Mathematics for Economists: Lecture 7

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This lecture covers

- 1. Existence of solutions to optimization problems
- 2. Optimization subject to an equality constraint: first-order conditions
- 3. Examples of equality constrained optimization problems

Existence of optimal choices: why care?

Example (1 is the largest natural number)

Proof.

- \triangleright Denote the largest natural number (i.e. strictly positive integer) by x.
- ▶ Since x is a natural number, also x^2 is a natural number.
- ► Since *x* is the largest natural number, we have:

$$x \geq x^2$$
.

▶ Dividing both sides by x (a positive number since it is a natural number), we get

$$1 \geq x$$
.

- ► Since all natural numbers are larger than or equal to 1, the claim follows.
- Where is the mistake?



Existence helps the characterization

- Suppose that you know that a problem has a solution
- Suppose you know that a single point satisfies first-order necessary conditions
- Do you need to worry about second-order conditions at the critical point?
- Hence it is important to find general enough conditions that guarantee the existence of a solution
- Weierstrass' theorem is pretty good at this

Existence of optimal choices

- You need to check conditions
 - 1. On the domain (feasible set) of the problem
 - 2. On the objective function
- ► Feasible set F bounded
 - 1. Can you fit the feasible set in a large enough box of finite size?
 - 2. To do this, for $F \subset \mathbb{R}^n$, show that $F \subset [-M, M]^n$ for some $M < \infty$.
 - 3. E.g. $F = \{ \mathbf{x} \in \mathbb{R}^n | \mathbf{p} \cdot \mathbf{x} \le w, \mathbf{x} \ge 0 \}$ for some strictly positive price vector \mathbf{p} satisfies $x_i \le \frac{w}{\min_i p_i}$ for all i.
- Feasible set F closed
 - 1. If $\mathbf{x}_n \to \mathbf{x}$ and $\mathbf{x}_n \in F$ for all n, then $\mathbf{x} \in F$.
 - 2. E.g. $F = \{x | g(x) \le 0\}$ for a continuous $g : \mathbb{R}^n \to \mathbb{R}^k$.
 - 3. $F = \{ \boldsymbol{x} \in \mathbb{R}^n | \boldsymbol{p} \cdot \boldsymbol{x} \le w, \boldsymbol{x} \ge 0 \}$ satisfies this.

Existence of optimal choices

- Objective function continuous
 - 1. Almost all functions you will encounter in economics are continuous
 - 2. Utility functions, cost functions etc.
 - 3. Failure of continuity: demand for price setting firms where all buyers buy from the firm with the lowest price.
- ▶ A set $F \subset \mathbb{R}^n$ is called *compact* if it is closed and bounded.
- ightharpoonup Once we recall that all sets in $\mathbb R$ have a greatest lower bound (infimum) and a lowest upper bound (supremum), we are ready for the main existence result, Weierstrass theorem

Main existence theorem

Theorem (Weierstrass' Theorem)

Suppose f is a continuous function on a compact set F, and

$$M = \sup_{x \in F} f(x), \quad m = \inf_{x \in F} f(x).$$

Then there exist points $\overline{x}, \underline{x} \in F$ such that $f(\overline{x}) = M$ and $f(\underline{x}) = m$.

Weierstrass' theorem

Remark

To see that F must be closed and bounded and that f has to be continuous, consider the following examples where one property fails in each case:

- 1. f(x) = x and $F = \mathbb{R}$ (F not bounded).
- 2. f(x) = x and $F = \{x : 0 < x < 1\}$. (F not closed).
- 3. f(x) = x for $0 \le x < 1$, f(1) = 0 and $E = \{x : 0 \le x \le 1\}$ (f not continuous).

Example: Consumer's problem

- A consumer chooses how to spend her wealth w on two goods x_1, x_2 whose prices are p_1, p_2 .
- Continuously differentiable utility, strictly positive marginal utility for both goods.
- ▶ The feasible set (budget set) $\{(x_1, x_2)|x_1 \ge 0, x_2 \ge 0, p_1x_1 + p_2x_2 \le w\}$ is closed (since it is defined by weak inequalities for a continuous constraint function).
- By Weierstrass theorem, a utility maximizing choice exists. What can we say about it?
- ▶ Budget constraint must bind: if $p_1\hat{x}_1 + p_2\hat{x}_2 < w$, then $(\hat{x}_1 + h, \hat{x}_2)$ is feasible and:

$$u(\hat{x}_1 + h, \hat{x}_2) > u(\hat{x}_1, \hat{x}_2).$$

- ► Therefore, we must have $p_1\hat{x}_1 + p_2\hat{x}_2 = w$.
- Can the indifference curve through the optimum intersect the budget line?



