



Aalto University  
School of Arts, Design  
and Architecture

# Last week

**MUO-E3036 Interaction Design (IxD)**

**14 February 2022**

**Antti Salovaara**

MyCourses > Interaction design > Split S > Lecture slides > Week6-Day1.pdf

# Contents of today's teaching

Discussion on reading material

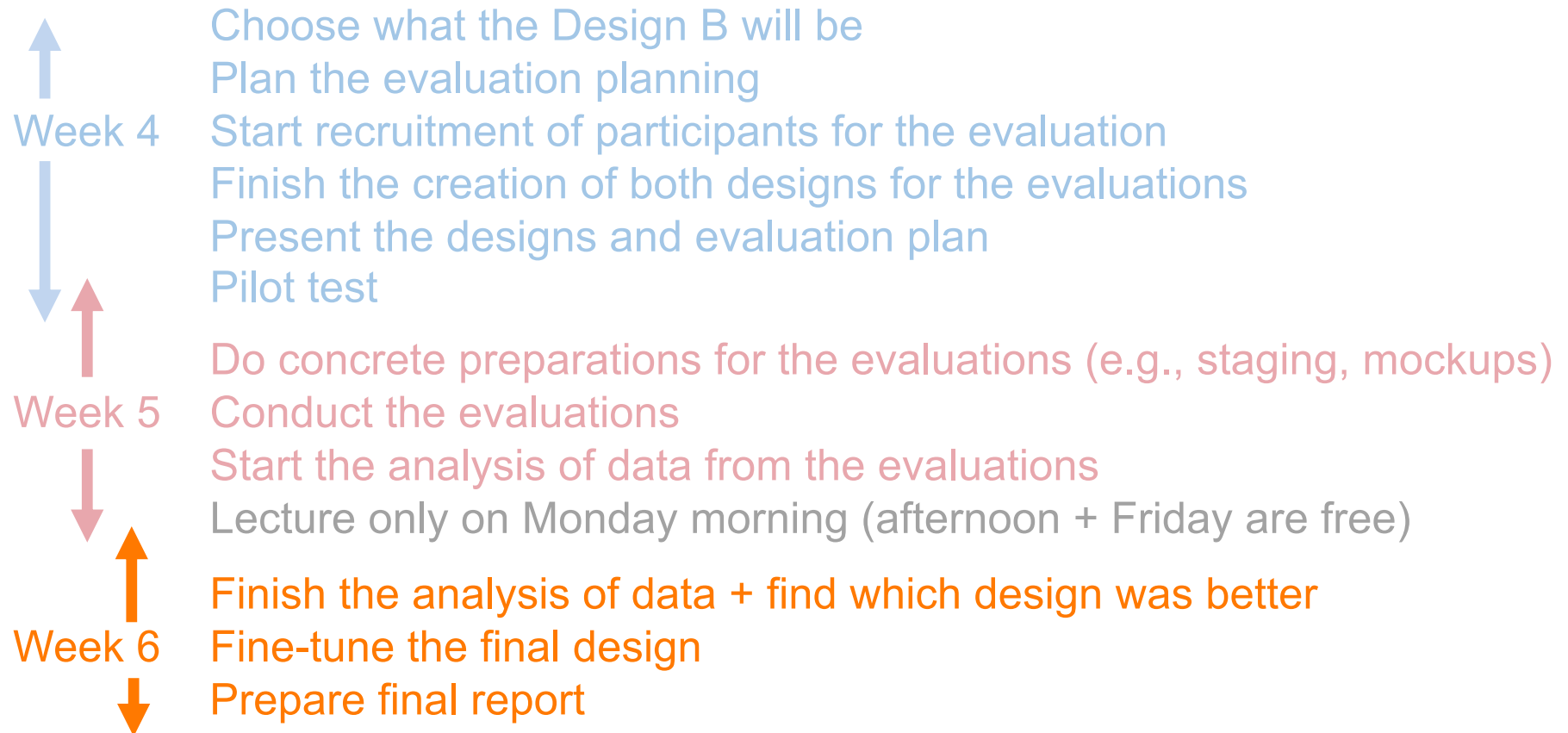
Guest lecture: Video-based methods (Salu Ylirisku)

Final report + presentation

Reading material for Friday

Tutor meeting booking for this week (this afternoon)

