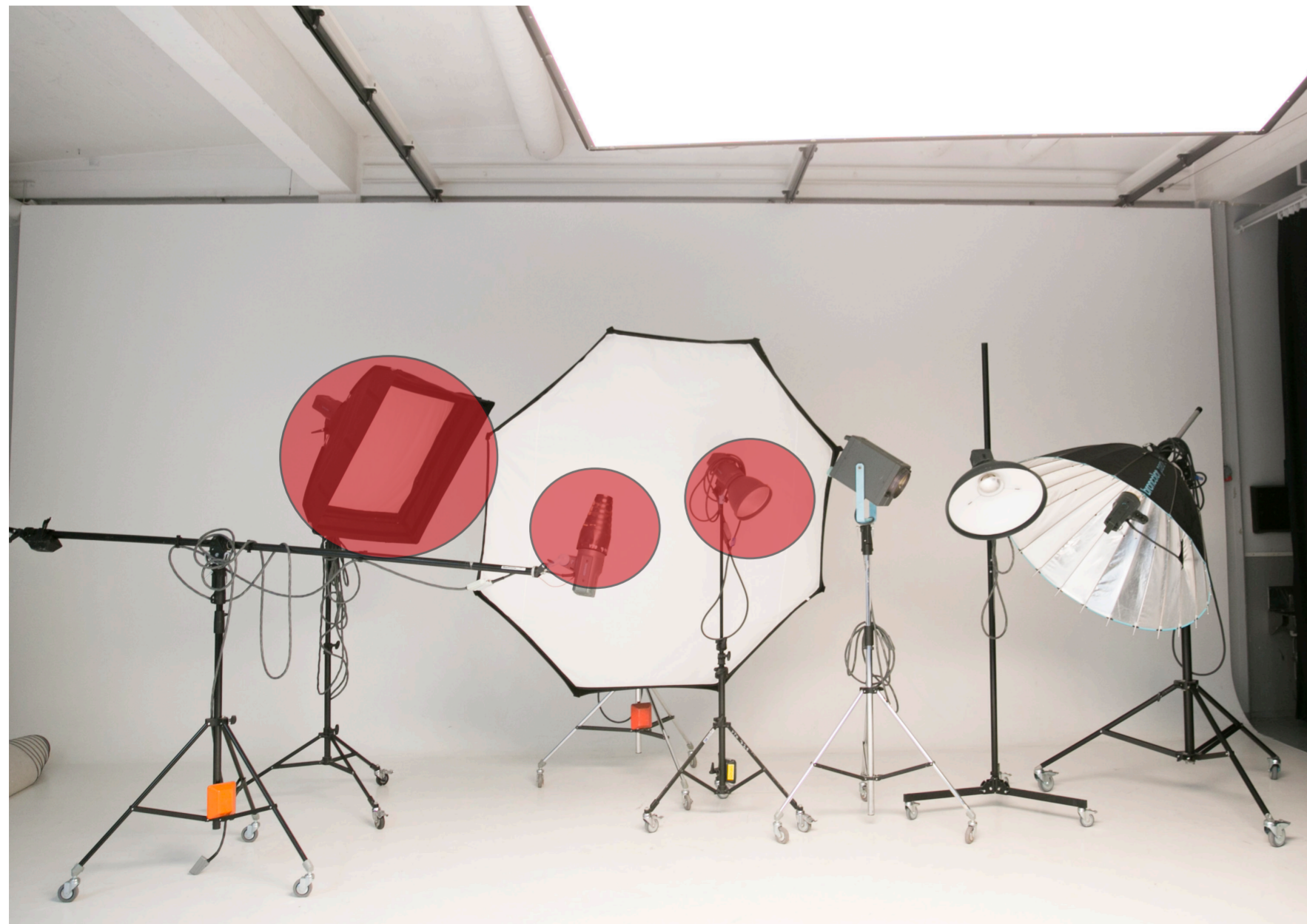


Model:

- Standard reflector with orange filter
- Funnel dome

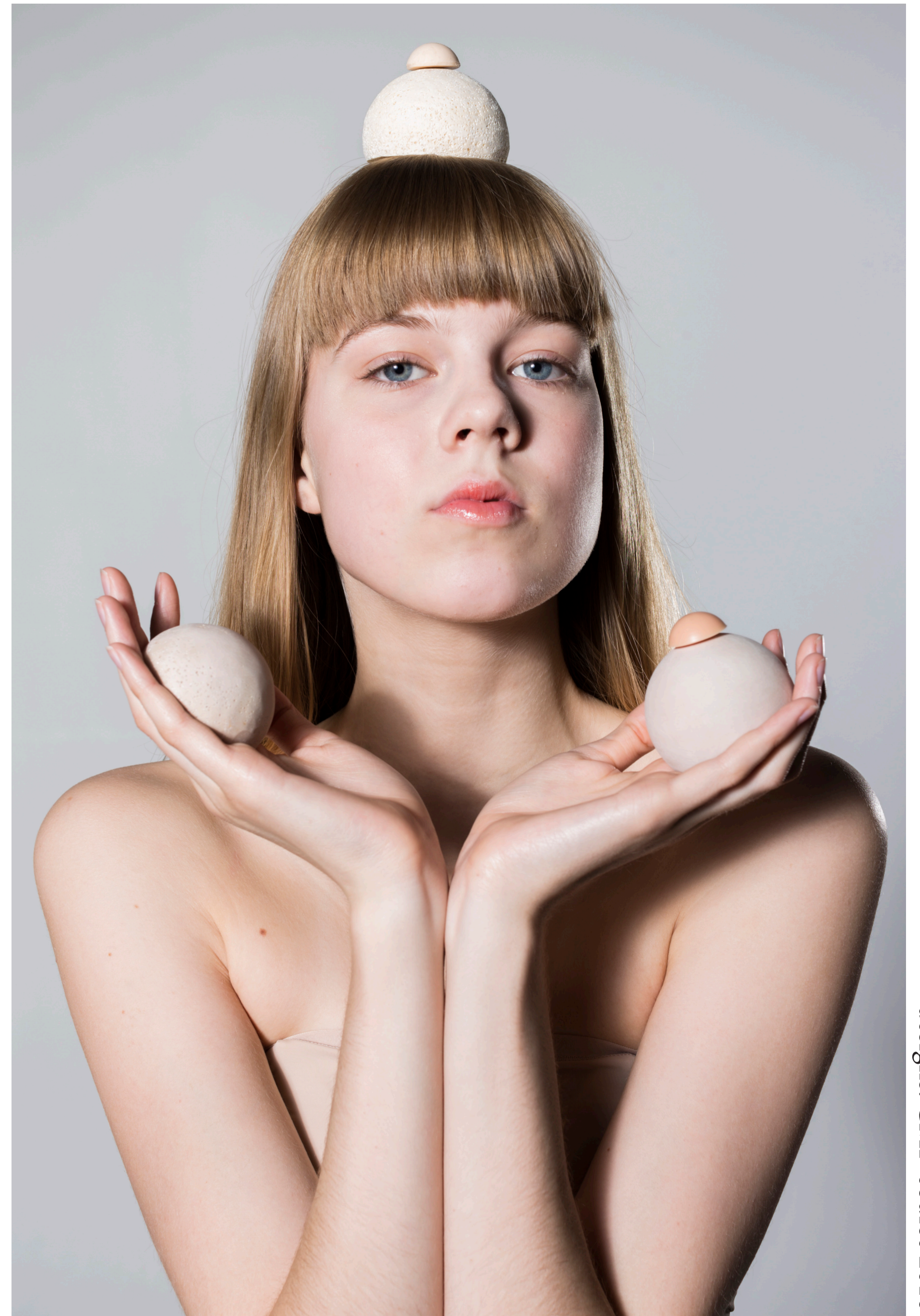
Background:

- orange cardboard and 2 softboxes



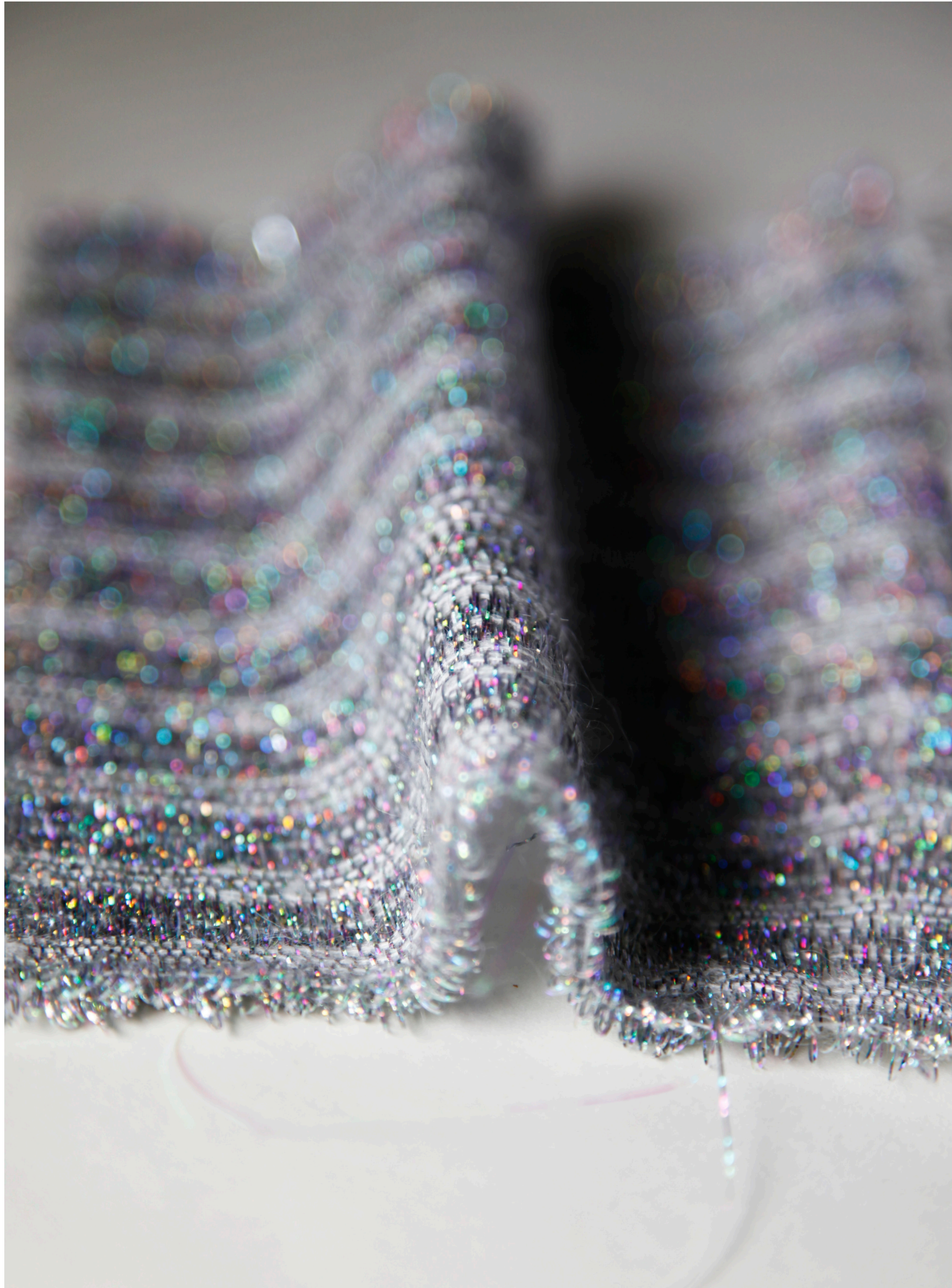
Model:

- big silver dome (reflection)
- Standard reflector with honey comb

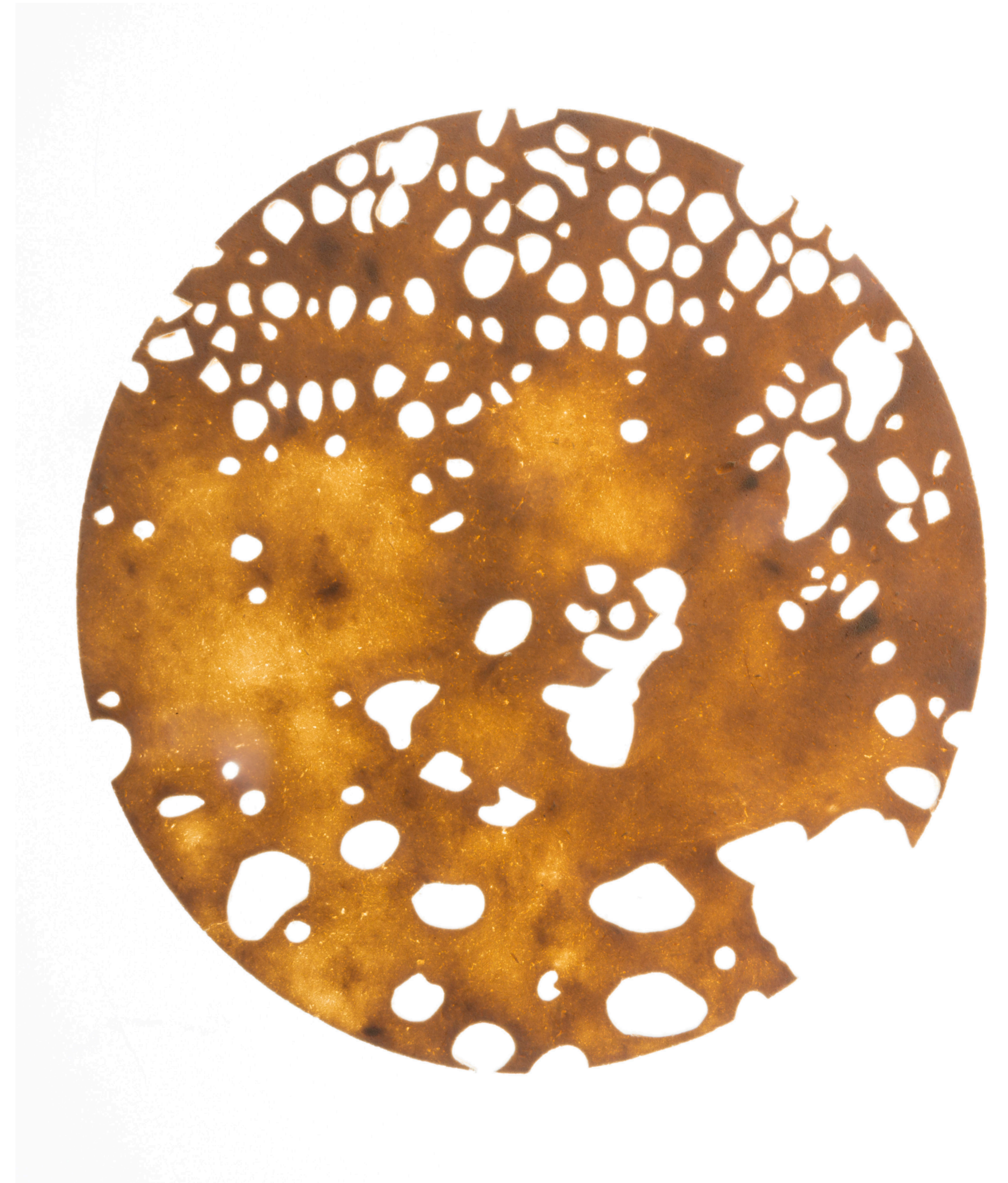




1 or 2 led lights



Light from above or under



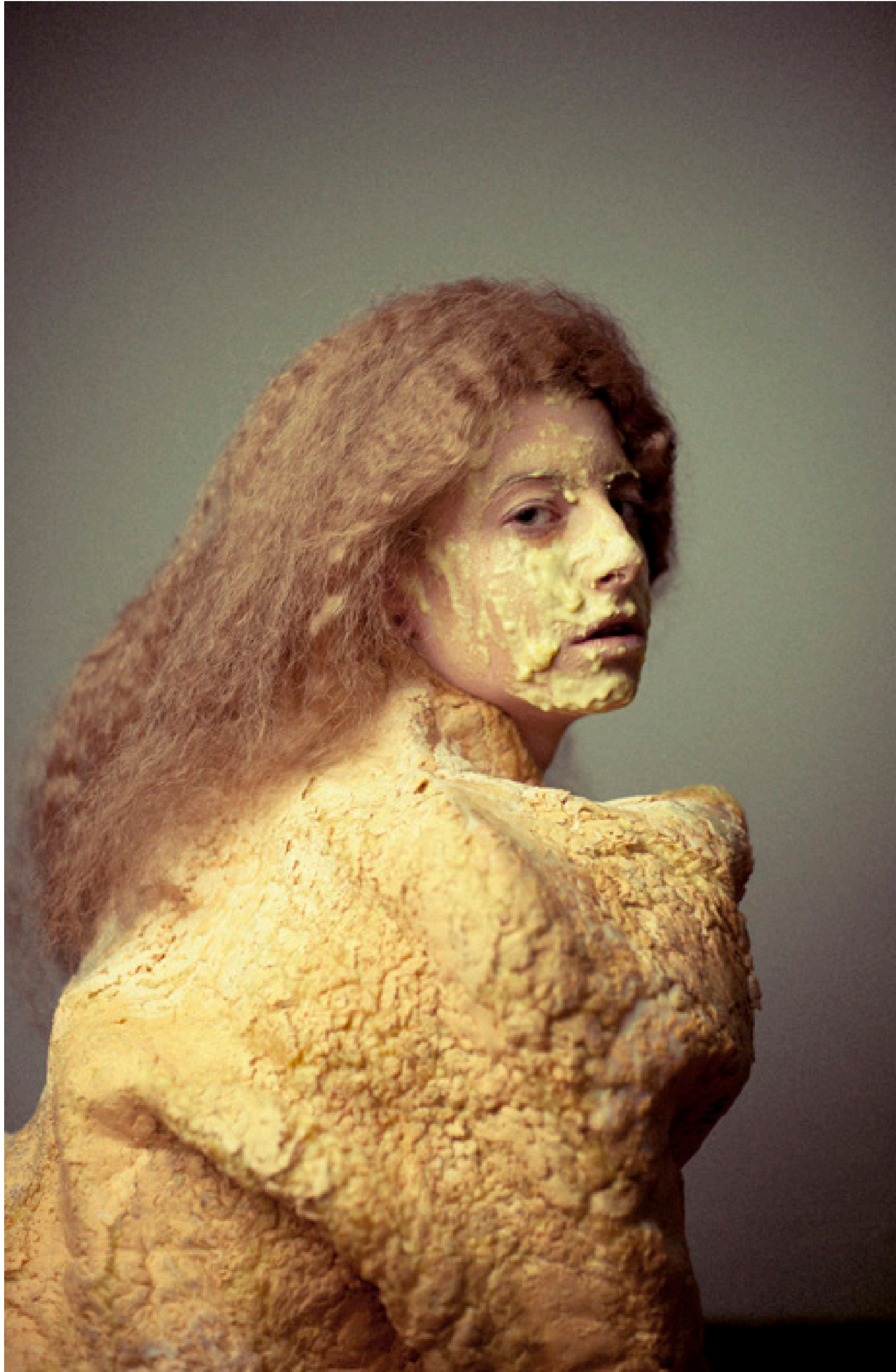
Painting with light



Blur and movement



Julia Heyer / Acne Vulgaris / 2011/ Photo: Gerhardt Kellermann - (photograph as a final piece)



Tim Walker / 2017 - (A good idea can be simple)



Tim Walker / 2017- (A good idea can be simple)



## Task:

Take a look of your visual research/sketch book and tangible samples, and answer the following questions.

List your ideas down or create a mindmap.  
Answer from the point of view of the photo shoot ideation,  
be open in brainstorming and focus later. ( around 20min)

Go through again the narrative / storyline of your project.  
(10min)

What were the key elements in the moods you created?  
What are you trying to express, and how you could continue that in the photoshoot?

Are there some gaps to be filled in your visual storytelling with  
the help of the photoshoot?

Would there be a landscape or interior that could support your idea,  
as a set up for your samples?

Could you create the hero of your story for the photoshoot?

What objects seen in that universe could be used as props in the photoshoot?

Could you reinvent an photo from your visual research?



Think about the tangible elements and techniques that are repeated in your work  
(5 min)

How could you continue using them in the photoshoot? Could you use the ingredients of your samples in the photoshoot? How could you visualize the process or the variability of your samples?

Questions regarding the photographic expression  
(10 min)

What visual photographic styles you could interpret from your research in the photo-shoot? For example are the photos black and white or colorful?

What kind of lighting would support your idea? Or give a nice contrast for the idea?

What kind of photography styles would create the mood you want? Snap shot photography, well-made studio photography, street photography etc etc...

What could be the target group if your samples were sold somewhere? How this could be seen in the photo?

Discuss about your writings with your classmates  
and help each other to create new ideas.

(15min)

Next:

- Visiting the studio
- Independent work with the ideation form (Eeva most likely in the classroom)
- EngArts tutoring
- Submit the photoshoot idea no later than 2:30-15pm