- ▶ Local considerations: Let $f : \mathbb{R}^n \to \mathbb{R}$ be the objective function to be maximized
- Suppose the constraints take the form $g(x) = g(x_1, ..., x_n) = 0$.
- ▶ In other words, $F = \{x : g(x) = 0\}$. We write the maximization problem often as:

$$\max_{x} f(x)$$
 subject to $g(x) = 0$.

- A solution to this problem finds point \hat{x} such that $f(\hat{x}) \ge f(x)$ for all $x \in F$.
- ▶ What can we say about such an \hat{x} ?
- At this point, we do not know if it exists. If it exists, and f is differentiable, then for small Δ ,

$$f(\hat{\boldsymbol{x}} + \Delta(\boldsymbol{x} - \hat{\boldsymbol{x}})) - f(\hat{\boldsymbol{x}}) = Df(\hat{\boldsymbol{x}})(\boldsymbol{x} - \hat{\boldsymbol{x}})\Delta \leq 0$$

for all feasible directions $(\mathbf{x} - \hat{\mathbf{x}})$.

But how do we know which directions are feasible?

- Assume that the function *g* defining the constraint is also differentiable.
- ▶ To find the feasible directions, we go back to implicit function theorem.
- ▶ If $\hat{x} \in F$ and $\frac{\partial g}{\partial x_i}(\hat{x}) \neq 0$ for some $i \in \{1, ..., n\}$, then we can find a write $x_i = h(x_1, ..., x_{i-1}, x_{i+1}, ..., x_n) =: h(\mathbf{x}_{-i})$ in a neighborhood of $\hat{\mathbf{x}}_{-i}$ so that

$$g(h(\boldsymbol{x}_{-i}),\boldsymbol{x}_{-i})=0.$$

- Notice that it is not possible to use the implicit function theorem at a critical point of the constraint function.
- ▶ Therefore, we must assume that $Dg(\hat{x}) \neq 0$.
- We call this the constraint qualification and we will see different versions of this in more complex situations with multiple constraints.



Since the function g is at constant value in the feasible set, we have for all feasible directions $(\mathbf{x} - \hat{\mathbf{x}})$:

$$Dg(\hat{\boldsymbol{x}})(\boldsymbol{x}-\hat{\boldsymbol{x}})=0.$$

- Notice also that if $(\mathbf{x} \hat{\mathbf{x}})$ is feasible, then also $-(\mathbf{x} \hat{\mathbf{x}})$ is feasible.
- Linear approximation for optimum at \hat{x} implies that for all feasible directions,

$$Df(\hat{\boldsymbol{x}})(\boldsymbol{x}-\hat{\boldsymbol{x}})=0.$$

▶ But therefore we have shown that at optimum \hat{x} ,

$$\nabla f(\hat{\mathbf{x}}) = \mu \nabla g(\hat{\mathbf{x}}).$$

- ightharpoonup We have the following necessary condition for a constrained optimum at \hat{x} :
 - 1. the gradient of the objective function must be a scalar multiple of the gradient of the constraint function at the optimum
 - 2. the choice must be feasible, i.e. $g(\hat{x}) = 0$
 - 3. we have assumed constraint qualification at optimum



Lagrangean function

- The previous discussion motivates the following function that incorporates the constraints into an augmented objective function called the Lagrangean function.
- For a constrained optimization problem, we define the following function of n+1 variables:

$$\mathcal{L}(\mathbf{x}, \mu) = f(\mathbf{x}) - \mu g(\mathbf{x}).$$

- We call the new variable μ the Lagrange multiplier. We will give it a good economic interpretation next week.
- ▶ We are interested in the critical points of this augmented function. Therefore we look for $(\hat{x}, \hat{\mu})$ such that

$$\frac{\partial \mathcal{L}}{\partial x_i}(\hat{\boldsymbol{x}}, \hat{\mu}) = \frac{\partial f}{\partial x_i}(\hat{\boldsymbol{x}}) - \hat{\mu} \frac{\partial g}{\partial x_i}(\hat{\boldsymbol{x}}) = 0 \text{ for all } i,$$
$$\frac{\partial \mathcal{L}}{\partial \mu}(\hat{\boldsymbol{x}}, \hat{\mu}) = g(\hat{\boldsymbol{x}}) = 0.$$



Figure: Consumer's problem on a budget line

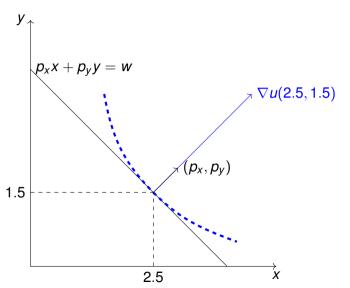
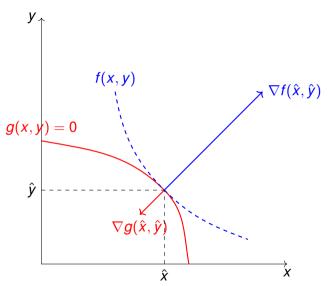