# Contents for all the remaining weeks



# Remember to reimburse your costs

Instructions:

<https://mycourses.aalto.fi/mod/folder/view.php?id=856897>

Additional info in the [General announcements](#):

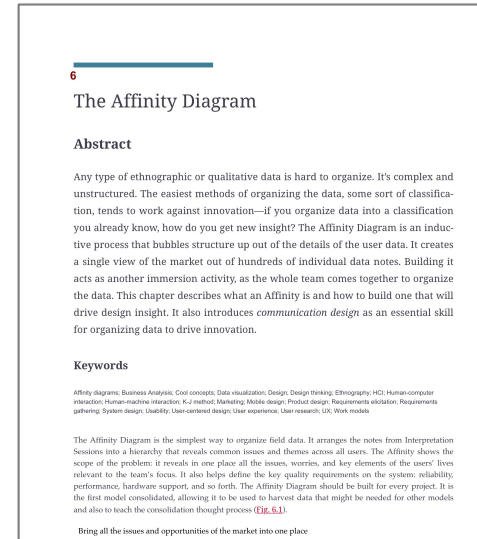
<https://mycourses.aalto.fi/mod/forum/discuss.php?d=285350>

# Discussion on reading material

# Reading materials for this week



Lucero et al (Interact2015):  
Using Affinity Diagrams to Evaluate Interactive Prototypes  
[https://link-springer-com.libproxy.aalto.fi/chapter/10.1007/978-3-319-22668-2\\_19](https://link.springer.com.libproxy.aalto.fi/chapter/10.1007/978-3-319-22668-2_19)



Holtzblatt (2016):  
Chapter 6: The affinity diagram  
[https://primo.aalto.fi/permalink/358AALTO\\_INST/ha1cg5/alma998386604406526](https://primo.aalto.fi/permalink/358AALTO_INST/ha1cg5/alma998386604406526)

# Question

Both reading materials (Holtzblatt and Lucero) emphasize that affinity diagrams are used to analyse data in a **data-driven, bottom-up fashion** without predefined categories.

In this course, however, the evaluation methods have been chosen in a **top-down manner**, based on your UX goals.

=> **Do you think that there is therefore a contradiction?** In your project's affinity diagram analysis so far, has it been difficult for you to analyse the data since it has been so closely based on predefined UX categories? How has this impacted your analysis process?

# Guest lecture: Salu Ylirisku

Video-based methods



# Friday's final presentation instructions

# Final presentation contents

1. Your final prototype at a glance

2. Important, useful learnings about IxD from your project

Present something that you learned about IxD that can be useful also for the others

1–2 topics

Discussion

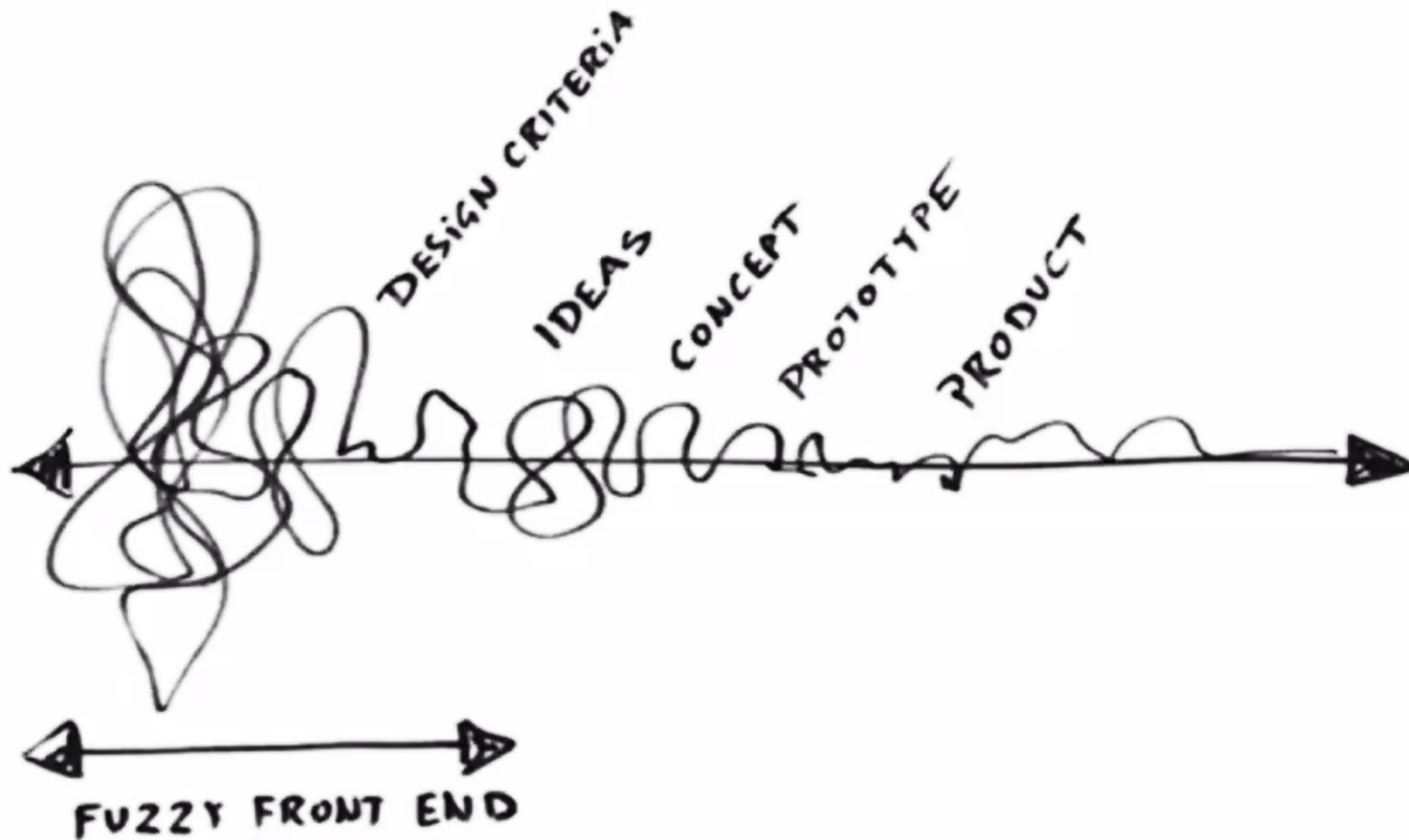
10 mins

10 mins

# Final report template

Repetition from last week

# How did your project straighten this mess?



Sanders & Stappers (2008). Co-creation and the new landscapes of design. *CoDesign*, 4(1), 5--18.  
<https://doi.org/10.1080/15710880701875068>

# Final report template

Max 2 pages / section

Cover page

1. User research
2. Google design sprint
3. The concept and its versions (Design A and Design B)
4. Evaluation process
5. Evaluation findings and your final design

In sections 1–5:

Reveal the important design decisions

Use sketches/pictures/... to describe them

Write for a critical and skeptical reader: try to convince the reader that you did the right decisions

Use external resources (e.g., the texts and websites listed in this course) to back up your decisions

# Remember to submit the final report!

PDF format

Deadline: Friday 13:00

Submit here:

<https://mycourses.aalto.fi/mod/assign/view.php?id=868197>

# Reading materials

To be discussed on Friday

# Reading material + quiz for the last week



Kal Joffres

Dec 29, 2019 · 9 min read ★

## Design thinking isn't the problem — here's what it takes to do good design



There's a big search on for what's next after design thinking.

Over the past five years, people have lined up to write critiques of design thinking (also known as human-centred design). In the case of the more thoughtful critiques, those thinkers have offered alternatives. Instead of human-centred design, we need systemic design. Or we need strategic design. Or we need life-centred design.

At the core of these critiques are two points. The first is that human-centred design is superficial. Yes, you can create a nice app or a great service experience

Link:

<https://uxdesign.cc/design-thinking-isnt-the-problem-but-here-s-what-it-takes-to-do-good-design-eb4cf4278c63>

Questions for you:

What do you agree with?

What don't you agree with?



# Tutor meetings

On this afternoon.

Book the time here (if you have not done that already):

[https://doodle.com/poll/qkna9afqh59z7cmv?utm\\_source=poll&utm\\_medium=link](https://doodle.com/poll/qkna9afqh59z7cmv?utm_source=poll&utm_medium=link)