Figure: Single equality constraint



Find the minima and maxima of $f(x, z) = x + z^2$ subject to constraints

$$x^2 + z^2 = 1. (1)$$

Form the Lagrangean:

$$\mathcal{L}(x, z, \mu) = x + z^2 - \mu(x^2 + z^2 - 1). \tag{2}$$

Differentiate to get the first-order conditions (FOC):

$$\frac{\partial \mathcal{L}}{\partial x} = 1 - 2\mu x = 0,\tag{3}$$

$$\frac{\partial \mathcal{L}}{\partial x} = 1 - 2\mu x = 0,
\frac{\partial \mathcal{L}}{\partial y} = 2z - 2\mu z = 0,$$
(3)

$$\frac{\partial \mathcal{L}}{\partial \mu} = 1 - x^2 - z^2 = 0. \tag{5}$$



► The second FOC gives:

$$z(2-2\mu)=0$$

hat case, (5) implies that z = 0, or $\mu = 1$. Consider first the possibility that z = 0. In that case, (5) implies that $x = \pm 1$. We get two critical points from (3):

$$\left(x=1,z=0,\mu=\frac{1}{2}\right)$$
 and $\left(x=-1,z=0,\mu=-\frac{1}{2}\right)$

If $\mu = 1$, (3) implies that $x = \frac{1}{2}$. By substituting into (5) we get the critical points:

$$\left(x = \frac{1}{2}, z = \frac{\sqrt{3}}{2}, \mu = 1\right)$$
 and $\left(x = \frac{1}{2}, z = -\frac{\sqrt{3}}{2}, \mu = 1\right)$



- As a result, we have four critical points for the Lagrangean. Draw the constraint set and level curves for the objective function to get a guess of the classification of the critical points.
- Can you show the existence of a maximum? Which of the local maxima is the global maximum?

Optimization with multiple equality constraints

Consider next the case, where we have k equality constraints $g(\mathbf{x}) = (g_1(\mathbf{x}), ..., g_k(\mathbf{x})) : \mathbb{R}^n \to \mathbb{R}^k$. In this case, we have the problem:

$$egin{aligned} \max_{m{x}} f(m{x}) \ & ext{subject to } g_1(m{x}) = 0, \ & g_2(m{x}) = 0, \end{aligned}$$

Form the Lagrangean now with k constraints as a function of n + k variables:

$$\mathcal{L}(\mathbf{x}, \mu_1, ..., \mu_k) = f(\mathbf{x}) - \sum_{j=1}^k \mu_j g_j(\mathbf{x}).$$

Optimization with multiple equality constraints

We can proceed exactly as before to use the linear approximations to characterize the feasible directions from \hat{x} as $\{(x - \hat{x}) : Dg(\hat{x})(x - \hat{x})\} = 0$.

Since the objective function cannot increase at the optimum in any feasible direction, we have that

$$Df(\hat{\boldsymbol{x}})(\boldsymbol{x}-\hat{\boldsymbol{x}})=0$$
 whenever $Dg(\hat{\boldsymbol{x}})(\boldsymbol{x}-\hat{\boldsymbol{x}})=0$.

If $Dg(\hat{\pmb{x}})$ has full rank, then this is equivalent to requiring that $Df(\hat{\pmb{x}})$ and $Dg_j(\hat{\pmb{x}})$ must be linearly dependent. Since we assume that $Dg(\hat{\pmb{x}})$ has full rank, this means that there must exist $(\mu_1,...,\mu_k)$ such that

$$\nabla f(\hat{\boldsymbol{x}}) = \sum_{j=1}^k \mu_j \nabla g_j(\hat{\boldsymbol{x}}).$$

Optimization with multiple equality constraints

Hence we can summarize the three necessary conditions for local maximum:

- i) Gradient alignment: $\nabla f(\hat{\mathbf{x}}) = \sum_{j=1}^{k} \mu_j \nabla g_j(\hat{\mathbf{x}}),$
- ii) Constraint holds: $g(\hat{x}) = 0$,
- iii) Constraint qualification: $Dg_1(\hat{x}),...,Dg_k(\hat{x})$ are linearly independent.

The first two can be achieved by requiring that $(\hat{\mathbf{x}}, \hat{\mu}_1, ..., \hat{\mu}_k)$ be a critical point of the Lagrangean.

Consider the problem of maximizing

$$f(x,y,z)=xz+yz$$

subject to:

$$g_1(x, y, z) = y^2 + z^2 - 1$$

 $g_2(x, y, z) = xz - 3$

- Find the critical points of f subject to constraints $g_1(x, y, z) = 0$ and $g_2(x, y, z) = 0$.
- 2. How would you determine which of the critical points are local minima and which are local maxima?
- 3. What about constraint qualification?

1. Find first the critical points of the Lagrangean

$$\mathcal{L}(x, y, z, \mu_1, \mu_2) = xz + yz - \mu_1(y^2 + z^2 - 1) - \mu_2(xz - 3)$$

2. First-order conditions:

$$\frac{\partial \mathcal{L}}{\partial x} = z - \mu_2 z = 0$$

$$\frac{\partial \mathcal{L}}{\partial y} = z - 2\mu_1 y = 0$$

$$\frac{\partial \mathcal{L}}{\partial z} = x + y - 2\mu_1 z - \mu_2 x = 0$$

$$\frac{\partial \mathcal{L}}{\partial \mu_1} = y^2 + z^2 - 1 = 0$$

$$\frac{\partial \mathcal{L}}{\partial \mu_2} = xz - 3 = 0$$
(6)

(7)

(8)

(9)

We need to solve this system of equations to find the critical points. Start with (6), giving

$$z(1 - \mu_2) = 0, \Leftrightarrow z = 0 \text{ or } \mu_2 = 1$$

If z=0, then (10) is not true for any x and as a result, we must have $z\neq 0$. Therefore, we can only have $\mu_2=1$ as a candidate solution. The second FOC (7) gives

$$y-2\mu_1z=0, \Leftrightarrow y=\frac{z}{2\mu_1}.$$

Plug in the solutions for y and μ_2 into (8):

$$\frac{z}{2\mu_1} - 2\mu_1 z = 0 \iff z\left(\frac{1}{2\mu_1} - 2\mu_1\right) = 0.$$

We already know that $z \neq 0$, and therefore

$$\frac{1}{2\mu_1} - 2\mu_1 = 0 \Leftrightarrow 4\mu_1^2 = 1 \Leftrightarrow \mu_1 = \pm \frac{1}{2}$$

We have now solved for possible Lagrange multipliers μ_1 ja μ_2 , i.e. we have:

$$\mu_1=\pm \frac{1}{2}$$
 and $\mu_2=1$

To get the values of the choice variables, plug in the values of the multipliers into (8) to get:

$$y=\pm z$$
.

Substituting into (9), we get (by squaring):

$$2z^2 - 1 = 0 \Leftrightarrow z = \pm \frac{1}{\sqrt{2}}$$

The fifth FOC (10) gives:

$$x=\frac{3}{7}$$

or $x = 3\sqrt{2}$ if $z = \frac{1}{\sqrt{2}}$ and $x = -3\sqrt{2}$ if $z = -\frac{1}{\sqrt{2}}$. We have now found all that we need for the critical points of f subject to the constraints.

If $z = \frac{1}{\sqrt{2}}$, then $x = 3\sqrt{2}$, $y = \pm z$. This yields two critical points (x, y, z):

$$1: \left(3\sqrt{2}, \tfrac{1}{\sqrt{2}}, \tfrac{1}{\sqrt{2}}\right)$$

$$2: \left(3\sqrt{2}, -\frac{1}{\sqrt{2}}, \frac{1}{\sqrt{2}}\right)$$

If $z = -\frac{1}{\sqrt{2}}$, then $x = -3\sqrt{2}$, $y = \pm z$. This gives also two critical points (x, y, z):

$$3:\left(-3\sqrt{2},-\frac{1}{\sqrt{2}},-\frac{1}{\sqrt{2}}\right)$$

$$4:\left(-3\sqrt{2},\frac{1}{\sqrt{2}},-\frac{1}{\sqrt{2}}\right)$$

We know that for all critical points, $\mu_2 = 1$, and we can check the sign of μ_1 from FOC (7). After this, we have all the critical points of the problem as:

Critical points for the problem (x, y, z, μ_1, μ_2) :

$$1: \left(3\sqrt{2}, \frac{1}{\sqrt{2}}, \frac{1}{\sqrt{2}}, \frac{1}{2}, 1\right)$$
$$2: \left(3\sqrt{2}, -\frac{1}{\sqrt{2}}, \frac{1}{\sqrt{2}}, -\frac{1}{2}, 1\right)$$
$$3: \left(-3\sqrt{2}, -\frac{1}{\sqrt{2}}, -\frac{1}{\sqrt{2}}, \frac{1}{2}, 1\right)$$
$$4: \left(-3\sqrt{2}, \frac{1}{\sqrt{2}}, -\frac{1}{\sqrt{2}}, -\frac{1}{2}, 1\right)$$

Next Lecture

- Optimization with inequality constraints
- ► Economic examples of constrained optimization